

# ***Privacy Policy***

*MobEnergy Hub ("MobEnergy") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit **mobenergyhub.com** (the "Site"), interact with our content, or communicate with us.*

## **1. DEFINITIONS**

**1.1 Website** — the website available on the Internet at MobEnergy Hub.com.

**1.2 Personal Data** — any information relating directly or indirectly to an identified or identifiable natural person.

**1.3 Processing of Personal Data** — any operation or set of operations performed on personal data, with or without the use of automated means, including collection, recording, systematisation, accumulation, storage, clarification (updating, modification), retrieval, use, transfer (distribution, provision, access), anonymisation, blocking, deletion, or destruction of personal data.

**1.4 User** — an individual who uses the Website and provides his or her personal data to the Company.

## **2. GENERAL PROVISIONS**

**2.1** This Privacy Policy forms an integral part of the Public Offer Agreement posted on the Website.

**2.2** By using the Website, the User agrees to the terms of this Privacy Policy and consents to the processing of his or her personal data in accordance with this Policy.

**2.3** If the User disagrees with the terms of this Privacy Policy, the User must stop using the Website.

## **3. COLLECTION OF PERSONAL DATA**

### **3.1 Information You Provide Voluntarily**

- Contact Data – name, email address, organisation, and any information you include in messages or comments.
- Subscription Data – your email address and content preferences when you sign up for our newsletter.

### **3.2 Information We Collect Automatically**

- Usage Data – IP address, browser type, referring pages, pages viewed, time spent, and links clicked.
- Device & Log Data – device identifiers, operating system, and crash logs.

- Cookies & Similar Technologies – small files stored on your device to recognise returning visitors and analyse traffic.

## **4. PURPOSE OF PERSONAL DATA PROCESSING**

4.1 Personal data of Users are processed for the purpose of:

- 4.1.1 Providing Services ordered by the User;
- 4.1.2 Establishing feedback with the User;
- 4.1.3 Sending informational and promotional materials to the User;
- 4.1.4 Improving the quality of Services and the operation of the Website.

## **5. STORAGE AND PROTECTION OF PERSONAL DATA**

5.1 The Company stores Users' personal data for the period necessary to achieve the purposes of data processing.

5.2 The Company takes the necessary organisational and technical measures to protect Users' personal data from unauthorised access, destruction, alteration, blocking, copying, distribution, and from other unlawful actions by third parties.

## **6. TRANSFER OF PERSONAL DATA**

6.1 The Company may transfer Users' personal data to third parties in the following cases:

- 6.1.1 The User has given consent to such actions;
- 6.1.2 The transfer is necessary for the provision of Services to the User;
- 6.1.3 The transfer is required by the laws of Ukraine.

6.2 The Company may transfer personal data to Instructors who provide Services to Users.

## **7. USER RIGHTS**

7.1 Users have the right to:

- 7.1.1 Access their personal data;
- 7.1.2 Request the rectification, blocking, or deletion of their personal data if such data are incomplete, outdated, inaccurate, unlawfully obtained, or unnecessary for the stated purpose of processing;
- 7.1.3 Withdraw consent to the processing of personal data;
- 7.1.4 Protect their personal data from unlawful processing and accidental loss, destruction, damage due to intentional concealment, misrepresentation, or improper processing.
- 7.1.5 Data portability in a structured, machine-readable format. To exercise these rights, email [welcome@mobenergyhub.com](mailto:welcome@mobenergyhub.com). We will respond within one month.

## **8. CHANGES TO THE PRIVACY POLICY**

8.1 The Company reserves the right to make changes to this Privacy Policy. If changes are made, the date of the latest update will be indicated in the new version of the Policy.

8.2 Changes to the Privacy Policy take effect from the moment they are posted on the Website, unless otherwise provided by the new version of the Policy.

## **9. FEEDBACK**

9.1 If you have any questions or suggestions regarding this Privacy Policy, you may contact the Company at:

9.1.1 Email address: [welcome@mobenergyhub.com](mailto:welcome@mobenergyhub.com)