

# PRESS AND SPEAKERS KIT

Local Zone - Book One of the Heidemij Uprising

By Patrick J. Keaney

#### 1. Book Overview

Genre: Techno-Thriller / Historical Conspiracy

Publisher: Independently Published

Publication Date: August 15, 2025

Formats: Paperback | eBook

ISBN-13: 979-8297334311

Page Count: 401

**Tagline:** When the world's most secure data centers are turned into weapons, only an engineer with a secret family history can stop the countdown.

In Local Zone, a modern-day plot to cripple U.S. infrastructure through a weaponized data center—leveraging water infrastructure as part of the attack—intertwines with a WWII-era Dutch resistance story. Engineer Dalton Carter, drawn into a deadly conspiracy, must decipher a cryptic family legacy to prevent a catastrophic EMP strike. From the canals of Amsterdam to the server farms of Virginia, the story blends cutting-edge technology with historical intrigue, revealing a shadow network of engineers—the Heidemij—sworn to protect humanity's most critical systems.

This book is also an intriguing exploration of what might happen when the public realizes that data centers are the beating heart of artificial intelligence. It examines the potential societal, political, and even violent repercussions of that awareness.

#### 2. Author Bio



Patrick J. Keaney is an author, consultant, and former technology executive with deep experience in cloud infrastructure, IoT, and critical utility systems. A Gold Star Father, he brings authenticity to his writing through a career spent at the intersection of engineering, national security, and innovation. Local Zone is the first installment in The Heidemij Uprising series, blending Jason Bourne-style intrigue with urgent questions about technology's impact on society.

Website: https://www.heidemijuprising.com

LinkedIn: https://www.linkedin.com/in/patrick-keaney-15457ba/

Email for Media Inquiries: KeaneyPJ@Gmail.com

#### 3. Key Selling Points

- Timely & Relevant: Explores vulnerabilities in AI, data centers, and infrastructure—topics dominating headlines.
- Dual Timeline Structure: Alternates between WWII resistance and modern-day cyber-physical warfare.
- Technically Accurate: Authored by an industry insider with real-world knowledge of data center and utility systems.

• Series Launch: The first in a planned multi-book series, appealing to thriller readers who crave ongoing sagas.

## 4. Suggested Interview Topics

- The real-world security risks to data centers and cloud infrastructure.
- Lessons from WWII resistance movements for today's digital age.
- How engineers can be both builders and defenders of critical systems.
- Balancing fiction with technical accuracy in thriller writing.
- Why Local Zone is relevant in the age of AI and geopolitical tension.

## 5. Endorsement / Sample Review Quotes

"A must read! Keaney is a master story teller. He easily combines current and future technology with a page turning story that will have you begging for the second installment!"

Perry Yaw, Captain, USN Retired Naval Aviator

"A truly creative work. Keaney weaves history and technology together in a chilling way!" Kathleen Abott, former Arcadis Bellevue Foundation Member

"Perhaps no other living author has the life experience, training, talent and expertise to produce a work of this magnitude and import. Buckle up, dear readers."

Mark Warr, author of Companions in Crime (Cambridge University Press)

### 6. Availability

Amazon: https://www.amazon.com/dp/B0FM2SVYPK

#### 7. Media Assets

- High-resolution cover image (JPEG/PNG, 300 dpi)
- Author headshot (JPEG/PNG, 300 dpi)
- One-page fact sheet (synopsis, ISBN, publication details)
- Social media graphics for promotion

## 8. Speaking Engagements

Patrick Keaney is available for podcasts, public talks, and private speaking engagements. He frequently speaks publicly about innovation and critical infrastructure, sharing insights that blend his deep industry expertise with engaging storytelling. In private settings, Patrick works with Boards, executive management teams, and corporate leadership on how to increase sales through innovation and technology, and how to build the right organizational culture to nurture and retain rising stars.

Fees for speaking engagements are considered on a case-by-case basis.

#### 9. Press Contact

Name: Patrick J. Keaney

Email: KeaneyPJ@Gmail.com

Phone: [Optional]

Website: https://www.heidemijuprising.com