

monetising your passions

MAKING MONEY FROM YOUR PASSIONS

Write down 2 things you ENJOY/LOVE doing (PASSION) in the box below and ideas on how you can monetise that passion. Then write down 2 things you are GOOD/EXCEPTIONAL at (SKILLS) in the box below and ideas on how you can monetise that skill.

PASSION/SKILL

BUSINESS IDEA

FIND A G.O.A.T 🦄

Select one of the skills or passions in the box above and find out one other person doing something similar and how they did it.

Write a short one-pager on:

- Who they are
- When they started
- A short paragraph of their story on how they monetised their passion or skill



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PASSION/SKILL

BUSINESS IDEA

FIND A G.O.A.T 🐐

Select one of the skills or passions in the box above and find out one other person doing something similar and how they did it. See below South Africans who have achieved global success with their skills and passions.



Ivanna Samu
Golfer



Fernando Duarte
Nando's Co-founder



Vusi Thembakwayo
Global Keynote Speaker



Roelof Botha
Venture Capitalist



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TELL US ABOUT YOUR CHOSEN G.O.A.T HERE

