



**SPONSORSHIP
PACKAGE**

2026 BLACK BUSINESS SUMMIT



**19-20
MARCH**

REGISTRATION

WWW.BBI.CA

ABOUT US

BLACK BUSINESS INITIATIVE

The Black Business Initiative (BBI) is Canada's longest-serving Black business development organization, dedicated to building a dynamic and vibrant Black presence within Atlantic Canada's business community.

Committed to economic empowerment, BBI provides entrepreneurs with the resources, training, and funding necessary to start, grow, and scale their ventures.

Through strategic partnerships, advocacy, and innovative programs, BBI strengthens the Black business community, driving economic development and creating opportunities for sustainable success.



THE FUTURE OF BLACK ENTREPRENEURSHIP IN ATLANTIC CANADA

The Black Business Initiative (BBI) is thrilled to host the **Black Business Summit in Halifax, Nova Scotia**, from **March 19–20, 2026**. This year's theme, **Innovation in Motion: The Future of Black Entrepreneurship in Atlantic Canada**, sets the stage for a dynamic and inspiring two-day event.

The summit will:

- Celebrate and showcase Black businesses through our Business Awards and vendor market.
- Feature interactive workshops on key topics such as: Artificial Intelligence (AI), marketing, and funding.
- Provide opportunities to gain insights from an inspiring keynote speaker.

Past conference keynote speakers include world-renowned motivational speaker and bestselling author **Les Brown**, as well as Hall of Fame inducted Marketing Executive, **Bozoma Saint John**.

Attendees will also have the chance to connect, collaborate, and network to drive business success and innovation in the region.



INNOVATION IN MOTION

SPONSORSHIP PACKAGES

KEYNOTE PRESENTING SPONSOR

10 Tickets to the Gala

Premiere table with signage, honorary co-chair designation, and an opportunity to speak from the podium at the opening event

Delegate Package

8 delegate passes to attend the full-day conference

Keynote Luncheon

A representative from your company will introduce the keynote at the luncheon, PLUS a designated table for your company's guests.

Media & Advertising Benefits

- » Periodical Advertising: Full-page inside cover full-color advertisement in Black 2 Business Magazine.
- » Program: Full-page back cover, color advertisement in program.
- » Social Media: Ongoing coverage on Facebook, LinkedIn, Twitter, and Instagram.
- » Recognition: Featured in all press releases.
- » Hosting: Opportunity to host a workshop.
- » Promotional Materials: Included in delegate packages.
- » Event-Day Advertising: Name and/or logo projected on event screens.
- » Verbal Recognition: Acknowledgment at the Gala and AGM.
- » Leadership Reception: Exclusive access with the keynote speaker, leadership, youth, and sponsors.
- » Event Listings: Logo featured in event e-communications, signage, website, and newsletter.

\$35,000

PLATINUM SPONSOR

\$25,000

Exclusive industry sponsorship to ensure brand visibility

Keynote Luncheon

A company representative will join the speaker's table, plus 6 luncheon tickets

Delegate Package

4 delegate passes for the full-day conference

Advertising

Full-page color advertisement in Black 2 Business Magazine

Sponsor Recognition

Featured in all conference promotional materials and signage.

Opportunity to include company literature in delegate packages.

On-site signage in high-traffic areas and at major event locations.

GOLD SPONSOR

\$15,000

Exclusive industry sponsorship to ensure maximum exposure

Keynote Luncheon

4 luncheon tickets

Delegate Package

2 delegate passes for the full-day conference and networking events

Advertising

Half-page color advertisement in Black 2 Business Magazine

Sponsor Recognition

Featured in all conference promotional materials and signage.

Opportunity to include company literature in delegate packages.

PRE-AWARDS RECEPTION SPONSOR

\$15,000

Keynote Luncheon
4 luncheon tickets

Delegate Package

2 delegate passes for the full-day conference and networking events

Advertising

Half-page color advertisement in Black 2 Business Magazine

Sponsor Recognition

Listed in conference promotional materials and signage.

Opportunity to advertise during the Pre-Awards Reception.

AWARDS DINNER & GALA SPONSOR

\$10,000

Exclusive industry sponsorship for heightened brand exposure

Public Profile

Representative will address the audience and present an award

Gala Attendance

VIP table for 10 at the Gala Dinner

Recognition & Advertising

Featured in all conference promotional materials

On-site signage in high-traffic areas.

WORKSHOP SPONSOR

\$10,000

Hosting Opportunity

Sponsor and lead a workshop session

Keynote Luncheon
4 luncheon tickets

Delegate Package

2 delegate passes for the full-day conference

Sponsor Recognition

Featured in all conference promotional materials

On-site signage in high-traffic areas.

Opportunity to include company literature in delegate packages.

SILVER SPONSOR

\$5,000

Keynote Luncheon
4 luncheon tickets

Delegate Package

2 delegate passes for the full two-day conference

Sponsor Recognition

Featured in all conference promotional materials and signage.

Opportunity to include company literature in delegate packages.

CUSTOM SPONSORSHIP OPPORTUNITIES

We are happy to discuss other sponsorship opportunities and customize a package that fits your needs.
For more information, contact Toni Idris at 902-332-0675.

SPONSORSHIP AGREEMENT

INSTRUCTIONS:

To become a sponsor, complete, sign and e-mail this page to **sponsorship@bbi.ns.ca**. A payable invoice will be sent back to you with the information for securing your sponsorship. Sponsorships must be paid in full in order to be secured. Please contact us if you have any questions, or need assistance.

TERMS:

Sponsorship includes access to all conference activities and meals for sponsor representatives and associated guest attendees. Sponsorship does not include hotel or any other associated expenses.

SPONSOR INFORMATION:

To become a sponsor, you can apply two ways:

1. Electronically-complete the electronic form on this page found here: [APPLY HERE](#)
2. Print-complete the fillable form below and submit it via email or by mail to our address below.

Alternatively, you can complete and e-mail the page below to **sponsorship@bbi.ns.ca**. A payable invoice will be sent back to you with the information for securing your sponsorship. Sponsorships must be paid in full in order to be secured.

Please contact us if you have any questions, or need assistance. Phone number: (902) 332-0675.

SPONSORSHIP AGREEMENT

This is a fillable PDF form. Once filled you can download the form and email to sponsorship@bbi.ns.ca

Company Name: _____

First Name: _____

Last Name: _____

Name Preferred on Badge: _____

Sponsor Package(s): (please check all that apply)

☐ Keynote/Presenting Sponsor ☐ Platinum Sponsor ☐ Gold Sponsor ☐ Silver Sponsor ☐ AGM Gala/Award Sponsor

Address: _____

City/Town: _____

Province: _____

Postal Code: _____

Phone: _____

Fax: _____

e-mail: _____

Signature: _____

☐ By signing, I accept the terms and conditions. I hereby agree to and understand all sales are final.

Terms of payment

Balance due on signing by cheque or credit card

Please make cheques payable to Black Business Initiative and remit to:

Black Business Initiative

5450 Nora Bernard Street, Suite 200

Halifax , Nova Scotia, B3K 1A9