



CONFERENCE
Easy Language
in Latin America

Event Schedule

29 and 30 of October, 2025

Avenue President Vargas, 62 – First and second floors
Centre – Rio de Janeiro

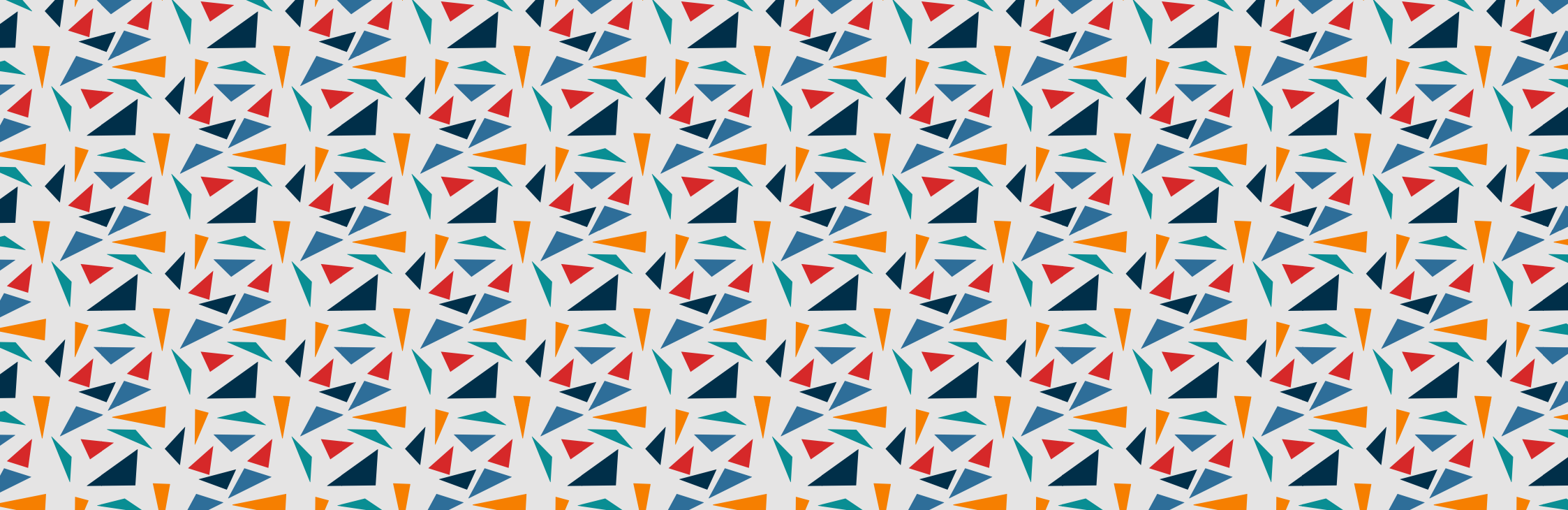
Event Schedule



Time	Activities	Who
8:25	ACCREDITATION	
9:00 - 09:55	OPENING SPEAKERS	Anna Paula Feminella (Brazil) Paola Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Natalia Farias (Uruguay) Maria Antônia Goulart (Brazil) Ana Lucía Arellano (Ecuador)
9:00 - 10:25	PANEL 1 The Linguistics, theory and history of Plain Language and Easy Reading	Ulla Bohman (Sweden) Eugénia Salvador (Spain) Christiane Maaß (Germany) Cathy Basterfield (Australia) Carla Mauch (Brazil) Beatriz Ananias (Brazil)
12:00 - 13:55	LUNCH	
14:00 - 15:25	PANEL 2 Participative validation and training validators in Plain Language and Easy Reading	Oscar Garcia Muñoz (Spain) Clara Nielsen (Argentina) Francisco Manuel García Díaz (Argentina) Olga Berrios (Spain) Sandra Marques (Portugal)
15:30 - 16:55	PANEL 3 Visual Design in Plain Language and Easy Reading	Diego García Díaz (Argentina) Cathy Basterfield (Australia) Cecilia Quental (Brazil)
16:30 - 18:00	PANEL 4 Artificial Intelligence, Digital Accessibility and automation of Plain Language and Easy Reading	Christiane Maaß (Germany) Sergio Hernández Garrido (Colombia/Germany) Márcia Ditzel Goulart (Brazil) Lennon Jesus (Brazil) Cid Torquato (Brazil)



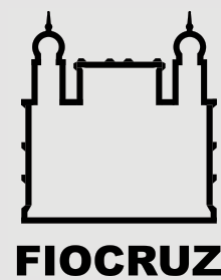
Time	Activities	Who
8:25	ACCREDITATION	
9:00 - 10:25	PANEL 5 Audiovisual translation, multilingualism and cultural mediation in Plain Language and Easy Reading	Anna Matamala (Spain) Gizelly Caroline França Guimaraes (Brazil) Tchaurea Fleury (Brazil/Geneva) Tatjana Knapp (Slovenia)
10:30 - 11:55	PANEL 6 Public Policies, Law and cognitive accessibility in Plain Language and Easy Reading	Marcus Salles (Brazil) Paola Hebe Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Patricia Almeida (Brazil) Paloma Pediani (Brazil)
	DEBATE 1 Plain Language x Easy Read differences and convergences	Christiane Maaß (Germany) Ulla Bohman (Sweden) Cathy Batersfield (Australia)
	TALLER 1 Easy Design Theory and practical examples	Diego García Díaz (Argentina) Cecilia Quental (Brazil)
	TALLER 2 Validation techniques in Plain Language and Easy Reading	Oscar García Muñoz (Spain) Tatjana Knapp (Slovenia) Olga Berrios (Spain)
12:00 - 13:55	LUNCH	
14:00 - 15:25	PANEL 7 Culture, education and literacy in Plain Language and Easy Reading	Paola Jelonche (Argentina) Eugènia Salvador (Spain) Margarita Mejía (Colombia) Carla Mauch (Brazil) CREI SESC/SENAC RJ (Brazil)
15:30 - 16:55	PANEL 8 Mejores prácticas Plain Language y Lectura Fácil	Laís Silveira Costa (Brazil) Welkey Costa (Brazil) Pedro Lucas Costa (Brazil) Liana Paraguassu (Brazil) Patricia Almeida (Brazil)
	DEBATE 2 Brazilian Plain Language	Mediation: Liana Paraguassu (Brazil)
	DEBATE 3 Latin American Plain Language	Mediation: Paola Jelonche (Argentina)
17:00 - 18:00	PANEL 9 Red Lationamericana de Lectura Fácil Easy Language Latin American Network	Patricia Almeida (Brazil) Paola Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Natalia Farias (Uruguay) Maria Antônia Goulart (Brazil) Ana Lucía Arellano (Equador)
18:00	CLOSING	



Realização | Realización



Apoio | Apoyo



Pessoa com
Deficiência

MINISTÉRIO DOS
DIREITOS HUMANOS
E DA CIDADANIA

