



Event Schedule

29 and 30 of October, 2025

Avenue President Vargas, 62 – First and second floors
Centre – Rio de Janeiro



29th of October, 2025

Time	Activities	Who
8:25AM	ACCREDITATION	
9:00AM - 09:55AM	OPENING SESSION	Anna Paula Feminella (Brazil) Paola Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Natalia Farias (Uruguay) Maria Antônia Goulart (Brazil) Ana Lucía Arellano (Equador)
10:00AM - 11:55AM	PANEL 1 The Linguistics, theory and history of Plain Language and Easy Reading	Ulla Bohman (Sweden) Eugénia Salvador (Spain) Christiane Maaß (Germany) Cathy Basterfield (Australia) Carla Mauch (Brazil) Beatriz Ananias (Brazil)
12:00PM - 1:55PM	LUNCH	
2:00PM - 3:25PM	PANEL 2 Participative validation and training validators in Plain Language and Easy Reading	Oscar Garcia Muñoz (Spain) Clara Nielsen (Argentina) Francisco Manuel García Díaz (Argentina) Sandra Marques (Portugal)
3:30PM - 4:30PM	PANEL 3 Visual Design in Plain Language and Easy Reading	Diego García Díaz (Argentina) Cecilia Quental (Brazil)
4:30PM - 6:00PM	PANEL 4 Artificial Intelligence, Digital Accessibility and automation of Plain Language and Easy Reading	Christiane Maaß (Germany) Sergio Hernández Garrido (Colombia/Germany) Márcia Ditzel Goulart (Brazil) Lennon Jesus (Brazil) Cid Torquato (Brazil)



30th of October 2025

Time	Activities	Who
8:25AM	ACCREDITATION	
9:00AM - 10:25AM	PANEL 5 Audiovisual translation, multilinguism and cultural mediation in Plain Language and Easy Reading	Anna Matamala (Spain) Gizelly Caroline França Guimaraes (Brazil) Tchaurea Fleury (Brazil/Geneva) Tatjana Knapp (Slovenia)
10:30AM - 11:55AM	PANEL 6 Public Policies, Law and cognitive accessibility in Plain Language and Easy Reading	Marcus Salles (Brazil) Paola Hebe Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Patricia Almeida (Brazil) Paloma Pediani (Brazil)
	DEBATE 1 Plain Language x Easy Read differences and convergences	Christiane Maaß (Germany) Ulla Bohman (Sweden) Cathy Basterfield (Australia)
	WORKSHOP 1 Easy Design Theory and practical examples	Diego García Díaz (Argentina) Cecilia Quental (Brazil)
	WORKSHOP 2 Validation techniques in Plain Language and Easy Reading	Oscar García Muñoz (Spain) Tatjana Knapp (Slovenia)
12:00PM - 1:55PM	LUNCH	
2:00PM - 3:25PM	PANEL 7 Culture, education and literacy in Plain Language and Easy Reading	Paola Jelonche (Argentina) Eugènia Salvador (Spain) Margarita Mejía (Colombia) Carla Mauch (Brazil) CREI SESC/SENAC RJ (Brazil)



30 de octubre, 2025

Time	Activities	Who
3:30PM - 4:55PM	PANEL 8 Best practices on Plain Language and Easy Read	Laís Silveira Costa (Brazil) Welkey Costa (Brazil) Pedro Lucas Costa (Brazil) Liana Paraguassu (Brazil) Patricia Almeida (Brazil)
	DEBATE 2 Brazilian Easy Language	Mediation: Liana Paraguassu (Brazil)
	DEBATE 3 Latin American Easy Language	Mediation: Paola Jelonche (Argentina)
5:00PM - 6:00PM	PANEL 9 Red Lationamericana de Lectura Fácil Easy Language Latin American Network	Patricia Almeida (Brazil) Paola Jelonche (Argentina) Gabriela Martinez (Mexico) Monica Cortés (Colombia) Natalia Farias (Uruguay) Maria Antônia Goulart (Brazil) Ana Lucía Arellano (Equador)
6:00PM	CLOSING	



Realização | Realización



Apoio | Apoyo

