



2024 Annual Report



 **20 YEARS OF IMPACT**
NEW EARTH PLATINUM



TRAUMA

Trauma.

When I say I have been traveling the depths of
the earth with my trauma.


What I mean to say is my trauma has been packing
its luggage and riding shotgun with me on its journey
a trip I don't recall including anyone especiallu not
something that devours my very existence.

Unraveling the trauma after it crosses the Atlantic.

The strength I have is intelligence (wise and alert)
Im aware of how a person is when they talk to me
based of their vibe.

-Poems by our Extraordinary youth

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LETTER FROM THE FOUNDERS



Harry Grammer
Founder



Yana Grammer
Co-Founder / CEO

Dear Friends and Supporters,

As we reflect on 20 years of New Earth, we're filled with gratitude and awe. What began as a dream—a vision of safety, creativity, and hope for young people—has become a reality beyond our imagination.

These two decades have been marked by growth, challenges, and transformation. Together, we've built innovative, socially-driven programs, created a community rooted in advocacy, and served over 30,000 young people. We believed in a better future—a new earth.

Our work is brought to life through the stories of our youth. Angel, a digital media participant, shared, “I had a safe place to create and learn.” Ricardo expressed gratitude for learning to be impeccable with his word. Britney, an alum, returned to familiar faces and said, “I felt like I was home.” These stories show the real impact we're making together.

As we celebrate this milestone, we honor the resilience of our youth and the unwavering support of our community. Together, we've created a space for young people to grow, thrive, and dream.

Thank you for being part of this journey.

We're excited to share what's ahead for New Earth in this year's annual report.

Onwards,

FOOLISH

So young and so clueless - foolish -
Just a child having fun....
Expecting no change to age teaching there will be no shame,
another day

My brain expands, stronger hands, an older phase....
No choice at birth, so-called a curse....
To others it hurts.
My world, my life...I chose to learn.
Reality, comes after me...Don't chase it... you'll face it...
Hard times, good times, they gone come around....
Merry-go-round, you build yourself now....
I destroy what's left, and I help what's right,
Since creation was started, I grew my mind,

-Poems by our Extraordinary youth

ABUNDANT VISION, PRECISE MISSION

For 20 years we have held steadfast to our mission and we continue to do so. It just needed a slight refresh to match our ever-evolving vision.



MISSION

New Earth provides mentor-based arts, educational, vocational programs and wrap around services that empower at-risk youth ages 13-25 and their families. We support youth to reimagine their lives, move towards positive life choices, and discover their genius as future leaders of tomorrow. We are causing a cultural shift.

VISION

New Earth believes that all young people deserve dignity, respect, and equal opportunity. We believe that education, arts, mentorship, and jobs are critical in keeping youth engaged, inspired, and free from gang involvement. We believe in the limitless potential of our youth to become leaders when provided consistent and healthy guidance and support.

New Earth creates new worlds for incarcerated and formerly incarcerated youth through a series of transformative arts and educational programs and enrichment opportunities that nurture self-expression, stimulate positive growth, and address emotional barriers for young people to realize their full potential.

VALUES



- 1. We are committed to justice and transformation.**
- 2. We push boundaries as innovators**
- 3. We nurture leadership, self-initiative, and personal responsibility.**
- 4. We collaborate and communicate. It's at the heart of what we do.**
- 5. We are consistently consistent and consistently and persistently persistent with integrity.**
- 6. We embody love in everything we endeavor.**
- 7. We honor creative expression, our diversity, and Mother Earth.**
- 8. We give in selfless service to our mission.**
- 9. We are united.**
- 10. We are FAMILY.**

THE COMMUNITIES WE SUPPORT

IN LA COUNTY THERE ARE...

- **143,000 disconnected youth** (ages 16-24) are not in school or work.
- **1 in 7 disconnected young adults** (ages 19-24) did not finish high school.
- **50,000 youth under 25** cycle through the LA County jail system annually.
- **1.8 Latina/o arrests** for every 1 white youth arrest.
- **18,000 children and youth** are in foster care.
- **2,400 unsheltered transition-age youth.**



YOUTHBUILD CHARTER PARTNERSHIP LAUNCH

***In continued partnership with Davinci RISE.**

YouthBuild Charter School of California (YCSC) is a WASC-accredited high school for students aged 16–24 who previously left traditional schools without a diploma. In partnership with local YouthBuild programs, YCSC combines academics with job training, counseling, and leadership development to help students graduate and prepare for life after school.

We're proud to partner with YouthBuild at our New Earth Campus to support at-risk youth through a shared mission of re-engagement and empowerment. Together, we offer a safe, supportive learning environment with individualized plans, project-based education, and hands-on training in life skills and digital media—creating real pathways to success.

****Our clinical team continues to support RISE and NEW EARTH members with academic assistance, services, and resources. Students regularly visit our NEW EARTH campus on their non-school days for tutoring and a safe, supportive environment.**



MEET ANDRES



My world has been opened. I'm proud of myself. When one person cares about you, you feel like you can do great things. When you have 5,10,15 people caring about you - you feel like you can fly. New Earth makes me feel that way. So many people said I couldn't start a skateboard brand and now I'm here. I'm here.

-Andres Arreola
New Earth Alum, Digital Media Fellow,
2024 New Earth Gala Keynote Speaker

MILESTONES

- Graduated high school and delivered an inspiring keynote address.
- Created and launched his own skateboarding brand.
- Completed New Earth's Workforce Development Program, gaining expertise in technology, business, and hospitality.
- Shared his journey as a featured speaker at the New Earth Platinum Gala.





CLASS OF 2024
DA VINCI
RISE HIGH




OUR MEMBERS ARE...

67%

F

Formally Disconnected from the Justice System. Participants remain free from re-incarceration.

89%

R

Regularly Housed, participants are now stably housed.

91%

E

Educationally Advanced, participants are now on track for graduation or have graduated high school.

77%

E

Employable, participants are now job-ready and/or placed in employment positions.

93%

E

Emotionally Balanced increased their ability to manage emotions

OUR IMPACT - NUMBERS



759

HOURS OF
THERAPY & CARE
MANAGEMENT

164

MEMBERS
RECEIVED CARE
MANAGEMENT

800

HOURS OF
ENRICHMENT
PROGRAMMING

5,133

WORKING
HOURS OF
YOUTH

\$209,525

SALARIES GIVEN
TO YOUTH IN
WORKFORCE

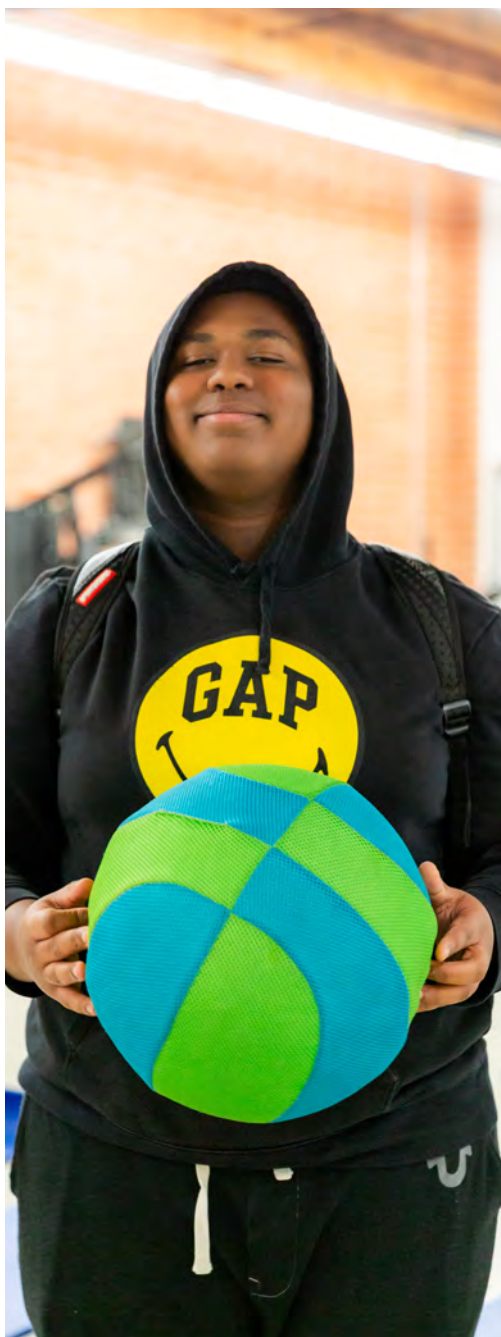
947

TOUCHPOINTS
WITH YOUTH



TRANSFORMATIVE PROGRAMS & SERVICES

**OUR CAMPUS PROVIDES A RANGE OF FREE SERVICES
FOR ANYONE AGES 13 TO 25.**



CLINICAL SERVICES

Tailored mental health and wraparound services are provided by licensed therapists and specialists to support our youth.

EDUCATION PATHWAY

A fully accredited A-G high school diploma program offered in partnership with an educational partner that provides 1on1 instruction and project based learning.

DOWN TO EARTH

Therapeutic gardening class based on the Common Core State Biology Standards and also provides job-training skills in horticulture and landscaping by teaching about tools, equipment, and techniques.

FLOW & FLOW Studio (Fluent love of Words)

FLOW promotes self-expression through poetry, writing, and music production helping our youth build communication skills, emotional intelligence, and confidence.

WORKFORCE INNOVATION

Learning new skills and earning income, our cohorts offer graphic design and hospitality with entrepreneurial tracks.

I AM ...

I am the queen.

I shouw no fear. I enjoy what I do.

I bring out the best in people.

I'm a caring , loving person.

As a queen, you are forced to grow up and be mature.

To be pure.

I am the voice of me.

I am friendly.

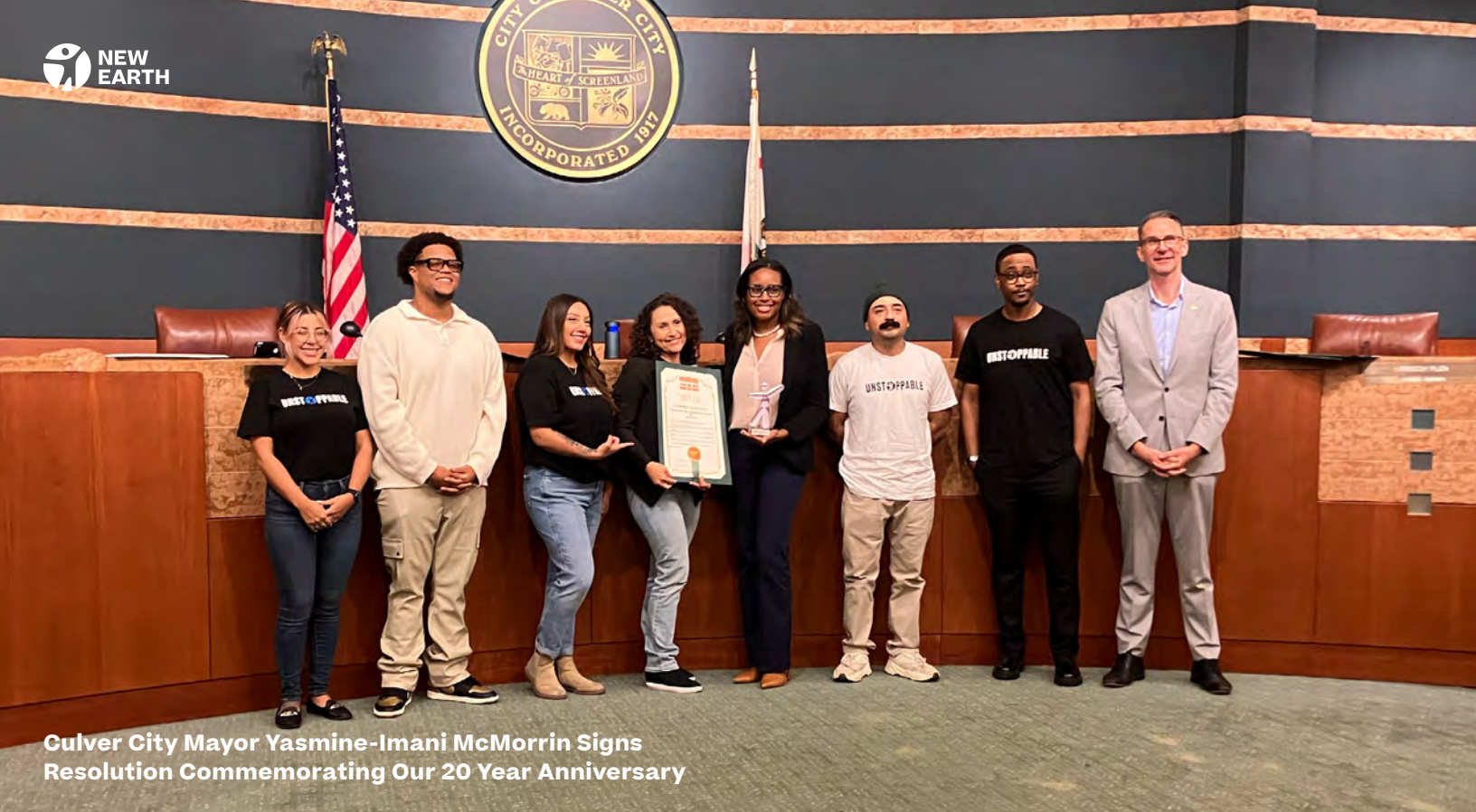
I am the strength of life.

I am lovely.

I speak for people who can't speak.

I am a queen.

-Poems by our Extraordinary youth



Culver City Mayor Yasmine-Imani McMorris Signs Resolution Commemorating Our 20 Year Anniversary

HIGHLIGHTS FROM THE PAST YEAR

- **Beyond Boundaries Costa Rica**
March 2024 8 days in Costa Rica to explore the land and focus on healing.
- **Beyond Boundaries Utah**
July 2024 Week excursion to Boulder Mountain Guest Ranch
- **2 Million Dollar Yield Giving Award**
Awarded to New Earth
- **Senator Lola Smallwood Cuevas Visit**
May 2024
- **Mayor Yasmine-Imani McMorris & Council member Freddy Puza Visit**
May 2024
- **Isaac Bryan Townhall Event**
April 2024
- **New Earth Platinum Gala 2024**
- **Mayor McMorris Signs Resolution for Culver City**
- **New Earth Unveils 2024-2028 Strategic Plan**



Isaac Bryan Townhall Event
– April 2024

An inspiring town hall with Assembly member Isaac Bryan at New Earth Campus, where we opened our doors to the community to envision a brighter tomorrow. Together, we're shaping a future filled with hope, progress, and unity.



NEW EARTH PLATNIUM GALA

In 2024, New Earth marked 20 years of impact with our Anniversary Gala! It was a night of celebration, community, and vision for the future, headlined by hip-hop legend KRS-One.



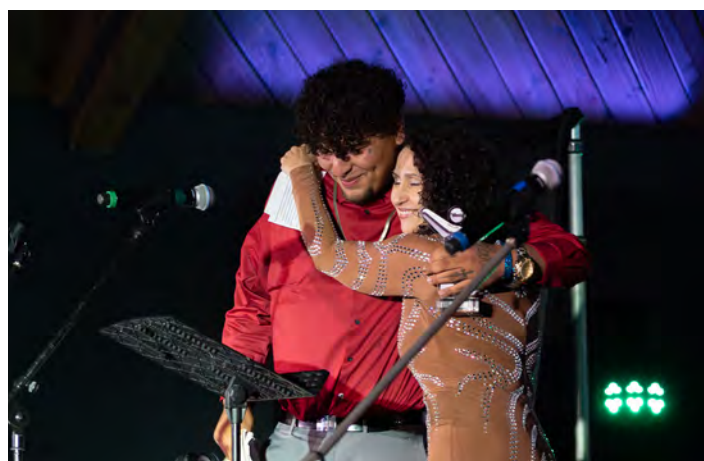
A NIGHT TO REMEMBER

Held at The Glorya Kaufman Community Center at the Wende Museum, the gala was more than just a celebration; it was a testament to the resilience and achievements of our youth and the unwavering support of our partners and friends. The evening featured powerful performances by New Earth alumni, inspiring speeches from community leaders, and a heartfelt reflection on the milestones we've reached over the past 20 years.



HONORING OUR CHAMPIONS

We were privileged to recognize key individuals and organizations who have been instrumental in our mission. Their dedication and belief in the potential of every young person have propelled New Earth forward, breaking barriers and building futures.



LOOKING AHEAD

As we celebrated this significant milestone, we also set our sights on the horizon. The gala served as a launchpad for new initiatives aimed at expanding our reach and deepening our impact. With the continued support of our community, we're committed to empowering more youth, fostering creativity, and nurturing the leaders of tomorrow.

The 20th Anniversary Gala was not just a reflection of our past but a beacon for our future—a future where every young person has the opportunity to thrive.



BEYOND BOUNDARIES: 2024 EXPEDITIONS

In 2024, our Beyond Boundaries program continued to create powerful, life-changing experiences for system-impacted youth through immersive wilderness retreats.

These journeys provided participants with the rare opportunity to step outside of their daily environments and into expansive landscapes that inspire self-reflection, healing, and growth.

This year, we traveled further than ever before—taking our youth on two transformative trips that truly embodied the spirit of going beyond boundaries:

COSTA RICA

THE POWER OF PRESENCE

In summer 2024, a group of outstanding alumni embarked on an international expedition to Costa Rica, where they experienced the lush beauty of rainforests, waterfalls, and coastal beaches. Each day was grounded in mindfulness and nature-based healing, with moments of stillness, group reflection, and cultural exploration. From hiking through the jungle to connecting with local communities, this trip allowed our youth to expand their global perspective and root themselves in the power of presence.



UTAH

FINDING STRENGTH IN THE WILD

Later in the year, we explored the dramatic red rock landscapes of Utah. This wilderness expedition included hiking through canyons, sleeping under the stars, and learning how to navigate both the terrain and their inner journeys.

The quiet strength of the desert offered a unique environment for our participants to challenge themselves physically and emotionally—returning with deeper self-awareness, resilience, and a renewed sense of purpose.



OUR FINANCIALS RESOURCEFUL, EFFICIENT & PROFITABLE

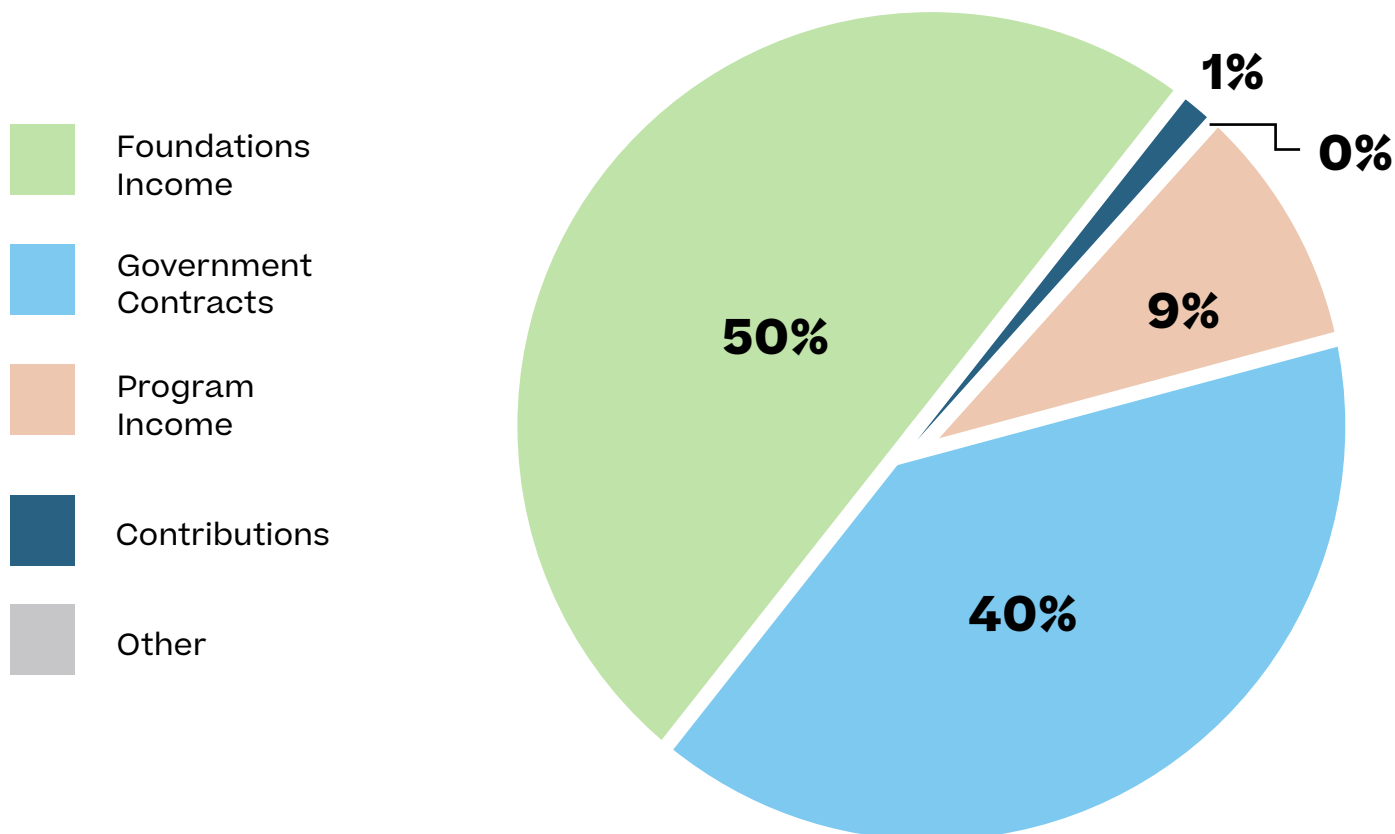
Numbers that tell a story of resilience. When the flow of funds slowed, we adapted.

We learned:
Deficits did not deter the mission.

REVENUE BREAKDOWN - YTD DECEMBER 2024

Net Operating Revenue:

\$1,116,407.34



THANK YOU, TO OUR PARTNERS AND DONORS

World renowned businesses, organizations,
and people are seeing the vision.



Morgan Stanley



CONRAD N. HILTON
FOUNDATION



ISTAR MEDIA
BROADCASTING



UNITED
WAY



UNITELA



California
COMMUNITY
Foundation



Kollab
Youth

The Joselow Foundation

WHOLE
KIDS
FOUNDATION

James A. Collins



SOCIAL ENTERPRISE NEW EARTH DIGITAL

GOT A PROJECT?

Click button to connect

NEW EARTH DIGITAL

Bring your brand to life with bold, original creativity. Whether you need graphic design, a stunning website, or eye-catching merchandising, our talented youth are ready to deliver fresh, professional results. As a full-service digital marketing agency, we specialize in bringing your vision to life through thoughtful, strategic design.

But we're more than just a creative studio—we're a launchpad for the next generation. By hiring us, you're not only investing in high-quality work, you're empowering young creatives with income, valuable skills, and real-world entrepreneurial experience. Together, we're building futures and brands at the same time.



HOW CAN YOU SUPPORT NEW EARTH

- **Become an Inner Circle**
Member with a monthly donation
- **Follow us on Instagram**
and subscribe to our mailing list
- **Attend Expression Mondays**
Open Mic night for the LA community
last Monday of each month
- **Apply to Join our Board of Directors**
(serve through financial support,
time or resources)





NEW EARTH DONOR MEMBERSHIP INNER CIRCLE

**SUPPORT OUR MISSION AND ENJOY
EXCLUSIVE REWARDS**



JOIN INNER CIRCLE



Click button to join

With your monthly recurring gift and enjoy the following benefits of supporting our young people each month.

\$458

Founder's Circle

monthly subscription

**Support one young person for one year of
New Earth's full spectrum of programs
and services.**

- Exclusive New Earth hoodie
- Special FLOW notebook & New Earth mug
- Invitation to quarterly Inner Circle mixers with youth & fellow Inner Circle members
- A New Earth FLOW Studio session with our youth
- Recognition on our website
- Special plaque at the New Earth Center

\$229

Visionary Circle

monthly subscription

Support one young person for one year of mental health support, care management and trauma informed therapy.

- Exclusive New Earth hoodie
- Special FLOW notebook
- Invitation to quarterly Inner Circle mixers with youth & fellow inner circle members
- Recognition on our website

\$115

Giving Circle

monthly subscription

Support one young person for one year of Arts, Education and Paid Workforce Training programs

- Exclusive New Earth hoodie
- Invitation to quarterly Inner Circle mixers with youth & fellow inner circle members
- Recognition on our website

\$58

Sustaining Circle

monthly subscription

Support one young person for one year of nutritious organic hot lunches served daily during the time they are on campus

- Exclusive New Earth hoodie
- Recognition on our website

\$19

Intro Circle

monthly subscription

Support one young person for one year of transportation to bring them to the campus for programs and services

- Recognition on our website

WE ARE
UNSTOPPABLE
WE ARE NEW EARTH

NEW EARTH
ANNUAL IMPACT
REPORT
2025

DONATE NOW!

Click button to donate

+1.310.455.2847
<https://newearthlife.org>

