


What's Really Holding Back Your Daily Track & Trace Operations?

Insights from the community 



88%

No RCA for Repeated Issues

- * Firefighting mindset instead of root-cause approach
- * Increased regulatory non-compliance risk
- * High operational cost due to repeated rework
- * Missing accountability/ownership
- * Loss of partner trust
- * Increased QA workload

38%

Communication Gaps

- * Non-alignment between multiple stakeholders
- Ops, QA, IT and CMOs.
- * Extended downtime & poor cross-team coordination
- * Delayed escalation & incomplete RCA inputs
- * No centralized communication channel
- * Slow problem resolution
- * Parallel ticketing across Email, Excel, & Portals

30%

Lack of SOP Compliance

- * SOPs not updated or understood
- * Shift-wise process inconsistencies
- * No standard execution checklist
- * Misinterpretation of the SOPs between teams
- * Frequent need for corrective actions
- * Loss of process continuity due to frequent new joiners or temporary staff

20%

Missing Scans

- * Rushed packaging operations
- * Poor scanner ergonomics
- * Inadequate operator training
- * Poor SOP mapping for scan checkpoints
- * Unclear aggregation flow
- * Increased shipment delays

10%

Delayed Status Updates

- * Manual checkpoints in the workflow
- * CMO delays in data exchange
- * Weak integration or missing callbacks
- * Batch jobs processes running with long intervals
- * Loss of real-time supply chain visibility
- * Incomplete or missing event capture at the packaging line

5%

Incorrect Data Entries

- * Poorly designed UIs/Software/Hardware
- * Lack of data governance
- * Unclear field-level SOPs
- * Aggregation breaks
- * Lack of robust in-built validation mechanism
- * EPCIS file exchange failures

**Are you seeing similar
issues in your supply
chain operations?**

Let's talk.

