



PRIVATE INVESTMENT FIRM FOCUSED ON ACQUIRING, OPERATING AND GROWING PRIVATELY-OWNED BUSINESSES

OUR COMPETITIVE EDGE



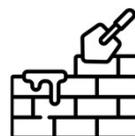
Elite experience as an operator and investor

Successfully scaled a healthcare services company by 4x as an Operator; successfully invested in ten businesses as a majority owner



Hands-on approach with a focus on people

Down-to-earth, rolled-up sleeves active management approach with focus on people and solid culture



Long-term value creation strategy

Invest in business infrastructure, supplement and build strong teams, focus on optimizing growth



Rapid add-on acquisitions to support growth

Source and close proprietary strategic acquisitions to achieve inorganic growth

INVESTMENT FOCUS

FINANCIAL CRITERIA

Revenue: \$5M+, highly predictable

EBITDA: \$2M - \$15M, consistently profitable for at least the past 3 years

Growth: >10% annual revenue growth

Customers: high satisfaction, low concentration, and low churn

Market advantage: differentiated and defensible

INDUSTRY

Industry: healthcare services, business services

Addressable market: sizable and growing

Landscape: highly fragmented

Type: non-seasonal, non-cyclical demand

BUSINESS DYNAMICS

Growth opportunities: multiple organic opportunities along with add-on acquisitions

Timing: owner is intent on selling within the next 3 - 6 months

Deal Type: Majority control investment with rollover equity desired

Transitions: Management staying or founder / owner transitions with second layer of management in place