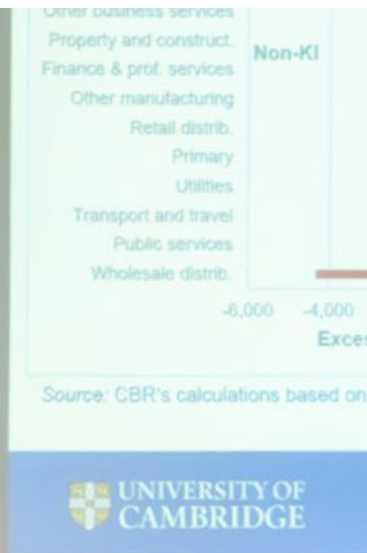# HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

Corporate Governance, Strategic Development & AI

Professional Development
Official College Programme at the University of Cambridge

Unlock your potential. Lead with purpose.
Learn the Cambridge way.

Corporate Governance, Strategic Development & Artificial Intelligence

Professional Development Course

HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

| 7 NIGHTS | 25 OCT - 01 NOV, 2025 |

£7500

7 NIGHTS / RESIDENTIAL

Programme tuition

Course materials

Accommodation (Local Hotel or College)

Meal plan, including Formal College Dinner

Official College Class Photo

Programme Certificate
from Homerton College, University of Cambridge

Branded Backpack

Adults
Students' age

B1+
English Level

For more information or to book
the course, please contact:

hip@homerton.cam.ac.uk
+44 7894 645149

Be Inspired.
Be Cambridge.

Step into an immersive Cambridge experience
for women shaping the global future.

One week. One Cambridge College.
A lifetime of direction.

Step into Cambridge for a transformative professional journey
that blends cutting-edge insights with timeless academic
tradition. This course is designed for forward-thinking leaders
who want to strengthen their expertise in corporate governance,
AI-driven strategy, and sustainable leadership while
experiencing the rich cultural and intellectual heritage of one of
the world's most iconic university cities.

HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

Certificate of Completion

This is to certify that

Student's Name

Has completed the

**Professional Development Programme:
Corporate Governance,
Strategic Development & Artificial Intelligence**

Date of Completion

Lord Woolley of Woodford
Principal of Homerton College
University of Cambridge

Enhance Your Portfolio

Certificate of Completion from Homerton College, University of Cambridge

Why join Homerton International Programme?

Cambridge Teaching Methods:
This programme incorporates Cambridge's renowned approach to education, including critical thinking, leadership development, and real-world application.

World Class Education:
Led by experts from Cambridge University and top industry professionals, bringing both academic rigour and practical insights.

Experience the vibrant *academic environment of Cambridge*, known for its contributions to technology and innovation

Development:
Improve *presentation, communication, collaboration and leadership* skills

Gain a competitive edge with Certificate of Completion from *Homerton College, University of Cambridge*

Collaborate with peers and industry professionals, fostering a *network of connections*

Academic Programme 📈

This course offers a dynamic and professionally enriching exploration of today's most pressing business challenges, with a strong emphasis on corporate governance, artificial intelligence, and strategic thinking.

Participants will explore how AI is transforming decision-making processes and driving sustainable innovation. Sessions on ESG and corporate responsibility will deepen understanding of governance frameworks and their role in shaping long-term business resilience and ethical leadership.

A visit to a Cambridge science park will offer insight into cutting-edge technological developments and real-world applications of strategy and innovation.

Modules on international relations and crisis management will provide analytical tools for navigating complexity in a global business environment.

Beyond the classroom, participants will enjoy a rich programme of cultural activities. A guided tour of Cambridge, including punting and a visit to King's College Chapel, will immerse delegates in the University's academic heritage. Delegates will also have time to explore London and Bicester Village, combining professional development with personal enrichment. Signature experiences such as a traditional afternoon tea and formal college dinner offer unique opportunities to build connections with fellow participants in some of Cambridge's most iconic settings.

Programme Goals

- Gain practical insights into Artificial Intelligence and its application to corporate governance, strategic decision-making, and ethical business practices.
- Explore the global ESG landscape, focusing on its alignment with modern governance structures and boardroom-level priorities.
- Examine the intersection of international law, diplomacy, and corporate strategy, and understand how global policies influence leadership and market entry.
- Build a critical understanding of stakeholder engagement, governance transparency, and long-term value creation.
- Engage with real-world innovation ecosystems, including science parks and incubators.
- Immerse yourself in Cambridge's interdisciplinary academic culture, sharpening your strategic thinking and expanding your professional network.

Out-of-Class Activities

Experience Cambridge student life beyond the classroom and participate in:

- Visit to London
- Campus Tour of Cambridge, including history of Cambridge and notable sights
- Field Trip to Oxford
- Visit to King's College Chapel
- Punting
- Bicester Village
- Visit to Cambridge Science Park
- Traditional Afternoon Tea in College
- Traditional Formal College Dinner

Module Outlines

- **International Law and Diplomacy-** This session introduces participants to the legal and diplomatic frameworks that underpin today's global governance structures. Delegates will examine how international law shapes trade, human rights, and conflict resolution, and how diplomatic negotiation supports regulatory cooperation and geopolitical strategy. The session highlights the implications of international legal systems for corporate governance, risk exposure, and global strategic positioning.

- **ESG-** With a focus on the evolving ESG landscape, this session provides a governance-oriented perspective on environmental sustainability, social responsibility, and ethical leadership. Participants will explore how ESG principles are embedded into board-level decision-making, corporate disclosures, and investor expectations. The session prepares delegates to engage with ESG as a strategic lever for long-term resilience and stakeholder trust.

- **AI-** Led by a leading AI researcher from Cambridge, this lecture offers an accessible yet rigorous overview of artificial intelligence, with a focus on its strategic and governance implications. Delegates will explore key concepts including machine learning, data ethics, algorithmic accountability, and how AI can enhance competitive advantage, operational efficiency, and governance systems in complex organisations.

- **Social Impact-** This session examines how businesses can drive long-term value by embedding social impact into their core strategies. Delegates will analyse stakeholder engagement, impact measurement, and inclusive innovation through the lens of strategic alignment and organisational purpose. Case studies illustrate how socially conscious governance and leadership enhance both reputation and performance.

- **Strategy Analysis-** A highly practical session on strategic thinking in today's complex business environment. Participants will learn to analyse competitive positioning, organisational capabilities, and market dynamics using proven frameworks. This lecture sharpens delegates' ability to make informed strategic decisions and align business models with evolving stakeholder expectations.

- **Crisis Management-** This session focuses on governance and decision-making under pressure. Delegates will explore how leaders manage uncertainty, respond to risks, and communicate effectively with stakeholders during crises. The lecture emphasises the governance structures and strategic foresight needed to ensure continuity, trust, and adaptive leadership.

- **Cambridge Ecosystem-** This experiential session combines a site visit with a talk from a seasoned innovation expert. Delegates will explore Cambridge's world-renowned science and technology ecosystem, gaining insight into how breakthrough ideas are nurtured from lab to market. The accompanying lecture focuses on the structures and networks that support innovation, particularly in sustainable technologies.

Sample Timetable

Day 1 | Saturday | 25 Oct

Afternoon	Arrive in Cambridge and check in to college

Day 2 | Sunday | 26 Oct

07.00-09.00	Breakfast in College
09.00-11.00	Travel to Oxford
11.00-13.00	Guided tour of Oxford
13.00-13.30	Travel from Oxford to Bicester Village
13.30-16.00	Free time in Bicester Village
16.00-18.30	Return to Cambridge
18.30-19.30	Dinner in College

Day 3 | Monday | 27 Oct

07.00-09.00	Breakfast in College
09.00-09.30	Group Photograph in College
09.30-12.00	Lecture: International Law, Corporate Governance and Diplomacy by Ashlee Stetser
12.30-13.30	Lunch in College
14.00-16.30	Lecture: ESG (Environmental, Social and Governance by Mark Anderson
18.00-19.00	Dinner in College

Day 4 | Tuesday | 28 Oct

07.00-09.00	Breakfast in College
09.30-12.00	Lecture: Fundamentals of Artificial Intelligence with Pietro Lio
12.30-13.30	Lunch in College
14.00-16.30	Lecture: Social Impact and Corporate Governance by Yvonne Lardner
18.00-19.00	Dinner in College

Day 5 | Wednesday | 29 Oct

07.00-09.00	Breakfast in College
09.00-12.30	Tour of Cambridge Science Park and Incubator & Lecture by Alex Smeets
12.30-13.30	Lunch in College
14.00-17.00	Campus Tour of Cambridge, Punting, Kings College Chapel Visit
18.30-20.00	Formal Dinner in Cambridge

Day 6 | Thursday | 30 Oct

07.00-09.00	Breakfast in College
09.30-12.00	Lecture: Principles of Strategy Analysis by Lionel Paolella
12.00-13.30	Certificate Ceremony & Traditional Afternoon Tea in College
14.00-16.30	Lecture: Crisis Management by Conor Lenihan
18.00-19.00	Dinner in College

Day 7 | Friday | 31 Oct

07.00-09.00	Breakfast in College
09.00-11.00	Depart to London
11.00-13.00	Guided Bus Tour through Central London
13.00-16.00	Free Time in London
16.00-18.30	Return to Cambridge
19.00-20.00	Dinner in College

Day 8 | Saturday | 01 Nov

07.00-09.00	Breakfast in College
09.00	Check out and depart Cambridge

HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

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+44 7555 561606

Academic Team

Please note: Specific lecturers may vary. Courses are delivered by qualified professionals, including PhD holders and researchers, university lecturers, and industry experts, depending on availability and course structure.

Pietro Lio

Professor Pietro Liò is a Full Professor at the University of Cambridge, specialising in Computational Biology and a member of the Artificial Intelligence group. He holds an MA from Cambridge, a PhD in Complex Systems and Non-Linear Dynamics from the University of Firenze, and a PhD in Theoretical Genetics from the University of Pavia.

His research focuses on using AI and machine learning to develop models that integrate multi-scale biological and clinical data to address personalised and precision medicine. He is particularly interested in Graph Neural Networks, AI-based medical digital twins, and decision support systems.

He is a Fellow at Clare Hall College, a member of the Cambridge Centre for AI in Medicine, ELLIS, and the Academia Europaea. He also teaches Geometric Deep Learning and serves on several key committees, including the MPhil in Computational Biology programme.

Mark Anderson

Mark Russell Anderson is a senior consultant, educator, and Quondam Fellow of Hughes Hall, University of Cambridge. He is Chair of Edify and Macat, and serves as an adviser to EDIA in Amsterdam and Corndel. With a background in investment banking and trading, Mark has built a global reputation advising governments, regulatory bodies, and major financial institutions on anti-money laundering, financial crime, and HR strategy.
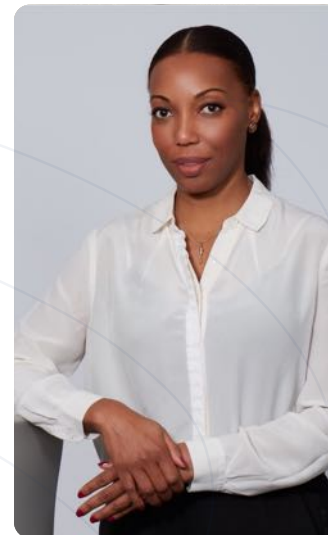
He is the author of The Leadership Book (FT Publishing, 2nd edition, 2013), a widely respected guide to effective, real-world leadership. Mark regularly teaches on the Professional Development Programmes at Homerton College, University of Cambridge.

Alex Smeets

Dr. Alex Smeets is the founder of Cambridge Innovation Solutions and Cambridge Funding Solutions, offering consultancy services to entrepreneurs, small businesses, and universities. He is an Associate of Cambridge Enterprise, where he contributes to its International Outreach Programme, helping global institutions learn from the Cambridge Phenomenon.

Alex is also affiliated with St John's Innovation Centre, supporting early-stage knowledge-based businesses, and is a registered Growth Coach for the UK GrowthAccelerator service. With a PhD in Materials Science from the University of Cambridge, he has a background in R&D before transitioning to innovation, entrepreneurship, and knowledge commercialisation.

Yvonne Lardner

Yvonne Lardner is a strategic communications leader with over 15 years of experience in brand management and corporate communications across the UK and international markets. She has held senior roles in media and marketing, including serving as Head of Group Communications at Engine UK.

Currently pursuing a PhD in Organisational Sociology at the University of Cambridge, Yvonne's research focuses on leadership, identity, and race, particularly examining the experiences of Black professionals in corporate settings. She is also an Associate Research Fellow at Cambridge Judge Business School, contributing to initiatives on minority-owned businesses and ESG storytelling.

Yvonne holds an MSc in Biomimicry from Arizona State University and a Master's in Social Innovation from the University of Cambridge. She actively mentors social ventures and is passionate about leveraging communication strategies to drive social impact and organisational change.

Ashlee Stetser

Ashlee Stetser has academically achieved an Oxford Masters in Diplomatic Studies, a Master's in International Relations, a graduate law degree and membership of the bar in the United States. Her practical experience includes working for USAID-funded grant on environmental impact assessment laws in Cambodia, China, and Myanmar and managing freedom of expression issues in the Middle East.

Ashlee teaches at Professional Development Programmes and conducts admissions interviews at Homerton College, University of Cambridge.

Your Life in Cambridge

With over 250 years of history, Homerton College combines tradition with a forward-looking approach to learning. As one of the largest and most diverse colleges in Cambridge, it offers an inspiring academic environment and a true taste of Cambridge life.
During the programme, you will be based at Homerton College, University of Cambridge, immersing yourself in its unique academic community and atmosphere.

Accommodation will be arranged either in a local hotel or on campus at Homerton College. Both options offer comfortable en-suite rooms, ensuring privacy and convenience throughout your stay.

Your journey to a brighter future starts here

HOMERTON COLLEGE
UNIVERSITY OF CAMBRIDGE

Prepare for success with skills that matter

Thomas
Homerton International Programme
2024 Participant

"As a software professional, I wanted to build a strong foundation in AI and machine learning without diving too deep into complex theory. This programme provided a clear, structured introduction to key concepts, from Python fundamentals to practical applications of machine learning. The hands-on workshops made it easy to grasp essential techniques, and the Cambridge-based instructors offered valuable insights. A great starting point for applying AI in real-world projects!"

More details on accommodation at Homerton College:
homerton.cam.ac.uk/homerton-conferences-and-events/guest-accommodation

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Be Inspired.
Be Cambridge.

At BlueBridge Education, we believe in the power of education to spark curiosity, unlock potential, and foster personal growth.
Our mission is to ignite a lifelong love of learning and equip students with the skills, confidence, and vision to thrive in a changing world.
Our programmes go beyond the classroom, combining academic excellence with practical skill development in small groups led by top academics and industry experts.

Scott Annett

Dr. Scott Annett
Bye Fellow of Homerton College,
Associate Professor of English Literature

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