



St Edmund's College  
University of Cambridge

# Empowering Women Leaders for a Global Future

## Dubai Edition

| 30 JAN - 01 FEB, 2026 |

**11250**<sub>AED</sub> (3150\$)

**3 DAYS / INTERCONTINENTAL HOTEL, DUBAI  
FESTIVAL CITY**

Programme tuition

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Course materials

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Programme Certificate  
from St Edmund's College, University of Cambridge

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For more information or to book  
the course, please contact:

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# Meet Your Instructors

Our courses are led by exceptional academics and industry experts. Class sizes are kept small (Up to 20 participants) to ensure a personalised and exclusive learning experience.



## DR MICHELLE DARLINGTON

Dr Michelle Darlington is Head of Learning Design and Content Development at Cambridge Judge Business School's Centre for Social Innovation. She specialises in translating cutting-edge research into transformative professional learning experiences. With a PhD in Drawing and Cognition from Loughborough University, her academic background bridges cognitive psychology, creativity, and leadership education.

Michelle has taught across postgraduate and executive programmes, including the MSt in Social Innovation at CJBS. Her current research focuses on the sustainability of community economic development organisations and their roles in cross-sector leadership. As co-founder of the Thinking Through Drawing project, she has led international research on visual literacy, creativity, and reflective practice in leadership.

Previously, she was Junior Research Fellow at the Cambridge School of Art, where she developed a cross-disciplinary postgraduate programme in design thinking.

"Leadership today demands clarity, resilience, and creativity. This programme is designed to unlock all three—in a space where women lead from strength, not conformity."

"This programme is built for reflection, not just instruction. You will leave knowing how to lead as yourself, not by imitation."



## Margaret Herde

Margaret Herde is the founder and managing director of Embarr Group, a Dubai-based consultancy specialising in luxury brand strategy, communications and personal branding. With her two decades' experience working across the GCC, UK and Europe, Margaret helps premium, luxury brands, entrepreneurs and C-level executives build distinctive visibility and long-term influence. She also leads Embarr Institute, delivering curated lifestyle and professional courses in executive presence, etiquette and media training. Margaret is an advocate for women in business and a regular guest lecturer at universities in Dubai and Abu Dhabi.



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## Certificate of Completion

This is to certify that

**Student's Name**

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has completed the :

**Professional Development Programme:  
Empowering Women Leaders for a Global Future**

Date of Completion

## Three days. One Intensive Course. A lifetime of direction.

This intensive professional development experience is built for women who are ready to lead with purpose, strengthen their leadership presence, and navigate complex challenges with confidence.

Developed in collaboration with Cambridge academics and delivered as part of St Edmund's Global Programme, the course combines theory, diagnostics, peer learning, and reflective development, culminating in an official St Edmund's College Certificate.

# Academic Programme

## Module 1: Leading with Purpose in the Age of Change

Explore modern leadership frameworks that combine authenticity, impact, and adaptability. Redefine purpose for a rapidly transforming world.



## Module 2: Data, AI, and Digital Confidence. Strategic Innovation & AI-Driven Business Planning. (Lecture + Workshop with Flylane)

Lecture: Understand how technology and AI are reshaping leadership.

Workshop: Develop and present mini business plans using an AI-powered planning tool



## Module 3: Inclusive Leadership & Cultural Intelligence

Build awareness of diversity, equity, and inclusion. Lead across boundaries and create psychologically safe, high-performing teams.



**Module 4:**  
**Personal Branding, Strategic Influence & Executive Presence in Digital Age**

Develop a commanding presence in both in-person and digital settings. Refine your storytelling, body language, and online communication.



**Module 5:**  
**Negotiation, Advocacy & Leadership Communication**

Apply frameworks for persuasive communication, power dynamics, and effective negotiation in senior-level contexts.



**Module 6:**  
**Building Legacy: Mentorship, Impact, and the Future of Leadership**

Translate leadership growth into mentoring, social impact, and long-term professional sustainability.



# Sample Timetable

## | Day 1 | Leading from Within

- 09.00-12.30 **Module 1:**  
**Leading with Purpose in the Age of Change**
- Modern leadership frameworks
  - Authenticity, impact and adaptability
- 12.30-14.00 Business Lunch
- 14.00-17.30 **Module 2:**  
**Data, AI, and Digital Confidence. Strategic Innovation & AI-Driven Business Planning. (Lecture + Workshop)**
- AI and Leadership
  - Business plans and AI

## | Day 2 | Power, Presence & Influence

- 09.00-12.30 **Module 3:**  
**Inclusive Leadership & Cultural Intelligence**
- DEI
  - Leading across boundaries
  - Creating psychological safety
- 12.30-14.00 Business Lunch
- 14.00-17.30 **Module 4:**  
**Personal Branding, Strategic Influence & Executive Presence in Digital Age**
- In-person and digital presence
  - Storytelling
  - Online communication skills

## | Day 3 | Advocating, Resolving, Celebrating

- 09.00-12.30 **Module 5:**  
**Negotiation, Advocacy & Leadership Communication**
- Communication frameworks
  - Power dynamics and negotiation
- 12.30-14.00 Business Lunch
- 14.00-17.30 **Module 4:**  
**Building Legacy: Mentorship, Impact, and the Future of Leadership**
- Mentoring
  - Social impact and sustainability
- 18.00-20.00 **Certificate Ceremony & Formal Dinner**