

PRESSEMITTEILUNG

New Management Structure, One Goal: PHENOGY Drives Expansion in Europe

Root near Lucerne, July 2, 2026 – **Peter E. Braun, Co-founder and former CEO of PHENOGY, will hand over operational leadership of the company to Peter Tix effective September 1, 2026, and will now focus on his role as Chairman of the Board of Directors. In this role, he will dedicate himself to the company's strategic development. Tix, previously COO, will assume responsibility for day-to-day operations as the new CEO. With this clear separation of strategic and operational responsibilities, PHENOGY is positioning itself for the next step—on the path to becoming the leading provider of sodium-ion storage technology in Europe.**

With this streamlined leadership structure, the Swiss company is now entering its scaling phase. The installation of Europe's first large-scale sodium-ion storage system in Bremen in 2025 has demonstrated that PHENOGY's technology is market ready. The focus now is on making the leap from a showcase project to dynamic scaling and competitive mass production: To facilitate this step, Tix is now taking over operational leadership. Braun is responsible for the long-term global strategy, communications, investor relations, capital markets, fundraising, and representing PHENOGY in dealings with policymakers, associations, and networks. Tix is responsible for day-to-day operations and profitability: production/supply chain, products and solutions, sales, profitable growth, and partnerships.

From Technology to Commercial Readiness

PHENOGY looks back on successful recent months: Its now-expanded portfolio was recently honored with the prestigious The smarter E AWARD in the "Energy Storage" category, and new markets have been tapped. As a brand for sodium-ion storage systems, the company has thus successfully positioned itself as the market leader. With its future-proof sodium-ion technology and proprietary system design, the company controls the technological foundation of its storage solutions. Building on this, PHENOGY is collaborating with partners such as Reinhausen and HEIDELBERG Advanced Technologies (HDAT) to develop specialized solutions for growth segments and establish the industrial manufacturing base for competitive mass production.

More Governance Maturity for a Growing Company

In the upcoming growth phase, the company needs two leaders working at full capacity: Braun and Tix are collaborating to make PHENOGY the leading provider of sodium-ion battery storage systems in Europe—with future-proof technology, in-house system design, and an industrial manufacturing base that makes PHENOGY largely independent of a handful of Chinese-dominated supply chains.

Peter E. Braun, President and Delegate of the Board of Directors of PHENOGY AG, comments: “In a short time, PHENOGY has evolved from a technology startup into a prominent name in the industry—with a strong portfolio that has been honored with the prestigious smarter E AWARD. This journey is far from over: rapid scaling is essential for expanding our market leadership. With our growth in Europe, the U.S., and beyond, it is time to clearly separate strategic and operational responsibilities. I look forward to my new role and to working closely with Peter to ensure this transition goes smoothly—and I am handing over operational leadership to him with full confidence.”

Peter Tix, the future CEO of PHENOGY AG, adds: “My focus is always on processes and on how we can become even more efficient end-to-end. I know HEIDELBERG from personal experience and will make this partnership a success for both sides. The priority now is to consistently expand our customer-focused portfolio of solutions and further enhance our competitiveness.”

About PHENOGY

PHENOGY AG, headquartered in Root near Lucerne (Switzerland), develops battery energy storage systems (BESS) based on sodium-ion technology. Founded in 2019, the company is working to make the power supply more decentralized, resilient, and independent—with smart storage systems that prioritize performance, safety, robustness, and recyclability. In doing so, PHENOGY completely eliminates the use of lithium and cobalt and, in the long term, reduces dependence on geopolitically concentrated supply chains in favor of greater energy sovereignty. Today, PHENOGY employs over 60 people at its locations in Root near Lucerne, at PHENOGY Europe GmbH in Bremen (Germany), at PHENOGY Inc. in Columbia, South Carolina (USA), and in Singapore. Its partners include select Fraunhofer Institutes and the University of South Carolina; the company is backed by a broad base of private and institutional investors.

For more informationen visit: www.phenogy.com



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