

INTERNATIONAL INTERNSHIP & PERSONAL DEVELOPMENT

Student Internship

OMBS to Kenya

30 March - 11 April 2027

OMBS
Oxford Media & Business School

the leap

From classroom to real world

OMBS has partnered with *The Leap* to create an international internship on Kenya's coast.

Through The Leap's partnership with *Oceans Alive*, a pioneering community-led marine conservation organisation, you'll apply what you've been learning in Business & Finance, Digital Marketing & Social Media and Personal Development to live challenges within the organisation.

You won't just learn about business. *You'll use it.*

THE WHY AND HOW

Conservation *needs* community solutions

Protecting the reef isn't only about what happens underwater. Fishing provides essential income for local families, so reducing pressure on the reef also means creating alternative, sustainable livelihoods.

Oceans Alive works with the community to tackle both sides of the challenge, restoring and protecting the marine environment while developing practical opportunities for people to earn an income beyond fishing.

The new Women's Empowerment Centre is part of that bigger Oceans Alive model.







THE INTERNSHIP

Take on a live business challenge

Oceans Alive's new **Women's Empowerment Centre** aims to create new skills, opportunities and sustainable sources of income for local women.

Your live business brief:

Help develop the Women's Empowerment Centre into a viable, sustainable enterprise.

Using your business and media skills, you'll explore:

PRODUCT & OPPORTUNITY
From clothing and crafts to vegetable growing and sea moss – where is the greatest potential?

PRICE
What creates a fair, sustainable return?

MARKET
Who are the customers? Where are the opportunities?

BRAND
How should the centre and its products tell their story?

ROUTE TO MARKET
How and where could they be sold?

DIGITAL & SOCIAL
How can content and social media build awareness and reach new audiences?





THE PERSONAL DEVELOPMENT

The challenge isn't *just business*

An unfamiliar country. Different cultures.
Limited resources. No textbook answer.
And while you're working on the challenge, you'll be developing too.

CONFIDENCE + INDEPENDENCE

Step forward and take responsibility.

TEAMWORK + COMMUNICATION

Listen, contribute and work across cultures.

PROBLEM SOLVING + ADAPTABILITY

Test ideas, respond to feedback and rethink.

LEADERSHIP + SELF-AWARENESS

Discover when to lead, when to listen and what you bring to a team.





THE ADVENTURE

And this is *Kenya*

This isn't an internship in an office. You'll be living and working on Kenya's coast, immersed in a completely different environment, culture and community.

The adventure is part of the experience, taking you out of the familiar, bringing the team together and building confidence, independence and adaptability along the way.

You will also:

SNORKEL THE REEF
SAIL KILIFI CREEK
EXPERIENCE VILLAGE LIFE
MEET THE ACROBATS
OVERNIGHT BUSH CAMPING







THE OUTCOME

Real experience.
Real evidence.

- A live business project you can talk about and use for your course
- Evidence of problem solving, teamwork and initiative
- Experience working across cultures
- Greater confidence, independence and adaptability
- A clearer understanding of your professional strengths

And, crucially, you'll know how to explain what you did, what you learned and the value you added.

THE LEAP

Designed to build futures

For more than 20 years, The Leap has created overseas experiences that combine adventure, meaningful contribution and personal development.

For OMBS, The Leap brings together the programme design, student development framework, overseas operations and safeguarding that turn an extraordinary location into a purposeful learning experience.

- **20+ years' youth travel experience**
- **Established overseas partnerships**
- **Experienced leaders and local teams**
- **Robust risk management and safeguarding**
- **24/7 support**



THE DETAILS

Internship nitty gritty

DATES: 30 March - 11 April 2027

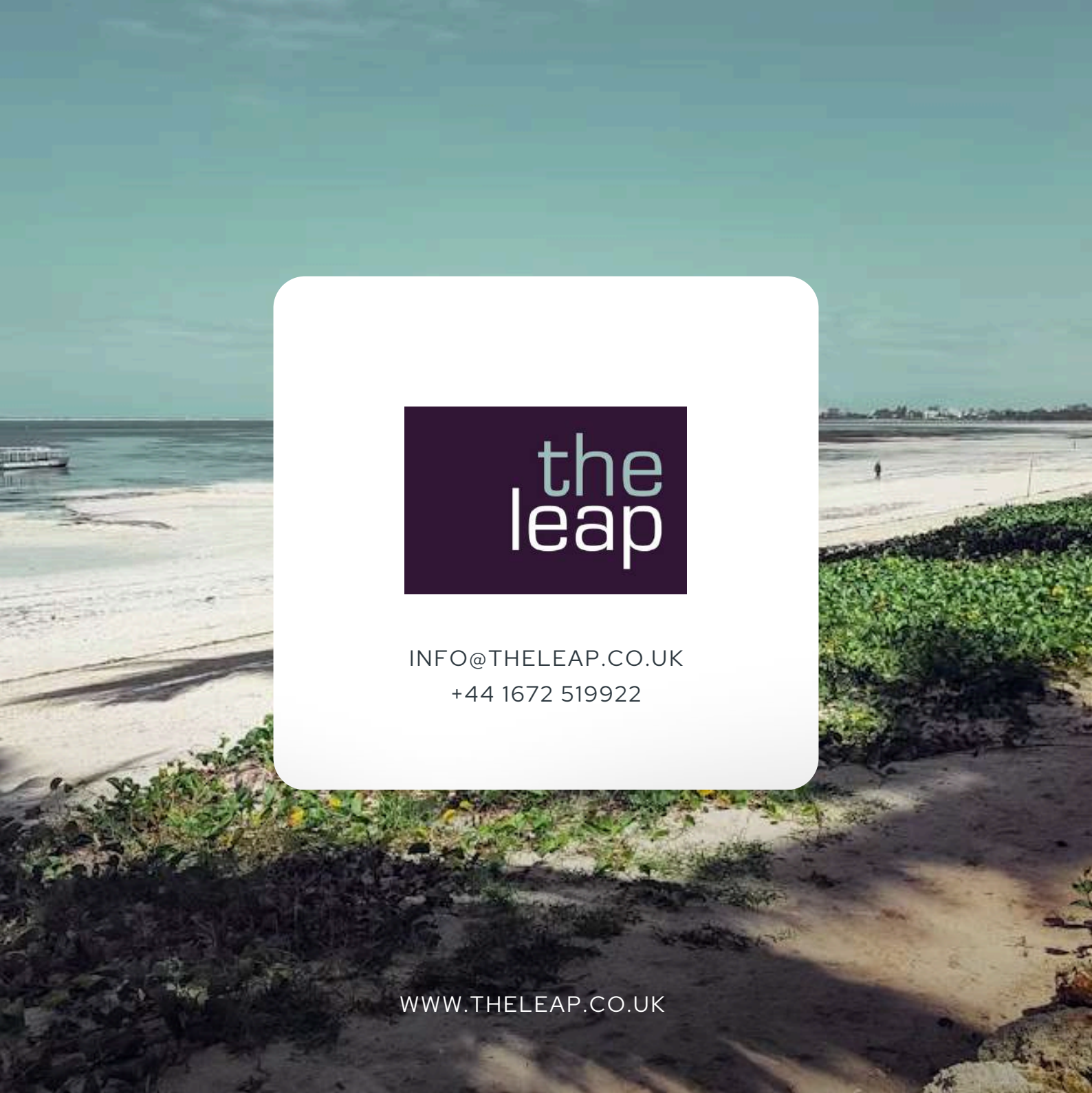
COSTS: £2250 per student

INCLUDED:

- All accommodation
- All meals
- All activities and projects
- Oceans Alive staff to deliver the experience
- 24-hour emergency back-up, management and support by UK team and in-country team
- Safety and induction course upon arrival
- Dhow trip
- overnight bush camping experience

NOT INCLUDED:

- International flights
- Travel insurance
- Medical expenses (reclaimable through travel insurance)
- Soft drinks/beer etc,
- Other food (unless described)
- Separate transfers – if you do not arrive or leave on the main team flight or at a similar time as this flight, you will have to pay a private transfer fee on arrival to the project – budget $150 each way.



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