

2nd Edition

SOUTH INDIA'S MOST ACTIONABLE HEALTHCARE SUMMIT

Hospital Growth Expo & Conference

SEPTEMBER 2026



26th

27th

**SREE VARALAKSHMI MAHAL
SALEM**



www.medverse.co.in



+91 95006 96461 | +91 99949 96461

Bringing the entire Healthcare ecosystem under one roof

Medverse 2025 is a purpose-built hospital growth platform created to accelerate healthcare access in Tier 2 and Tier 3 cities across Tamil Nadu. What began as a vision in 2024 quickly became one of **India's most recognised medical conferences** in its very first edition.

The 2025 edition brought together doctors, innovators, manufacturers, and policy makers, establishing Salem as a rising hub for medical innovation and collaboration.

Help Small Hospitals Procurement



Direct access to
manufacturers & suppliers for
hospitals in Tier 2 & 3 cities

B2B Connections



High-intent matchmaking
between companies &
hospital decision-makers

Accelerate Hospital Growth



Knowledge sessions, startup
showcases, and funding
opportunities on one stage.

Product Launchpad:



Showcase medical devices,
diagnostics, and health tech
directly to buyers.



"Medverse 2025 brought together healthcare leaders, innovators, and policymakers, establishing Salem as a rising hub for medical innovation and collaboration."

— Healthcare Innovations Spotlight Report

Recognised as a top medical conference in India





Proven scale.
Real results.



**Social media
Impressions**

11,317,522



**Ads
Impressions**

14,768,307



**Leads
Generated**

1,430

3500+

Doctors Attended

5000+

Visitors

25+

Startup Pitches

120+

Medical Stalls

The right audience.

High-intent buyers.

\$12B+

Tamil Nadu Healthcare Market
one of India's largest

1,000+

Private & Multi-Specialty
Hospitals in Tamil Nadu

70%+

Equipment Dependency, high
active demand for devices



Visitor Profile



Doctors/Healthcare
Professionals



Hospital Owners
& Directors



Hospital
Administrators



Prospective
Entrepreneurs



Distributors /
Dealers



Manufacturers /
Traders



Diagnostic
centres



Franchise
Owners



Bio medical
Engineers



Healthcare Startup
companies



Banks, Insurance &
Finance Agencies



Architects/Interior
designers

— Why Sponsor Medverse 2026

Own your category. Lead the Narrative.



Meet Decision-Makers Directly

Face-to-face access to doctors, hospital owners, and procurement heads not contact lists, but real in-room conversations that convert.



Qualified Lead Generation

1,430 qualified leads were generated for sponsors at Medverse 2025. Your brand is directly in front of a high-intent B2B healthcare audience.



Strengthen Tamil Nadu Presence

Build your brand in a \$12B healthcare market with strong multi-city penetration across Tier 2 & 3 cities across the state.



Massive Onground & Digital Visibility

14.7M+ ad impressions, 11.3M+ social impressions, Times of India and Suryan FM coverage, your logo reaches everywhere.



Product Launch Platform

A dedicated stage to launch your healthcare product, device, or digital solution in front of active buyers who are ready to purchase.



★ New

Exclusive Awards Platform

Present the Healthcare Innovation Awards categories in Growth, Infrastructure, and Innovation cementing your brand as a category authority.

Medverse 2026 is on track to be 2× larger in scale bigger venue, stronger network, deeper impact.



MARKETING REACH & PAST PARTNERS

Multi-channel reach that delivers results



Digital & Social

Influencer-led amplification, performance campaigns, and social demand generation across Facebook, Instagram, and LinkedIn.

11.3M+ Impressions



Mass Media

Times of India print editorial, Suryan FM 93.9 radio, and featured coverage in healthcare industry publications.

14.7M+ Ad Impressions



Offline Outreach

High-visibility outdoor placements - auto panels, bus stops, bus panels. Road-to-Medverse campaigns across Salem, Coimbatore, and Chennai.

3 City Activation

50+

Speakers at
Medverse' 25

120+

Stalls in
inaugural edition

200+

Stalls targeted
for 2026

10K+

Visitors targeted
for 2026

SECURE YOUR SPONSORSHIP — EARLY SLOTS OPEN

Ready to lead **Healthcare**
in **Tamil Nadu?**



Call for Sponsorships



**Titanium
Sponsor**



**Platinum
Sponsor**



**Gold
Sponsor**



**Silver
Sponsor**

	12 lakhs	9 lakhs	7 lakhs	5 lakhs
Premium Stall	6X3 Sq.Mtr	6X3 Sq.Mtr	5X3 Sq.Mtr	4X3 Sq.Mtr
30 Mins Slot in Conference	✓	✗	✗	✗
Guest of Honour @ inauguration or award night	✓	✗	✗	✗
Award Presenter	✓	✓	✗	✗
Entry to Award Night / Gala Dinner (Nos)	8	6	4	2
logo on - Branding Materials, Website, Publications & all Event	✓	✓	✓	✓
Hall Entrance Branding	✓	✓	✓	✓
Brand Promotion (10 Mins)	✓	✓	✗	✗
Marketing Materials(NewsPaper & FM Ads Hoardings & Banners)	✓	✓	✗	✗
LED Wall Branding(Event Day)	✓	✓	✓	✓
LED Auto	✓	✓	✓	✓
Corporate Movie Display	✓	✓	✓	✗
Post Event Materials(Event Gallery, Event Summary,Delegates & Visitors	✓	✓	✓	✗
VIP Lounge Access(Founder & Co-founders)	✓	✓	✓	✓

Hospital Development Programme In Association With SIHAM



Ethical Branding for
Hospitals & Clinics



How to build 30
Bedded Hospitals



Franchising models
for Hospitals



How to scale up your
Hospital Visit by 10x



Financial Freedom
For Doctors



AI & Healthcare



Statutory and legal documentation like

**NABH, NABL, CEA,
TRADE MARK LICENSE**

Stall Layouts

For Stall Booking
+91 95006 96461



SREE VARALAKSHMI MAHAAL
SALEM



SEPTEMBER 2026
26 & 27

BOOK YOUR STALL
www.medverse.co.in

Startup Pitch Fest @

Medverse 2026

Where the future of healthcare ideas get funded
and validated in one place.

Pitch to Doctor

To ensure a healthcare startup idea aligns with the needs of its customer profile.

Pitch to VC

in front of VCs, angel networks, hospital owners and family offices

50+ curated startups

Across MedTech, HealthTech, Diagnostics, Wellness, and Hospital SaaS

Direct connections with buyers

"Clinical partners, pilot opportunities, and go-to-market."





Award's Category

Check official Website



Medverse Awards Night

The Medverse Awards celebrate the brightest minds and boldest changemakers in healthcare. We honour doctors, innovators, and organisations driving real impact in patient care, digital health, and medical technology recognising those leading the way with fresh ideas and smarter use of innovation.



SPONSORS & PARTNERS



IMA – SALEM
OFFICIAL MEDICAL **PATRON**

PRINT MEDIA PARTNER



NETWORKING PARTNER



TICKETING PARTNER



DIGITAL PROMOTIONAL PARTNER



KNOWLEDGE PARTNER



RADIO PARTNER



ASSOCIATE PARTNER



STRATEGIC DIGITAL PARTNER



STRATEGIC DIGITAL PARTNER



Medverse Events,
29/1,4th Floor Brindavan Road,
Fairlands, Salem-636 016
For more details: +91 95006 96461

✉ inquiry@medverse.co.in

🌐 www.medverse.co.in



Facebook - Join our
community



Instagram - Follow us
for Updates



Location-Navigate
to the Venue



Website-Visit us
officially