

Event Agenda



26 - 27
SEPTEMBER 2026



SREE VARALAKSHMI MAHAAL
SALEM, TAMIL NADU



MEDVERSE EXPO
EXHIBITION



MEDTALKS
CONFERENCE



MEDPITCH
STARTUP
PITCH DESK



**OSCARS
OF HEALTH CARE**
AWARD NIGHT



GALA DINNER NIGHT
POSH DINNER
WITH VIPS

PRESENTS

YOU ARE CORDIALLY INVITED TO THE

INAUGURAL FUNCTION

LET'S UNLOCK NEW OPPORTUNITIES TOGETHER

We are delighted to invite you to the Inauguration Function of Medverse Expo, a platform that brings together healthcare, innovation and collaboration for a healthier tomorrow.

Your esteemed presence will make this occasion truly special.



CHIEF GUEST

Mr. Selvaraju Venkataraju

Controller of Examinations, Reindeer International School, Yercaud



Ribbon Cutting



Lamp Lighting



Book Launch



DATE

26 SEPTEMBER 2026
SATURDAY



TIME

9.00 AM TO 10.00 AM



VENUE

SRI VARALAKSHMI MAHAAL
SALEM, TAMIL NADU

We look forward to welcoming you!



PANEL 1



SESSION - 1



09.00 AM TO 10.00 AM

“BEYOND BOUNDARIES: BUILDING THE FUTURE OF INDUSTRY- HEALTHCARE COLLABORATION”

STRATEGIC PARTNERSHIPS - DIGITAL TRANSFORMATION - INNOVATION &
COMMERCIALISATION - MEDTECH & MANUFACTURING - CLINICAL
COLLABORATION • SUSTAINABLE ECOSYSTEMS



V S VENKATESH
CEO & CO FOUNDER
ViZON XpandR
HEALTHCARE



SRI VIDHYA BHAVANI
FOUNDER & DIRECTOR
DESTRATUM
SOLUTIONS



**DR. VISHRUTH
PALANIAPPAN**
HEAD
TVS GROUP



IMMANUEL. S
FOUNDER
JEI HEALTHCARE
SOLUTION



VIJAYA KOMAGAN M S
FOUNDER & CEO
KARDLE INDUSTRIES
Pvt Ltd



P VIJAY
CHIEF EXECUTIVE
OFFICER
MACHEALTH

PANEL 2



SESSION - 2



10.00 AM TO 11.00 AM

“THE NEXT FRONTIER: TECHNOLOGIES REDEFINING THE FUTURE OF HEALTHCARE”

ROBOTICS - DIGITAL TWINS - WEARABLES - AUTOMATION - QUANTUM TECHNOLOGIES - OTHER EMERGING
PLATFORMS



**SRINIVASA
RAMANUJAM**
FOUNDER
JEI HEALTHCARE
SOLUTION



**KARTHI
PURUSHOTHAMAN**
FOUNDER
I hat AI



VENKATARAGHULAN V
CO FOUNDER
KALVIUM LABS



**APARNA
MANIGUNDAN**
SAP MM CONSULTANT
ACCENTURE



**RAJESHKUMAR
BALASUBRAMANIYAM**
FOUNDER,
VEMBU FARMS AND
BIO SOLUTIONS PVT. LTD



S. GIRIDHARAN
DIRECTOR
OTOMATIKS ROBOTICS
ACADEMY



SESSION - 3



11.00 AM TO 12.00 PM

PANEL 3

“HEALTHCARE STARTUPS: FROM PROBLEM TO PRODUCT, FROM PRODUCT TO IMPACT”

UNMET NEED → IDEA → INNOVATION → PRODUCT → FUNDING → SCALE → IMPACT

MODERATOR



M V PRABAKAR
FOUNDER & CEO
TAMLAR STARTUP



**RAJESHKUMAR
BALASUBRAMANIYAM**
FOUNDER,
VEMBU FARMS AND
BIO SOLUTIONS PVT. LTD



DINESH PARANTHAGAN
FOUNDER & CEO
BACKUP TECHNOLOGY
PVT. LTD.



DR. SUGANYA VENKAT
FOUNDER
FERTILIA HEALTH &
MENOLIA



ANUPRITHA
HEALTHCARE
ENTREPRENEUR
ACTIVE AGING AND
GERIATRIC CARE
EXPERT



**DR. IMRAN, MDS,
FICOI (USA)**
FOUNDER &
MANAGING
DIRECTOR, BLUE
DENTAL



Medtaiks

THE BUSINESS OF HEALTHCARE
NOBODY TEACHES THIS IN MEDICAL SCHOOL

Funnel Funding Future 3F

For Small & Medium Hospitals

Snos.	Time	Sessions	AGENDA	Speakers / Panelists
Day - 1 26 Sept 2026				
1	10:30 AM 12:30 PM	Speaker Workshop	Doctor 2.0: Building Your Ethical Digital Presence (From Stethoscope to Smartphone Creating Content, Communicating Better & Building Trust)	Mr. Mohammed Ilias
2	2:30 PM 3:00 PM	Session 01	Patient Journey in the AI Era: Measures in Attracting & Retaining Patients	Prof. Dr. Ashok Thiakarajan
3	3:00 PM 3:45 PM	Session 02	What Makes Patients Choose One Hospital Over Another?	Dr. Vikram Mr. Kumaraguruparan Mr. Rajesh Kumar MP Mr. Siva Balan G Mr. H. K. Basha, Ms. Priyasri
4	3:45 PM 4:15 PM	Session 03	Ethical Marketing for Hospitals & Doctors: Regulations, Responsibilities & Best Practices	Mr. Mohammed Ilias
5	4:15 PM 4:45 PM	Session 04	Brand Building for New Hospitals: Challenges & Opportunities	Mr. Abdul Lathif Mr. Shree Prakash P Mr. Ramesh Venkatachalam Mr. Rajarathinam Mr. Priyan KC, Mr. Srinivasan
Day - 2 27 Sept 2026				
6	9:00 AM 9:15 AM	Opening	Recap of Day 1 & Setting Up 'Funding'	General Session
7	9:15 AM 9:45 AM	Session 01	Patient Expectations in 3E Era	Prof. Dr. Chandrasekara Menon
8	9:45 AM 10:30 AM	Session 02	3E Era in Hospitals	Mr. V. Krishnakumar
9	10:30 AM 11:00 AM	Session 03	Funding for SME Hospitals in 3E Era	Mr. Krishnakumar Mr. Kshitij, Mr. Alkesh Mr. Christian Rajadurai T Mr. Renjith Krishnan Ms. Sarumathi Dhanapal
10	11:00 AM 11:30 AM	Session 04	Specialty to Scale: The Rise of Single-Specialty Healthcare Platforms in India	Mr. Saurabh Sood
11	11:30 AM 12:00 PM	Session 05	Insurance Penetration – What Next?	Mr. Jayasaravanan Dr. Balamurugan, Mr. Manimuthu Mr. Hareesh Thrivikraman Mr. Seran Ilango, Mr. Karthick R Mr. Vijayaraghavan
12	12:00 PM 12:30 PM	Session 06	Survival to Sustainability – Building High Performance SME Hospitals	Prof. Dr. Jeyarajasekar T
13	12:30 PM 1:00 PM	Session 07	Data to Decisions – How AI Can Transform Small & Medium Hospitals	Prof. Dr. K. Sankara Moorthy Mr. Jaikumar, Mr. Lalithkumar Mr. Senthilkumar Murugesan Mr. Karthick Madeshwaran Mr. Mohamed Yaseen
1:00 PM 2:00 PM - Networking Lunch				
14	2:00 PM 2:30 PM	Session 08	Going Digital is No Longer Optional	Mr. U. K. Ananthapadmanabhan
15	2:30 PM - 3:00 PM	Session 09	Workforce Challenges in Tier 2 and Tier 3 Cities	Dr. T. Jayakumar, Mr. Bharadwaj Malepati Mr. Venkatesh, Mr. James Anand Dr. Supriya, Mr. Sabbapathi, Mr. Sajeesh
16	3:00 PM - 3:30 PM	Session 10	Hospital Infra: What's Next?	Arch. Rayyan Ibrahim
17	3:30 PM - 4:00 PM	Session 11	Longevity Clinics: The Next Frontier in Preventive Healthcare	Dr. Uma Senthilkumar
18	4:00 PM - 4:30 PM	Session 12	Strategy, Success, Succession – 3S for Small & Medium Hospitals Surviving the Corporate Wave	Prof. Dr. Ashok Thiakarajan Mr. U. K. Ananthapadmanabhan Mr. Rajarathinam Dr. VG Arun, Mr. Manimuthu
19	4:30 PM - 5:00 PM	Closing Ceremony & Vote of Thanks		

PAPER PRESENTATION FOR STUDENTS

TOPICS FOR PRESENTATION

- Customer Acquisition Strategies for Hospitals in the AI Era
- Insurance Penetration, Payor Mix: Challenges & Opportunities
- Role of AI in Predictive Analytics, Operations & Patient Flow
- Strategies for Attracting & Retaining Talent for hospitals in Tier-2 & Tier-3 Cities
- Leadership and Change Management in Modern Healthcare Organizations

ORGANISING COMMITTEE



Mr. Krishnakumar
Group CEO, Rio Hospitals
Madurai



Prof. Dr. Ashok Thiakarajan
CEO, Arunai Super Speciality Hospital
Tiruvannamalai



Dr. Arun V G
Founder, Medverse
Salem



Mr. Mohammed Illias
Founder, BCC Healthcare,
Chennai



தமிழர்

startup



Day 1 : 2.00 PM to 4.30 PM
Day 2 : 9.30 AM to 3.30 PM



Prize Distribution - 4.30 PM

MedPitch, the startup pitch platform of Medverse 2026, brings together emerging healthcare innovators, founders, industry leaders and investors to transform promising ideas into real-world impact.



105
STARTUPS
REGISTERED



25
SHORTLISTED

FOCUS AREAS



HealthTech



MedTech



Diagnostics



AI-driven
Healthcare



Digital Health



Patient-Care
Innovations

MEET THE DISTINGUISHED STARTUP JURY OF MEDPITCH 2026!



MR. CYRIAC MEPPURAM
Serial Entrepreneur | Wellness
Innovator | Startup Mentor



MR. ANDREW SILVANUS
Head of Sales & Partnership
| BiyoSathi AI | Biostate AI



MR. M.V. PRABAKAR
Founder & CEO, Tamilar
Startup



MR. S. HARIPRASAD
Founder & CEO, TECHFORGE



MR. GOWTHAM
Regional Head, ED
Dharmapuri



DR. CHOCKALINGAM
Founder & CEO -
SeeDataMD



**MR. SENTHIL KUMAR
SIVAMATHIAH**
Founder of Tayani Global
PVT LTD



**MR. SRINIVASAN
RAMANUJAM**
Founder of YOTO 1



MR. V.S. VENKATESH
Co-Founder Vizon XpandR
Healthcare Biz Consultancy



MR. M. ABDUL KHADER
Regional Head, EDI Salem



DR. CA ASWIN
Founder, Intellura Jobs global
consulting LLP

26th
September
2026

5.15 PM
to
6.00 PM

From Reels to Real Outcomes

A Concept of
"Lifestyle Medicine"



ICONIC PRESENCE & KEYNOTE LECTURE

Dr. Pal Manickam

MD / DNB in General Medicine
Lifestyle Medicine - Diplomate



SREE VARALAKSHMI MAHAAL,
SALEM

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THE OSCARS OF HEALTHCARE

The Pinnacle of Healthcare Excellence

A Night of Honour, Excellence & Celebration

Cordially invites you to a prestigious night celebrating the visionaries and leaders who are transforming healthcare.

Honouring Excellence, Celebrating Impact.

ICONIC PRESENCE & KEYNOTE SPEAKER

Dr. Pal Manickam

MD/DNB in General Medicine
Lifestyle Medicine - Diplomate

GUESTS OF EMINENCE

Mr. D. Saravanan

Chairman, Central Learning
Campus, Salem

Dr. K. Prakasam

Past National Vice President,
IMA Hqrs, New Delhi

Dr. N. Balamurugan

Senior Consultant Neurologist,
Director, SIMS Chellum Hospital,
Salem

Dr. Rajesh Sengodan

President
IMA, Salem Branch

Shri. V. Sundaresan

Managing Director,
Shri Varalakshmi Group of
Companies, Salem

Dr. B. Sridhar

State President,
IMA TNSB

Dr. R.M. Thraviam Mohan

Hony. State Secretary,
IMA TNSB

Dr. K.P. Senthamarai Kannan

MDS (Orthodontics),
Secretary, IDA Tamil Nadu State.

Dr. C.S. Vishnu Prasath

Hon. secretary
IMA, Salem Branch

Mr. B. Nittish Harihar

Chairman,
RP Sarathy Institute Of Technology,
Founder, Nithara Coffee, Salem

Welcome Address

Dr. V. G. Arun
Managing Director, Medverse


PROGRAMME
5.00 PM Onwards

Vote of Thanks

Maestro Yuvaraj V
Director, Medverse



26th September 2026



Sree Varalakshmi Mahaal, Salem

YOUR PRESENCE WILL MAKE
THIS EVENING MORE SPECIAL!

JURY MEMBER FOR OSCARS OF HEALTHCARE



LIST OF EXHIBITORS

- CENTRAL LEARNING CAMPUS
- BRIGHT WATER TECH
- ANTONTECH PRIVATE LIMITED
- STAR MED HOSPITALS
- CAPITAL SURGICAL DEVICES
- FUSIONGREEN HEALTHCARE PVT LTD
- RR LOAN HUB
- MAKLABS AI SOLUTIONS
- VINAYAKA MISSIONS RESEARCH FOUNDATION
- FERTISO
- DERISC
- FORDAWN INNOVATIONS PVT.LTD
- HYGIENE HEALTH CARE
- DECENTRAL CODE
- HM 360
- DOT WORLD
- LUNA MEDICAL ENGINEERING
- VAASUDEV EMPORIUM
- VOKIZO TECHNOLOGIES
- CELERIS SOLUTION
- BCC HEALTHCARE BRANDING
- YAASH MEDIX
- XCODEFIX
- FERWA DIGITAL
- MARUTHAM PROMOTORS
- BUILD 360 CONNECT
- GETPRIMIUMWEBSITE.COM PVT LTD & GENRAG.A
- HOMOSAPENZ
- AVP ENTERPRISES
- GROW MEDICO
- VERITAS MEDITECH PRIVATE LIMITED
- CAPITAL SURGICAL DEVICES - 3 (VEERAMANI)
- NIMBUZ PLATFORM
- THUKAL INNOVATIVES LLP
- SIDBI
- STTC GLOBAL HOLIDAYS
- YRO SYSTEMS PVT LTD
- RAYAN - HEALTHCARE INFRA
- AI TAMILAR STARTUP
- SHREE SAI HEALTHCAREI



THE OSCARS OF HEALTHCARE

HONORING EXCELLENCE INSPIRING HEALTHIER TOMORROWS



THE NIGHT HEALTHCARE'S
FINEST ARE HONOURED

POWERED BY MEDVERSE

Celebrating the doctors who stayed.
The nurses who never wavered.
The entrepreneurs who built from nothing.
The researchers who made breakthroughs.
The organisations that created impact.
The marketers who made patients feel heard.

A night for every healthcare hero.



INDIVIDUAL &
PROFESSIONAL
EXCELLENCE



SOCIAL IMPACT &
COMMUNITY
SERVICE



INSTITUTIONAL
EXCELLENCE



HEALTHCARE
STARTUPS



HEALTHCARE
MARKETING

27 AWARD CATEGORIES
ONE CELEBRATION OF EXCELLENCE



SEPTEMBER 26,
2026



SREE VARALAKSHMI
MAHAAL SALEM

RECOGNIZE ● CELEBRATE ● INSPIRE ● TRANSFORM

Thank You

TO OUR SPONSORS & PARTNERS

For believing in our vision and being a part of Medverse 2026.
Together, we build a healthier tomorrow.

