

— THE 5 STEPS —

SAP CAREER STARTER GUIDE

HOW TO GET STARTED RIGHT



DANIEL KIEL

FOUNDER OF SAP UNPLUGGED
WWW.SAPUNPLUGGED.COM



The Author

YOU DON'T NEED TO BE A TECH WIZARD TO WORK IN SAP

Hi, I'm Daniel Kiel, founder of SAP Unplugged and a mentor for people who want to build a global SAP career — even if they're just starting out. I've worked at companies like SAP, IBM, Deloitte, Bayer, and ServiceNow, and helped professionals around the world (including Brazil, Europe, and the U.S.) break into SAP, land remote jobs, and earn in dollars. This guide is for:

- Anyone who's **curious about SAP**
- **Career changers** looking for stability and growth
- **Beginners** with no prior SAP or tech experience

If that's you — you're in the right place.

Let's get started.

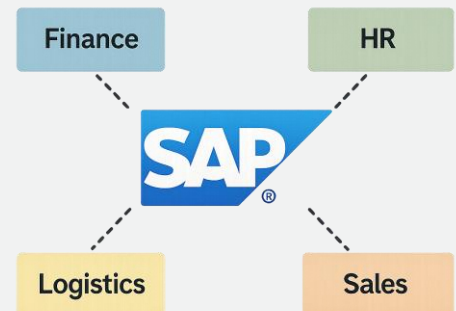
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STEP 1

UNDERSTAND WHAT SAP REALLY IS

SAP is like the central nervous system of large organizations — it connects departments like Finance, HR, Logistics, and Sales so they all run in sync. Instead of working with scattered spreadsheets or systems, companies use SAP to make faster, smarter decisions using real-time data.



Companies around the world (including Apple, Nestlé, Nike, and Petrobras) use SAP every single day.

WHY THIS MATTERS FOR YOU

If you're just starting out, the most important thing isn't to become an SAP expert overnight — it's to understand how SAP helps businesses run.

This mindset will:

- Help you stand out in interviews
- Make learning modules easier
- Show employers you're business-minded



TIP: Don't aim to learn everything. Start with the basics. Learn what SAP does in real companies.

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STEP 2

PICK A BEGINNER-FRIENDLY ROLE

Start Simple, Grow Fast

You don't need to be a developer or IT expert to work in SAP. In fact, many people start with entry-level roles that focus more on business processes than coding.

Here are 3 beginner-friendly SAP roles you can target:

SAP SUPPORT ANALYST

Helps users with basic issues, reports bugs, and learns how SAP works in real-time.

Perfect for building confidence and gaining system knowledge.

BUSINESS PROCESS ASSISTANT

Works with different teams to improve how processes (like purchasing or payroll) flow inside SAP.

Great for people with business or admin backgrounds.

JUNIOR SAP CONSULTANT

Supports senior consultants on implementation projects, testing, and documentation.

Ideal for those who want to grow into consultant roles later.

These roles open doors to specializations like:

- SAP FICO (Finance)
- SAP MM (Procurement)
- SAP HCM (HR)
- SAP BTP (Tech)

No matter where you start, the key is: **get your foot in the door — and grow from there.**

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STEP 3

CHOOSE THE RIGHT CERTIFICATION

SAP Certification = Your Ticket In

Certifications show employers that you're serious, focused, and ready to learn. They're also a great way to build structure and direction in your SAP learning journey.

It might not be a MUST HAVE, but will help you landing your role.

Best Certifications for Beginners

Here are 3 solid starting points:

SAP Certified Application Associate

This is the most common starting point. Available in modules like:

- SAP S/4HANA Finance
- SAP S/4HANA Procurement
- SAP SuccessFactors (HR)

SAP Certified Technology Associate

More technical. Great if you're interested in system architecture, security, or integrations.

SAP Activate Project Manager

Ideal if you already have some business experience or project management background.

What to Keep in Mind:

- You don't need to certify in everything — pick one module that fits your background or interests.
- Combine certification prep with hands-on learning and real scenarios (e.g., YouTube, demo systems, practice exams).



Pro Tip: Choose a module that matches your previous experience – even if it's not in SAP

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STEP 4

BUILD YOUR NETWORK (QUICK WINS)

Your Career Will Grow Faster with the Right People Around

You don't need to do this alone. Building a strong SAP network can lead to:

- Mentorship and guidance
- Job referrals
- Practice interviews and support

And the best part? You can start right now — even before your first job or certification.

3 Quick Networking Wins for Beginners

- Join the SAP Unplugged WhatsApp Group**
Click here to join the global SAP Unplugged community

You'll connect with others just like you — beginners, career changers, and even senior consultants.

Create a Smart LinkedIn Profile

- Add “Aspiring SAP Consultant” in your headline
- Follow SAP experts and companies
- Share your journey — even small wins

Attend Free SAP Webinars and Events

- SAP Community events
- SAP Learning webinars
- LinkedIn Lives from SAP Professionals



Networking is the fastest way to go from invisible to discoverable in this market.

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STEP 5 PREPARE FOR INTERVIEWS

Know the Role. Own Your Story. Stand Out.

Once you've chosen your target role and started learning, the next step is to **prepare for SAP job interviews** — even before you apply.

Why? Because preparation builds confidence, and confidence gets jobs.

What Employers Look For:

Do you understand what SAP does in a company?
Can you explain your interest and learning path?
Are you committed to growing in the field?

Common Entry-Level SAP Questions:

“What do you know about SAP and how it's used in business?”
“What SAP module are you interested in and why?”
“How are you learning SAP right now?”

Use the STAR Method to Answer Questions:

Situation – what was happening
Task – what needed to be done
Action – what you did
Result – what happened after

Example: “I didn't have access to SAP systems, so I found a demo version online and practiced basic transactions. I documented what I learned on LinkedIn and started getting attention from recruiters.”

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BONUS

Want to Go Faster? Join the Course Waitlist



Ready to Launch Your SAP Career — With Guidance?

If this guide helped you get clarity, imagine what you can achieve with step-by-step mentoring, hands-on examples, and expert support.

That's exactly what you'll get in the course:



Launch Your SAP Career

A complete course designed for beginners to go from zero to job-ready.

- ✓ Learn SAP concepts in simple language
- ✓ Discover real job roles, not theory
- ✓ Understand certifications & strategy
- ✓ Get insider tips for networking and interviews
- ✓ Access bonus templates, checklists, and tools
- ✓ Built for career changers, beginners, and international professionals



Enrollments are opening soon — and spots will be limited.



[Click here](#) to join the waitlist now

You'll be the first to:

- Access early-bird pricing
- Receive a free private workshop
- Eligible for a bonus mentorship session offer



Don't wait. Your SAP career starts today.

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ABOUT THE AUTHOR + LINKS

🚀 Ready to Launch Your SAP Career — With Guidance?

Hi, I'm Daniel Kiel,

I'm the founder of **SAP Unplugged**, a global platform created to simplify SAP and open doors for anyone — even those with no tech background — to launch successful careers in this field.



With over 20 years of experience working at SAP, IBM, Deloitte, Monsanto, and ServiceNow, I've lived and worked across Brazil, Ireland, the UK, and the U.S.

I started from zero too. And now, my mission is to help you take your first step into the SAP world — with clarity, strategy, and confidence.

🔗 Important Links

🌐 Website – www.sapunplugged.com

📁 Join the Course Waitlist – launch.sapunplugged.com

💬 Join the WhatsApp Community – www.sapunplugged.com/community

📷 Instagram – [@sap.unplugged](https://www.instagram.com/sap.unplugged)

📺 YouTube – [@sapunplugged](https://www.youtube.com/sapunplugged)

✉️ Contact – daniel@danielkielmentor.com

Let this be your first step.

Keep learning, stay consistent, and surround yourself with people who will help you grow.

I'll be right here with you.