



SREE SASTHA INSTITUTE OF ENGINEERING AND TECHNOLOGY
CHEMBARAMBAKKAM, CHENNAI-600123

REPORT ON – ANTI-DRUG CLUB ORIENTATION SEMINAR AND MOBILE APPLICATION
DEMONSTRATION

(Event held under Department of NSS & ADC)

ACY 2025-2026

Held on: 11th Dec 2025 @ 2.00pm to 4.00pm (IST)

Date of Event & Time	11th Dec 2025 @ 2.00pm to 4.00pm (IST)
Name & Type of Event	A Program Anti-drug club orientation seminar and Mobile application demonstration For the students of BE/BTECH all streams in sree sastha institute of Engineering and Technology
Conducted By	Department of NSS KANNAN G-AP/MECH(NSS COORDINATOR)
No. of Participants	120 Students(First Years) +30 FACULTIES

INTRODUCTION

Drug abuse among youth has emerged as a serious social and public health concern, particularly within academic institutions where students face academic pressure, emotional stress, and peer influence. Engineering students, who represent the future technical workforce of the nation, must be equipped with awareness, knowledge, and preventive strategies to resist substance abuse and lead healthy, responsible lives.

In this context, an **Anti-Drug Club Orientation Seminar and Mobile Application Demonstration** was organized for the students of **BE/B.Tech (All Streams)** at **Sree Sastha Institute of Engineering and Technology**. The program aimed to create awareness about the harmful effects of drug abuse, promote a drug-free campus culture, and encourage students to actively participate in anti-drug initiatives.

The orientation seminar provided students with valuable insights into the physical, psychological, social, and legal consequences of drug abuse. It also emphasized the importance of self-discipline, mental well-being, and peer support in preventing substance addiction. Additionally, the role of educational institutions in fostering awareness and early intervention was highlighted.

As part of the program, a **mobile application demonstration** was conducted to familiarize students with digital tools designed to support anti-drug awareness, reporting mechanisms, counseling resources, and real-time assistance. The integration of technology in the anti-drug movement enables students to access reliable information, seek help confidentially, and stay connected with anti-drug initiatives.

Overall, this program served as a proactive step toward nurturing responsible, informed, and health-conscious students, reinforcing the institute's commitment to social responsibility and the holistic development of its students.

OBJECTIVES OF THE PROGRAM

The objectives of the Anti-Drug Club Orientation Seminar and Mobile Application Demonstration are as follows:

- To create awareness among students about the harmful effects of drug and substance abuse.
- To educate students on the physical, psychological, social, and legal consequences of drug addiction.
- To promote a drug-free campus and encourage healthy lifestyle choices among students.
- To orient students about the objectives and activities of the Anti-Drug Club.
- To demonstrate the use of a mobile application for anti-drug awareness, support, and reporting mechanisms.
- To motivate students to actively participate in anti-drug initiatives and peer support programs.

Inaugural Session

The program commenced with **Tamizh Thai Vaazhthu**, followed by the **lighting of the Kuthuvilakku**, symbolizing wisdom and enlightenment. The session began with a **welcome address** delivered by the organizing committee.

Prof. J. Kartheekyan, Group Chairman, Sree Sastha Institutions, Chennai, delivered the **Presidential Address**, emphasizing the importance of discipline, moral values, and awareness among students to build a drug-free society.

Dr. A. Shanmuga Sundaram, Director, SSIET, and **Dr. P. Senthil Kumar**, Principal, SSIET, addressed the gathering and highlighted the institution's commitment to holistic education and student well-being.

Special and Chief Guest Addresses

The **Chief Guest, Mr. S. Ponsankar**, Assistant Commissioner of Police, Prohibition Enforcement Wing, Avadi, delivered an insightful address on the legal consequences of drug abuse, preventive measures, and the role of law enforcement in combating substance abuse. His address created strong awareness among students regarding the seriousness of drug-related offenses.

The **ADC Seminar** was delivered by **Mr. Maria Jusler Kalsingh**, Mission Management Unit, *Drug Free Tamil Nadu*, Home Prohibition and Excise Department. He elaborated on the impact of drug abuse on youth and society, government initiatives, and the importance of early awareness and prevention.

Mobile Application Demonstration

A live demonstration of a **mobile application for anti-drug awareness** was conducted as part of the program. The session explained how students can use digital platforms to access authentic information, seek counseling support, report drug-related issues confidentially, and participate in awareness initiatives. The demonstration was informative and well-received by the students.

Student Interaction

An interactive session followed, during which students actively participated by asking questions and sharing their views. The speakers addressed the queries and motivated students to become ambassadors of the anti-drug movement within and outside the campus.

Photographs

- Lighting of the Kuthuvilakku during the inaugural session



- Address by Principal



- Chief Guest Address by the Assistant Commissioner of Police



- Anti-Drug Awareness Seminar Session.



Conclusion

The Anti-Drug Club Orientation Seminar and Mobile Application Demonstration was successfully conducted with enthusiastic participation from students and faculty members. The program effectively raised awareness about the dangers of drug abuse and emphasized the importance of making responsible life choices. The integration of technology through the mobile application added significant value to the awareness initiative. Overall, the program reinforced SSIET's commitment to nurturing responsible, informed, and socially conscious engineers.

Acknowledgement

The organizers express their sincere gratitude to **Prof. J. Kartheekeyan**, Chairman, **Dr. A. Shanmuga Sundaram**, Director, and **Dr. P. Senthil Kumar**, Principal, SSIET, for their continuous guidance and support. We extend our heartfelt thanks to the chief guest, resource persons, faculty coordinators, NSS volunteers, Anti-Drug Club members, and student participants for their valuable contribution to the success of the program.

Prepared by

KANNAN G(CO-ORDINATOR)

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Anti-Drug Club, SSIET

PRINCIPAL