



SREE SASTHA INSTITUTE OF ENGINEERING AND TECHNOLOGY
CHEMBARAMBAKKAM, CHENNAI-600123



REPORT ON – RUN FOR SWADESHI (SWADESHI SANKALP RUN) ON THE
OCCASION OF 164TH BIRTH ANNIVERSARY OF SWAMI VIVEKANANDA NATIONAL YOUTH DAY
(Event held under Department of NSS & ADC)

ACY 2025-2026

Held on: 12th JAN 2026 @ 2.00pm to 3.00pm (IST)

Date of Event & Time	12th JAN 2026 @ 2.00pm to 3.00pm (IST)
Name & Type of Event	A Program Run For Swadeshi (Swadeshi Sankalp Run) On The Occasion Of 164th Birth Anniversary Of Swami Vivekananda National Youth Day of BE/BTECH all streams in sree sastha institute of Engineering and Technology.
Conducted By	Department of NSS KANNAN G-AP/MECH-(NSS COORDINATOR) Students Volunteers VIMAL V-II YEAR BME MARUTHAVEL T-II YEAR EEE DHANALAKSHMI E-II YEAR MAE SUMAN D-II YEAR MAE M. SWETHA-I YEAR CSE DEPT.
No. of Participants	60 Students(First Years) +04 FACULTIES

INTRODUCTION

The *Swadeshi Sankalp Run* was organized at **Sree Sastha Institute of Engineering and Technology** on the occasion of the **164th Birth Anniversary of Swami Vivekananda**, celebrated as **National Youth Day**. The program was conducted for **BE/B.Tech students of all streams** with the objective of instilling a sense of patriotism, self-reliance, and national responsibility among young minds.

Swami Vivekananda's teachings emphasize youth empowerment, character building, and service to the nation. In alignment with his vision, the Swadeshi Sankalp Run aimed to promote the spirit of *Swadeshi*, encouraging students to support indigenous products and contribute to the nation's economic and social development. The event also highlighted the importance of physical fitness, discipline, and unity among students.

The program witnessed enthusiastic participation from students and faculty members, creating awareness about the significance of National Youth Day and reinforcing the values of self-confidence, national pride, and collective responsibility among the youth.

Overall, this program served as a proactive step toward nurturing responsible, informed, and health-conscious students, reinforcing the institute's commitment to social responsibility and the holistic development of its students.

OBJECTIVES OF THE PROGRAM

The primary objectives of the *Swadeshi Sankalp Run* were:

- To commemorate the **164th Birth Anniversary of Swami Vivekananda** and observe **National Youth Day**
- To inculcate the spirit of **Swadeshi, patriotism, and self-reliance** among students
- To inspire youth to follow the ideals and teachings of **Swami Vivekananda**
- To promote **physical fitness, discipline, and unity** among BE/B.Tech students
- To create awareness about the importance of supporting **indigenous products and national development**

Inaugural Session

The program commenced with **Tamizh Thai Vaazhthu** symbolizing wisdom and enlightenment. The session began with a **welcome address** delivered by **Miss.S.Jeejashree 1st year AIML Dept.**

Prof. J. Kartheekyan, Group Chairman, Sree Sastha Institutions, Chennai, delivered the Presidential Address, emphasizing the significance of Swami Vivekananda's teachings and the importance of discipline, moral values, self-reliance, and social awareness among students. He highlighted the vital role of youth in nation-building and encouraged students to actively support the Swadeshi movement and contribute towards a strong, self-reliant, and value-based society

Dr. A. Shanmuga Sundaram, Director, Sree Sastha Institutions and **Dr. P. Senthil Kumar**, Principal, SSIET, addressed the gathering and highlighted the institution's strong commitment to holistic education, youth empowerment, physical fitness, and overall student well-being. They emphasized the importance of value-based education in shaping responsible and socially conscious citizens.

Special Addresses of speech of the program

As part of the program, a special student address was delivered by **Mr. R. Kishore, I Year – Computer Science and Engineering (CSE)**, and **Ms. S. Kaviya, I Year – Computer Science and Business Systems (CSBS)**. In their speech, they highlighted the significance of Swami Vivekananda's ideals, the importance of National Youth Day, and the relevance of the Swadeshi movement in today's context. Their confident and inspiring words emphasized youth responsibility, self-reliance, and national development, motivating fellow students to actively contribute towards a self-reliant India.

SWADESHI SANKALP RUN – STUDENT PARTICIPATION

The **Swadeshi Sankalp Run** witnessed active and enthusiastic participation from students of **BE/B.Tech programmes across all streams** at **Sree Sastha Institute of Engineering and Technology**. The run was organized to commemorate the **164th Birth Anniversary of Swami Vivekananda (National Youth Day)** and to promote the values of **Swadeshi, self-reliance, patriotism, and youth empowerment**.

Students participated with great zeal, demonstrating unity, discipline, and commitment toward national development. The event also served as a platform to promote **physical fitness, social awareness, and responsible citizenship**. The collective participation of students reflected the institution's dedication to nurturing socially responsible and value-driven engineers, in line with the teachings of Swami Vivekananda.

SWADESHI SANKALP RUN & ANTI-DRUG – STUDENT PLEDGE

As part of the *Swadeshi Sankalp Run*, students of **BE/B.Tech programmes from all streams** actively participated with great enthusiasm and discipline. Following the run, an **Anti-Drug Pledge** was administered to the students, reinforcing their commitment to lead a **drug-free, healthy, and responsible life**.

The pledge emphasized the importance of self-discipline, moral values, and social responsibility among youth. This initiative effectively created awareness about the harmful effects of drug abuse and highlighted the role of students in building a **healthy, value-based, and self-reliant society**. The combined activity of the run and pledge reflected the institution's continuous efforts toward youth empowerment and holistic student development.

Photographs

- Inauguration of Swadeshi Sankalp Run



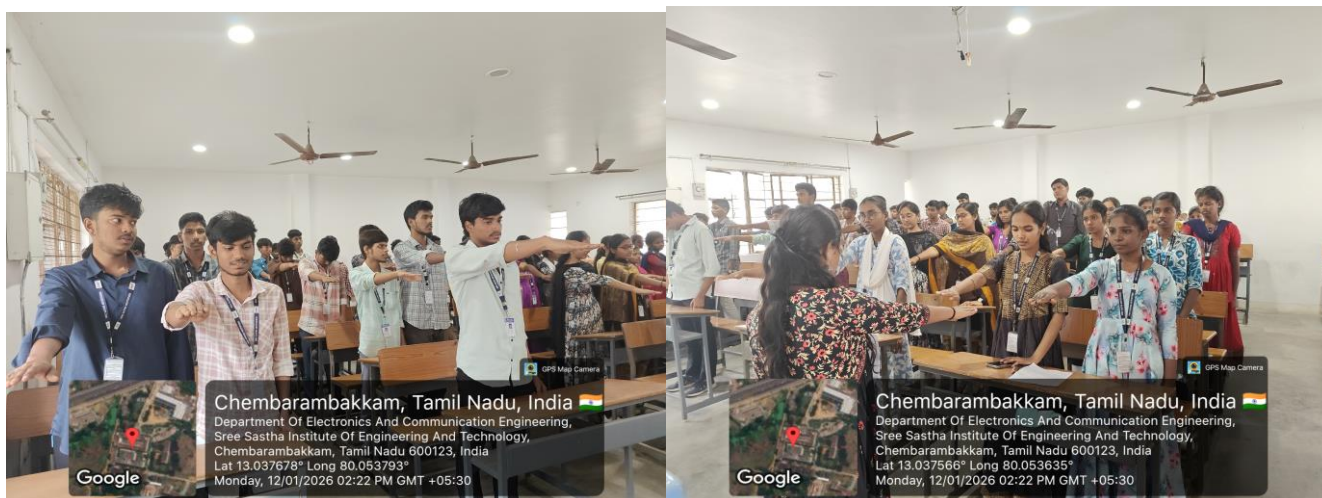
- Presidential Address by Prof. J. Kartheekeyan, Group Chairman



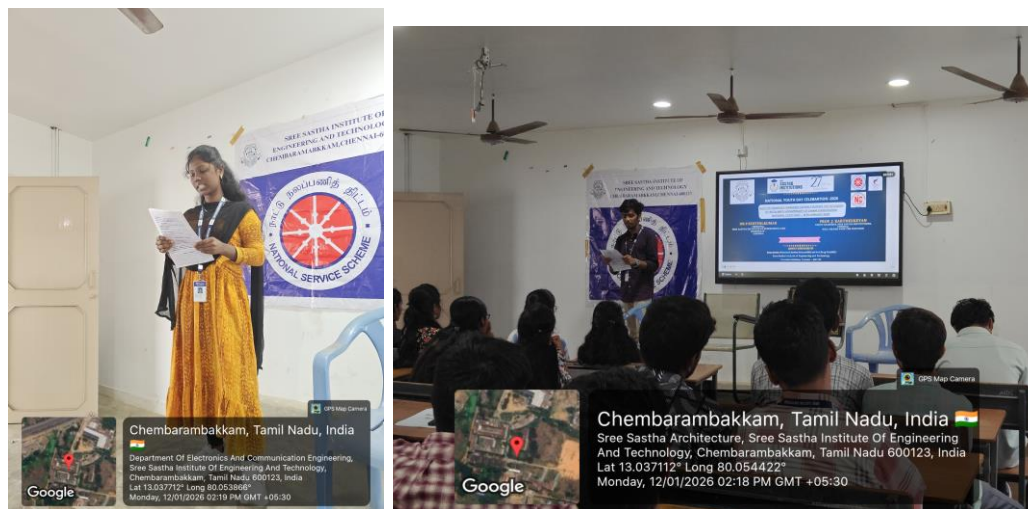
- Address by Principal



- Students Taking the Anti-Drug Pledge



- Active Student Participation in the Swadeshi Sankalp Run



- Run for Vikas – Promoting Youth Commitment to National Development



- Students Displaying Unity and Discipline During the Run.



- Group Photograph of Participants and Organizing Committee



OUTCOME OF THE PROGRAM

- Students gained a deeper understanding of **Swami Vivekananda's vision for youth empowerment**
- Enhanced awareness about the importance of **Swadeshi and self-reliance**
- Encouraged **team spirit, discipline, and social responsibility**
- Active student participation reflected strong engagement and enthusiasm
- Fostered a sense of **national pride and collective responsibility**

INVITATION OF THE PROGRAM& BACKDRAFT BANNER



SREE SASTHA
INSTITUTE OF ENGINEERING AND TECHNOLOGY
(APPROVED BY AICTE, NEW DELHI AND AFFILIATED TO ANNA UNIVERSITY, CHENNAI)
CHEMBARABAKKAM, CHENNAI - 600 123





DEPARTMENT OF NATIONAL SERVICE SCHEME
AND
ANTI DRUG CLUB



CONDUCTS
"RUN FOR SWADESHI (SWADESHI SANKALP RUN) ON THE
OCCASION OF 164TH BIRTH ANNIVERSARY OF
SWAMI VIVEKANANDA
NATIONAL YOUTH DAY"

JANUARY

MONDAY

12

2.00 pm to 3.00 pm

2026

VENUE : AV HALL MB 112, SSIET

Prof.J.Kartheekyan, B.E., MBA
Group Chairman,
Sree Sashta Institutions, Chennai
WILL PRESIDE OVER THE FUNCTION

IN THE PRESENCE OF

Mr.Kannan G
NSS Co-ordinator, SSIET

Dr. P. Senthilkumar
Principal, SSIET

Dr. A. Shanmuga Sundaram
Director, SSIET

YOUR GRACIOUS PRESENCE WILL MAKE THE OCCASION TRULY MEMORABLE

WELCOME YOU ALL



SREE SASTHA INSTITUTIONS
CHENNAI





NATIONAL YOUTH DAY CELEBRATION -2026

RUN FOR SWADESHI (SWADESHI SANKALP RUN) ON THE OCCASION
OF 164TH BIRTH ANNIVERSARY OF SWAMI VIVEKANANDA
NATIONAL YOUTH DAY - 12TH JANUARY 2026

DR.P.SENTHILKUMAR
PRINCIPAL,
SREE SASTHA INSTITUTE OF ENGINEERING AND
TECHNOLOGY,
CHENNAI

PROF. J. KARTHEEKEYAN
GROUP CHAIRMAN, SREE SASTHA INSTITUTIONS,
CHENNAI
WILL PRESIDE OVER THE FUNCTION

12.01.2026

JOINTLY ORGANISED BY
Department of National Service Scheme(NSS) and Anti Drug Club(ADC)
Sree Sashta Institute of Engineering and Technology
Chembarabakkam, Chennai - 600 123

Conclusion

The ***Swadeshi Sankalp Run*** organized at Sree Sastha Institute of Engineering and Technology was a meaningful and impactful event. It successfully conveyed the message of Swadeshi and youth empowerment as envisioned by Swami Vivekananda. The program not only promoted physical well-being but also reinforced moral values, patriotism, and social consciousness among students. The active participation of students and faculty contributed to the overall success of the event.

Acknowledgement

The organizers express their sincere gratitude to the **Chairman, Principal, Management, faculty members, and supporting staff** of Sree Sastha Institute of Engineering and Technology for their constant encouragement and support. Special appreciation is extended to all the students who participated enthusiastically and made the program a grand success

Prepared by

PRINCIPAL

KANNAN G(CO-ORDINATOR)

Department of National Service Scheme (NSS)

Anti-Drug Club, SSIET