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Prevent Fashion Bugojno




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Introduction

- Prevent Fashion Bugojno, a member of the Shoes Business Unit of the Prevent Group, employs 221 employees and produces around 2000 pairs of footwear and their parts daily.
- Prevent Fashion Bugojno is a relatively young company operating within the Shoes Business Unit of the Prevent Group.
- Being recognized by global fashion companies such as Yves Saint Laurent, Alexander McQueen, Moon Boot, Nordica, Rossignol, Dalbello and many others, highlights the quality of their products, professionalism, and a high-quality work environment.
- The company was part of the Sustainable Development Business Leaders Award in Bosnia and Herzegovina for the year 2022, and they were also finalists in the category of large enterprises for the thematic area of 'People.' This means that the company positively contributes to job creation and sustainable development in Bosnia and Herzegovina.



Location

Bugojno is a city located in the central part of Bosnia and Herzegovina, in the Central Bosnia Canton. It is situated at an altitude of 540 meters, at the foot of the Vranica mountain. Bugojno is located at a transportation crossroads, connecting the western and eastern parts of Bosnia, as well as the northern and southern regions of the country.

Thanks to its geographical position, Bugojno is an important industrial, agricultural, and commercial center of the region, and it serves as a vital transportation hub for Bosnia and Herzegovina.







Alexander McQUEEN



Clients

The production facilities cover an area of 6.240 square meters.

Prevent Fashion Bugojno specializes in the production of footwear for renowned customers worldwide. With over 221 professionally trained workers, the team of this member of the Fashion Shoes Unit of the Prevent Group creates high-quality footwear for customers such as Calzaturificio GENSÌ Group spa, lesse Schuh, Rossignol Lange srl, Tecnica Group, Dalbello and Tecnica Ungheria. With its high quality standards and commitment to manufacturing excellence, Prevent Fashion aims to remain a leader in the footwear industry.


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Products



Moon Boot

Moon Boot boots originated in Italy in 1969 and were inspired by the astronauts who first set foot on the Moon. The most famous model is the Icon, a snow boot made of nylon that reaches approximately halfway up the ankle and comes in 33 different styles. The large Moon Boot logo leaves a striking impression. The distinctive lacing system contributes to comfort. The durable rubber sole provides excellent grip on various surfaces and offers top-notch insulation for the feet.

Their quality and attractive design are their best recommendations.



Sportmachine 75W

Sportmachine 75W Ski Boots equipped with heated toes and thermal insulation. The adjustable upper buckle allows for easy fitting. The inner boot provides a perfect fit and coverage for the foot, good breathability, and toe comfort. There is no crumpling around the heel area when putting them on. These boots are characterized by quick transfer of power from the foot to the ski. They are available in various colors: black, white with red, black and white, red, black with red, blue, gray-black, gray, gray with dark blue, and other variations.



Alltrack Rental

The Rossignol Alltrack Rental ski boot is designed for experienced skiers seeking boots that combine comfort and precision. In order to merge strength and lightness, the boot features a Generative Design Grid shell to reduce shell thickness, a 90 flex, and Dual Core technology that allows the boot to compress and efficiently transfer all the energy released by the skier. Finally, in terms of adjustability, you will find a 40mm power strap along with four buckles with three-position adjustable hooks.





Golden Goose

Combining classic sports shapes and glamorous details, such as sequins, animal print accents, or metallic finishes, is something that is recognizable and far ahead of luxury fashion lines for the Italian fashion brand Golden Goose. The brand's trademark is a star. What makes them a luxurious piece is certainly the choice of materials, as well as the fact that each pair of sneakers is handmade and has a classic aged look typical of the Golden Goose world.

Veloce 110 GW MS

Straightforward power transfer and ski control at high speed, as well as a high level of comfort when wearing, putting on and taking off - these are the features of the Veloce 110 GW. Thanks to the Hyperlight upper, the wide Power Strap; and the optimised flex combination, the boot holds the foot perfectly. The insulating footbed and welded seams improve thermal properties, even on very cold days. Thanks to MyFit technology, the inner boot and shell can be individually adapted to the foot. The GripWalk soles, fitted as standard, make walking easier and improve anti-slip properties.




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Capacities



Daily capacities

200 pcs
uppers

800 pcs
Moon Boot

300 pcs
slippers

700 pcs
ski boots

In just one day, at the production facilities of Prevent Fashion in Bugojno, the following items are sewn: 200 uppers made of PA material, 800 PA Moon Boot boots, 300 PA slippers, and 700 PA ski boots - which amounts to an impressive total of over 2.000 products per day.

Annual capacities

50.000 pcs
uppers

200.000 pcs
Moon Boot

72.000 pcs
slippers

170.000 pcs
ski boots

Prevent Fashion Bugojno is a specialized company in footwear cutting, finishing, and assembly. Thanks to its experienced team of experts, it offers top-quality service in material preparation for sewing, including serging, splitting, and embossing.

Expertise in footwear cutting and assembly enables the company to meet the clients' needs in producing various types of footwear. As a result, the production facilities annually produce 50.000 pairs of uppers, 200.000 pairs of Moon Boot boots, 72.000 pairs of slippers, and 170.000 pairs of ski boots.



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