



National Online Survey

**General Election Voter
Survey Analysis**

**Conducted By:
McLaughlin & Associates
June 2026**



Methodology

McLaughlin & Associates conducted a nationwide survey among 1,600 likely general election voters between June 23rd – 25th, 2026. All interviews were conducted online; survey invitations were distributed randomly within predetermined geographic units.

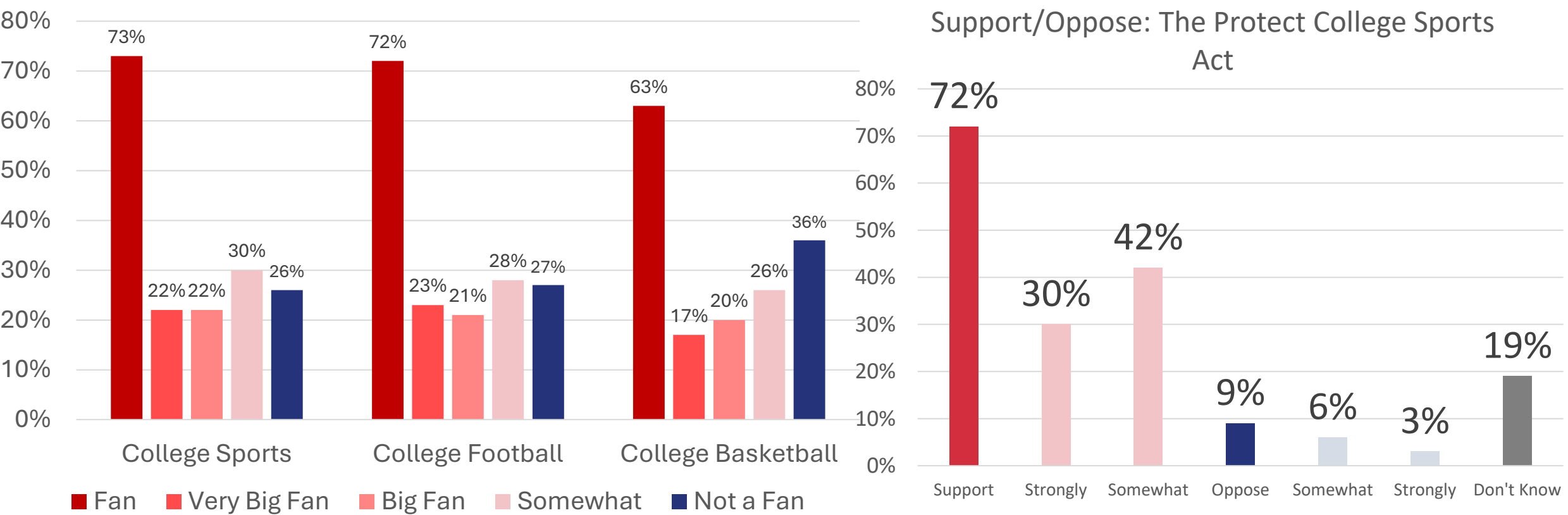
These units were structured to correlate with actual voter turnout in a nationwide general election. This poll of 1,600 likely general election voters has an accuracy of +/- 2.5% at a 95% confidence interval.

The error margin increases for cross-tabulations. The numbers in this report have been rounded and may not equal 100%.

Executive Summary

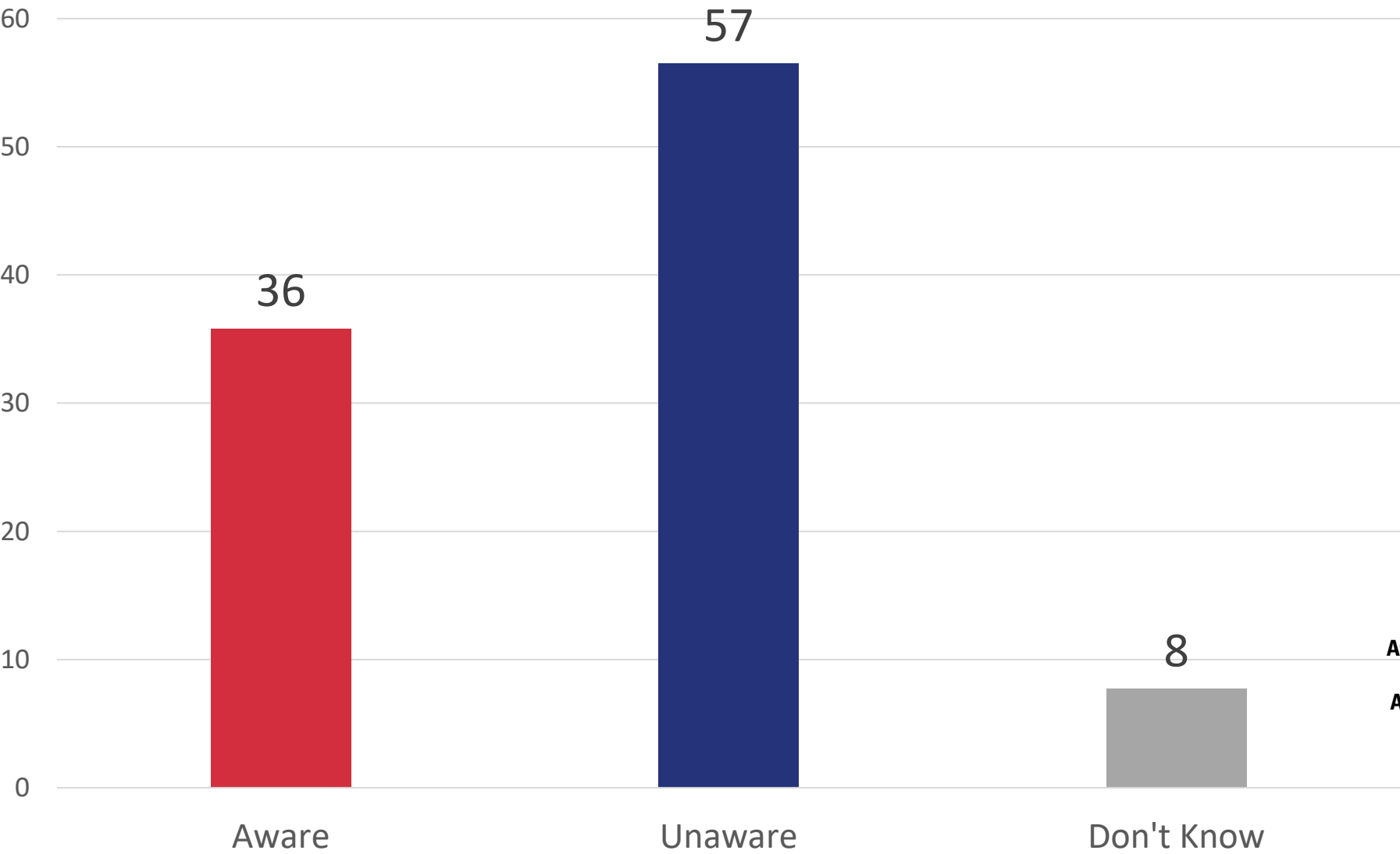
Americans Like Their College Sports

- Although only 36% say they are aware of the Protect College Sports act, when given a brief description of what it is, 72% support it, including 30% who strongly support it, while only 9% oppose. This is seen across all key demographics including Party, Ideology and 2024 Presidential vote, highlighting that support is not based on partisanship, it's more of a question of whether or not you're a sports fan.
- The Protect College Sports Act has a nearly four to one favorability, at 38% favorable/11% unfavorable/22% have no opinion/29% have never heard of it.
- College Sports are very popular, as 73% say they are a fan, another 72% say they are a fan of College Football and 63% say they are a fan of College Basketball.
- Fifty-three percent (53%) say they watch college football often, and another 43% say they watch college basketball often, only 36% say they follow other college sports besides college football and basketball.



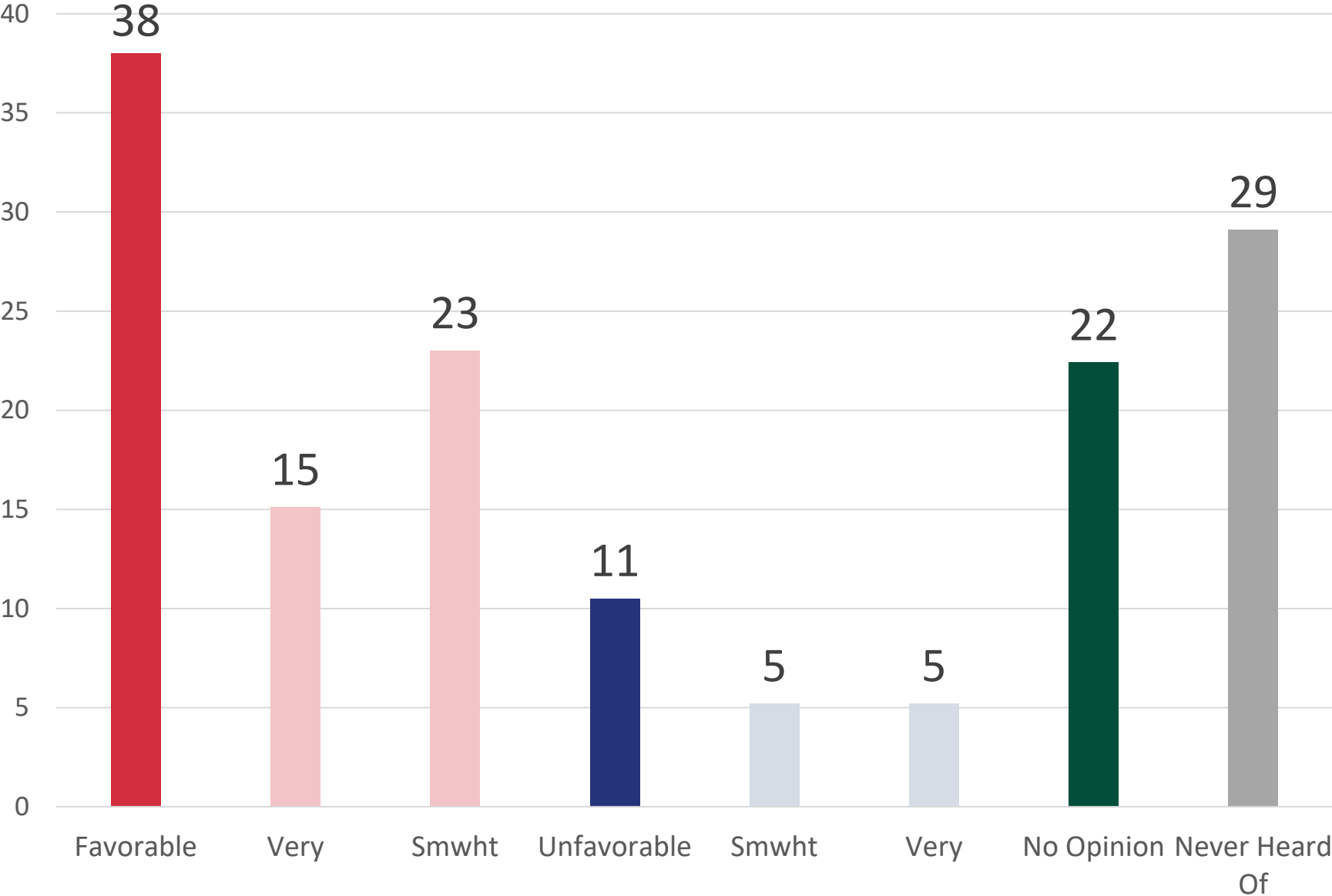
Part 1: The Protect College Sports Act

Are you aware or unaware of legislation in Congress called the Protect College Sports Act?



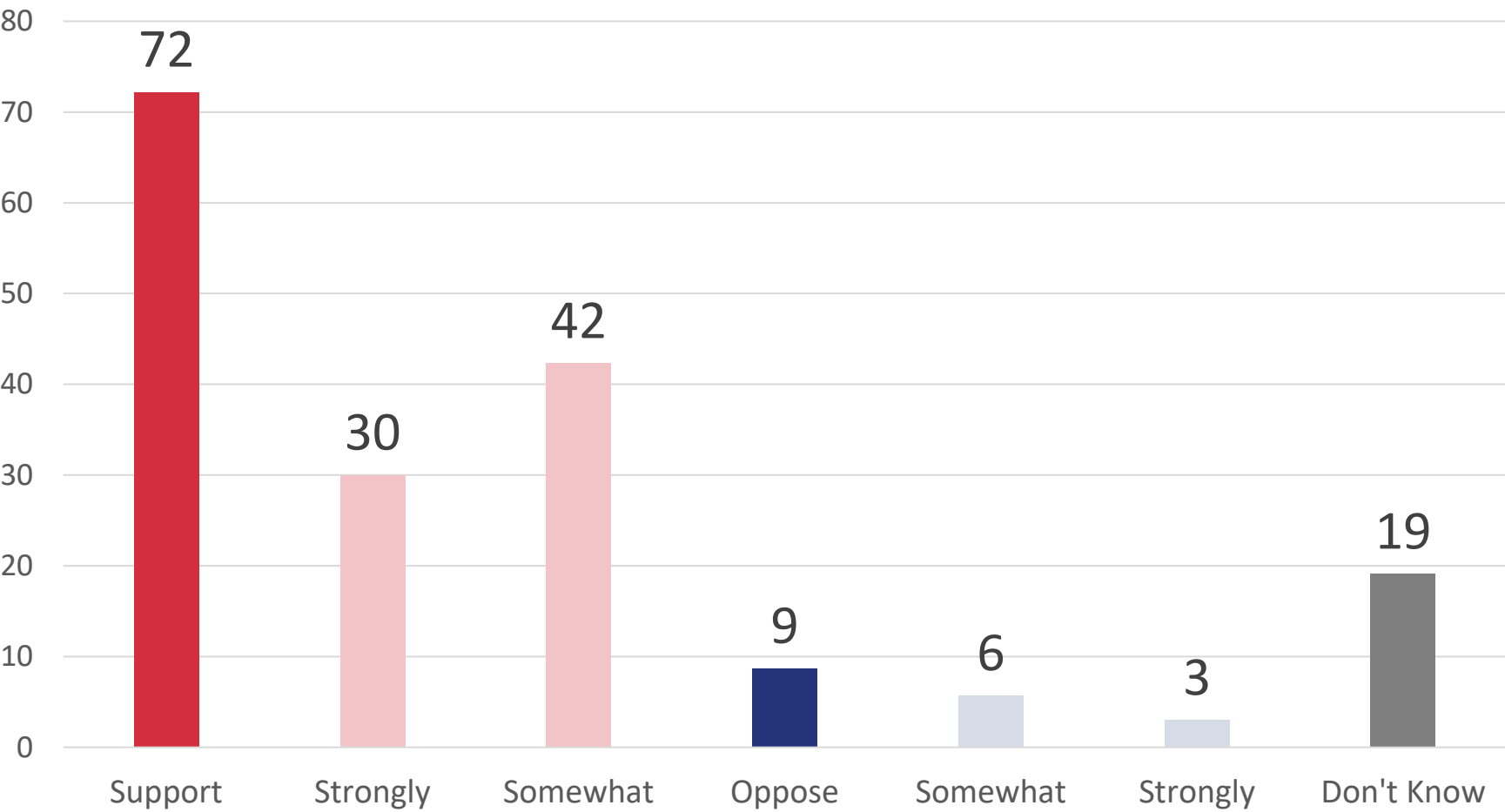
	Aware	Unaware	Net
TOTAL	36	57	-21
East	42	51	-8
Midwest	28	63	-35
South	41	51	-10
West	30	64	-34
Republican	39	53	-14
Democrat	38	56	-18
Independent	29	61	-32
Vote Trump 2024	38	54	-15
Vote Harris 2024	35	59	-24
Right Direction	45	48	-3
Wrong Track	31	62	-31
Gen. Cong. – Vote GOP	39	52	-13
Gen. Cong. – Vote Dem.	35	59	-24
Gen. Cong. – Vote Und.	23	66	-43
Total App. Trump	40	52	-12
Disapp. Trump	32	61	-29
Fan of C. Sports	44	48	-5
Very Big Fan	65	29	37
Not a Fan	15	79	-65
Liberal	39	57	-18
Moderate	33	58	-25
Conservative	36	55	-19
Less than College	31	61	-30
Bachelors/Post-Grad	44	50	-6
Protestant	37	55	-18
Catholic	40	54	-13
Jewish	37	51	-14
Atheist/Agnostic/Secular/None	28	64	-36
Born-Again	43	49	-6
Attend Religious Services Reg.	50	44	6
Children H.H.	47	46	0
No Children H.H.	32	60	-28
Married	40	51	-11
Single	38	56	-19
White	33	59	-27
A.A./Black	51	46	5
Hispanic	43	48	-5
Under 55	45	49	-5
Over 55	26	65	-38

The Protect College Sports Act Image



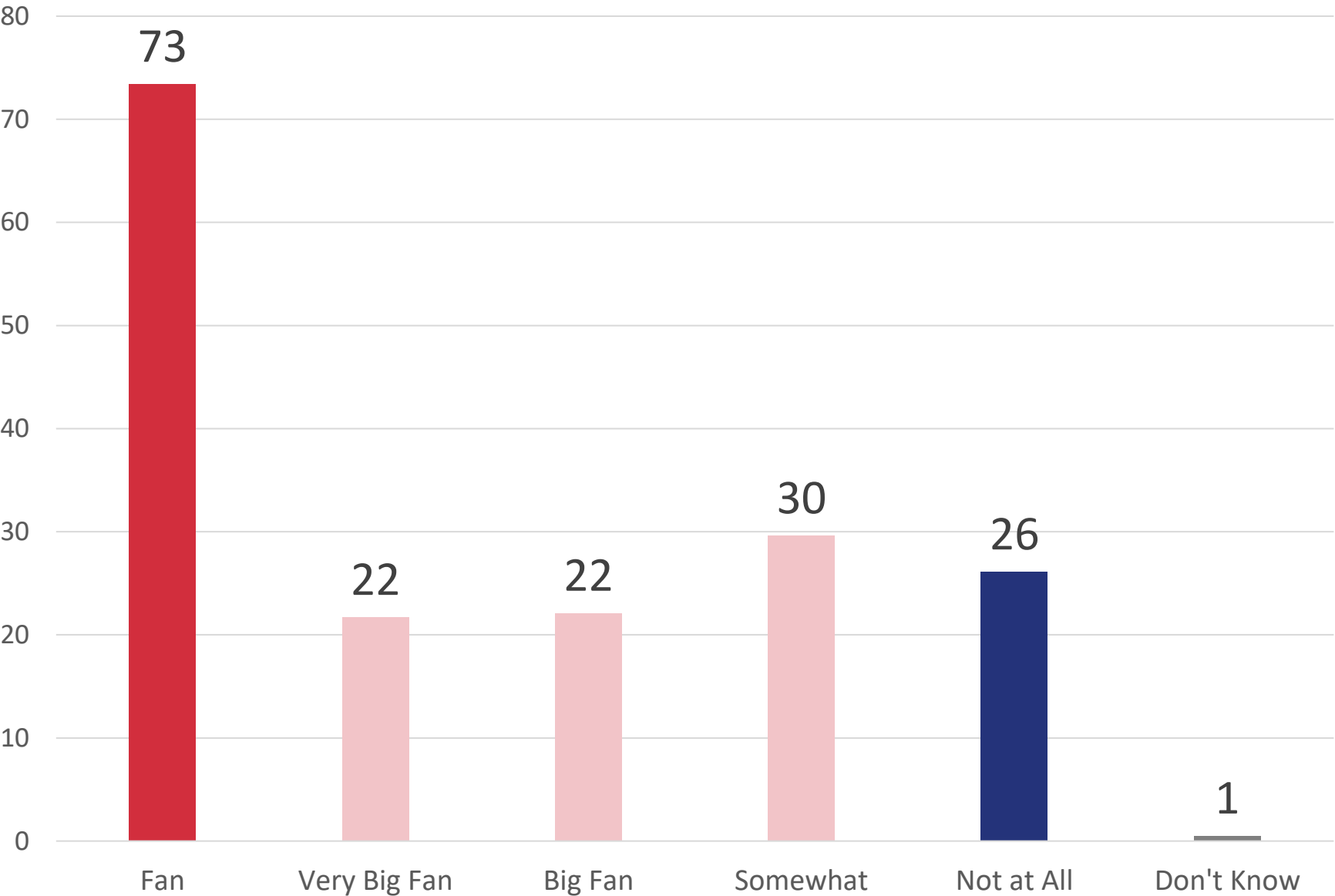
	Fav.	Unfav.	Net
TOTAL	38	11	28
East	42	9	33
Midwest	31	13	18
South	44	10	35
West	32	11	21
Republican	41	10	31
Democrat	40	13	28
Independent	32	9	24
Vote Trump 2024	41	9	31
Vote Harris 2024	36	12	25
Right Direction	43	10	33
Wrong Track	35	11	25
Gen. Cong. – Vote GOP	42	10	32
Gen. Cong. – Vote Dem.	37	10	27
Gen. Cong. – Vote Und.	23	14	8
Total App. Trump	42	11	31
Disapp. Trump	35	10	25
Fan of C. Sports	47	11	36
Very Big Fan	65	12	54
Not a Fan	15	10	5
Liberal	39	13	27
Moderate	35	11	25
Conservative	40	8	31
Less than College	40	10	30
Bachelors/Post-Grad	35	11	24
Protestant	41	8	33
Catholic	39	10	30
Jewish	34	17	17
Atheist/Agnostic/Secular/None	32	12	20
Born-Again	47	10	37
Attend Religious Services Reg.	46	13	33
Children H.H.	51	13	38
No Children H.H.	33	10	24
Married	39	11	28
Single	42	11	31
White	34	9	25
A.A./Black	56	15	40
Hispanic	50	16	33
Under 55	48	12	37
Over 55	27	9	18

The Protect College Sports Act is a bi-partisan bill to reform college athletics by providing guidelines and regulations for Name Image and Likeness, which is also known as NIL and the transfer portal as a way to stabilize college athletics after recent legal and financial chaos, as well as adding historic protections for Olympic and Women’s sports programs. Knowing this, would you support or oppose the Protect College Sports Act?



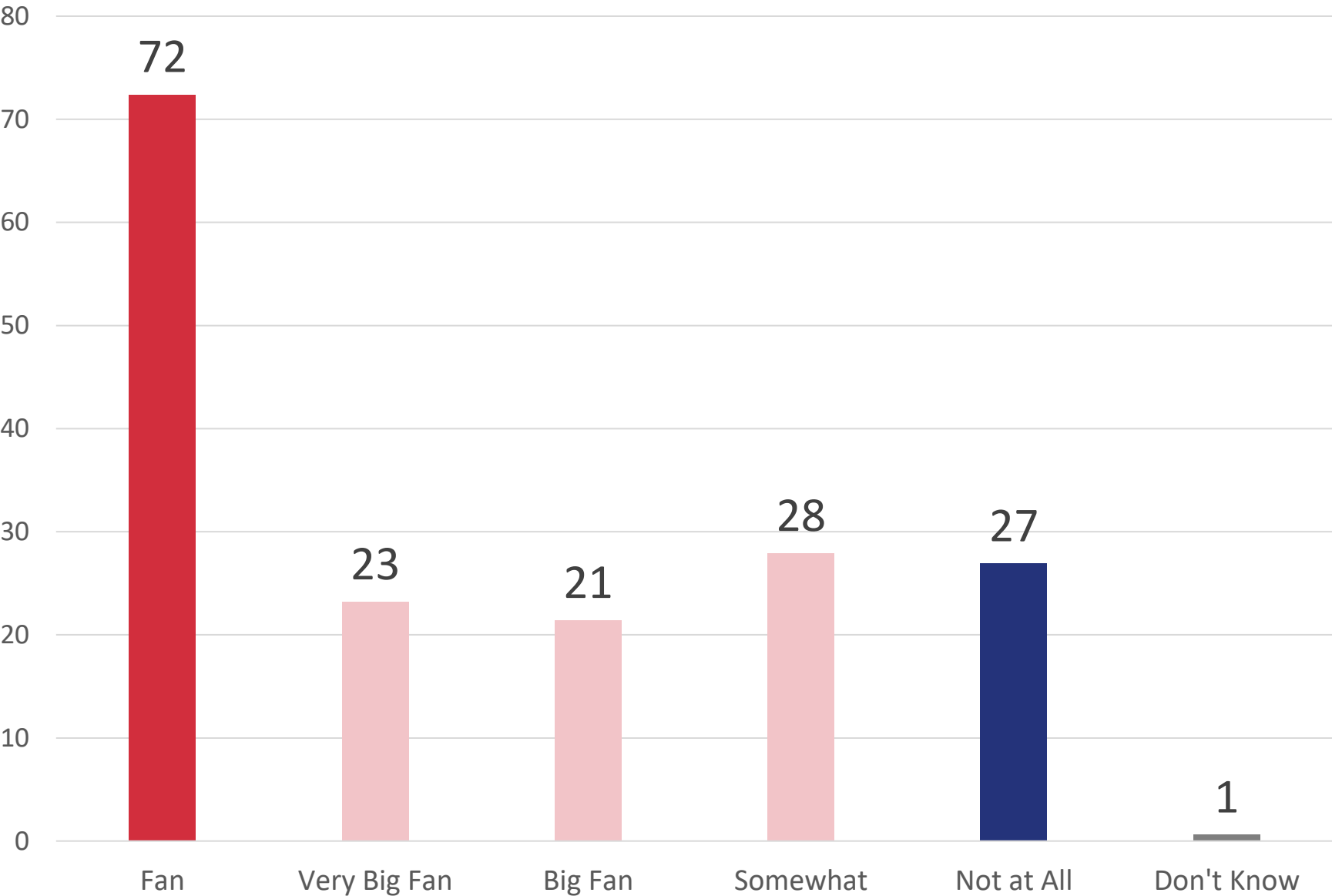
	Support	Oppose	Net
TOTAL	72	9	64
East	73	7	67
Midwest	70	9	61
South	76	9	67
West	67	9	58
Republican	73	9	65
Democrat	73	9	64
Independent	70	8	62
Vote Trump 2024	75	7	67
Vote Harris 2024	72	9	63
Right Direction	77	7	70
Wrong Track	70	10	61
Gen. Cong. – Vote GOP	74	8	66
Gen. Cong. – Vote Dem.	73	9	63
Gen. Cong. – Vote Und.	62	9	53
Total App. Trump	75	9	66
Disapp. Trump	71	9	62
Fan of C. Sports	79	8	71
Very Big Fan	89	6	83
Not a Fan	54	10	43
Liberal	74	9	64
Moderate	72	9	63
Conservative	71	8	64
Less than College	72	9	62
Bachelors/Post-Grad	73	8	66
Protestant	72	8	64
Catholic	75	8	67
Jewish	79	4	75
Atheist/Agnostic/Secular/None	69	10	59
Born-Again	73	9	64
Attend Religious Services Reg.	79	8	70
Children H.H.	80	8	72
No Children H.H.	70	9	61
Married	72	9	63
Single	75	9	66
White	70	8	62
A.A./Black	80	11	68
Hispanic	79	9	70
Under 55	79	8	70
Over 55	65	9	56

How big of a college SPORTS fan would you say you are?



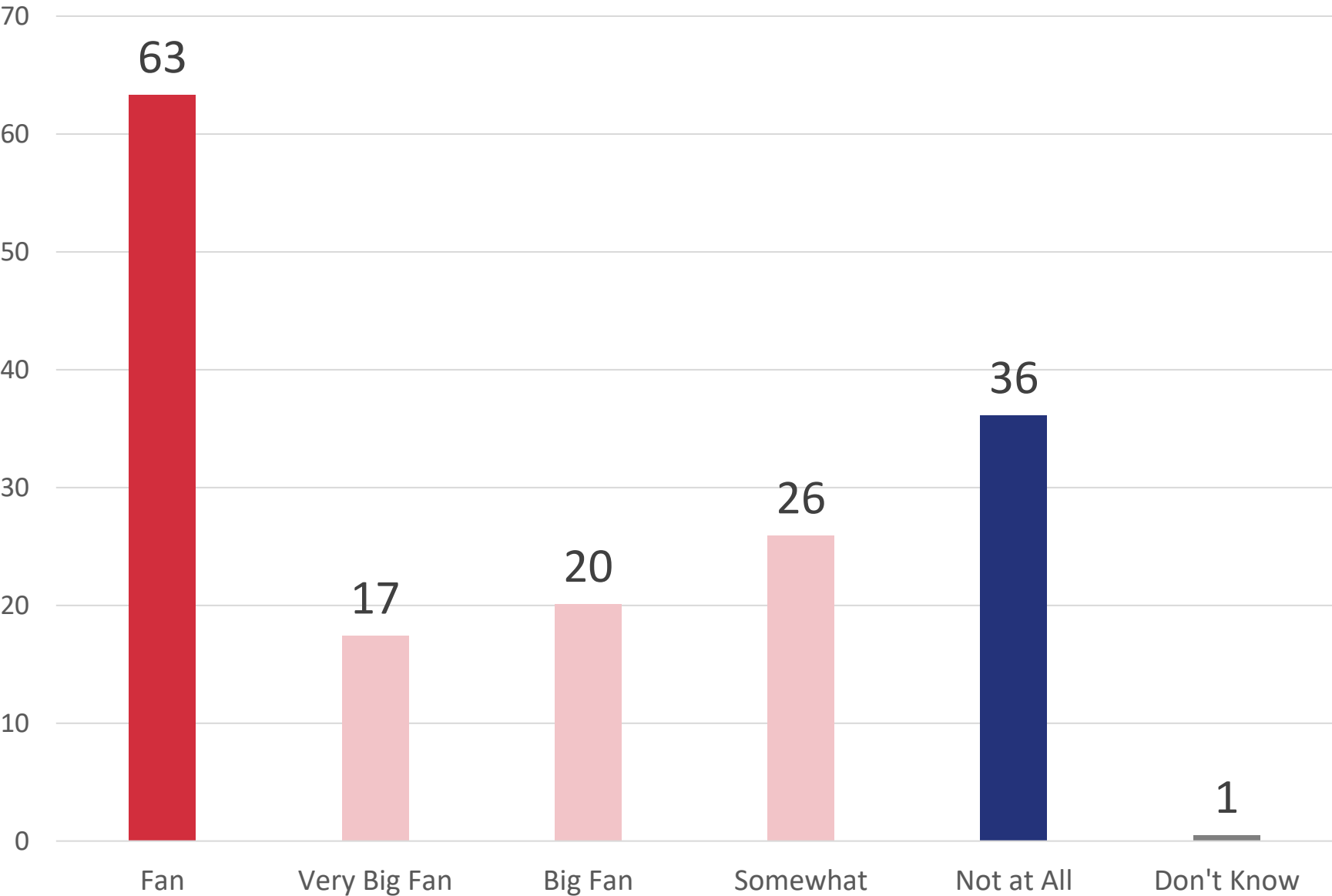
	Fan	Not	Net
TOTAL	73	26	47
East	74	26	48
Midwest	73	27	47
South	79	20	59
West	64	35	29
Republican	73	26	47
Democrat	75	25	50
Independent	72	27	45
Vote Trump 2024	73	26	47
Vote Harris 2024	74	26	48
Right Direction	75	25	50
Wrong Track	73	27	46
Gen. Cong. – Vote GOP	73	27	46
Gen. Cong. – Vote Dem.	74	26	49
Gen. Cong. – Vote Und.	73	25	48
Total App. Trump	75	25	50
Disapp. Trump	72	27	46
Fan of C. Sports	100	0	100
Very Big Fan	100	0	100
Not a Fan	0	100	-100
Liberal	74	26	48
Moderate	75	24	51
Conservative	71	28	43
Less than College	71	28	43
Bachelors/Post-Grad	77	23	54
Protestant	72	28	45
Catholic	80	20	60
Jewish	73	28	45
Atheist/Agnostic/Secular/None	67	32	35
Born-Again	75	25	51
Attend Religious Services Reg.	82	18	64
Children H.H.	85	13	72
No Children H.H.	69	31	38
Married	73	26	47
Single	78	21	57
White	71	29	42
A.A./Black	87	12	74
Hispanic	78	19	59
Under 55	81	18	64
Over 55	65	35	30

How big of a college FOOTBALL fan would you say you are?



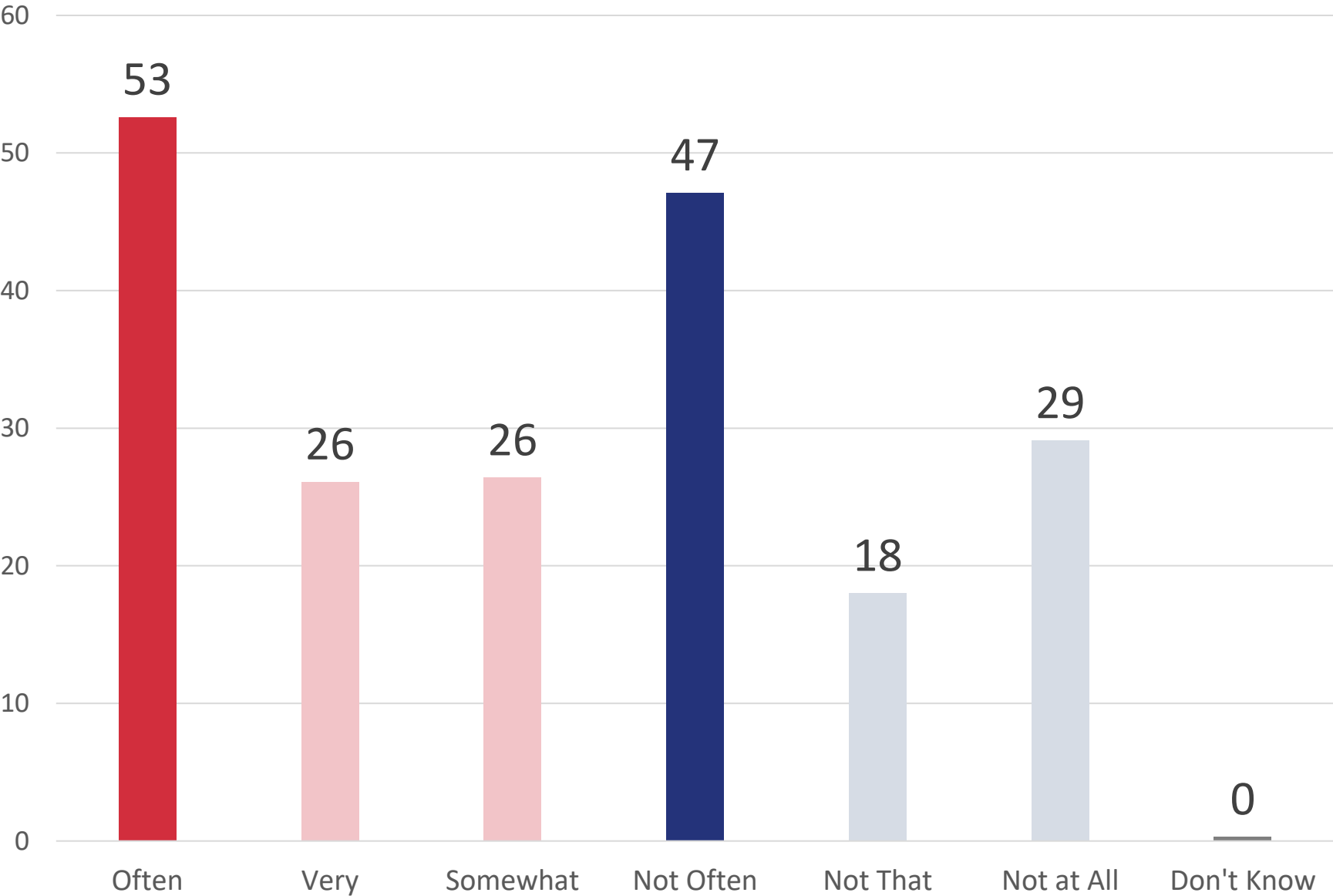
	Fan	Not	Net
TOTAL	72	27	46
East	71	29	42
Midwest	73	27	47
South	78	22	56
West	64	35	29
Republican	73	26	47
Democrat	73	26	47
Independent	70	29	41
Vote Trump 2024	74	25	49
Vote Harris 2024	72	28	44
Right Direction	76	24	52
Wrong Track	71	29	42
Gen. Cong. – Vote GOP	74	26	47
Gen. Cong. – Vote Dem.	72	28	44
Gen. Cong. – Vote Und.	70	28	42
Total App. Trump	75	25	51
Disapp. Trump	70	29	41
Fan of C. Sports	95	5	89
Very Big Fan	99	1	97
Not a Fan	11	88	-77
Liberal	71	29	42
Moderate	74	25	50
Conservative	72	28	44
Less than College	70	29	41
Bachelors/Post-Grad	76	24	52
Protestant	72	27	45
Catholic	80	19	61
Jewish	73	28	45
Atheist/Agnostic/Secular/None	65	34	30
Born-Again	74	25	50
Attend Religious Services Reg.	82	18	64
Children H.H.	84	15	69
No Children H.H.	68	31	37
Married	74	26	48
Single	76	24	52
White	70	30	40
A.A./Black	86	13	73
Hispanic	76	22	54
Under 55	80	20	60
Over 55	65	35	30

How big of a college BASKETBALL fan would you say you are?



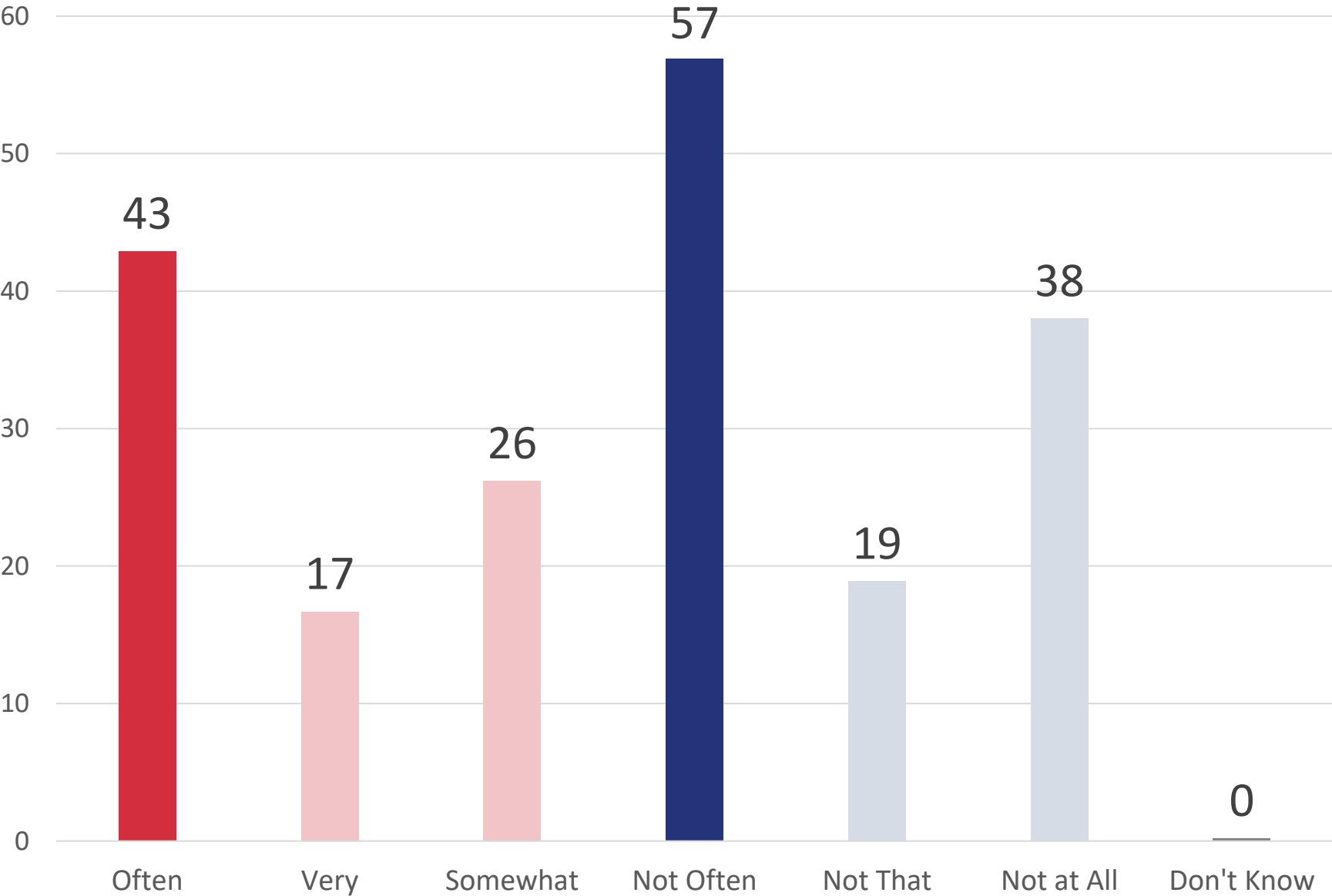
	Fan	Not	Net
TOTAL	63	36	27
East	64	36	28
Midwest	62	38	23
South	69	31	38
West	55	44	12
Republican	59	41	19
Democrat	68	31	37
Independent	63	37	26
Vote Trump 2024	60	40	21
Vote Harris 2024	67	33	35
Right Direction	63	37	26
Wrong Track	64	36	28
Gen. Cong. – Vote GOP	59	40	19
Gen. Cong. – Vote Dem.	67	32	35
Gen. Cong. – Vote Und.	62	37	26
Total App. Trump	62	37	25
Disapp. Trump	64	35	29
Fan of C. Sports	83	17	66
Very Big Fan	94	6	88
Not a Fan	9	90	-80
Liberal	67	32	35
Moderate	66	34	32
Conservative	58	42	16
Less than College	61	39	22
Bachelors/Post-Grad	68	32	36
Protestant	60	40	19
Catholic	71	29	43
Jewish	69	31	39
Atheist/Agnostic/Secular/None	59	40	20
Born-Again	64	35	29
Attend Religious Services Reg.	74	26	48
Children H.H.	79	20	58
No Children H.H.	58	42	16
Married	62	38	23
Single	71	28	43
White	58	42	15
A.A./Black	89	11	78
Hispanic	77	22	55
Under 55	75	25	50
Over 55	51	49	3

How often do you watch college football?



	Often	Not	Net
TOTAL	53	47	6
East	48	52	-4
Midwest	51	49	2
South	60	40	20
West	46	54	-9
Republican	56	44	12
Democrat	53	47	5
Independent	49	51	-2
Vote Trump 2024	55	45	11
Vote Harris 2024	51	49	3
Right Direction	59	41	19
Wrong Track	49	51	-2
Gen. Cong. – Vote GOP	56	44	11
Gen. Cong. – Vote Dem.	51	49	3
Gen. Cong. – Vote Und.	44	54	-10
Total App. Trump	56	44	12
Disapp. Trump	50	50	0
Fan of C. Sports	71	29	42
Very Big Fan	97	3	93
Not a Fan	2	97	-95
Liberal	52	48	4
Moderate	51	49	2
Conservative	55	45	10
Less than College	48	51	-3
Bachelors/Post-Grad	59	41	18
Protestant	54	46	8
Catholic	60	40	20
Jewish	53	47	6
Atheist/Agnostic/Secular/None	42	57	-16
Born-Again	59	40	19
Attend Religious Services Reg.	64	35	29
Children H.H.	66	33	33
No Children H.H.	48	52	-5
Married	55	44	11
Single	54	46	8
White	50	50	1
A.A./Black	70	30	40
Hispanic	54	44	10
Under 55	60	40	20
Over 55	45	55	-10

How often do you watch college basketball?



	Often	Not	Net
TOTAL	43	57	-14
East	45	54	-9
Midwest	40	60	-20
South	49	51	-2
West	34	66	-31
Republican	40	59	-19
Democrat	48	52	-4
Independent	40	60	-20
Vote Trump 2024	42	58	-16
Vote Harris 2024	44	56	-11
Right Direction	46	53	-7
Wrong Track	42	58	-16
Gen. Cong. – Vote GOP	42	58	-16
Gen. Cong. – Vote Dem.	45	55	-10
Gen. Cong. – Vote Und.	35	64	-28
Total App. Trump	45	55	-10
Disapp. Trump	42	58	-16
Fan of C. Sports	58	42	15
Very Big Fan	84	16	69
Not a Fan	2	98	-95
Liberal	46	54	-7
Moderate	44	56	-12
Conservative	39	61	-22
Less than College	40	60	-20
Bachelors/Post-Grad	47	53	-5
Protestant	41	59	-18
Catholic	51	49	2
Jewish	41	59	-18
Atheist/Agnostic/Secular/None	36	64	-28
Born-Again	48	52	-4
Attend Religious Services Reg.	56	44	12
Children H.H.	60	39	21
No Children H.H.	37	63	-27
Married	42	58	-16
Single	50	50	-1
White	37	63	-25
A.A./Black	74	27	47
Hispanic	51	48	3
Under 55	55	45	10
Over 55	30	70	-40

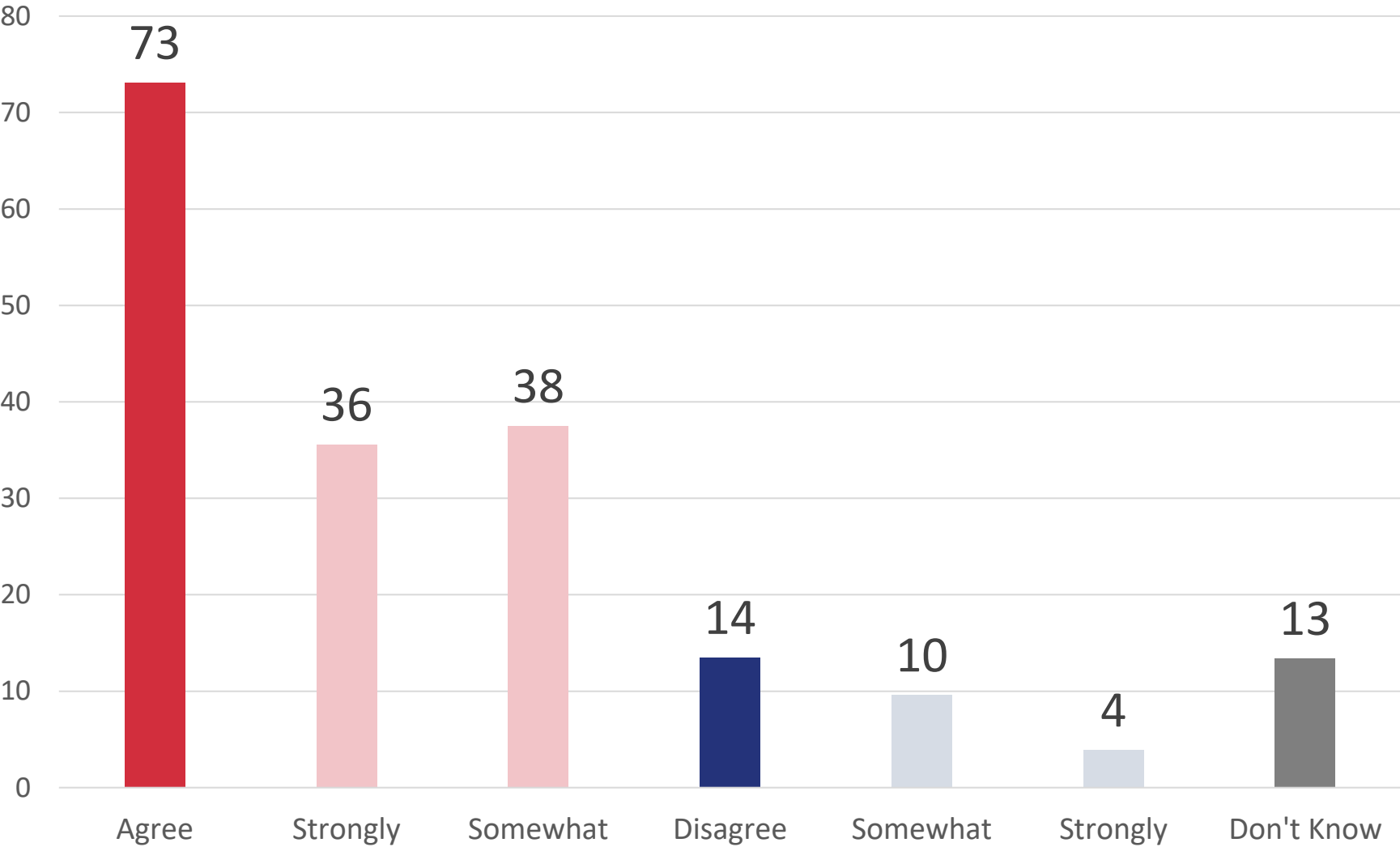
Part 2: Messaging and Informed Support

Agree/Disagree: Summary Chart

	Agree	Strongly	Somewhat	Disagree	Somewhat	Strongly	Don't Know	NET
Between things like the unlimited transfer portal where college athletes can change schools every single year and the exorbitant amounts of money that schools have to pay for players, there is just too much chaos in college sports and there needs to be reform.	73	36	38	14	10	4	13	+60
College sports is a mess and must be fixed because of unending lawsuits, too much money and pay to play and soon many colleges and universities won't have the resources to compete and will go bankrupt because of the chaos in college sports.	68	27	40	15	11	4	17	+53
College sports is a mess and is becoming just like professional sports and congress must do something before the entire college sports system collapses.	64	25	39	20	14	6	16	+44

Agree/Disagree:

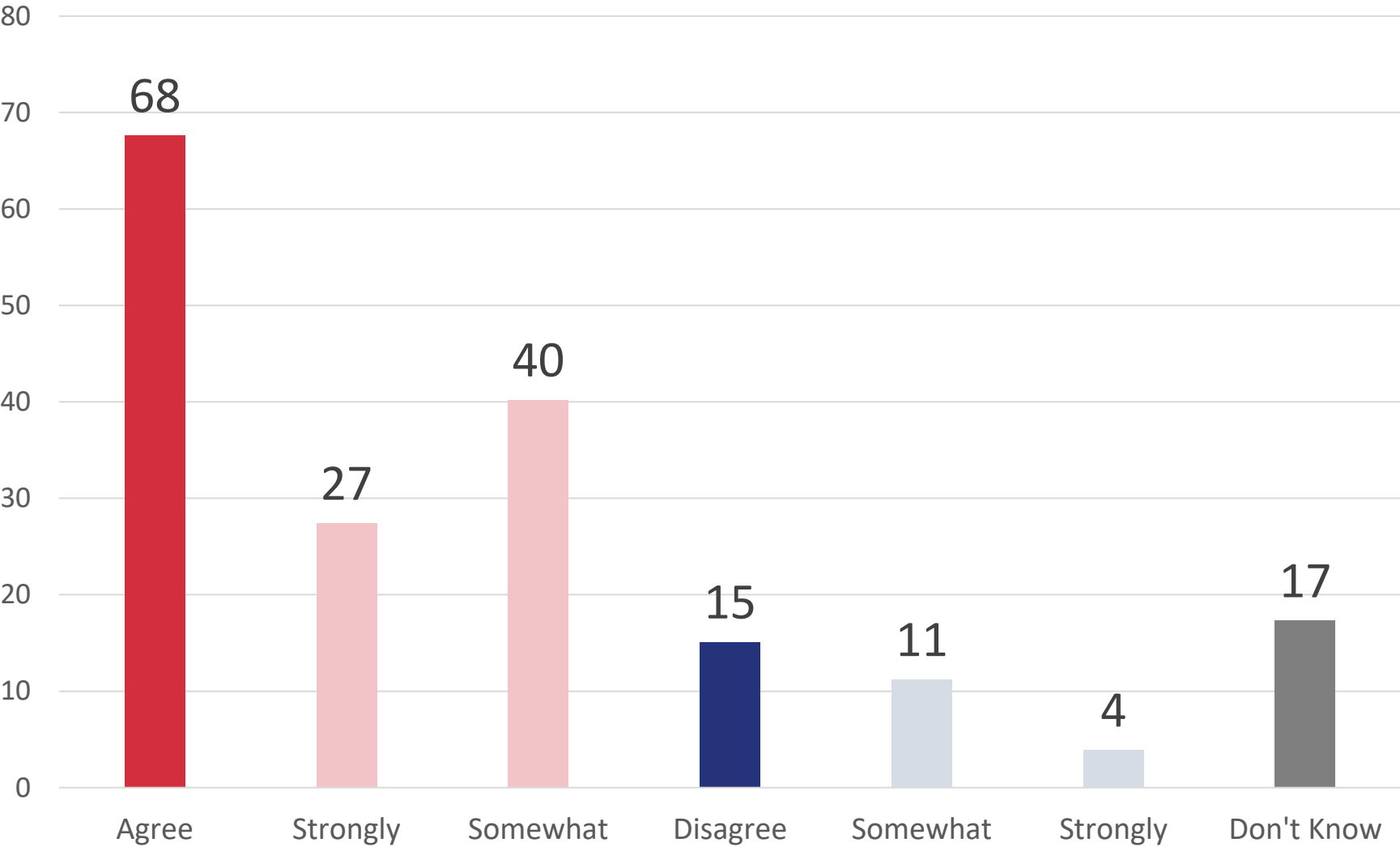
Between things like the unlimited transfer portal where college athletes can change schools every single year and the exorbitant amounts of money that schools have to pay for players, there is just too much chaos in college sports and there needs to be reform.



	Agree	Disagree	Net
TOTAL	73	14	60
East	72	15	57
Midwest	73	13	60
South	76	14	62
West	70	13	57
Republican	74	13	61
Democrat	71	16	55
Independent	74	11	63
Vote Trump 2024	76	12	65
Vote Harris 2024	71	15	56
Right Direction	76	13	64
Wrong Track	72	14	58
Gen. Cong. – Vote GOP	76	12	64
Gen. Cong. – Vote Dem.	72	15	56
Gen. Cong. – Vote Und.	67	10	58
Total App. Trump	76	13	62
Disapp. Trump	71	14	58
Fan of C. Sports	77	15	62
Very Big Fan	83	14	68
Not a Fan	63	9	54
Liberal	71	15	56
Moderate	72	14	58
Conservative	76	11	65
Less than College	70	15	56
Bachelors/Post-Grad	78	12	66
Protestant	74	13	62
Catholic	77	14	63
Jewish	78	15	63
Atheist/Agnostic/Secular/None	67	14	53
Born-Again	72	15	57
Attend Religious Services Reg.	73	16	58
Children H.H.	73	18	56
No Children H.H.	73	12	61
Married	78	12	66
Single	68	17	51
White	75	11	64
A.A./Black	67	23	45
Hispanic	70	19	50
Under 55	70	18	52
Over 55	77	8	68

Agree/Disagree:

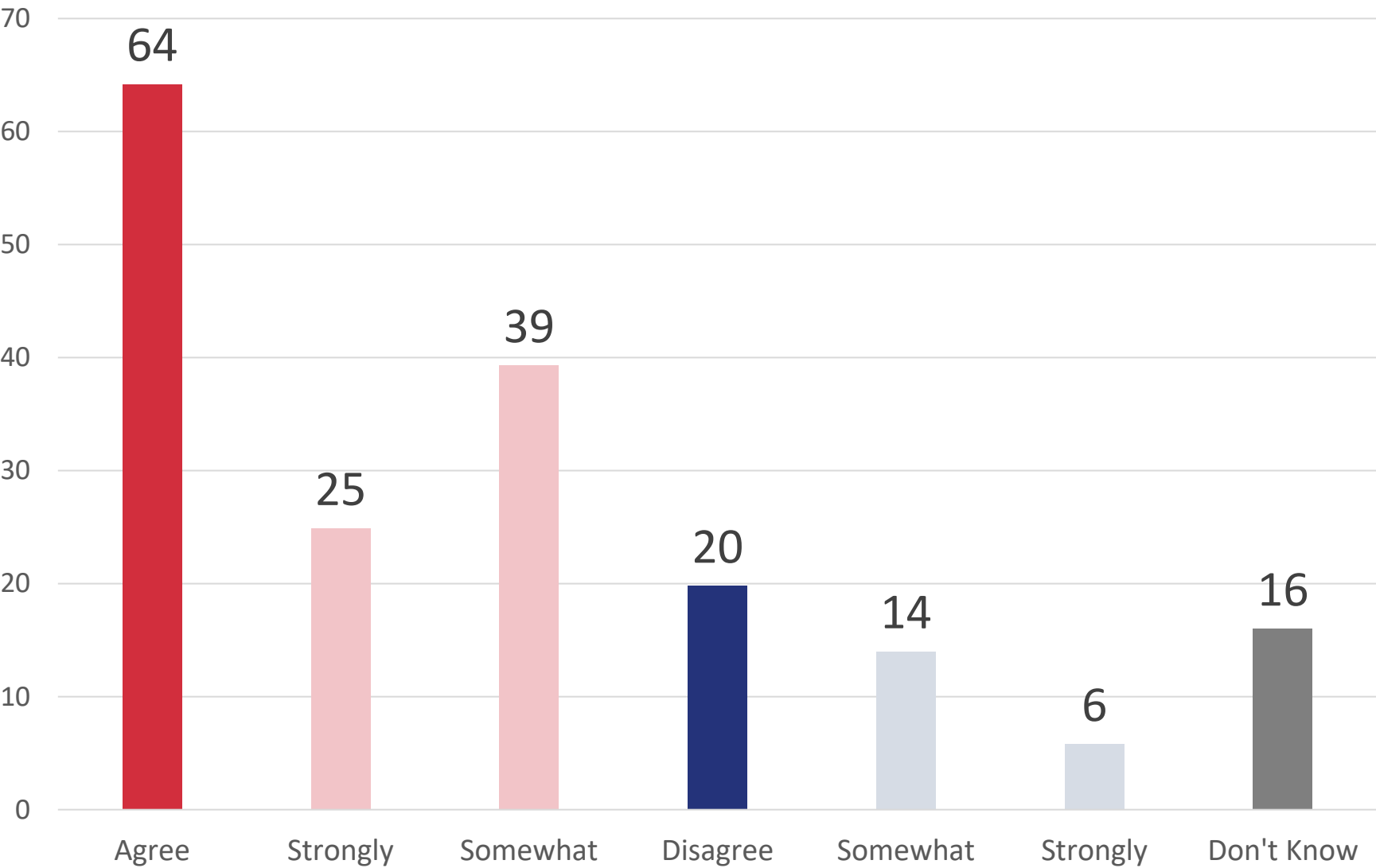
College sports is a mess and must be fixed because of unending lawsuits, too much money and pay to play and soon many colleges and universities won't have the resources to compete and will go bankrupt because of the chaos in college sports.



	Agree	Disagree	Net
TOTAL	68	15	53
East	72	16	56
Midwest	66	12	54
South	70	15	55
West	62	17	45
Republican	73	13	60
Democrat	65	17	49
Independent	65	16	48
Vote Trump 2024	72	12	60
Vote Harris 2024	65	17	48
Right Direction	73	13	60
Wrong Track	65	17	48
Gen. Cong. – Vote GOP	72	13	59
Gen. Cong. – Vote Dem.	65	17	48
Gen. Cong. – Vote Und.	60	17	44
Total App. Trump	73	13	59
Disapp. Trump	64	17	47
Fan of C. Sports	72	17	55
Very Big Fan	81	13	68
Not a Fan	56	11	45
Liberal	67	15	52
Moderate	64	19	45
Conservative	72	12	60
Less than College	66	16	50
Bachelors/Post-Grad	71	14	57
Protestant	67	15	52
Catholic	75	13	62
Jewish	69	19	50
Atheist/Agnostic/Secular/None	62	17	46
Born-Again	70	14	56
Attend Religious Services Reg.	72	15	57
Children H.H.	73	15	57
No Children H.H.	66	15	51
Married	71	13	58
Single	65	18	47
White	68	14	54
A.A./Black	68	20	48
Hispanic	66	19	48
Under 55	67	18	49
Over 55	68	12	56

Agree/Disagree:

College sports is a mess and is becoming just like professional sports and congress must do something before the entire college sports system collapses.



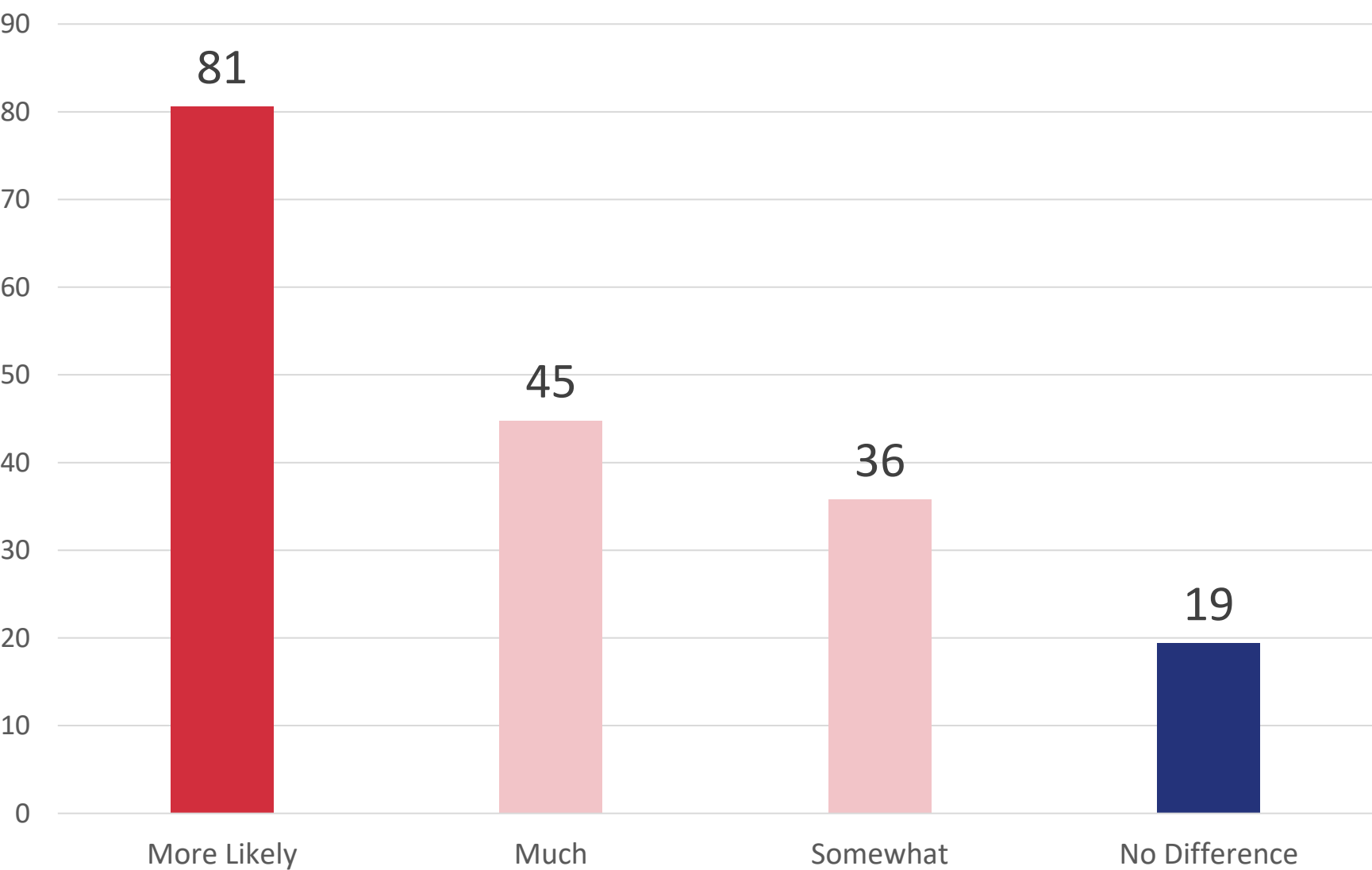
	Agree	Disagree	Net
TOTAL	64	20	44
East	64	22	41
Midwest	63	20	43
South	67	20	47
West	61	17	44
Republican	67	19	48
Democrat	62	20	42
Independent	63	21	42
Vote Trump 2024	68	17	51
Vote Harris 2024	61	22	40
Right Direction	70	17	53
Wrong Track	62	22	40
Gen. Cong. – Vote GOP	68	18	50
Gen. Cong. – Vote Dem.	61	22	39
Gen. Cong. – Vote Und.	63	18	45
Total App. Trump	69	17	52
Disapp. Trump	60	22	38
Fan of C. Sports	71	20	51
Very Big Fan	80	17	63
Not a Fan	47	20	28
Liberal	63	20	43
Moderate	62	23	39
Conservative	68	17	52
Less than College	61	21	40
Bachelors/Post-Grad	68	18	51
Protestant	65	18	47
Catholic	67	20	47
Jewish	66	19	47
Atheist/Agnostic/Secular/None	61	21	39
Born-Again	65	19	46
Attend Religious Services Reg.	68	20	48
Children H.H.	70	22	48
No Children H.H.	62	19	43
Married	68	18	50
Single	60	24	36
White	65	18	46
A.A./Black	64	27	37
Hispanic	64	25	39
Under 55	65	23	42
Over 55	63	16	47

More Likely Statements: Summary Chart

	More Likely	Much	Somewhat	Makes No Difference	NET
The Protect College Sports Act puts the focus back on the term student athlete, by refocusing on students getting a proper college education and not just making it about turning college athletics into just another pro league.	83	49	33	18	+65
The Protect College Sports Act creates new guidelines that protects student athletes, women's and Olympic sports programs.	81	45	36	19	+61
The Protect College Sports Act safeguards student athletes' welfare and preserves long term stability, fairness and promotes the educational mission of college sports through uniform national standards.	81	45	36	19	+61
The Protect College Sports Act helps smaller colleges by maintaining a healthy competitive balance so that college athletics does not become dominated by only a handful of big, powerful, wealthy universities across the country.	80	45	34	20	+60
The Protect College Sports Act provides greater certainty for student athletes, schools, conferences, and fans by establishing enforceable national guidelines.	80	43	37	20	+60
The Protect College Sports Act helps protect and save other non-revenue generating sports such as gymnastics, volleyball, swimming, wrestling, track and field and other Olympic sports that don't generate the same revenues as college football and basketball.	79	43	36	21	+58
The Protect College Sports Act literally preserves and protects opportunities for women's and Olympic sports by creating ways to distribute revenue and funding more broadly across athletic programs, especially for sports that do not generate a lot of revenue.	77	41	36	23	+55
The Protect College Sports Act puts a limit on the number of times a student athlete can transfer to another school, but still allows athletes at least one unrestricted transfer with exceptions for other special circumstances such as when a coach leaves a program.	77	41	36	23	+55
The Protect College Sports Act establishes clear nationwide Name, Image and Likeness, more commonly known as N-I-L standards, which allows student athletes to get paid what they are worth for their talents, instead of a patchwork of confusing different state laws and court rulings from across the country.	74	35	39	26	+48

More Likely:

The Protect College Sports Act creates new guidelines that protects student athletes, women’s and Olympic sports programs.



	More	No Diff.	Net
TOTAL	81	19	61
East	82	18	64
Midwest	78	22	57
South	82	18	64
West	80	20	59
Republican	82	18	65
Democrat	81	19	62
Independent	78	22	57
Vote Trump 2024	83	17	65
Vote Harris 2024	80	20	61
Right Direction	83	17	66
Wrong Track	80	20	60
Gen. Cong. – Vote GOP	82	18	64
Gen. Cong. – Vote Dem.	80	20	60
Gen. Cong. – Vote Und.	78	23	55
Total App. Trump	83	17	66
Disapp. Trump	79	21	57
Fan of C. Sports	85	15	69
Very Big Fan	90	10	80
Not a Fan	70	31	39
Liberal	82	18	65
Moderate	77	23	55
Conservative	82	18	65
Less than College	81	19	62
Bachelors/Post-Grad	80	20	61
Protestant	80	20	60
Catholic	84	16	68
Jewish	78	22	56
Atheist/Agnostic/Secular/None	78	22	55
Born-Again	80	20	60
Attend Religious Services Reg.	84	16	69
Children H.H.	88	12	76
No Children H.H.	78	22	56
Married	84	17	67
Single	79	21	59
White	79	22	57
A.A./Black	85	15	70
Hispanic	89	11	78
Under 55	82	18	65
Over 55	79	21	58

More Likely:

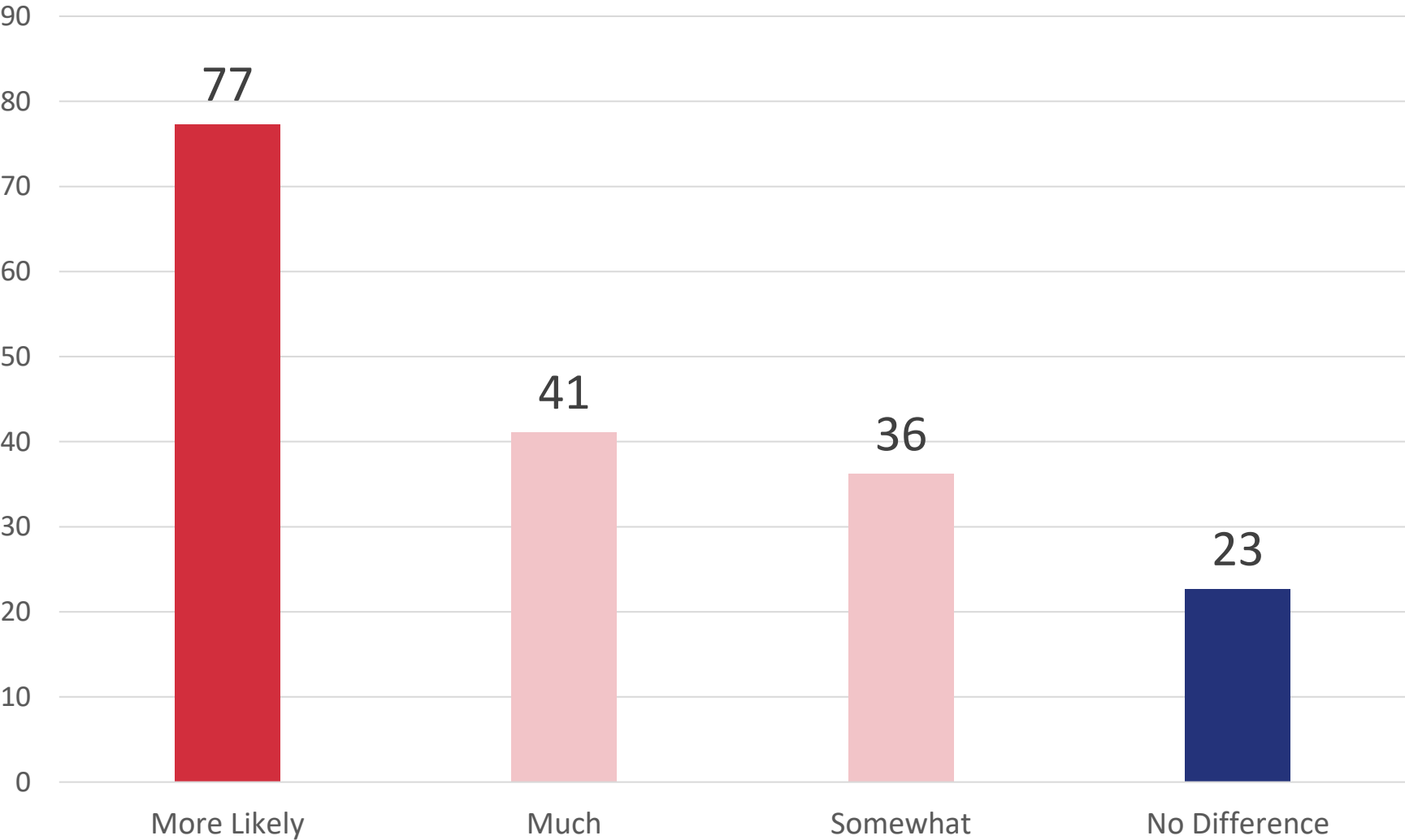
The Protect College Sports Act establishes clear nationwide Name, Image and Likeness, more commonly known as N-I-L standards, which allows student athletes to get paid what they are worth for their talents, instead of a patchwork of confusing different state laws and court rulings from across the country.



	More	No Diff.	Net
TOTAL	74	26	48
East	77	23	55
Midwest	73	27	46
South	75	25	51
West	71	29	43
Republican	76	24	52
Democrat	76	24	51
Independent	70	30	41
Vote Trump 2024	75	25	50
Vote Harris 2024	74	26	48
Right Direction	77	24	53
Wrong Track	74	26	48
Gen. Cong. – Vote GOP	76	24	52
Gen. Cong. – Vote Dem.	74	26	48
Gen. Cong. – Vote Und.	66	34	31
Total App. Trump	77	23	53
Disapp. Trump	73	27	45
Fan of C. Sports	80	20	60
Very Big Fan	89	11	77
Not a Fan	57	43	14
Liberal	75	25	50
Moderate	74	26	48
Conservative	74	26	48
Less than College	73	27	46
Bachelors/Post-Grad	76	24	52
Protestant	74	26	48
Catholic	77	23	54
Jewish	66	34	32
Atheist/Agnostic/Secular/None	71	29	41
Born-Again	76	25	51
Attend Religious Services Reg.	79	21	58
Children H.H.	84	16	68
No Children H.H.	71	30	41
Married	76	24	51
Single	77	23	54
White	71	29	42
A.A./Black	83	17	65
Hispanic	86	15	71
Under 55	78	22	56
Over 55	70	30	40

More Likely:

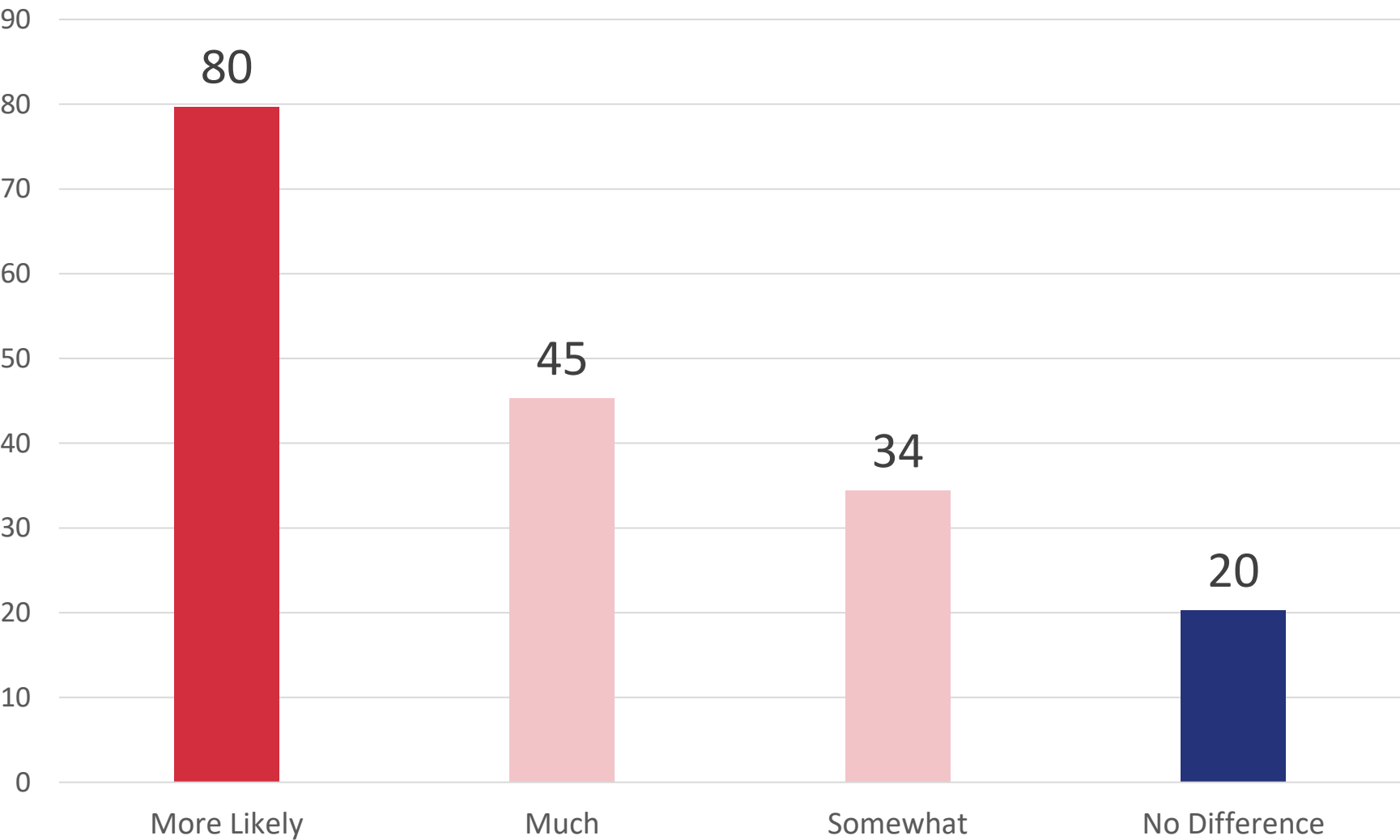
The Protect College Sports Act literally preserves and protects opportunities for women's and Olympic sports by creating ways to distribute revenue and funding more broadly across athletic programs, especially for sports that do not generate a lot of revenue.



	More	No Diff.	Net
TOTAL	77	23	55
East	77	23	55
Midwest	76	25	51
South	80	20	60
West	75	26	49
Republican	79	21	58
Democrat	78	23	55
Independent	75	25	50
Vote Trump 2024	79	22	57
Vote Harris 2024	77	23	54
Right Direction	79	21	58
Wrong Track	77	23	54
Gen. Cong. – Vote GOP	79	21	58
Gen. Cong. – Vote Dem.	77	23	55
Gen. Cong. – Vote Und.	68	32	37
Total App. Trump	80	20	60
Disapp. Trump	75	25	51
Fan of C. Sports	81	19	63
Very Big Fan	88	12	76
Not a Fan	66	34	32
Liberal	79	21	58
Moderate	74	26	48
Conservative	79	21	58
Less than College	76	24	51
Bachelors/Post-Grad	80	20	59
Protestant	78	22	56
Catholic	79	21	58
Jewish	77	23	53
Atheist/Agnostic/Secular/None	73	27	47
Born-Again	78	22	56
Attend Religious Services Reg.	82	18	64
Children H.H.	84	16	67
No Children H.H.	75	25	50
Married	80	21	59
Single	76	24	52
White	76	24	52
A.A./Black	80	20	61
Hispanic	84	17	67
Under 55	79	21	58
Over 55	76	24	51

More Likely:

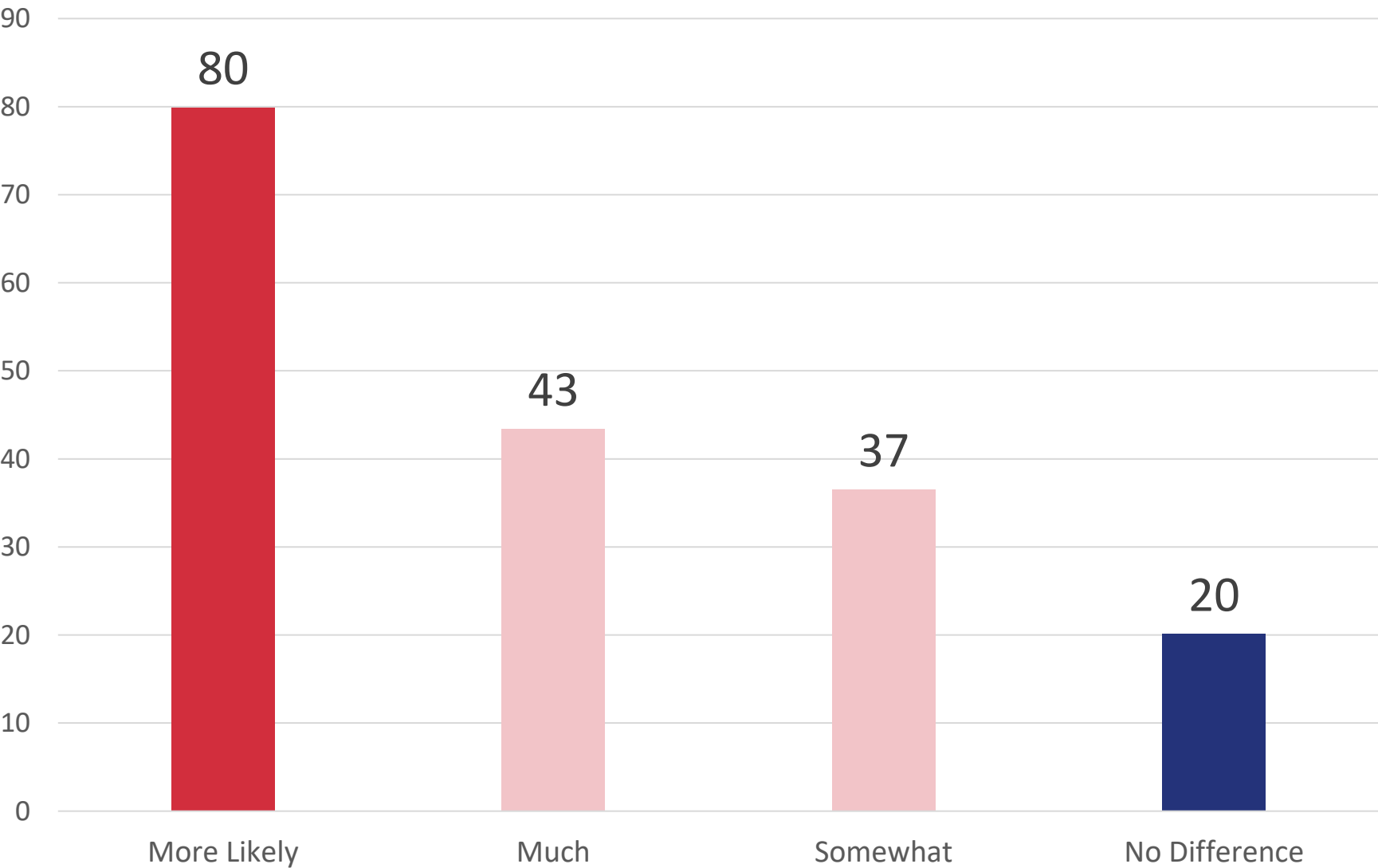
The Protect College Sports Act helps smaller colleges by maintaining a healthy competitive balance so that college athletics does not become dominated by only a handful of big, powerful, wealthy universities across the country.



	More	No Diff.	Net
TOTAL	80	20	60
East	82	18	64
Midwest	79	22	57
South	82	19	63
West	76	24	53
Republican	83	17	65
Democrat	81	19	61
Independent	76	24	51
Vote Trump 2024	82	18	65
Vote Harris 2024	79	21	58
Right Direction	83	17	66
Wrong Track	79	21	58
Gen. Cong. – Vote GOP	83	17	65
Gen. Cong. – Vote Dem.	79	21	58
Gen. Cong. – Vote Und.	70	30	39
Total App. Trump	82	18	64
Disapp. Trump	79	21	58
Fan of C. Sports	84	16	68
Very Big Fan	91	9	82
Not a Fan	69	31	37
Liberal	83	17	66
Moderate	75	25	51
Conservative	82	18	63
Less than College	78	22	57
Bachelors/Post-Grad	82	18	64
Protestant	79	22	57
Catholic	83	17	66
Jewish	85	15	70
Atheist/Agnostic/Secular/None	77	23	53
Born-Again	79	21	58
Attend Religious Services Reg.	82	18	64
Children H.H.	85	15	70
No Children H.H.	78	22	56
Married	81	19	62
Single	80	20	59
White	78	22	56
A.A./Black	85	16	69
Hispanic	84	16	68
Under 55	80	20	60
Over 55	80	20	59

More Likely:

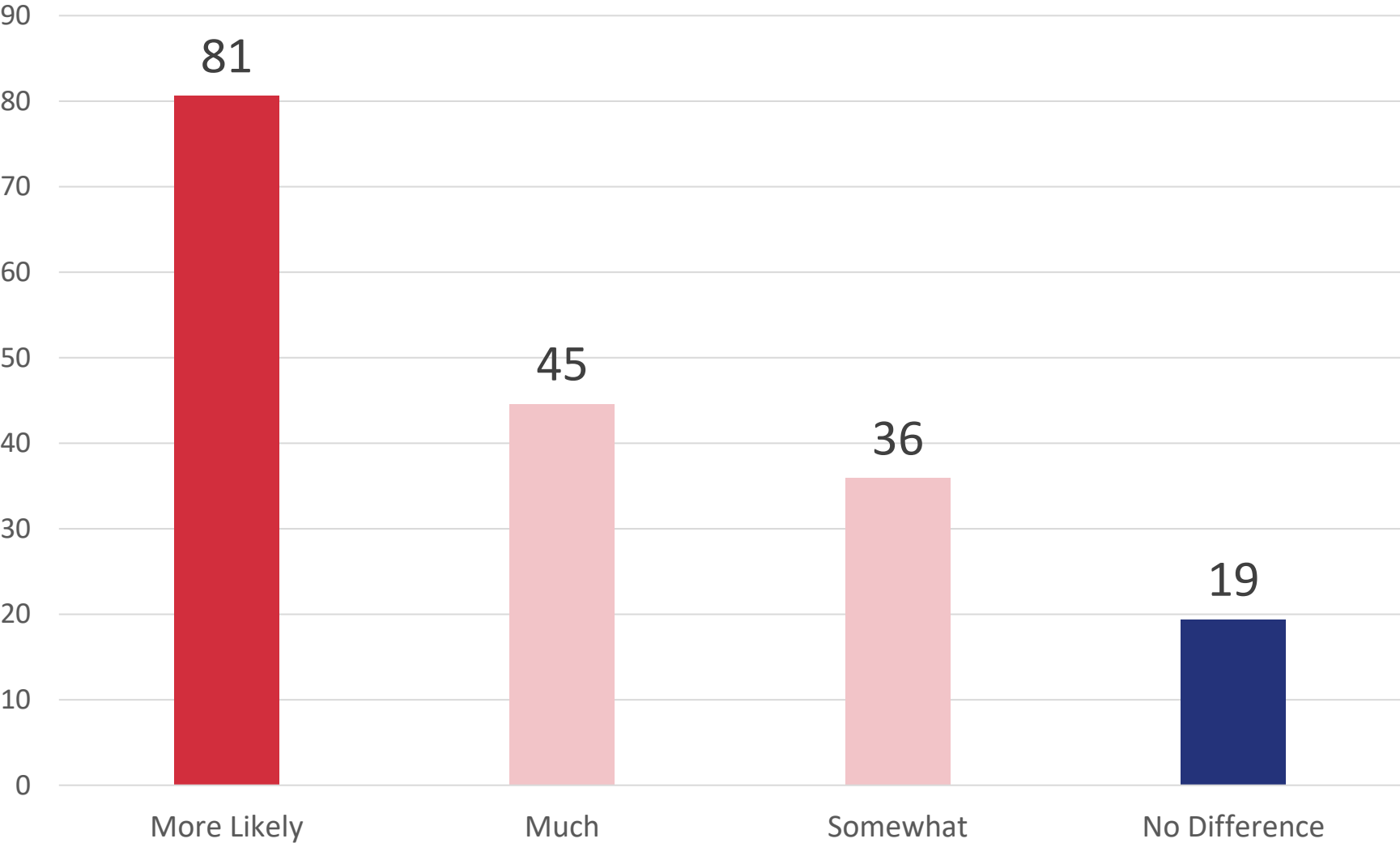
The Protect College Sports Act provides greater certainty for student athletes, schools, conferences, and fans by establishing enforceable national guidelines.



	More	No Diff.	Net
TOTAL	80	20	60
East	81	19	62
Midwest	80	20	60
South	80	20	61
West	79	22	57
Republican	83	17	67
Democrat	80	20	61
Independent	76	24	51
Vote Trump 2024	83	17	65
Vote Harris 2024	79	21	58
Right Direction	85	15	69
Wrong Track	78	22	56
Gen. Cong. – Vote GOP	83	18	65
Gen. Cong. – Vote Dem.	79	21	58
Gen. Cong. – Vote Und.	73	28	45
Total App. Trump	84	16	68
Disapp. Trump	77	23	54
Fan of C. Sports	85	15	70
Very Big Fan	90	10	80
Not a Fan	66	34	31
Liberal	83	18	65
Moderate	76	24	52
Conservative	82	18	64
Less than College	79	21	59
Bachelors/Post-Grad	81	19	62
Protestant	80	21	59
Catholic	83	17	66
Jewish	76	24	51
Atheist/Agnostic/Secular/None	76	24	51
Born-Again	80	20	60
Attend Religious Services Reg.	84	16	67
Children H.H.	87	13	73
No Children H.H.	78	23	55
Married	83	17	65
Single	79	21	58
White	78	22	57
A.A./Black	81	19	63
Hispanic	86	15	71
Under 55	82	18	64
Over 55	78	22	56

More Likely:

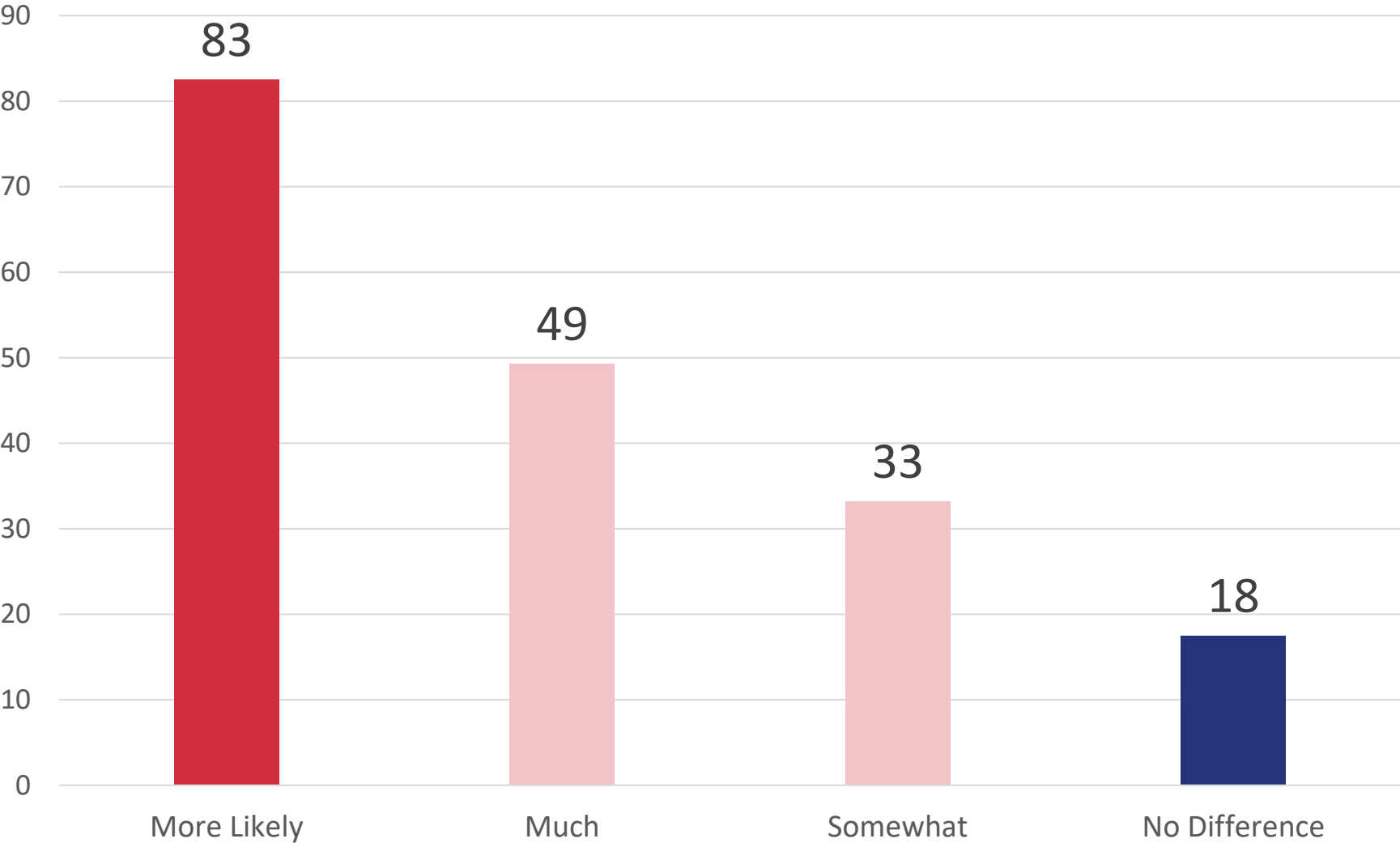
The Protect College Sports Act safeguards student athletes' welfare and preserves long term stability, fairness and promotes the educational mission of college sports through uniform national standards.



	More	No Diff.	Net
TOTAL	81	19	61
East	80	20	61
Midwest	78	22	56
South	82	18	65
West	80	20	60
Republican	83	17	66
Democrat	82	19	63
Independent	77	23	53
Vote Trump 2024	83	17	65
Vote Harris 2024	80	20	60
Right Direction	83	17	67
Wrong Track	80	20	60
Gen. Cong. – Vote GOP	82	18	65
Gen. Cong. – Vote Dem.	80	20	60
Gen. Cong. – Vote Und.	74	26	48
Total App. Trump	83	17	66
Disapp. Trump	80	21	59
Fan of C. Sports	84	16	69
Very Big Fan	90	10	80
Not a Fan	70	30	41
Liberal	82	18	65
Moderate	78	22	56
Conservative	82	18	63
Less than College	79	21	58
Bachelors/Post-Grad	83	17	65
Protestant	81	19	61
Catholic	82	19	63
Jewish	80	20	61
Atheist/Agnostic/Secular/None	77	23	55
Born-Again	81	19	61
Attend Religious Services Reg.	83	17	67
Children H.H.	88	12	76
No Children H.H.	78	22	56
Married	83	18	65
Single	80	20	61
White	79	21	58
A.A./Black	85	15	70
Hispanic	88	12	76
Under 55	82	18	65
Over 55	79	21	58

More Likely:

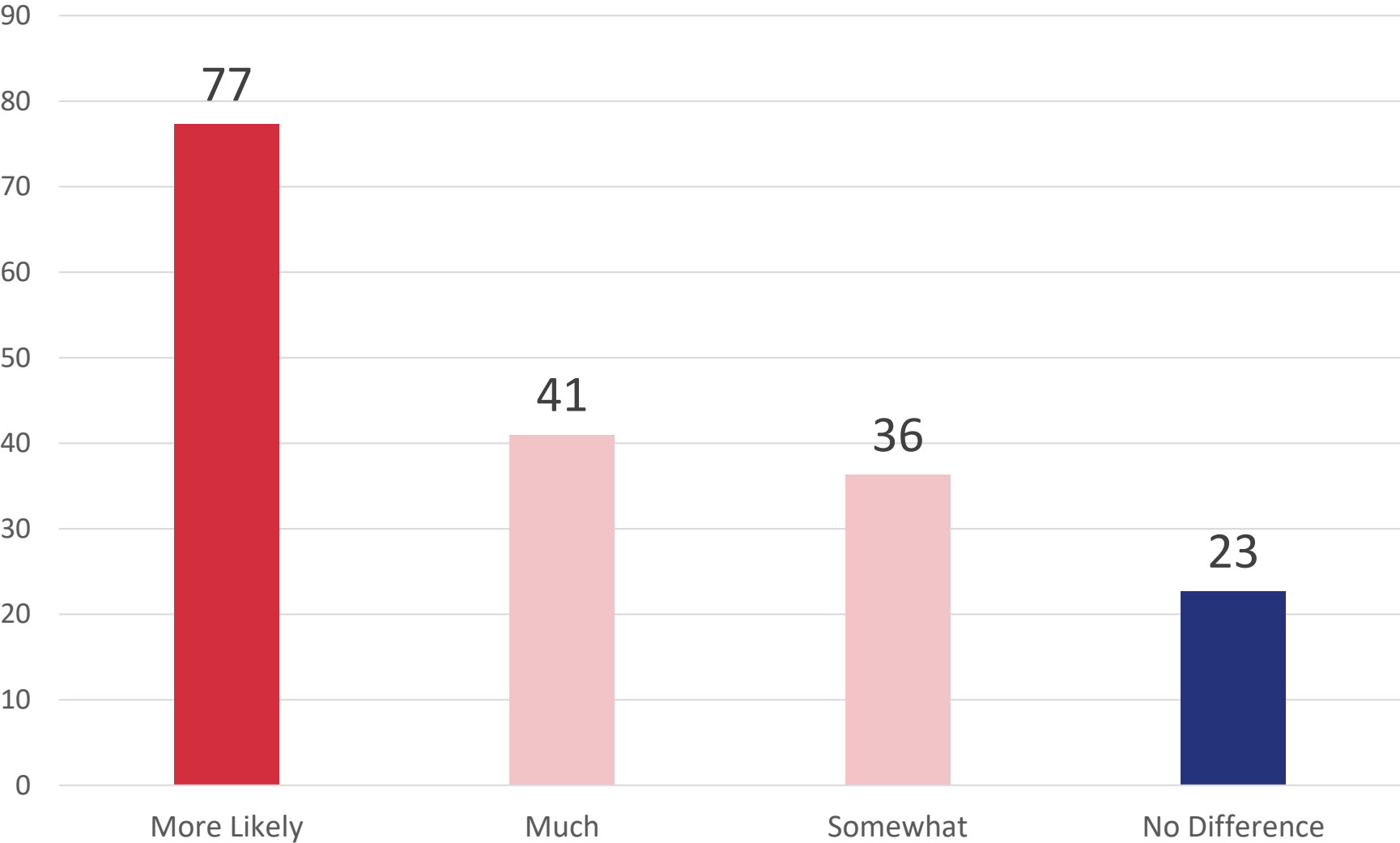
The Protect College Sports Act puts the focus back on the term student athlete, by refocusing on students getting a proper college education and not just making it about turning college athletics into just another pro league.



	More	No Diff.	Net
TOTAL	83	18	65
East	82	18	63
Midwest	84	16	68
South	84	16	69
West	79	21	57
Republican	84	16	68
Democrat	83	17	66
Independent	80	20	61
Vote Trump 2024	84	16	68
Vote Harris 2024	81	19	63
Right Direction	86	15	71
Wrong Track	82	19	63
Gen. Cong. – Vote GOP	84	16	69
Gen. Cong. – Vote Dem.	82	18	63
Gen. Cong. – Vote Und.	78	23	55
Total App. Trump	85	16	69
Disapp. Trump	81	19	62
Fan of C. Sports	87	14	73
Very Big Fan	91	9	82
Not a Fan	71	29	42
Liberal	85	15	70
Moderate	78	22	57
Conservative	84	16	69
Less than College	81	19	62
Bachelors/Post-Grad	85	15	70
Protestant	81	19	63
Catholic	86	14	72
Jewish	80	20	60
Atheist/Agnostic/Secular/None	80	21	59
Born-Again	84	16	68
Attend Religious Services Reg.	86	14	72
Children H.H.	88	12	75
No Children H.H.	81	19	61
Married	84	16	68
Single	82	18	65
White	82	19	63
A.A./Black	86	14	72
Hispanic	85	15	69
Under 55	83	17	66
Over 55	82	18	64

More Likely:

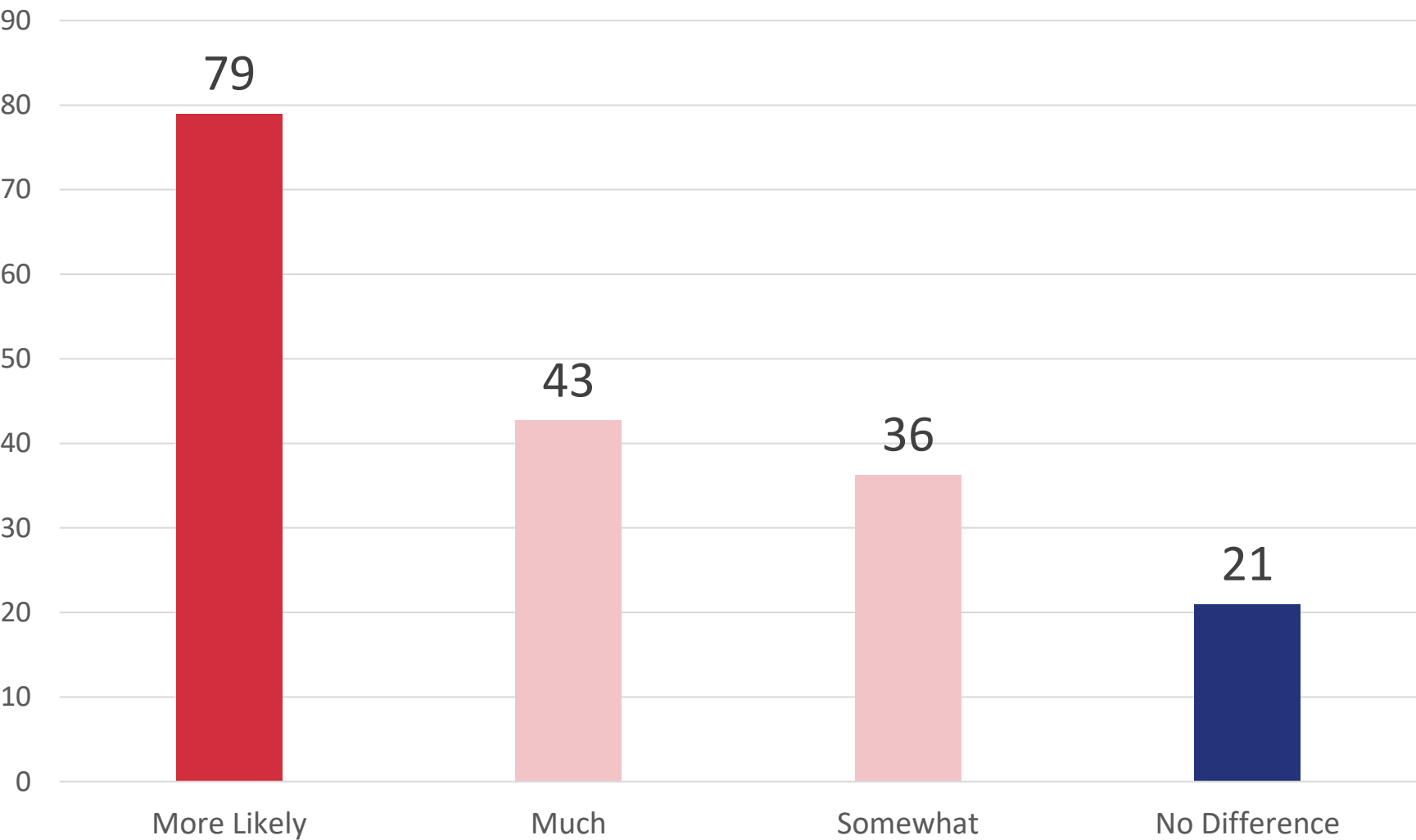
The Protect College Sports Act puts a limit on the number of times a student athlete can transfer to another school, but still allows athletes at least one unrestricted transfer with exceptions for other special circumstances such as when a coach leaves a program.



	More	No Diff.	Net
TOTAL	77	23	55
East	76	24	52
Midwest	79	21	59
South	80	20	59
West	73	27	45
Republican	81	20	61
Democrat	78	23	55
Independent	73	27	47
Vote Trump 2024	79	21	58
Vote Harris 2024	76	24	53
Right Direction	82	18	65
Wrong Track	75	25	50
Gen. Cong. – Vote GOP	80	20	60
Gen. Cong. – Vote Dem.	75	25	51
Gen. Cong. – Vote Und.	74	26	48
Total App. Trump	81	19	62
Disapp. Trump	74	26	49
Fan of C. Sports	83	17	66
Very Big Fan	86	14	72
Not a Fan	61	39	23
Liberal	78	22	57
Moderate	73	27	47
Conservative	80	20	61
Less than College	77	24	53
Bachelors/Post-Grad	79	22	57
Protestant	78	22	56
Catholic	82	18	63
Jewish	68	32	36
Atheist/Agnostic/Secular/None	73	27	45
Born-Again	79	22	57
Attend Religious Services Reg.	82	18	65
Children H.H.	85	16	69
No Children H.H.	75	25	49
Married	80	20	60
Single	76	24	52
White	76	24	52
A.A./Black	83	18	65
Hispanic	80	20	61
Under 55	78	22	56
Over 55	76	24	53

More Likely:

The Protect College Sports Act helps protect and save other non-revenue generating sports such as gymnastics, volleyball, swimming, wrestling, track and field and other Olympic sports that don't generate the same revenues as college football and basketball.



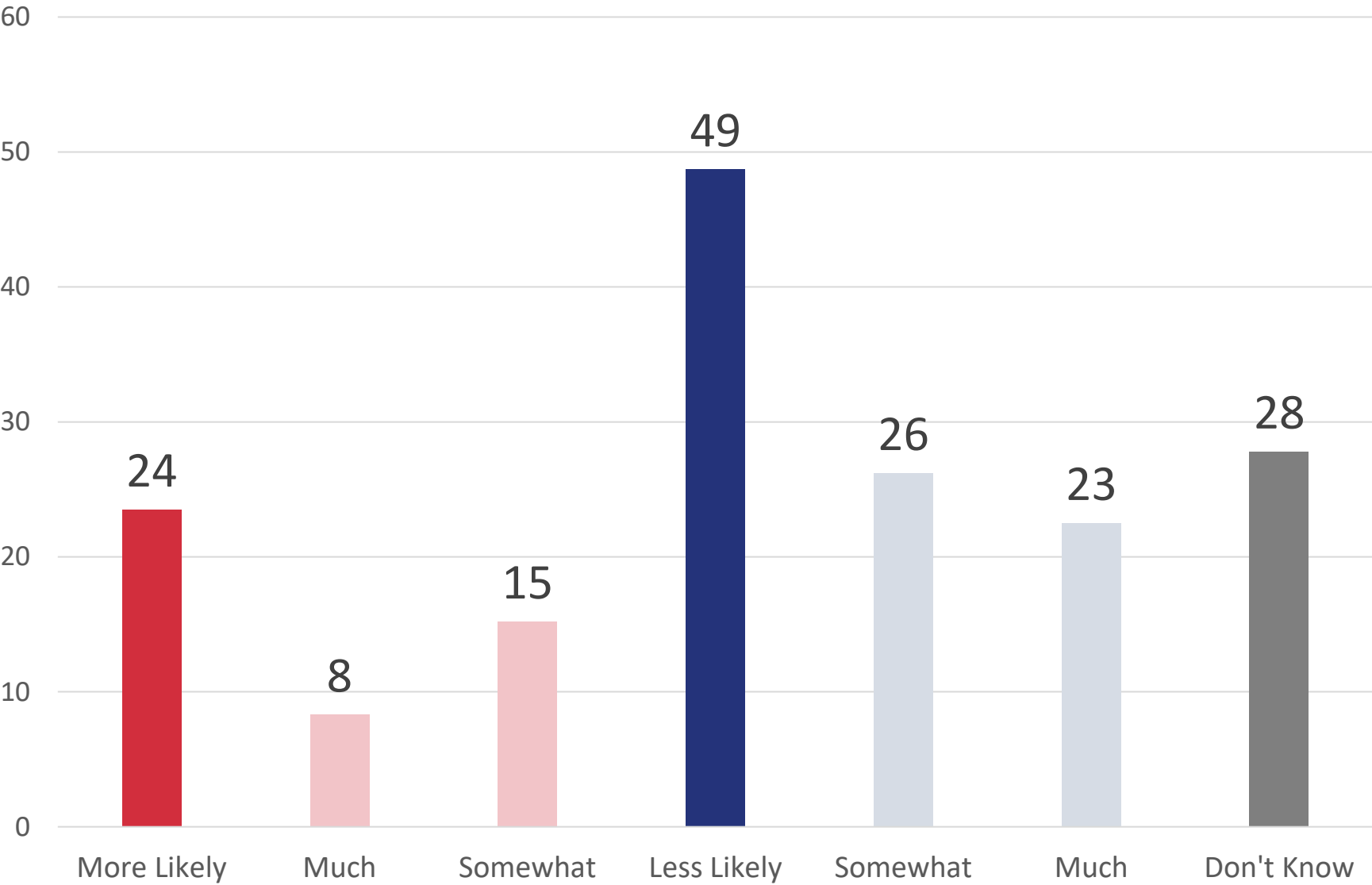
	More	No Diff.	Net
TOTAL	79	21	58
East	75	25	50
Midwest	80	20	59
South	81	19	62
West	79	22	57
Republican	80	20	59
Democrat	81	19	61
Independent	77	23	54
Vote Trump 2024	80	20	59
Vote Harris 2024	79	21	58
Right Direction	81	19	63
Wrong Track	78	22	57
Gen. Cong. – Vote GOP	80	20	59
Gen. Cong. – Vote Dem.	80	20	59
Gen. Cong. – Vote Und.	73	27	46
Total App. Trump	81	19	61
Disapp. Trump	78	22	56
Fan of C. Sports	83	17	66
Very Big Fan	88	12	76
Not a Fan	68	33	35
Liberal	82	19	63
Moderate	77	23	54
Conservative	79	21	58
Less than College	77	23	54
Bachelors/Post-Grad	82	18	64
Protestant	79	21	58
Catholic	82	18	64
Jewish	83	17	65
Atheist/Agnostic/Secular/None	75	25	49
Born-Again	79	21	59
Attend Religious Services Reg.	81	19	62
Children H.H.	85	15	71
No Children H.H.	77	23	53
Married	82	18	64
Single	78	22	57
White	78	22	55
A.A./Black	84	16	67
Hispanic	83	17	66
Under 55	80	20	60
Over 55	78	22	56

Support/Oppose: The Protect College Sports Act

	Initial	Informed	NET
Support	72	82	+10
Strongly	30	35	+5
Somewhat	42	47	+5
Oppose	9	9	0
Somewhat	6	6	0
Strongly	3	3	0
Don't Know	19	9	+10
NET	+64	+73	+9

	Support	Oppose	Net		Support	Oppose	Net	Sup. NET	NET Dif.
TOTAL	72	9	64	TOTAL	82	9	73	10	10
East	73	7	67	East	86	7	79	13	12
Midwest	70	9	61	Midwest	82	8	74	12	14
South	76	9	67	South	82	10	72	5	4
West	67	9	58	West	81	10	71	14	13
Republican	73	9	65	Republican	84	8	76	11	11
Democrat	73	9	64	Democrat	82	10	72	9	9
Independent	70	8	62	Independent	80	9	71	10	9
Vote Trump 2024	75	7	67	Vote Trump 2024	86	7	79	11	12
Vote Harris 2024	72	9	63	Vote Harris 2024	80	10	70	8	7
Right Direction	77	7	70	Right Direction	86	7	79	9	9
Wrong Track	70	10	61	Wrong Track	81	10	71	10	10
Gen. Cong. – Vote GOP	74	8	66	Gen. Cong. – Vote GOP	85	7	78	12	13
Gen. Cong. – Vote Dem.	73	9	63	Gen. Cong. – Vote Dem.	81	10	70	8	7
Gen. Cong. – Vote Und.	62	9	53	Gen. Cong. – Vote Und.	75	12	63	13	10
Total App. Trump	75	9	66	Total App. Trump	85	8	77	10	11
Disapp. Trump	71	9	62	Disapp. Trump	80	10	70	9	8
Fan of C. Sports	79	8	71	Fan of C. Sports	87	9	78	8	7
Very Big Fan	89	6	83	Very Big Fan	92	7	85	3	2
Not a Fan	54	10	43	Not a Fan	71	9	61	17	18
Liberal	74	9	64	Liberal	82	9	73	9	9
Moderate	72	9	63	Moderate	80	11	68	7	5
Conservative	71	8	64	Conservative	85	7	78	14	15
Less than College	72	9	62	Less than College	81	10	72	10	9
Bachelors/Post-Grad	73	8	66	Bachelors/Post-Grad	83	8	76	10	10
Protestant	72	8	64	Protestant	84	6	78	12	14
Catholic	75	8	67	Catholic	85	9	76	10	9
Jewish	79	4	75	Jewish	76	8	69	-3	-6
Atheist/Agnostic/Secular/None	69	10	59	Atheist/Agnostic/Secular/None	78	11	66	9	8
Born-Again	73	9	64	Born-Again	83	8	75	10	11
Attend Religious Services Reg.	79	8	70	Attend Religious Services Reg.	84	9	75	6	5
Children H.H.	80	8	72	Children H.H.	87	8	80	7	8
No Children H.H.	70	9	61	No Children H.H.	80	9	71	11	10
Married	72	9	63	Married	83	8	74	11	11
Single	75	9	66	Single	83	10	73	8	8
White	70	8	62	White	81	8	73	11	11
A.A./Black	80	11	68	A.A./Black	84	11	73	4	5
Hispanic	79	9	70	Hispanic	84	13	72	5	2
Under 55	79	8	70	Under 55	84	10	74	5	4
Over 55	65	9	56	Over 55	80	8	72	15	16

Would you be more likely or less likely to support a candidate for Congress who OPPOSES the Protect College Sports Act?



	More	Less	Net
TOTAL	24	49	-25
East	29	43	-14
Midwest	19	50	-31
South	26	51	-26
West	20	47	-27
Republican	25	53	-28
Democrat	28	41	-13
Independent	17	52	-35
Vote Trump 2024	24	54	-30
Vote Harris 2024	23	44	-21
Right Direction	30	50	-20
Wrong Track	20	48	-28
Gen. Cong. – Vote GOP	25	53	-28
Gen. Cong. – Vote Dem.	23	45	-22
Gen. Cong. – Vote Und.	18	47	-29
Total App. Trump	28	51	-23
Disapp. Trump	19	47	-28
Fan of C. Sports	28	51	-23
Very Big Fan	38	51	-13
Not a Fan	12	44	-32
Liberal	30	40	-9
Moderate	22	50	-28
Conservative	20	56	-36
Less than College	23	51	-28
Bachelors/Post-Grad	25	45	-20
Protestant	20	53	-33
Catholic	26	49	-23
Jewish	29	26	3
Atheist/Agnostic/Secular/None	22	45	-24
Born-Again	29	51	-22
Attend Religious Services Reg.	35	46	-11
Children H.H.	38	46	-8
No Children H.H.	18	50	-31
Married	22	49	-27
Single	31	45	-14
White	18	51	-33
A.A./Black	48	38	10
Hispanic	31	51	-20
Under 55	34	45	-11
Over 55	12	52	-40



New York Office
566 South Route 303
Blauvelt, NY 10913
845-365-2000
