

DCM PAST AND PRESENT INCENTIVES REPORT

July 2025

COMPANIES	INCENTIVES		INCENTIVES		TYPE OF PROJECT	PURPOSE
	PER AGREEMENT	DATE	PAID/OPEN			
1st Street Bar	\$ 4,492.38	2024	PAID		Downtown Development	Signage
Alma's Beauty Barber & Accessories	\$ 4,330.00	2024	PAID		Downtown Development	Signage
American Legion	\$ 4,765.00	2017	PAID		IRP	Loan
Ashley Gonzalez	\$ 43,983.86	2021	PAID		RBEG	Loan
Ashley Werbiski	\$ 30,000.00	2018	PAID		RBEG	Loan
Bareknuckle Tattoo and Barbershop	\$ 4,500.00	2024	PAID		Downtown Development	Signage
Bienvenidos Home Health Care, LLC	\$ 4,500.00	2025	PAID		Downtown Development	Signage
Cortino's Restaurant	\$ 9,452.80	2016	PAID		Mercedes 100 & Façade	Façade and parking lot improvements
Cortino's Restaurant	\$ 4,500.00	2025	PAID		Downtown Development	Signage
Crush Enterprises	\$ 75,000.00	2022	PAID		EDC	Recruitment of QSR
Danny's Café Restaurant	\$ 4,438.25	2024	PAID		Downtown Development	Signage
De La Garza Bakery	\$ 4,492.38	2024	PAID		Downtown Development	Signage
Easy Learning Preschoolers	\$ 4,330.00	2024	PAID		Downtown Development	Signage
Eddie Howell Insurance	\$ 6,148.00	2016	PAID		Mercedes 100 & Façade	Code compliance and façade improvements
Elias Gonzalez	\$ 4,900.00	2017	PAID		EDC	Loan
Elizabeth Quiroga YQ Health Club	\$ 6,000.00	2017	PAID		Mercedes 100	Rental subsidy
Elly's Learning Center	\$ 4,500.00	2025	PAID		Downtown Development	Signage
Elsy's Jewelry	\$ 3,788.75	2024	PAID		Downtown Development	Signage
Garcia Insurance Group	\$ 4,150.00	2025	PAID		Downtown Deveopment	Signage
Garcia Martial Arts	\$ 3,600.00	2016	PAID		Mercedes 100	Rental subsidy
Garza Funerals Family Properties, LLC	\$ 45,398.00	2024	PAID		RBEG	Loan
GWA Landry, LLC	\$ 4,150.00	2024	PAID		Downtown Development	Signage
Heriberto Reynoso	\$ 150,000.00	2018	PAID		RBEG	Loan
Ivan Aguilar Tatoo Shop	\$ 9,222.00	2017	PAID		Mercedes 100 & Façade	Rental subsidy and signage
Jaime Escandon Restaurant	\$ 8,400.00	2017	PAID		Mercedes 100	Rental subsidy
Jesus & Martha Hernandez-Meli's Picture Frames	\$ 3,900.00	2016	PAID		Mercedes 100	Rental subsidy
Joe & Linda Tire Shop #1	\$ 4,200.00	2025	PAID		Downtown Development	Signage
Joe & Linda Tire Shop #2	\$ 4,500.00	2025	PAID		Downtown Development	Signage
Jose Duran Restaurant	\$ 6,300.86	2017	PAID		Mercedes 100	Code compliance-hood
Joseph Duenas Crossfit	\$ 9,000.00	2017	PAID		Mercedes 100	Rental subsidy
Juan San Miguel	\$ 65,000.00	2018	PAID		RBEG	Loan
Justin Cadena Photography	\$ 3,000.00	2017	PAID		Mercedes 100	Rental subsidy
JWTC Homes	\$ 75,000.00	2016	PAID		Performance Agreement	Home development
Kashka Incorporated	\$ 89,000.00	2024	PAID		Performance Agreement	Paving
Knapp Medical Center	\$ 750,000.00	2016	PAID		Performance Agreement	Recruitment of residency clinic
Lady & Glow Fitness Studio	\$ 4,438.25	2024	PAID		Downtown Development	Signage
La Herencia	\$ 200,000.00	2017	PAID		Performance Agreement	Creation of affordable housing
LaserLux	\$ 4,150.00	2024	PAID		Downtown Development	Signage

Lawrence Serna JJ's Concession Stand	\$	4,480.00	2017 PAID	Mercedes 100 & Façade	Rent and façade improvements
Leadership Empowerment Group	\$	5,000.00	2018 PAID	Mercedes 100	Mobile Workforce Training Center
Leticia Galvan	\$	8,075.00	2018 PAID	RBEG	Loan
Llano Grande Mobile Park	\$	250,000.00	2016 PAID	Performance Agreement	Waterline reimbursement
Los Comales Restaurant	\$	4,499.95	2024 PAID	Downtown Development	Signage
Mama Maria's Restaurant	\$	4,150.00	2025 PAID	Downtown Development	Signage
Mario Cano Cano's QuickStop	\$	9,000.00	2017 PAID	Mercedes 100	Rental subsidy
Martha Castaneda	\$	38,953.64	2017 PAID	IRP	Loan
Martha Carrillo	\$	35,000.00	2016 PAID	RBEG	Loan
Martha Carrillo	\$	70,140.83	2023 PAID	RBEG	Loan
Martha Carrillo	\$	20,000.00	2024 PAID	RBEG	Loan
Martha Castaneda	\$	70,391.74	2016 PAID	IRP	Loan
Mary's Hair Salon	\$	4,499.95	2024 PAID	Downtown Development	Signage
MD International	\$	48,000.00	2019 PAID	RBEG	Loan
Mercedes Columbus Club	\$	150,000.00	2024 PAID	General Fund	Loan
Mercedes CPA Series	\$	125,000.00	2022 PAID	Performance Agreement	Recruitment of CFA
Mercedes Plaza	\$	15,000.00	2017 PAID	Mercedes 100	Improvements ot Mercedes Plaza for T-Mobile
Mercedes Plaza	\$	40,000.00	2021 PAID	Performance Agreement	Improvements to Mercedes Plaza for Dollar Tree
Mercedes Travel Plaza	\$	68,342.68	2024 OPEN	Performance Agreement	DCM & City of Mercedes Travel Plaza Performance Agreement
Mid Valley Fitness	\$	4,500.00	2025 PAID	Downtown Development	Signage
Mi Casa Restaurant	\$	4,492.38	2024 PAID	Downtown Development	Signage
Monarca Aesthetics	\$	4,500.00	2025 PAID	Downtown Development	Signage
Nora Martinez	\$	6,816.80	2017 PAID	RBEG	Loan
NTM Ventures	\$	85,260.00	2022 PAID	RBEG	Loan
NTM Ventures	\$	65,792.63	2025 PAID	RBEG	Loan
ND Sonic 3	\$	75,000.00	2023 PAID	Performance Agreement	Improvements for Development
OA Mercedes Health Realty	\$	590,000.00	2016 PAID	Performance Agreement	Recruitment of skilled nursing facility
Orchard Grove Apartments	\$	450,000.00	2018 PAID	Performance Agreement	Creation of affordable housing
Protech	\$	75,000.00	2016 PAID	Mercedes 100	Headquarters of IT company
Rafael Mendez Drivers Ed School	\$	3,000.00	2017 PAID	Mercedes 100	Rental subsidy
Raquel Hinojosa	\$	4,967.14	2018 PAID	IRP	Loan
Raquel Hinojosa	\$	9,000.00	2018 PAID	IRP	Loan
Renata Ledesma	\$	50,000.00	2023 PAID	RBEG	Loan
Raybec Ohio Street, LLC	\$	200,000.00	2016 PAID	Performance Agreement	Creation of affordable housing
Rene Moreno	\$	25,000.00	2024 PAID	General Fund	Loan
Reymundo Chavez Rey's Vehicle Inspection	\$	5,400.00	2017 PAID	Mercedes 100	Rental subsidy
Rick Armendariz State Farm Insurance	\$	4,500.00	2024 PAID	Downtown Development	Signage
Rio Grande Premium Outlets	\$	2,195,882.02	2018 OPEN	Performance Agreement	Outlet mall incentive
Rio Grande Valley Livestock Show	\$	300,000.00	2016 OPEN	Performance Agreement	Parking lot
Rios of Mercedes	\$	254,000.00	2016 PAID	Performance Agreement	Construction of distribution center
Rios of Mercedes	\$	257,000.00	2023 OPEN	Performance Agreement	Expansion
Rolando Garza	\$	15,650.00	2017 PAID	Mercedes Façade	Roof Repair
Sackk's Flowers and Gifts	\$	4,157.00	2025 PAID	Downtown Development	Signage

Samuel Navarro Mechanic Shop	\$	3,000.00	2016 PAID	Mercedes 100	Rental subsidy
Sheer Skin Spa	\$	4,438.25	2024 PAID	Downtown Development	Signage
Southern Tire Mart at Pilot, LLC	\$	217,800.00	2024 PAID	Performance Agreement	Received C.O. & met performance agreement obligations
SS Body Solutions	\$	9,000.00	2017 PAID	Performance Agreement	Rental subsidy
Tagged Nail Bar	\$	4,492.38	2024 PAID	Downtown Development	Signage
Texas Express Lube	\$	4,250.00	2025 PAID	Downtown Development	Signage
Texas Rio Grande Legal Aid	\$	330,000.00	2016 PAID	Performance Agreement	Recruitment of headquarters
Texas Valley Communities Foundation	\$	143,943.00	2016 PAID	Performance Agreement	Demolition for the expansion of business enterprise
Tigres Adult Day Care, LLC	\$	4,500.00	2025 PAID	Downtown Development	Signage
Trevino's Blue Bar	\$	4,250.00	2025 PAID	Downtown Development	Signage
Vahalla Comics	\$	364.42	2016 PAID	Signage	Signage