

# Dúnedain Research

## Unique First-Party Data

At Dúnedain Research, our insights begin with proprietary, first-party data meticulously collected and curated from in-depth interviews, enterprise environments, technology ecosystems, and user studies.

## Practitioner Skillset

Our team doesn't just study the tools – we use them. Dúnedain Research analysts hold current product certifications and actively test new software and systems.

## Compelling Data-Informed Writing for Specialist & Generalist Audiences

Great research deserves great storytelling. We craft clear, data-informed narratives that resonate across audiences – from seasoned technologists to executive stakeholders and organization workforces.

Our research is grounded in original data streams that reflect real-world conditions, challenges and transformations, unlike AI-generated or other recycled information.

## AI-Powered Data Management, Analytics & Business Intelligence Scope

AI-Automated Data Management  
Data Integration and ETL / ETL  
Data Security  
Analytics  
3rd Generation Business Intelligence  
Data Science

Data Architecture and Enterprise Architecture  
Data Governance and Data Quality  
Semantic Layers  
Data Catalogs  
Data Lakes, Warehouses and Data Stores  
Data Products

## Deliverables

Learn more at [dunedainresearch.com/package/data](https://dunedainresearch.com/package/data)

- Market sizing, market forecasts, and vendor market shares
- Monthly in-depth research
- “Hot takes” on major news
- 1-on-1 remote videoconference analyst hours for consultations and vendor updates
- Executive and product team interviews
- Cover stories on innovation and adoption
- Onsite meetings at industry conferences in North America, Europe, and Asia / Pacific
- Participation in transformation and innovation days via remote or on site
- Participation in industry vendor analyst days via remote or on site
- Eligibility for annual Transformation Innovation and Best of Industry awards

## Pricing: Annual Subscription

|                     |                |
|---------------------|----------------|
| 5 Licenses          | US\$20,000*    |
| Additional Licenses | US\$2,000 each |

\*Summer 2025 discount to US\$16,500

## Contact

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