



AI VOICE AGENT SYSTEM

SUPPORT



YOUR BUSINESS NEVER MISSES A CALL-OR A CONVERSION

Craft Digital's AI Voice Agent transforms your phone line into a 24/7 revenue machine. This isn't just callanswering—it's intelligent conversation that qualifies leads, books appointments, and handles customerservice with the precision of your best rep, scaled infinitely.

What It Does (Core Capabilities)

1. 24/7 Intelligent Call Handling

- Answers inbound calls instantly with human-like conversation
- Recognizes returning customers and personalizes responses
- Uses dynamic knowledge base for complex inquiries

2. Smart Lead Qualification & Routing

- Captures caller information and service needs
- Uses geo-location data for territory-based routing
- Scores leads by intent and urgency for priority follow-up

3. Real-Time Appointment Booking

- Integrates with scheduling systems and calendars
- Proposes optimal time slots based on route efficiency
- Sends confirmations via SMS, email, or WhatsApp

4. Outbound Follow-Up Automation

- Calls back missed leads within seconds of form fills
- Triggers after failed appointments or support requests

5. Omnichannel Escalation

- Seamlessly transfers to SMS, email, or live agents
- Maintains conversation context across all channels
- No dead ends or frustrated handoffs

Optional Add-Ons

1. Advanced CRM Integration

- HubSpot, GoHighLevel, Salesforce with full workflow automation.

2. Multi-Language Support

- Spanish included by default. Additional languages available

3. Industry-Specific Workflows

- Healthcare, legal, real estate, insurance, home services templates

4. Custom Voice & Brand Persona

- ElevenLabs voice rendering with brand-tuned personality

5. Advanced Analytics & Reporting

- Call transcripts, conversion tracking, ROI analysis





PRICING SNAPSHOT (TYPICAL RANGE)

Core Voice Agent

Build Fee	\$3,000
Base Monthly Fee	\$750/mo

With CRM Integration

Build Fee	\$1,000
Base Monthly Fee	\$500/mo

Built to handle what a full-time receptionist can't—perfect consistency, infinite availability,
and zero sick days.





WHY IT MATTERS

Never Miss Revenue: Most businesses lose 20-40% of leads to unanswered calls—this eliminates that entirely.

Scale Without Hiring: One AI agent handles 500+ conversations daily with perfect consistency.

Convert While You Sleep: After-hours calls turn into next-day appointments automatically.

Ideal For:

Home services & contractors

Medical clinics & medspas

Real estate teams

Legal practices & professional services

Any business where missed calls = missed revenue



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