

## Finale

### Making the World Better, One Idea at a Time

In this season finale, we bring everything full circle. After exploring how creativity can accelerate progress, solve problems, and drive true impact, we make our final case for why creativity is not just a “nice to have,” but an essential force for change. If you’re working on something that has the potential to make the world a little—or a lot—better, creativity could be the accelerant you need to get there. This episode is a call to action: we encourage listeners to think about how creative strategies can propel their own ideas forward. Whether you agree, disagree, or want to dive deeper into any of the concepts we’ve discussed, we’re eager to continue the conversation and work together to make a difference.

#### INSTRUCTIONS

### Final Reflection & Future Steps

Goal → Encourage listeners to reflect on their growth throughout the season and take actionable next steps toward making an impact.

1

#### Reflect on Key Learnings

- Think back on this season of the podcast.
- What were the most valuable insights or creative strategies that resonated with you?
- How has your perspective on creativity and impact changed?

2

#### Define Your Next Steps

- Write down the top three creative actions you’re going to take to make the world a little—or a lot—better.
- Consider partnerships, collaborations, or new strategies that could help amplify your impact.

3

#### Commit to Action

- Choose one action to start implementing this week.
- Outline one small, immediate step that moves you forward.

#### SHARE YOUR BIG IDEA



What’s your vision for making the world better? Share your next steps with us on Instagram by tagging [@alittlebetterco](#) and using [#DoingALittleBetter](#) to join the conversation and inspire others to take action!