



# vertaint

Premium Co-Development Services

May, 2025



Our Values



Services



Testimonials



Portfolio



Media



Development



Value Proposition





# Unmatched Quality and Technical Expertise

Vertpaint has secured **multi-million investment** to drive innovation in game development, with a strong focus on leveraging the power of **Unreal Engine** to push creative and technical boundaries.



[View our Website](#)



[View our Artstation](#)

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# Our Values

Founded in **2019** by former **Rockstar Games** developer

James Macleod, Vertpaint set out to challenge conventional development models and build a world-class team from the ground up.



At Vertpaint, security is a top priority. We've implemented strict protocols to ensure our clients' data is always protected and handled with care.



**James MacLeod** CEO, Vertpaint

"While others idolised athletes, I looked up to developers. The real joy of this job is getting to hire those I've long admired. At Vertpaint, we don't just recruit, we carefully and intentionally select. Six years in, with 100% retention, it's clear that building around world-class talent is what truly sets us apart."

## 01 // **GOOD ENOUGH, ISN'T.**

We create both art and experiences that don't just meet expectations, but defines them. We constantly strive to elevate worlds, enhance gameplay, and leave a lasting impression on players.

## 02 // **PASSION IS OUR SUPERPOWER**

True passion cannot be faked. At Vertpaint, it fuels every idea, line of code, and brushstroke, driving us to create with intensity, energy, and a deep love for the craft that players feel in every frame. One conversation with the team, and that passion speaks for itself.

## 03 // **TRANSPARENT BY NATURE**

We believe the best work comes from open dialogue. Transparency in our team structure, processes, feedback and decisions builds trust with our partners and empowers our teams to deliver their best work, every time.

## 04 // **CURIOSITY LEADS. INNOVATION DELIVERS**

Curiosity drives bold questions and fearless creativity, fuelling innovation that delivers surprising, inspiring and unforgettable player experiences.





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## Creative Direction

Management Services

Our Creative Directors combine sharp instincts, deep craft, and clear vision to lead teams, elevate execution, and deliver work that truly resonates. Creative leadership that inspires, aligns, and delivers.



## Technical

Programming & Art Services

We develop and maintain custom tools tailored to your project from bespoke shaders to optimized exporters.



## Gameplay Programming

Art Services

From modular movement to dynamic AI and mission systems, we build scalable, high-performance gameplay foundations tailored to your design.



## Marketing

Marketing Services

Whether you're showcasing concept stills or flying an in-engine camera through your 3D assets, our artists craft visuals that make your products shine across any marketing platform.



## Concept

Art Services

We craft world-building concepts from scratch or build seamlessly on existing visual styles. Distinctive designs, built with purpose.



## Production

Art Services

Our artists take concepts from first sketch to fully rendered in-game assets, ensuring every detail of your vision is brought to life exactly as imagined.



## Rigging & Animation

Art Services

Our team transforms static 3D models into production-ready rigs, setting the stage for our world-class animators to bring your characters and assets vividly to life.




## Audio

Audio Services

We craft premium audio that blends seamlessly into your project, enhancing every moment with depth, emotion, and immersive clarity.





Dennis Dyack

CEO [Apocalypse Studios](#)


"Vertpaint is one of the most talented groups of artists I have ever worked with within the industry. The quality of the work is high, with incredible attention to detail and an unparalleled understanding of content. You will not go wrong working with them."



Paul Rogozinski

COO [Apocalypse Studios](#)


"If you are looking for the highest quality assets and a fantastic team to deal with look no further. Dealing with Vertpaint is an absolute dream, the art they create never fails to exceed our expectations. James and team always go above and beyond to make sure we have what we need when we need it."



Jonathan Berube

CEO, [Hello Giant](#)

"After having the chance to work with VertPaint first hand for about two and a half years, I can now say that Vertpaint will be part of what ever I do next. A can do attitude combined with high competence makes them an reliable partner in the pursuit of excellence."



Kary Black

CAD, [Digital Extremes](#)


"As you can see from their portfolio, their artistic skills are top drawer. When you have a chance to work with them, you quickly come to appreciate their grounding in production. The art is uncompromising, and always aiming to solve problems that will ship content."

# "The Seal Team"

- Former Director of Blizzard Entertainment



**Additional testimonials available upon request**



Danny Floyd

CPO, [Automata](#)

"If you are looking for world-class game development services, then look no further. Vertpaint stands toe to toe with the best co-development studios in the industry. This is a rare team of exceptional talent, experience, and passion. Without hesitation, I would recommend Vertpaint's services to any studio looking to inject additional quality, productivity, and drive into their games production."





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11,000+

Followers

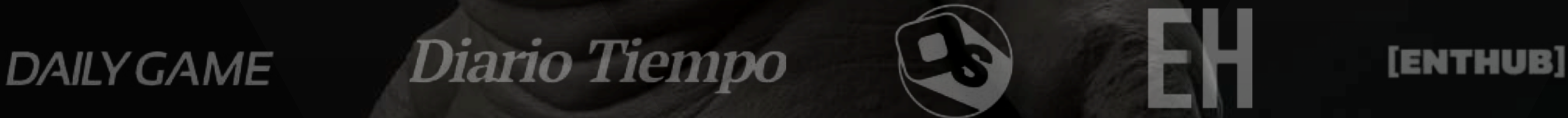
# View Our Work



View our Artstation







Vertpaint is **front-page news** across gaming media





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# A Development Game Changer

Vertpaint has secured **multi-million investment** to drive innovation in game development, with a strong focus on leveraging the power of **Unreal Engine** to push creative and technical boundaries.



UNREAL  
ENGINE





x1 Vertpaint Developer

## Cost Breakdown



Hourly  
**£37.50**



Daily  
**£300**

### Full Co-Development

Design . Prototyping . Art . Animation  
Programming . Engineering . QA





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# "When competitors approached to acquire us, we gratefully declined."

If you're working with an outsourcing partner, make sure you're getting real value. **Don't settle.**

## Ask the tough questions



### Team Transparency

Can you meet the full team on request, and are CVs, portfolios, and work samples readily available?



### Credibility

Can they provide recent references and testimonials from other studios?



### Industry Recognition

Have they been featured in major gaming publications or made headlines for their work?



### Proven Growth

Have they successfully raised investment? If so, what was the story behind it?



### Risk-Free Trials

Are they open to test contracts to help minimize your risk?



### Competitive Edge

Can they demonstrate (with context) how they've outperformed competitors?



### Reliable Communication

Can they guarantee 24/7 availability and responsiveness?



### Creative Budgeting

Are they willing to work creatively within your budget to deliver more for less?



### Unbeatable Value Proposition

Can they guarantee top-tier quality and beat all competitors on price?








## vertapaint can.

"The Seal Team of Game Development"

- Jonathan Berube

If you're seeking a reliable, premium co-development partner, we've been investing heavily in our team, and we'd love to connect



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Thank You