Nathaniel Thomas

GRAPHIC DESIGNER | STUDENT

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Summary

Graphic Designer and Student currently attending Pratt Institute, for a Bachelor's in Communications Design, with a 3.7 GPA and inclusion in Pratt's President's List; with experience working in brand design, advertising, and web design for both commercial and non-profit businesses, with results including a grant funded project worth \$500,000.

Education

Pratt Institute | BFA | Communications Design Graphics Design | 3.7 GPA | 2024 - Expected 2028

App Academy | Full Stack Coding Bootcamp | Certification | 2021

Wichita Heights High School | High School Diploma | 2014 - 2018

Experience

Freelancer/Independent Contractor | Graphic Designer | 2020 - Present

- Manage client projects from initiation to completion; including discovery, development, and delivery.
- Designed and launched a client website that helped secure \$500,000 in grant money.
- Integrate AI tools into project management to speed up project delivery to clients.
- Created business identities for multiple entrepreneurial business ventures, most notably a New York charity art group.

Great Image Designs | Graphics Screen Printer | 2023 - 2024

- Alter client designs, using Adobe Photoshop and other software, to fit garment limitations.
- Use color theory principles to mix screen printing inks to create unique and specific colors for designs.
- Print finalized designs on garments and deliver them to clients for final acceptance.

Wichita Hoops LLC | Marketing Aide | 2021 - 2023

- Design digital and print marketing materials for event promotions, using Adobe software.
- Promote events on social media platforms with organic and paid traffic.
- Manage Social Media accounts and create an organized marketing schedule.

Skills

Adobe Creative Suite | Layout Design | Video Editing | Audio Editing | Al Prompt Engineering | UI/UX | Web Design | Web Development | Illustration | Highly Adaptable | Communication | Leadership | Inquisitive | Critical Thinking