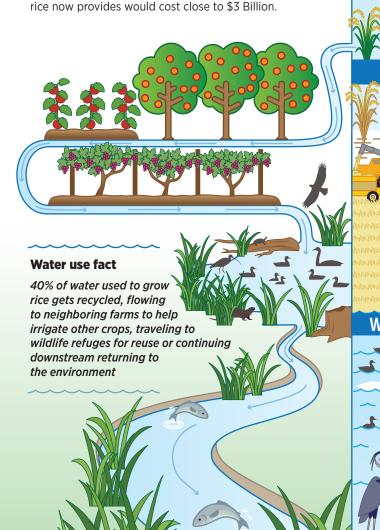
California Rice has Multiple Benefits

Environment

California's rice industry is uniquely connected to wildlife, with millions of migratory waterbirds traveling the Pacific Flyway annually to the Sacramento Valley and 230 wildlife species relying on rice fields for food, a place to rest and raise their young.

With 95% of California's historic wetlands now gone, rice fields now serve as critical surrogate wetland habitat for wildlife. Acquiring, restoring and replacing the wetland habitat and food resources for wildlife



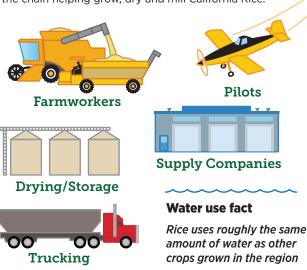
Economy

SPRING

SUMMER

California's rice production workforce spans 8-plus rice growing counties across the Sacramento Valley, with countless jobs within those rural agriculture communities connected to the rice industry.

The year-round work starts on the farm, with multigenerational family operations providing seasonal jobs to farmworkers, highly skilled ag aircraft pilots, trucking operations, local ag supply stores, specialized rice dryers and high-tech mills all employing knowledgeable workers who are an important link in the chain helping grow, dry and mill California Rice.



Mills



Ag-based communities

Food

California is the nation's second-largest rice producing state, growing virtually all of America's sushi rice. Rice is a grocery store staple for families and an essential element in Californian cuisine, all for a great value. This globally important grain is vital in the diet of more than half of the world's population.

Water use fact

Making a single pair of jeans uses about the same amount of water as 72 servings of rice



