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EDUCATION

Rutgers University New Brunswick, NJ

Master of Business and Science / Product Design

GPA - 3.71

University of Rochester

Digital Media Studies Major / Business and Studio Art Minors

GPA - 3.02

Dean's Scholarship

WORK EXPERIENCE

Extern for BeautyEdge LLC / Rutgers MBS Externship Exchange

Hybrid/New Brunswick, NJ

Fall 2024

ant. 2025

2023

Rochester, NY

Branding Extern

Worked on a team of 5 students to complete a series of projects for BeautyEdge LLC.

- Lead branding efforts involving asset creation, typography, color scheming, and graphic and web design.
- Integrated web and market analytics to make informed decisions.
- Our team received the "Best Slide Presentation Award."

ESS Education

Various, NJ 2023 - Present

Substitute Teacher and Paraprofessional

- Engage with students and fulfill education tasks set out by absent teachers.
- Manage a classroom and ensure students are up to date on school work.

Revi - Real Estate Startup

Hybrid/Rochester, NY

2023

Interim Chief Digital Marketing Officer

- Created and developed the brand of the company, involving naming, logo creation, and finding a design language.
- Built web pages used to advertise the product, attract investors, and showcase the functions of the software.

University of Rochester Sage Art Center

Rochester, NY

Introduction to Sculpture Supervised Instructor

2022

- Created lesson plans for classes and projects I led.
 Held office hours to help struggling students develop their concepts and projects.
- Assisted with day-to-day activities; setting up, cleaning, and instructing.

Pfizer Summer Internship

Virtual

Operations and Data Science Intern

Summer 2022

- Worked within the Digital Medicine and Translational Imaging group (DMTI).
- Led an initiative to move data onto a new web app for resource management and forecasting.
- Collaborated with developers to understand limitations and make a wish list for further development.
- Managed and analyzed a dataset of user data for a machine learning program to be used in a healthcare app.

University of Rochester Off-Campus Housing

Rochester, NY

Neighborhood Ambassador

FIRST Mentor Network

2021-2022

- Created and publicized educational, social, and local attraction events to help students get to know each other and the city of Rochester.
- Performed outreach to improve the relationship between the University and the community.

Project Management/Machining and Woodshop Volunteer Mentor

Virtual

lect management/machining and woodshop volunteer mentor

2022

- Assist teams through Zoom with setting goals to ensure they complete their robot in time for competitions.
- Explain and instruct basic woodworking and machining to help assemble the robot and course mockups.

Sigma Nu Fraternity, University of Rochester New Member Educator, Elected position

2020 - 2021

Teach and test new members on the rules and history of the fraternity and the Rochester Greek life community.

- Created networking opportunities for candidates, active members, and alumni to develop socially and professionally.
- Nominated for the "Outstanding Leadership in Greek Life" award in this role.

SKILLS

Microsoft Suite (Word, PowerPoint, Excel, Teams, SharePoint) / Adobe Suite (Photoshop, Premiere, InDesign, Illustrator, Acrobat) / 3D Modeling/Animation (Fusion 360, Auto Desk, Creo Parametrics, Blender, OnShape) / Fabrication/Prototyping (Woodworking, Sculpting, 3D Printing, some Machining, Welding, and CNC experience) / Design (Figma, Miro, Strategyzer) / Photography (DSLR, Camcorder)