

Why your agency should join the Producthero Partner Program

Using Producthero you are able to grant clients the benefits of the CSS program and our software tools. Over 800 agencies throughout Europe already joined our Partner Program to support their clients.

PARTNERSHIP LEVELS	BRONZE	SILVER	GOLD
Logo on our site			
Access to Producthero Academy			
Joint customer sessions			
Link to your site in partner finder			
Join the innovation community			
Strategy sessions per year		1	2
Customer case promotion			
Marketing development fund*			
Partner Webinar Slot			

^{*}This fund allows you to request market budget for activities that are focussed on promoting Producthero CSS or tools.

We reserve the right to reject an application if it does not fit our strategy. A good example of using the fund is joint event participation.

Rules of engagement

- Gold, Silver and Bronze upgrade will be assessed quarterly
- Partner level requirements are announced once a year

PARTNERSHIP REQUIREMENTS	BRONZE	SILVER	GOLD
Customers onboarding	3+	10+	30+
PRO licenses		1+	3+
# of certified people		1+	2+
Published customer case			1+

^{*}We reserve the right to decide from the standard requirements when introducing the program and new partnerships.