13. Discussion and Action: Approval of Mural



## Memo

To: DCM Board of Directors

From: Mario A. Salinas, Marketing Specialist

CC: File

Date: 8/14/2025

Re: Downtown Mercedes Mural - Cost & Location Overview

As part of our ongoing Downtown Mercedes revitalization efforts, the EDC has commissioned our **first public mural**—a bold **super graphic** design—to enhance community pride, encourage foot traffic, and support local arts engagement.

#### **Project Overview**

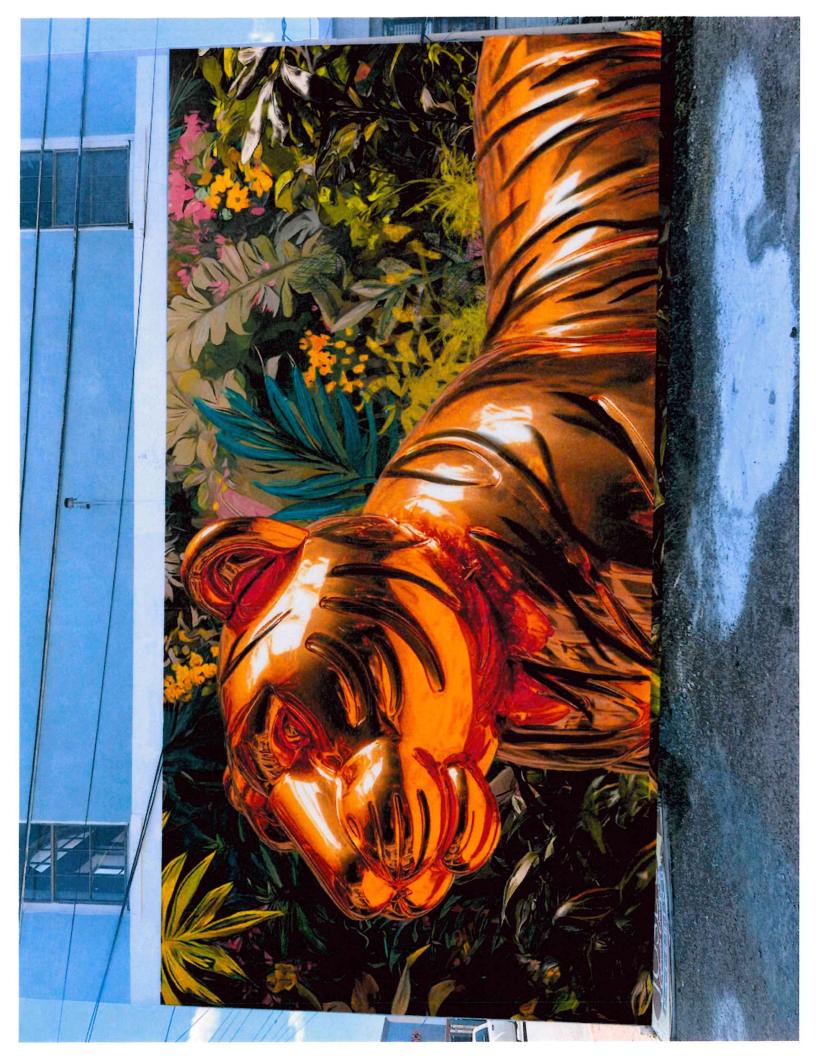
- Location: 339 W. 3rd Street, Mercedes, TX
- **Purpose:** Serve as a visual landmark within the downtown district and provide a vibrant photo opportunity.
- Artist: Leo's Murals Victoriano Rivera
- Timeline: Start Mid-September / Finish End of September (Roughly a 2-week job)

#### **Cost Breakdown**

**Total Project Cost: \$6,490** 

- Materials Total: \$973.50 (15% of \$6,490.00)
- Acrylic paints: \$450.00
- Primer and sealant: \$225.00
- Brushes, rollers, and supplies: \$198.50
- Drop cloths and masking materials: \$100.00
- Labor: \$5,516.50 (estimated based on artist rates)
- Subtotal: \$6,490.00
- Additional Cost: Scissor Lift Rental 2 Weeks \$500 Est.

Recommendation: Approve



## 14. Discussion and Action: Boot Bids



## Memo

To: DCM Board of Directors

From: Zefra Mascorro, Administrative Coordinator

CC: File

Date: 8/15/2025

Re: FY24-25 Boot Bids

The following boot bid's were submitted for the \$10,000.000 budgeted repair of 10 boots. Viera's Paint & Body Shop is from Mercedes & Steve Reyes Paint & Body is from Weslaco.

 Viera's Paint & Body Shop 17675 San Jose Rd. Mercedes, TX 78570

> Warranty: 5 years 2-month boot repair estimate for all boot repairs. Boot Repair costs will be a total of \$7,850.00 for all 10 boots.

2. Steve Reyes Paint & Body 308 S. Illinois Ave. Weslaco, TX 78596

Warranty: 1 year

3 to 4 days to repair each boot. Boot Repair costs in total \$8,255.00.

Depending on severity of boot damage, repair per boot can go up by \$55-110 per boot.

Recommendation: Contract Viera's Paint & Body Shop to repair 10 boots.

## Viera's Paint & Body Shop

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758

## QUOTE

INVOICE:120 DATE: 07/18/2025

TO:

FOR:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot  $320 \, \text{S}$ . Ohio Avenue

Mercedes, Texas 78538

### DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## A.Texas A&M university- corner of business 83 and Texas Avenue.



# **Viera's Paint & Body Shop** 17675 San Jose Rd.

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758

## **QUOTE**

INVOICE:121 DATE: 07/18/2025

TO:

FOR:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot  $320 \, \text{S}$ . Ohio Avenue

Mercedes, Texas 78538

### DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

B.University of Texas at San Antonio- SE Corner of Businnes 83 and Texas avenue.







Work: Remove blue and black paint, fix dent. Apply primer 2k, paint and clear coat. Paint code:
Blue
Chip
24200

Commentor
Comment

## **Viera's Paint & Body Shop** 17675 San Jose Rd.

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758



INVOICE:122 DATE: 07/18/2025

TO:

FOR:

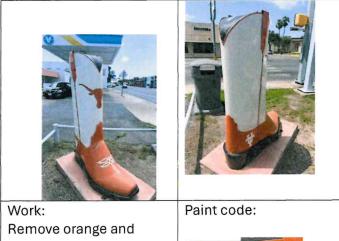
The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue

Mercedes, Texas 78538

#### DESCRIPTION AMOUNT

100.00
150.00
100.00
400.00
750.00

C.University of Texas -NE corner of Businnes 83 and Texas Avenue.





Work:
Remove orange and
black paint.
Remove bondo.
Apply primer paint and
clear coat.

## Viera's Paint & Body Shop

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758



INVOICE:123 DATE: 07/18/2025

TO:

FOR:

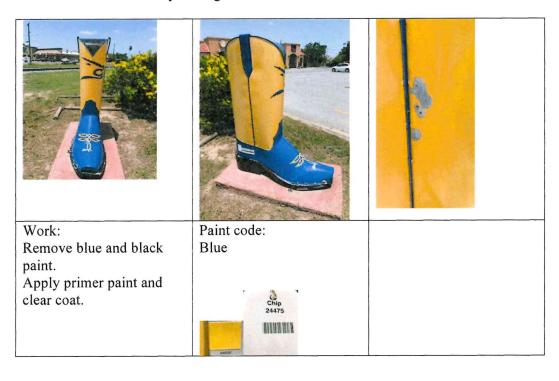
The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue

Mercedes, Texas 78538

## DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## D. Texas A&M University at kingsville- 100 North Texas.



## Viera's Paint & Body Shop 17675 San Jose Rd.

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758

## **QUOTE**

INVOICE:124 DATE: 07/18/2025

TO:

FOR:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot  $320\,\mathrm{S}$ . Ohio Avenue

Mercedes, Texas 78538

#### DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## E. University of north Texas-131 N Texas.







Work:

Remove green and black paint. Apply primer, paint and clear coat. Paint code:



## Viera's Paint & Body Shop 17675 San Jose Rd.

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758



INVOICE:125 DATE: 07/18/2025

TO:

FOR:

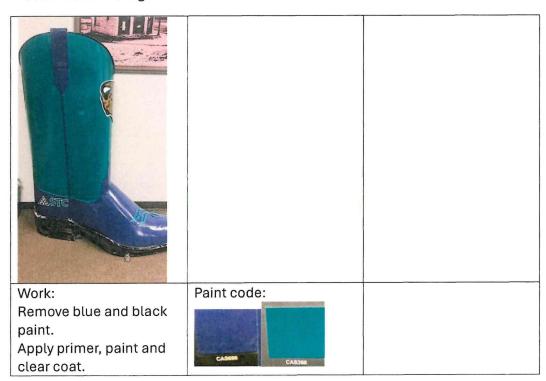
The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot  $320 \, \text{S}$ . Ohio Avenue

Mercedes, Texas 78538

DESCRIPTION	AMOUN7
-------------	--------

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## F. South Texas College- Corner of Cameron & Texas Avenue.



## Viera's Paint & Body Shop 17675 San Jose Rd.

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758

## **QUOTE**

INVOICE:126 DATE: 07/18/2025

TO:

FOR:

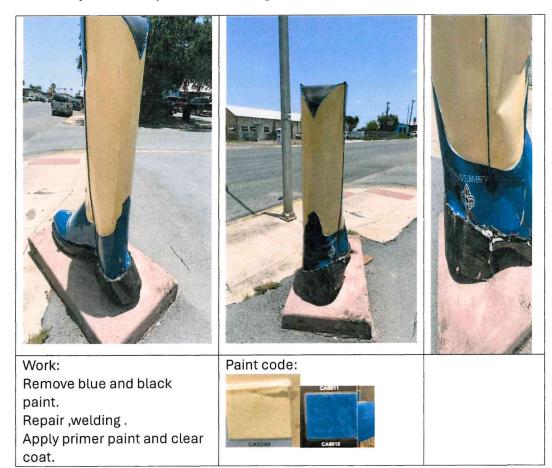
The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue

Mercedes, Texas 78538

### DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	650.00
TOTAL	1000.00

## G. St. Mary's University- corner of Georgia and Businnes 83.



# Viera's Paint & Body Shop 17675 San Jose Rd. Mercedes, Tx 78570

Phone: 956-474-0758



INVOICE:127 DATE: 07/18/2025

TO:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue

Mercedes, Texas 78538

## DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## H. Texas Woman's University-corner of Texas Ave and Hidalgo



## Viera's Paint & Body Shop

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758



INVOICE:128 DATE: 07/18/2025

TO: FOR:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue Mercedes, Texas 78538

## DESCRIPTION AMOUNT

Primer 2K	100.00
Paint	150.00
Clear Coat	100.00
Labor	400.00
TOTAL	750.00

## I.University of Houston. – Corner of Hidalgo and Texas



## Viera's Paint & Body Shop

17675 San Jose Rd. Mercedes, Tx 78570 Phone: 956-474-0758 **QUOTE** 

INVOICE:129 DATE: 07/18/2025

TO:

FOR:

The Development Corporation of Mercedes, Inc Repair of City of Mercedes Texas Flag Boot 320 S. Ohio Avenue

Mercedes, Texas 78538

## DESCRIPTION AMOUNT

Primer 2K	100.00		
Paint	150.00		
Clear Coat	100.00		
Labor	50000		
momit	05000		
TOTAL	850.00		

J. University of Texas at Browsville- corner of Expressway 83 and Texas Ave.





Work: Remove blue and black paint. Repair dent. Apply primer, paint and

clear coat.



### zmascorro@mercedesedc.com

From:

zmascorro@mercedesedc.com

Sent:

Monday, July 21, 2025 9:21 AM

To:

'Avie Viera'

Cc: Subject: 'Melissa Ramirez' RE: Viera paint

Mr. Viera,

Muchas gracias por entregar su BID para las reparaciones de las botas. En el mes de Agosto voy a presentar su BID y informar a los 7 directores sobre la información que usted entrego. Despues de la junta en Agosto yo voy a informar a la compañía elegida de la decisión de los directores. Estare en contacto con usted en el próximo mes.

Sinceramente, Ms. Mascorro

From: Avie Viera <avieviera@gmail.com> Sent: Monday, July 21, 2025 9:15 AM To: zmascorro@mercedesedc.com

Subject: Re: Viera paint

Buenos días el tiempo para terminar el trabajo de las botas sera de 2 meses a lo mucho tratando de terminar lo antes posible y en la garantía le doy 5 años en mi trabajo y como sugerencia cada vez que le den mantenimiento a cada una de la bota apliquen cera para su mejor protección de polvo y los rayos del sol.

Gracias por haberme tomado en cuenta me siento contento al unirme a su equipo de trabajo y cuenten con mi disposición en proyectos futuros.

Good morning, the completion time for the boots will be two months at the most, trying to finish as quickly as possible. I'm giving you a five-year warranty on my work. As a suggestion, every time you service each boot, apply wax to better protect it from dust and sunlight.

Thank you for considering me. I'm happy to join your team. I'm happy to be available for future projects.

El El lun, jul 21, 2025 a la(s) 8:22 a.m., <<u>zmascorro@mercedesedc.com</u>> escribió:

Mr. Viera,

Recivi su Bid para la reprarcion de las botas. Nomas tengo las próximas preguntas: Cuanto tiempo va a necesitar para reparar las botas y cuantos anos de garantía en su trabajo?

Sinceramente, Ms. Mascorro

----Original Message----

From: Avie Viera <a href="mailto:avieviera@gmail.com">avieviera@gmail.com</a> Sent: Monday, July 21, 2025 1:32 AM To: <a href="mailto:zmascorro@mercedesedc.com">zmascorro@mercedesedc.com</a>

Subject: Viera paint

## Steve Reyes Paint & Body

308 S. Illinois Ave., Weslaco, TX 78596

Office: (956) 447-9505 Fax: (956) 968-8407 nancylee@stevereyespb.com steve@stevereyespb.com Estimate ID 23874265 Original

Owner

Appraiser

City of Mercedes (956) 565-2230 (Home) Valeria Medrano valeria@stevereyespb.com

Classification

None

Loss Type
Unknown

Deductible Unknown

Other

Drivable **Unknown** 

Mitchell Service Code

911000

City of Mercedes | Other

Description **Boot** 

Parts Profile

Parts Profile Version

2.0

Aftermarket

LABOR PART

				LABOR			PART			
Line#		Description	Operation	Type	Total Units	Туре	Number	Qty	Total Price	Tax
Additional	Costs & Ma	terials								
1	AUTO	Paint/Materials	Additional Cost						\$240.00	Yes
2	AUTO	Hazardous Waste Disposal	Additional Cost						\$4.00*	
Additional	Operations									
3	933018	Mask For Overspray	Additional Operation	Refinish	0.5*				\$10.00*	
4	933017	Finish Sand And Buff	Additional Operation	Refinish	1.0*				\$0.00	
Special / M	anual Entry	,								
5	900500	Repair	Repair	Body*	2.0*	Existing				
6	900500	Refinish	Refinish Only	Refinish*	6.0*	Existing				
7	900500	Weld	Remove / Replace	Body*	1.0*	New		1	\$20.00*	Yes

<sup>\*</sup> Judgment Item

C Included in Clear Coat Calculation

T Included in Two Tone Calculation

# Labor Note Applies

d Discontinued by Manufacturer

A Included in Clear Coat and Two Tone Calculation

r CEG R&R Time Used for this Labor Operation

[] Verify the part number and price before ordering

**Estimate Totals** 

Labor Units Rate Sublet Add'l Amount Totals
Body Labor 3.0 \$55.00 \$165.00

## **Estimate Totals**

Refinish Labor Total Labor	7.5 \$55.00 10.5	\$10.00	\$422.50 \$587.50
		Taxable	\$0.00
		Tax 0.0000%	\$0.00
		Non-Taxable	\$587.50
		Pre-Tax Discount 0.00%	\$0.00
		Labor Total	\$587.50
Parts	Amount		F
Taxable Parts	\$20.00		\$20.00
		Parts Adjustments	\$0.00
		Tax 0.0000%	\$0.00
		Non-Taxable	\$0.00
		Pre-Tax Discount 0.00%	\$0.00
		Parts Total	\$20.00
Costs	Amount		
Paint Materials	\$240.00		\$240.00
Shop Materials	\$0.00		\$0.00
Other Additional Costs	\$4.00		\$4.00
Paint Materials:		Taxable	\$240.00
- Refinish Units: 6.0 units		Tax 0.0000%	\$0.00
- Rate: \$40.00		Non-Taxable	\$4.00
- Rate Max: 99.9 units		Pre-Tax Discount 0.00%	\$0.00
- Additional Rate: \$0.00		Costs Total	\$244.00
Gross Totals	Amount		
Gross Total	\$851.50		\$851.50
		Taxable	\$260.00
		Tax	\$0.00
		Non-Taxable	\$591.50
		Pre-Tax Discount 0.00%	\$0.00
		Gross Total	\$851.50
Adjustments	Amount		
Total Customer			\$0.00
Responsibility			
		Net Estimate Total	\$851.50

Disclaimer: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

#### **Estimate Event Log**

Job Created

6/27/2025 12:36 PM

**Estimate Started Estimate Printed** 

6/27/2025 12:36 PM

**Estimate Committed** 

6/27/2025 12:38 PM

**Estimate Not Committed** 

Estimate Retrieval ID 1006630186

## zmascorro@mercedesedc.com

From:

zmascorro@mercedesedc.com

Sent:

Monday, July 7, 2025 12:30 PM

To:

'valeria stevereyespb.com'

Cc:

mramirez@mercedesedc.com

Subject:

**RE: Boot Information** 

#### Valeria,

Thank you for clarifying that the paint codes can be identified on the quotes for each boot. I will let our board know that there will be a 1-year warranty on the repair of each boot once your bid is proposed.

Sincerely,

Ms. Mascorro

## Zefra Mascorro, MPA Administrative Coordinator

(956) 565-2230 Ext. 202 zmascorro@mercedesedc.com www.mercedesedc.com 320 S. Ohio, Mercedes, Texas





From: valeria stevereyespb.com <valeria@stevereyespb.com>

**Sent:** Monday, July 7, 2025 12:20 PM **To:** zmascorro@mercedesedc.com **Subject:** Re: Boot Information

### Good morning,

Paint codes would be identified for each color of the university. We do offer One one-year warranty.

From: zmascorro@mercedesedc.com <zmascorro@mercedesedc.com>

**Sent:** Monday, June 30, 2025 11:33 AM

To: valeria stevereyespb.com <valeria@stevereyespb.com>

Cc: mramirez@mercedesedc.com <mramirez@mercedesedc.com>

Subject: RE: Boot Information

Hi Valeria,

I just wanted to ask if there is an update to the type of paint being identified on the quote and how long your warranty would be on the workmanship for the boot repairs?

Sincerely, Ms. Mascorro

Zefra Mascorro, MPA Administrative Coordinator

(956) 565-2230 Ext. 202 zmascorro@mercedesedc.com www.mercedesedc.com 320 S. Ohio. Mercedes. Texas





From: zmascorro@mercedesedc.com <zmascorro@mercedesedc.com>

Sent: Friday, June 27, 2025 3:02 PM

To: 'valeria stevereyespb.com' <<u>valeria@stevereyespb.com</u>>

Cc: 'mramirez@mercedesedc.com' < mramirez@mercedesedc.com>

Subject: RE: Boot Information

Hi Valeria,

We are referring to the boot bid guidelines under section 1 part B. Since each boot represents a university, their colors would need to be identified as Panatone, CMYK, RGB or HEX.

Is there a way to include the cost for additional damage on the quote and express that it would be \$55-110 additional cost per boot.

Sincerely, Ms. Mascorro

From: valeria stevereyespb.com < <u>valeria@stevereyespb.com</u>>

Sent: Friday, June 27, 2025 2:44 PM
To: <a href="mailto:zmascorro@mercedesedc.com">zmascorro@mercedesedc.com</a>
Subject: Re: Boot Information

type of paint as in the brand? We use base coat and clear.

Mask for overspray because they need to mask to paint the different colors.

The price is per boot yes, as mentioned, depending on damage, if the boot has a little more damage on it, it will be up \$55-\$110 Extra.

From: zmascorro@mercedesedc.com <zmascorro@mercedesedc.com>

Sent: Friday, June 27, 2025 2:27 PM

To: valeria stevereyespb.com < valeria@stevereyespb.com >

Cc: mramirez@mercedesedc.com <mramirez@mercedesedc.com>

Subject: RE: Boot Information

Good Afternoon,

I reviewed some items on your quote for boot repairs and have the following questions:

Can the type of paint used be described on your quote? What is a mask for overspray? Is the \$851.50 the total cost per boot repair completed within the 3-4 days?

Sincerely, Ms. Mascorro

Zefra Mascorro, MPA Administrative Coordinator

(956) 565-2230 Ext. 202 zmascorro@mercedesedc.com www.mercedesedc.com 320 S. Ohio, Mercedes, Texas





From: valeria stevereyespb.com < <u>valeria@stevereyespb.com</u>>

Sent: Friday, June 27, 2025 12:42 PM
To: <a href="mailto:zmascorro@mercedesedc.com">zmascorro@mercedesedc.com</a>
Subject: Re: Boot Information

Attached is our Quote for boot repairs.

This quote has time for 2 2-hour repair. Labor hours can go up or down depending on severity.

Time frame would be between 3-4 days each boot.

If you have any questions, please feel free to email me or contact me at 956-447-9505. Thank you.

From: zmascorro@mercedesedc.com <zmascorro@mercedesedc.com>

Sent: Friday, June 27, 2025 12:08 PM

To: valeria stevereyespb.com <valeria@stevereyespb.com>

Cc: mramirez@mercedesedc.com <mramirez@mercedesedc.com>

Subject: Boot Information

Good Morning,

Valeria, thank you for taking my call. I have attached the RFP Proposal and guidelines for the Boot Bid's.

I have also attached a photo requested of The City of Mercedes' Boot so that you can have an idea as to the structure of the boots.

Please let me know if Steve Reyes Paint & Body Shop located at 308 S. Illinois Ave #6137 Weslaco Tx, 78596 is interested in submitting a proposal after reviewing the documents and if you have any further questions.

Sincerely, Ms. Mascorro

## Zefra Mascorro, MPA Administrative Coordinator

(956) 565-2230 Ext. 202 zmascorro@mercedesedc.com www.mercedesedc.com 320 S. Ohio, Mercedes, Texas



