8. Discussion and Action: DCM Signage Improvement Program Bids



Memo

To: DCM Board of Directors

From: Zefra Mascorro, Administrative Coordinator

CC: File

Date: 9/19/2024

Re: Signage Grant Bid

The following businesses have turned in bid proposals for the Signage Improvement

Program. Please see attached applications.

Recommendation: Will of the board.



Memo

To: DCM Board of Directors

From: Zefra Mascorro, Administrative Coordinator

CC: File

Date: 9/19/2024

Re: Signage Grant Bids

Mr. Edward Zavala of EZ Signs & Electrical Services located at 402 S. Illinois Ave in Mercedes, TX & SignDepot USA located at 105 E. Interstae 2 Suite F in Pharr, TX turned in signage bid proposals. Please see attached applications.

Estimated Signage Completion Timeline

EZ Signs: From the time the customer approves the design signs will be fabricated and installed from 4-6 weeks.

Sign Depot USA: Estimated 4 weeks from design to installation (weather permitting).

Size '6x3' ft sign

EZ Signs: LED lighting, all city permits & 3 years warranty on all services:

Cost: \$4,200.00

Sign Depot USA: LED lighting, city permits, & 1 year Limited Warranty on all products manufactured and installed by Sign Depot USA (parts & labor). No hassle warranty: Any defects on electrical or workman ship will be honored for two (2) years from the date of installation and their team will address/fix the issue.

Cost: \$3,995.00

Types of Signage

EZ Signs: All '3x6' ft Pole Signs, Channel lettering, Cigar Signs, Double-sided Pylon Signs (\$4,200).

Sign Depot USA: LED Cabinet Sign '3x6' ft (\$3,995.00), Coroplast Signage '3x6' ft (\$162.50), Banner Signage (\$194.00), Electronic Message Board '3x6' ft (\$19,500.00), Pole Signage '2x4' ft (\$295.00), Monumental Signage Standard Size: 6'ft x 12' ft (\$29,995.00). Prices include design, production, installation, & permits (if necessary).

Recommendation: Award EZ Signs & Electrical Services Signage Grant Bid.

EZ Signs & Electrical Services

Edward Zavala

402 S. Illinois Ave. Mercedes, TX 78570 Office phone # 956-294-1158 Cell # 956-655-9277

ezsignservices@aol.com

9/16/2024

Development Corporation of Mercedes 320 S. Ohio Ave.
Mercedes, TX 78570
956-565-2230

My name is Edward Zavala from EZ Signs & Electrical Services located in Mercedes,TX. It gives me great pleasure to present to you all a proposal for the signage enhancement project that is being provided to our local business of the City of Mercedes. It's a fantastic idea that will, in my opinion, enhance and brighten our City of Mercedes. I will highlight our experience and qualifications in this proposal, which will position us as the best option for any project that the City of Mercedes needs completed.

A family-run business in the area named EZ Signs & Electrical Services provides the following services: We manufacture, install, service, repair, design, obtain permits, and ship custom signs.

- •Design: to fit your picture and chosen style, our in-house art department will provide gorgeous, eye-catching designs.
- •Permitting: We are able to secure all the permissions, limitations, variances, and other legal and procedural requirements that your project could call for.
- •Fabrication: We are able to produce nearly any type of sign that your project may need thanks to our on-site fabrication facility. To guarantee that the best possible craftsmanship is used to produce your task, we offer welding, routing, custom neon tubing, and wiring services.

Our in-house Accu-Bend, which provides accurate, precise channel letters for any project, is one of our many skills.

•Installation: We are equipped to handle your ship-in projects for national accounts, and our skilled workforce is proficient in installing sign systems and projects of various dimensions. Our team has access to essential equipment for all installations, including

auger services, crane services, and bucket trucks. Whatever your project demands, we are prepared to meet those needs.

•Service and Repair: Our personnel are skilled in providing prompt, precise service and problem-solving to get your sign back in working order as soon as possible. EZ Signs & Electrical Services will handle your job with professionalism from beginning to end. We've been operating for more than 20 years. At EZ Signs & Electrical Services, we understand how important it is to represent your company and make your ideas a reality. Custom sign manufacturing, installation, and maintenance are offered by EZ Signs & Electrical Services.

Estimated Timeline: Signs will be manufactured and installed within 4-6 weeks of the customer's approval of the design.

EZ Signs & Electrical Services is dedicated to providing exceptional service, firmly believing that honesty and integrity are essential values rather than mere slogans. We are just a phone call away. Based in Mercedes, we encourage you to reach out with any questions or concerns, and I will be glad to help. Furthermore, all projects I undertake for the City of Mercedes will be documented for future reference.

I am convinced that our plan fits your goals and specifications, and we are sure we can provide the Development Corporation of Mercedes and all the businesses in the City of Mercedes with excellent outcomes. We are eager to collaborate with you and are dedicated to making sure you are satisfied. I'm hoping that the Board President and Members would provide us the chance to fully pursue this idea and create a stunning and well-designed and light up the City of Mercedes.

- Enclosed is a sample of 6'x3' sign created by EZ Signs and Electrical Services. The pricing will vary based on the specific requirements of the customer. For instance, the cost for producing a new 6'x3' sign cabinet, including a customer-approved logo, LED lighting, all permits as required by the City of Mercedes, and a three year warranty is estimated at \$4,200.00. The price will include everything for the fabrication, installation, all the electrical work that is needed to have a completed lighting sign.
- I have also provided various examples of channel letters. This is intended to showcase the different types of signage options available at competitive prices.

We appreciate your consideration of our bid. We are grateful for the chance to be of service to the Development Corporation of Mercedes, and all the local businesses of the City of Mercedes, and eagerly await your feedback.

Let's continue Lighting up Our Queen City of Mercedes!

Respectfully,
Edward Zavala

EZ Signs & Electrical Services
PO Box 1185 | 402 S. Illinois Ave. | Mercedes, TX 78570

Phone: (956) 294-1158 Cell#: (956) 655-9277

Attached you will find some sample signs that can be fabricated by EZ Signs & Electrical Services.

INSIDE VIEW OF A SIGN AND ALL COMPONENTS



Inside view of the sign with the LED modules.



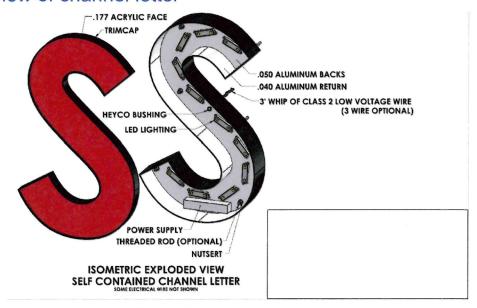


Double Sided Pylon Sign





Inside view of channel letter



Front Lit Channel Letter



Backlit Channel Letters



ACRYLIC SHEET COLOR CHART ACRYLIC SHEET COLOR CHART 2283 2415 2793 2119 2037 Red Red Red Orange Yellow 2016 2108 2030 2051 2114 Blue

2447

7328 White

2050