

CoachHub brand usage guidelines

To ensure consistency and maintain the integrity of the CoachHub brand, please follow these guidelines when using our logo across different platforms.

For further inquiries or access to official assets, please contact press@coachhub.com.

LOGO

We offer three color variations of the logo to ensure optimal visibility across different backgrounds. Whenever possible, use the full logo. If space is limited, the symbol alone may be used.



White: Use on top of images or dark backgrounds.



Orange: Use on light color backgrounds.



Blue: Use on blue and grey backgrounds.

MINIMUM SIZES & EXCLUSION ZONE

To maintain readability, do not scale the logo below the recommended minimum sizes:



Primary logo: 100px - 17 px



Symbol-only logo: 20x20px

To ensure clarity and visual impact, an exclusion zone has been established around the logo. No other elements should enter this space.



Logo Safety Margins

The exclusion zone is based on the cap height of the logotype, scaled to 1.5 proportions.

The logo must never be manipulated, stretched, or distorted.

COLORS

Use these colors as the background when creating graphics representing CoachHub:



Dark Blue: #2F2F96



Purple: #590E59



Light Coral: #FFE7E2



Light blue: #CFDBFF



Grey: #F4F6FD

TYPOGRAPHY

The CoachHub brand typography should be used to maintain a cohesive identity. When possible, use the official brand fonts in communications.

Primary Typeface: [Montserrat](#)

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*

Heading Subhead

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt.

IMAGERY USAGE

To maintain brand consistency, follow these guidelines when selecting or downloading imagery:



- Use only **approved images** from our official media kit.
- Avoid using **low-quality** or **distorted images**.
- Avoid **downloading other images** from our website.