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Ancient Organics Bioscience Showcases Soil Microbial Solutions at North Coast Wine Industry Expo

Santa Rosa, CA, November 30, 2023. Ancient Organics Bioscience, a California-based biotechnology company pioneering microbial inoculants to rebuild soil vitality and productivity, announced its participation in the **North Coast Wine Industry Expo (WIN Expo)** in Santa Rosa, California, on November 30, 2023.

At the event, **Dr. Raul Cano**, Chief Scientist of Ancient Organics Bioscience, addressed winegrowers and viticulture professionals on the importance of microbial biodiversity in vineyard health and grape quality. Dr. Cano shared how the company's proprietary microbial consortia restore soil ecosystems, increase soil organic carbon, and detoxify contaminants, ultimately enabling vineyards to improve both yield and fruit integrity while reducing reliance on synthetic inputs.

"Healthy soil is the foundation of premium wine," said Dr. Cano. "By restoring microbial balance, we empower vineyards to enhance vine resilience, improve grape quality, and protect the long-term sustainability of their land. This approach not only supports stronger yields but preserves the character of the terroir that makes each wine unique."

The North Coast Wine Industry Expo is one of the nation's largest wine industry trade shows, bringing together growers, vintners, and suppliers to showcase innovations shaping the future of viticulture. Ancient Organics' presence at the Expo reflects its commitment to advancing microbial technologies that align with the wine industry's focus on sustainability and quality.

Ancient Organics Bioscience develops evidence-based microbial solutions designed to help growers regenerate soils, optimize nutrient cycling, and reduce chemical dependency. For winegrowers, this translates to more consistent grape production, improved soil-water efficiency, and healthier vines that reflect the authenticity of their region.

For more information, visit www.ancientorganicsbio.com.