

FOR IMMEDIATE RELEASE

Ancient Organics Biosciences Names Matt Carinio as Head of Business Development, Market Strategy & Sales

San Luis Obispo, Calif. - Sept 15, 2025 — Ancient Organics Biosciences is excited to welcome Matt Carinio as Head of Business Development, Market Strategy & Sales. A seasoned leader in digital transformation, strategy, and wellness innovation, Matt brings more than 20 years of experience driving growth for Fortune 500 companies, startups, and mission-driven ventures.

Matt currently serves as President of Chauvell, a pioneering probiotic development and evaluation company based in San Luis Obispo, where he leads initiatives to advance probiotic product design and safety through molecular biology, bioinformatics, and product formulation. His expertise in pairing science with market strategy complements Ancient Organics' mission to transform agriculture through microbial innovation.

Previously, Matt held senior leadership roles at Epsilon, Bounteous, and Hathway, partnering with globally recognized brands such as McDonald's, Wendy's, Jersey Mike's, and Wingstop to deliver digital strategies, omnichannel solutions, and growth initiatives. Earlier in his career, he spent more than a decade at Yahoo!, where he earned multiple patents for advancements in advertising technologies.

"Matt's deep experience in scaling businesses, combined with his passion for health and sustainability, makes him an outstanding addition to our leadership team," said Ancient Organics Co-Founder, Robin Steele. "We look forward to his impact on our market strategy and growth."

About Ancient Organics Biosciences

Ancient Organics Bioscience, a California-based biotechnology company, is transforming agriculture with evidenced-based organic microbial inoculants to rebuild soil vitality and productivity. Our proprietary microbial consortia restore soil biodiversity, increase soil organic carbon, and detoxify environmental contaminants while increasing crop yields and quality. Ancient Organics enables farmers to produce cleaner, healthier food while reducing the need for synthetic inputs. We are not just improving farming—we are rebuilding the foundation of our food system. www.ancientorganicsbio.com