

Company Description

Aeroficial Intelligence is a forward-thinking Aviation IT company, based in Graz, Austria, and established in 2018. We have developed the Cockpit Suite, a cutting-edge software that delivers innovative technology for airports and air traffic control worldwide. We empower airports and airspace operators to optimize performance and efficiency by utilizing AI technology and Big Data.

At Aeroficial Intelligence, we believe that innovation is a team effort and success occurs across cultures, diversity and through motivation. We are convinced that we can only provide our customers with the best services and technology, if we provide a unique working environment for all our team members as well as a fun working atmosphere.

Join our passionate team and contribute to the next generation of operational intelligence in the aviation industry by boosting marketing to the next level!

Role Overview

Ideal candidates have a strong background in digital marketing of software products within a B2B context. You will be responsible for building and evolving our brand presence and driving forward digital marketing. You will work independently and take ownership of the Aeroficial Intelligence's marketing strategy.

Your Tasks

- Plan and publish Social Media content (posts, articles, insights) for B2B customers
- Manage branding and corporate identity (tone of voice, visual style, guidelines)
- Maintain and optimize the company website and create B2B content (case studies, landing pages, product texts)
- Develop and run email marketing campaigns (newsletters, product updates, event promotions)
- Independently produce videos: plan, shoot, edit, and publish product demos, explainers, and social-media clips
- Design event and trade-show materials (booth design, flyers, infographics) and support physical and digital events
- Coordinate with the Commercial and Product team to align messaging and priorities

Your Profile

- You're a marketing allrounder, you love digital content and admire creativity
- Several years of B2B marketing experience, ideally in SaaS, IT, aviation, or tech
- Strong experience in content marketing, LinkedIn, and branding
- Solid video production skills: concept, shooting, editing, and post production (e.g., Premiere, Final Cut, or similar)
- Advanced design skills with software tools
- Comfortable creating technical B2B content that speaks to industry professionals.
- Fluent German and English (written and spoken)
- Highly autonomous, organized, and comfortable working independently

Our Offer

- Work in a dynamic, entrepreneurial environment with a direct impact on company success by driving global brand awareness
- Shape the global aviation industry
- Opportunities for professional growth and development
- Exciting creative tasks with global impact
- Dynamic environment with flat hierarchies
- Flexible working arrangements
- Take responsibility and make independent decisions
- Regular team-building activities and social events to celebrate success

For this position, a collective agreement minimum salary of € 45 738 gross per year applies. Your actual salary will be market-based, considering your professional experience and qualifications. If interested, please send your application to jobs@aeroficial.com. For more information, visit www.aeroficial.com.