



we create tech™

2024



WRAPPED

Empowering Future Technologists

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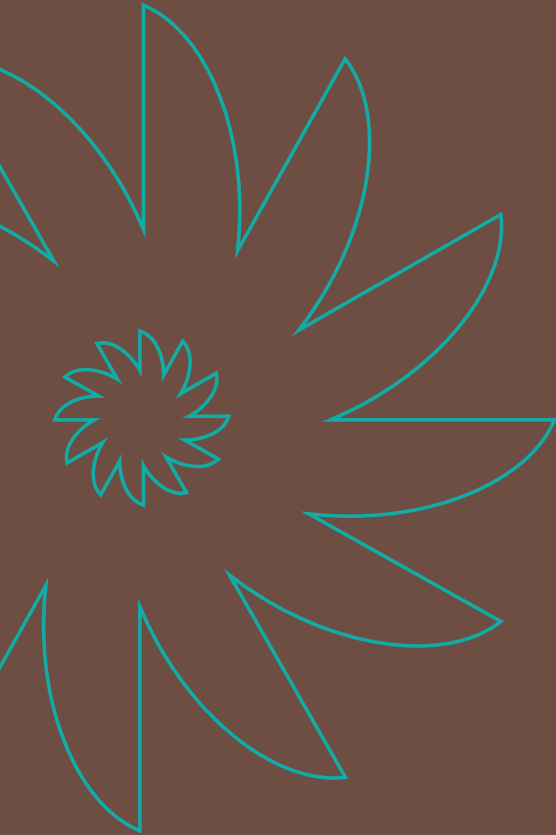


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Letter from the CEO



**Shana
Sanders**

CEO We Create Tech

As I reflect on the past year, I am filled with gratitude and pride for the growth and impact of We Create Tech (WCT). When I founded this organization, my focus wasn't on how it would grow—it was on laying the groundwork and putting in the work. I shared the vision, rallied volunteers, and, guess what? The people showed up. Today, we are a team of passionate, dedicated individuals who don't just talk about change—we make it happen.

One of the most humbling moments this year has been witnessing how others have rallied behind this mission. Employees from leading companies like Microsoft and Uber have seen our vision and chosen to step in and volunteer. Their decision to lend their time and expertise speaks volumes about the power of purpose and the impact we can have when we come together. It's a reminder that when you're doing what you're called to do, things inevitably work out. The right people will show up, and the right opportunities will emerge.

In 2024, we embraced the puzzle piece perimeter approach, where every partnership, program, and milestone fit together to build a larger picture of empowerment, equity, and innovation. This year, we laid the foundation for an exciting certification initiative set to launch in 2025. This program will support youth transitioning out of foster care by providing them with tech certifications, life skills training, and career placement pathways. We're not just teaching skills; we're giving these young adults the tools they need to secure stability and achieve long-term success in high-demand careers.

Letter from the CEO – More Thoughts Yall

02

This year also brought exciting firsts. We hosted a We Create Tech Summer Camp, where we introduced middle and high school students to coding, beat-making, and digital ad creation. The camp was a dynamic and interactive experience that allowed students to explore tech in a fun, hands-on way. Through this camp, we not only sparked curiosity about technology but also gave our participants the opportunity to learn valuable skills that will empower them for years to come. We are excited to continue these types of programs, helping students find their passion and uncover the limitless possibilities in the tech world.

Additionally, we hosted an Hour of Code event at the Atlanta Best Buy Teen Tech Center, where homeschool students dove into interactive coding and beat-making sessions. In collaboration with Georgia Tech, we introduced them to coding through music creation software that sparked their creativity and curiosity about technology. The event was a testament to how accessible and engaging technology education can be when it's paired with innovation and hands-on learning.

One of our proudest achievements this year has been the rollout of our free monthly virtual programs. These classes offer the broader community a chance to experience the empowering tech education WCT provides. From coding workshops to interactive beat-making, these sessions are designed to make tech education accessible to everyone, no matter where they are.

Looking ahead, we are especially excited about the VR World development, set to launch in 2025. This immersive virtual environment will be a digital meeting space where our students, team, and partners can gather, learn, and grow. We're thrilled to have a volunteer that works with Microsoft Azure space team leading the way in its development, alongside two recent graduates from the School of Visual Arts, New York, who bring their expertise in 3D Animation & VFX. This cutting-edge space will redefine how we teach, connect, and inspire the next generation of tech innovators.

Letter from the CEO – FIN

And there's more—2025 will also see the rollout of our college chapters, a new initiative designed to expand the reach and impact of We Create Tech by offering leadership opportunities for college students to engage with our mission. These chapters will empower young leaders to drive local tech education initiatives, create meaningful partnerships, and bring innovative ideas to life, while also helping to foster a new generation of diverse technologists and entrepreneurs.

The best part? We're just getting started. As a community, we're running a marathon, and our momentum is strong.

Empowering Future Technologists Together,
Shana Digital Sanders

400+

Hours of Impact



200+

Students Engaged



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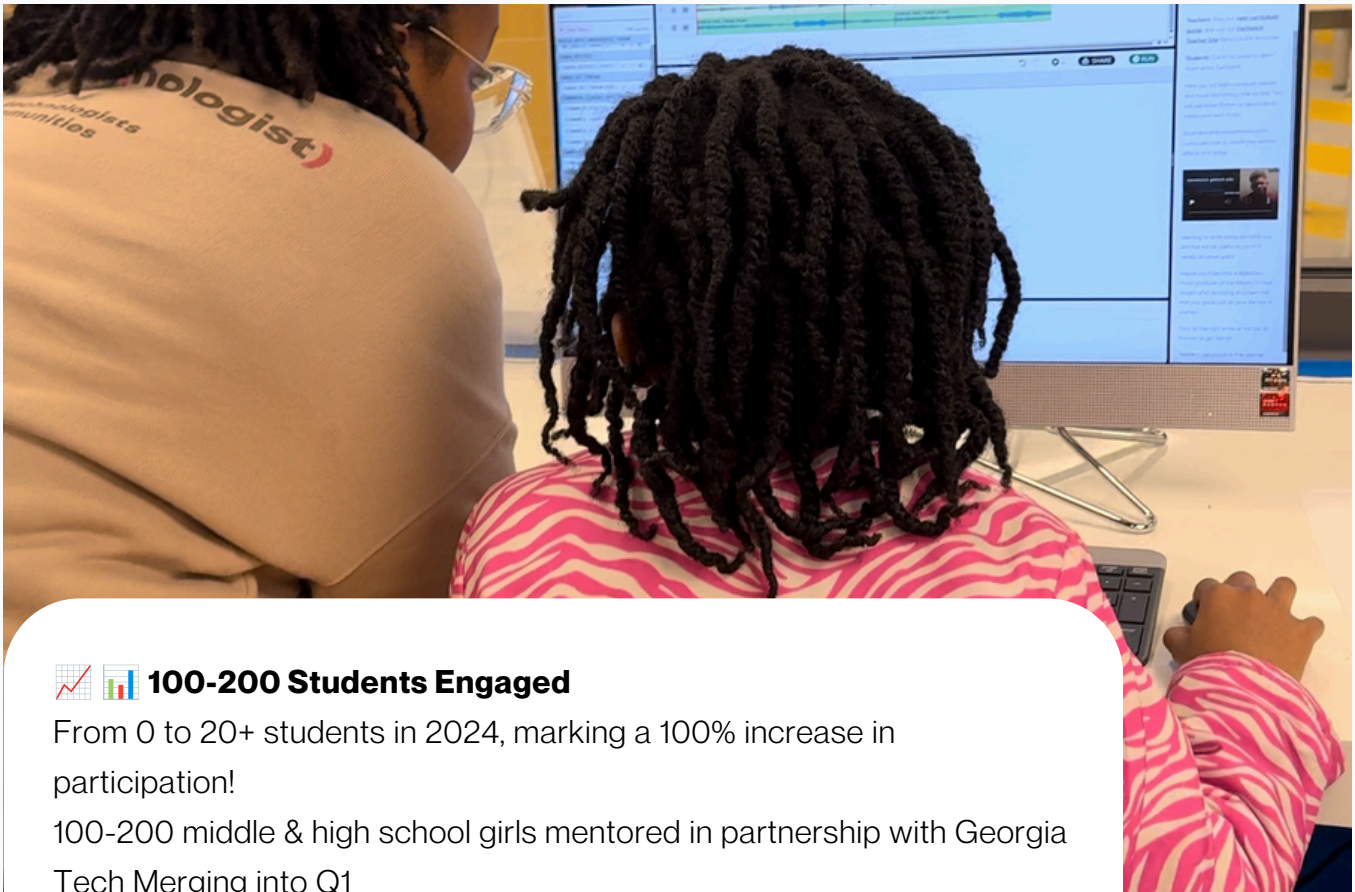
New Strategic
Partnerships



"From strengthening partnerships to designing new opportunities for our students, every step forward brings us closer to a world where every child has access to the tech education they deserve."

2024 By the Numbers

04



100-200 Students Engaged

From 0 to 20+ students in 2024, marking a 100% increase in participation!

100-200 middle & high school girls mentored in partnership with Georgia Tech Merging into Q1

400 + Hundreds of Hours of Impact

Dedicated to hands-on learning, planning, and development through camps and virtual programs.

4 Strategic Partnerships

Georgia Tech, Microsoft, Best Buy Teen Tech Center, Google

VR World Launching in 2025

A digital space to connect, learn, and grow—redefining tech education.

our programs



CreativX Lab

Tech Exploration Cohort

Designed for high school students, this program provides a diverse range of hands-on projects and experiences to help students discover their passions in technology. Through interactive activities, students are introduced to various tech fields, including coding, digital design, and multimedia production, giving them a well-rounded foundation for future career or educational pursuits.

TechRise

College Chapters

Our new College Chapters program empowers college students to take on leadership roles while continuing to engage in our mission of tech education. These chapters provide opportunities for students to create and lead local tech initiatives, collaborate with peers, and mentor younger learners, all while promoting diversity in the tech industry.

CreativeTech

Certifications

This program offers high school students and young adults the opportunity to earn tech certifications in areas like coding, cybersecurity, and digital marketing. We support students both in high school and young adults, preparing them for high-demand careers or further educational opportunities. In addition to certifications, students also gain life skills training and career readiness support to ensure long-term success.

our programs



NextGen Tech Collective

Free Monthly Programs

Our monthly virtual programs provide ongoing tech education to the community, offering free workshops, coding sessions, and career development activities. These programs are designed to be accessible to everyone, no matter where they are located, and provide an opportunity for students to engage with professionals in the tech industry. Additionally, we offer mentorship opportunities where students can connect with industry experts for guidance and inspiration.

TechElevate

Learning Management System (LMS) 24-7 Access Self Paced Learning

We've built an accessible, online Learning Management System (LMS) for our students to access educational resources, track their progress, and engage with program content. This platform allows students to learn at their own pace, with 24/7 access to courses, workshops, and certifications, helping them stay on track with their educational and career goals.

Partnerships That Drive Impact

Georgia Tech

Our collaboration with Georgia Tech introduces students to coding through music creation software and hands-on workshops. Their expertise enhances our curriculum and provides students with real-world tech exposure, mentorship, and career pathways in tech fields.



Microsoft

Microsoft employees actively volunteer their time and expertise in our programs. They showcase how tech companies support educational initiatives, empowering our students with hands-on learning experiences that bridge the gap between tech education and the industry.



Grow with Google

Grow with Google partners with us to provide students with free access to Google's suite of learning tools, offering certification programs in areas like digital marketing, IT support, and data analytics. This collaboration helps our students increase their employability and enhance their digital skills for high-demand careers.



Atlanta Best Buy Teen Tech Center

In collaboration with the Best Buy Teen Tech Center, we host events like the Hour of Code, where students can explore cutting-edge technology and gain hands-on experience with industry tools, all in a dynamic and supportive space.



Voices from the Community

08

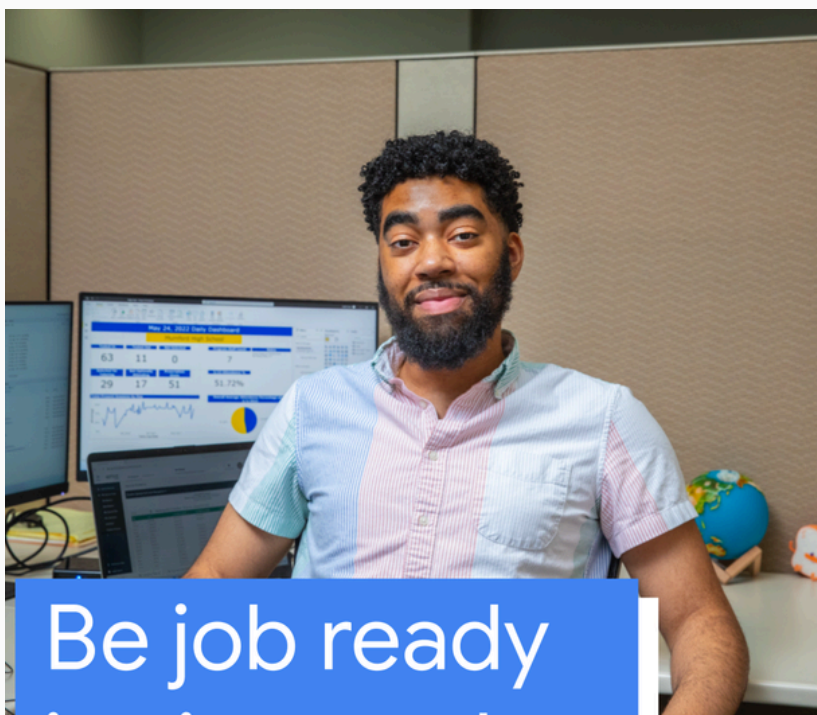


✓
Rachel Spurlock,
Microsoft Employee
✓

Volunteering with We Create Tech has been an incredibly rewarding experience—one that has deepened my passion for advocating digital equity and empowering students in underserved communities. As a Sales Leader at Microsoft, I've always been focused and driven towards the success of my customers. Furthermore, my nonprofit work with We Create Tech and the Microsoft GIVE program has allowed me the opportunity to extend those same talents and passions towards empowering young minds to achieve more. When I joined We Create Tech as a Board Advisor, I was drawn to the organization's mission to close the race gap in the tech industry by providing opportunities for Black and Brown students to thrive in STEAM fields. I knew this was a space where I could make a real difference—not just in the boardroom, but on the ground, working with students to help them realize their potential.

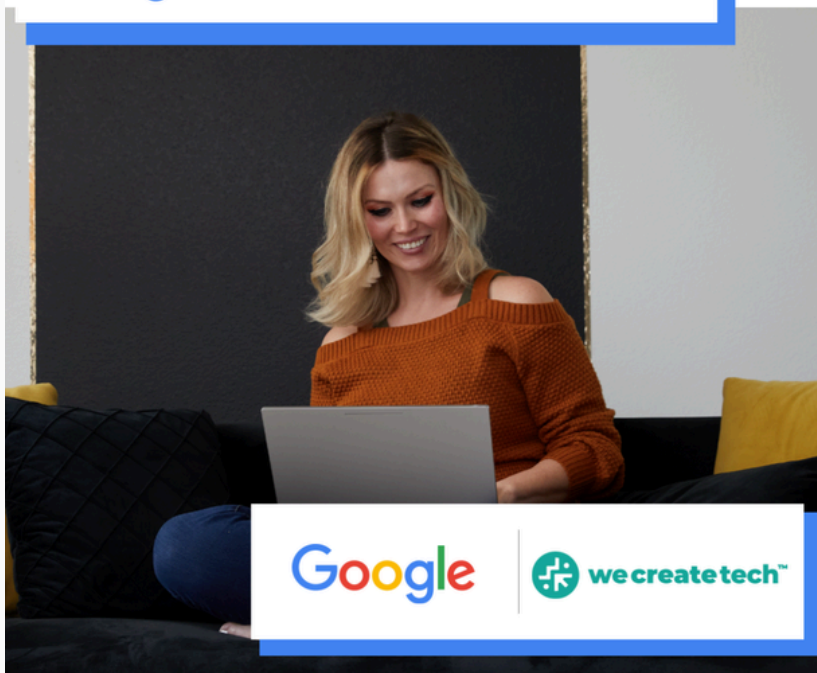
Looking Ahead to 2025

09



Be job ready
in six months.

Google Career Certificates



we create tech™

Google Career Certificates & Scholarships

We're proud to continue our partnership with Grow with Google, offering Google Career Certificate Scholarships to teens and adults in our community. These scholarships provide access to industry-recognized credentials in high-demand fields like:

- Data Analytics
- Cybersecurity
- Project Management
- UX Design
- IT Support

Whether you're looking to reskill, upskill, or start a new career, these certificates offer the perfect pathway to high-paying, in-demand roles—all at no cost to you. With flexible, self-paced learning and personalized career support, we're helping individuals unlock their potential and thrive in today's tech-driven world.

Looking Ahead to 2025

VR World Launch

In 2025, we will unveil our immersive virtual reality space where students, volunteers, and partners can collaborate and learn in a dynamic digital environment. Developed with a volunteer from Microsoft's Azure Space Team and graduates of the School of Visual Arts, New York 3D Animation & VFX programs, this cutting-edge platform will transform how we deliver tech education and foster engagement.

College Chapters Rollout

We are expanding our reach by launching College Chapters, providing students with opportunities to lead local tech education initiatives, build partnerships, and develop leadership skills. These chapters will empower the next generation of diverse technologists and entrepreneurs.

State-of-the-Art Tech Center Development

Our future Tech Center will offer diverse programs in robotics, coding, gaming, and music production. Serving as a hub for underserved youth in Atlanta and beyond, the center will provide free access to high-quality educational resources and mentorship, helping students build the skills needed to thrive in today's tech-driven world.

Get Involved

We are always seeking volunteers, mentors, and community partners who share our passion for empowering underserved communities. Whether through donating time, offering expertise, or providing financial support, you can help shape the future of tech education. Learn more about how you can get involved on our website wecreatetech.org or reach out to us directly via email hello@wecreatetech.org

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