Marvelloux

Marvelloux Collaborative Learning Program (MCLP)

Industry @Campus

Empowering Students. Boosting Placements.
Elevating Institutions.

FREE INTERNSHIP Included !



100%
Placement Assistance

87%
Placement History

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Why Colleges Partner With Marvelloux

- 8+ years of industry experience in design & digital transformation
- Trusted by global brands like Lenovo, KPMG, Way.com, Credello
- Proven track record in student placements and industry readiness
- Operates from Technopark - India's leading IT ecosystem
- Industry-driven curriculum built on real client projects



This is not just a course. It's a career acceleration program integrated into your campus.

Future-Ready Career Skills

Today's students need practical skills alongside academic knowledge.

Key Benefits

- Industry-relevant learning
- Hands-on project experience
- Portfolio-driven skill development
- Career-focused training
- Exposure to modern digital careers

Colleges that adopt industry-integrated programs stand out in:

- ✦ **Admissions**
- ✦ **Placements**
- ✦ **Institutional reputation**

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How It Works?

Student Enrollment

Industry-Led Training

Live Projects & Portfolio Building

Mock Interviews & Career Preparation

Career-Focused Internship

Placement Support

Benefits For Colleges

Academic & Institutional Impact

- Improve placement rates in high-demand digital roles
- Bridge the gap between academic learning and industry expectations
- Add a premium skill-based program without changing core curriculum
- Position your institution as industry-forward and career-focused

Business & Growth Advantage

- Introduce industry-relevant training without additional faculty hiring or infrastructure investment
- Increased student admissions through a unique value proposition

Branding & Visibility

- Digital promotion across Marvelloux platforms
- Association with a recognized industry design company

Benefits To Students

- Develop job-ready skills aligned with current industry requirements
- Build a professional portfolio showcasing real-world project experience
- Gain hands-on exposure to industry tools, workflows, and best practices
- Strengthen employ-ability through mock interviews, career grooming, and mentor-ship
- Receive personalized placement support and career guidance
- Become industry-ready for roles in startups, IT services, product companies, and digital businesses









Why Students Choose Marvelloux?

Comparison Factor	Marvelloux Academy	Typical Kerala Institute	Online Platforms
Internship with real design studio	✓ Run by Marvelloux Design Studio	✗ Independent coaching centers	✗ Platform-based courses only
Placement rate for design jobs	✓ 87% placement rate ***Highest In kerala***	– 40-60% (unverified)	✗ Not tracked
Academy inside a tech park	✓ Inside Technopark Campus	✗ Regular commercial spaces	✗ Online only
Live client projects	✓ Real briefs from studio clients	– Practice projects only	✗ Course assignments
Interview preparation	✓ Dedicated interview coaching	– Basic resume support	✗ No support
Exposure to corporate work culture	✓ Direct corporate exposure	– Industry talks occasionally	✗ No exposure
Industry-recognised certification	✓ NSDC, IBM, Skill India certified	– Institute certificate only	– Platform completion badges
Batch size & personal attention	✓ Max 30 per cohort 1:15 facilitator ratio	– 20-40 students	✗ Unlimited enrollment
Mentor quality	✓ Founder + Experienced Heads Of Design	– Full-time trainers	✗ Pre-recorded videos

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Explore Our Programs

Industry-relevant courses designed to build job-ready skills through **120 hours** of hands-on learning.

1. UI/UX Designing
2. Graphic Designing
3. AI Integrated Video Editing
4. Digital Marketing
5. Data Analytics
6. AI Fundamentals

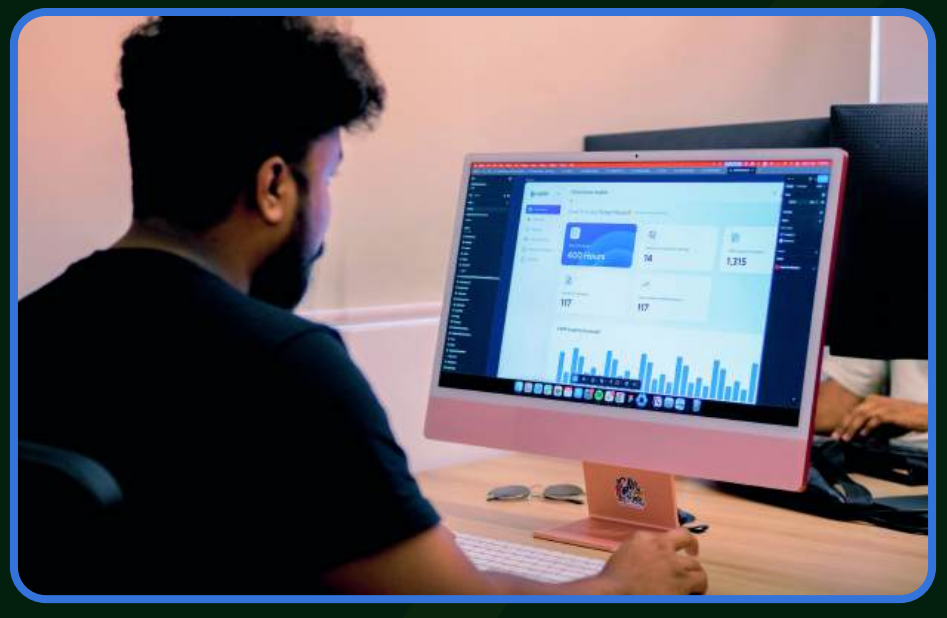
Learning Path

- Fundamentals
- Industry Overview
- Core Tools
- Practical Application
- Portfolio/Project



















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Our Clients

KPMG · Lenovo · Cypher · HOMESHARP · UST · way

ASPR · zafin · iTurn · Outplay · CARQUEST AUTO PARTS · cyberwhyze

Advance Professional · QWQER DELIVERING TO THE POINT · Staircase · Murphi.ai · SUNTECH BUSINESS SOLUTIONS · MATADOR

Skillzcafe · OpenSesame · IBIL SOLUTIONS Innovative Business Intelligence · Sree DHANYA HOMES PVT. LTD · UDS HOTELS AND RESORTS · brandsocial

olive · FLYTXT .ai · HEX20 · CORDON FOR YOU, FOREVER.. · MOKKOMOTTO · cleareye.ai

+ More Creative Collaborations

Our Placement Partners

scalgo technologies · Reflections IDEAS MADE REAL · accenture · way · Marvelloux UX/UI DESIGN STUDIO · ORDERSTACK

SIMPLOGICS · se-mentor software engineering mentor · BLUECAST TECHNOLOGIES · ENKREO · cyberwhyze · BAJAJ FINSERV

VRIZE · experion · ibssoftware · GALLETRIX · Globify Design • Build • Scale · INFOTACT

+ More Industry Leaders

Our Certifications

N·S·D·C RE IMAGINE FUTURE · MARVELLOUX ACADEMY TRIVANDRUM · IBM

Contact Us

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