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# 2024 CSR ACTIVITIES

# 2024 CSR

Project Date(s)	Community Projects and Involvements	Brief Description of the Project	Project Location (Brgy./ Sitio/ Etc)	Amount	Project Type (Company Initiated, Partnership, Major Sponsor, Minor Sponsor, Etc.)	Total Number of Recipients/ Participants
June 20, 2024	Adopt an estero/ waterbody program	Vitarich takes the lead in the Marilao River clean up and tree planting activity in coordination with LGUs, NGOs and private companies	Creek beside Vitarich Compound Brgy Sta.Rosa 1	15,726	Company initiated/ partnership	65 participants
August 16, 2024	Typhoon Carina Donation drive	Vitarich provides cash assistance to employees who were badly hit by Typhoon Carina	Marilao Bulacan	77,400	Company initiated	9 recipients
October 22, 2024	Outreach Program at BJMP SJDM Female Dorm	Vitarich initiates a learning session, feeding program, medical mission and hygiene kit distributions at BJMP SJDM female dorm in coordination with Kairos, Wellmade, Golden Minds and PMAP Bulacan Chapter	SJDM Bulacan	26,860.45	Company initiated/ partnership	114 female inmates
Nov-24	Typhoon Kristine and Leon Donation Drive	Vitarich conducted a relief goods operation for the victims of Typhoon Kristine and Leon	Naga, Isabela, Talisay and Laurel Batangas	79,274.50	Company initiated	250 families
November 20, 2024	Blood letting activity	In coordination with Redcross Bulacan Chapter, Vitarich employees conducted a 1-day bloodletting activity	Marilao Bulacan	12,749.40	Company initiated	70 participants/ 32 successful donors

# **Adopt an Estero/ Tree Planting Marilao, Bulacan June 20, 2024**









# **Typhoon Carina Donation Drive**

## **Marilao, Bulacan**

### **August 16, 2024**



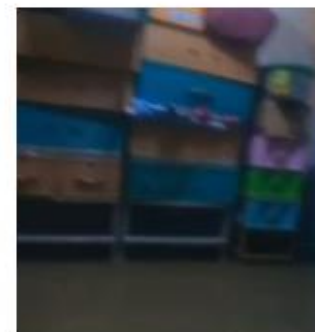
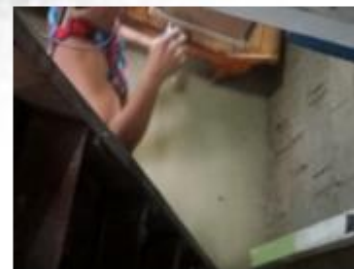


## Loreto Crisostomo



## Leo Macabata

*Northville 4, Lambakin, Marilao*



# Ericson Samonte



# Jeffrey Regachuelo



# House of Jayson Pajulas &





**Richard Esquierdo (right)**

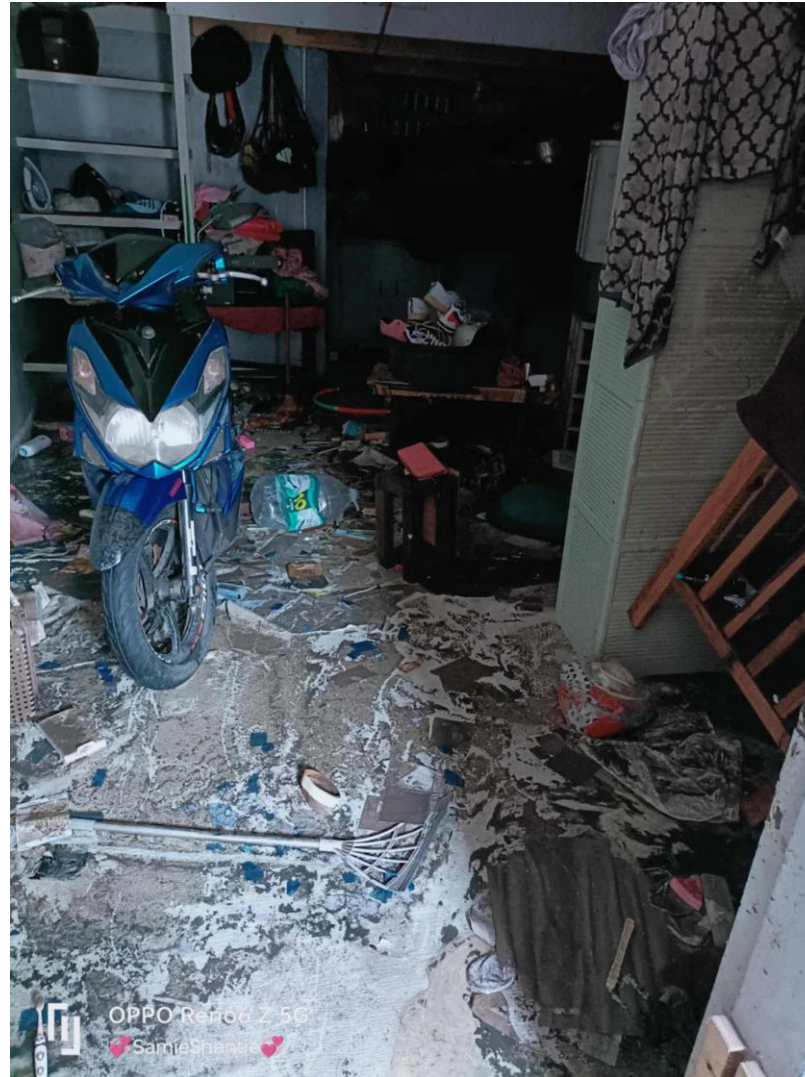


**House of Aldrin Sialongo after heavy flood**





## *Santie Carillo*

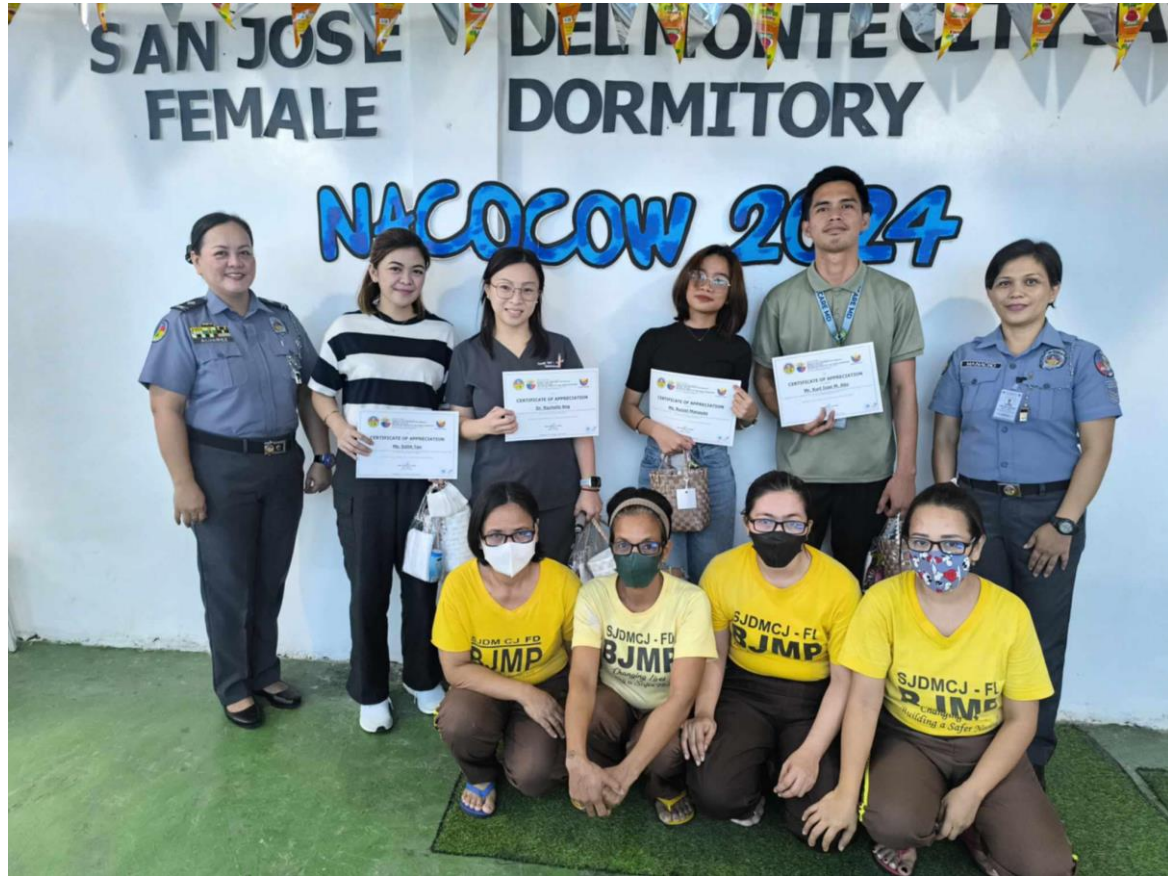




**Outreach Program**  
**BJMP Female Dorm- SJDM Bulacan**  
**October 22, 2024**













# **Typhoon Kristine and Leon Donation Drive Naga, Isabela, Talisay and Laurel Batangas November 2024**















**Blood letting Activity  
Marilao Bulacan  
November 20, 2024**





