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SEC COVER SHEET 17-C

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	O4 November 2024 Date of Report (Date of earliest event reported)
2.	SEC Identification Number 21134
3.	BIR Tax Identification No. <u>000-234-398</u>
4.	VITARICH CORPORATION Exact name of issuer as specified in its charter
5.	Bulacan, Philippines 6. (SEC Use Only) Province, country or other jurisdiction of incorporation Industry Classification Code:
7.	Marilao San Jose Road, Sta. Rosa I, Marilao, Bulacan Address of principal office 3019 Postal Code
8.	(+632) 8843-3033 Issuer's telephone number, including area code
	Not applicable Former name or former address, if changed since last report
10	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
	Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
	Common Stock Total Shares Issued and Outstanding
11	Indicate the item numbers reported herein: Item 9. Other Events

Item 9. Other Events

This is to advise the Securities and Exchange Commission (SEC) and Philippine Stock Exchange (PSE) of the promotions of the following officers of Vitarich Corporation ("Vitarich") effective today, 04 November 2024:

Name of Officer	Former Rank/Position	New Rank/Position							
Mr. Reynaldo D. Ortega	Senior Vice President for Poultry and Food General Manager	Senior Vice President and Chief Operating Officer							
Mr. Dilbert D. Tan	Vice President and Finance Director	Senior Vice President and Chief Finance Officer							

Mr. Ortega joined Vitarich in 1994 as an Extension Veterinarian, and, since then has handled various positions as Veterinary Services Group Head, Contract Growing Operations Head, Technical Head, and Poultry and Livestock Division Head, until his appointment as Senior Vice President for Poultry and Food General Manager. As Vitarich's Chief Operating Officer, Mr. Ortega shall, among others, further drive Vitarich's operational strategies forward to ensure Vitarich's agility and responsiveness in a competitive marketplace. He is a Doctor of Veterinary Science and Medicine, having obtained his degree at the Central Luzon State University in 1992. He also earned his degree in Bachelor of Science in Animal Husbandry in the same University in 1990. He completed his Master's Degree at the University of Asia and the Pacific in the Agribusiness Executive Program in 2018. His training includes Poultry Tunnel Ventilation Systems, Poultry Management in Cage Systems, Immunology and Virology, and Artificial Insemination in Broiler Breeders. He attended various symposiums about Poultry production, processing, and marketing in the USA, Europe and Asia.

On the other hand, Mr. Tan joined Vitarich on 11 January 2022 and has since served as Vitarich's Vice President and Finance Operations Director, where he managed Vitarich's financial processes and risks. With his appointment as Senior Vice President and Chief Finance Officer, Mr. Tan will lead Vitarich's financial strategy and management and help shape a robust financial framework that supports Vitarich's growth and operational excellence. Prior to joining Vitarich, Mr. Tan has more or less 20 years of career experience mostly in the banking and financial services industry as well as technology software and services. He led operations and support services for corporate loans, trade finance, fund transfer, treasury operations, and asset and spearheaded system migration and business process transformation initiatives to upgrade efficiency, quality, and controls. He developed and implemented financial risk management policies for risk assessment, measurement, monitoring, and mitigation. He had managed corporate liquidity client services, market intelligence, and demand generation. He is a graduate of Ateneo de Manila University with a Bachelor of Science degree Major in Management and Minor in Finance.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant - VITARICH CORPORATION

By:

ATTY. MARY CHRISTINE DABU-PEPITO

Assistant Corporate Secretary, Corporate Information Officer and Compliance Officer

Date: 04 November 2024