



**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER**

1. **02 September 2025**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **21134**
3. BIR Tax Identification No. **000-234-398**
4. **VITARICH CORPORATION**  
Exact name of issuer as specified in its charter
5. **Bulacan, Philippines**  
Province, country or other jurisdiction  
of incorporation
6.  (SEC Use Only)  
Industry Classification Code:
7. **Marilao San Jose Road, Sta. Rosa I, Marilao, Bulacan** **3019**  
Address of principal office Postal Code
8. **(+632) 8843-3033**  
Issuer's telephone number, including area code
9. **Not applicable**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the  
RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common Stock</u>	<b><u>3,054,334,014</u></b>
<u>Total Shares Issued and Outstanding</u>	

11. Indicate the item numbers reported herein: **Item 9. Other Events**
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## Item 9. Other Events

This is to advise the Securities and Exchange Commission (SEC) and Philippine Stock Exchange (PSE) of the appointment of **Mr. Jose Maria P. Yabut, DVM, as Vice President and Veterinary Health Director** and **Mr. Geronimo L. Collado II as Vice President and Strategic Planning and Business Development Director** ("Company") effective immediately.

Dr. Jose Maria P. Yabut is a registered and licensed veterinarian. He is a highly respected poultry health expert with over 30 years of experience in animal health, disease prevention, and farm management. A Diplomate of the Philippine College of Poultry Practitioners, he has built a distinguished career providing expert consultancy to commercial poultry farms, integrators, nutrition companies, and global animal health corporations. Before his appointment with the Company, he has served as an independent poultry health and management consultant since 1998, supporting leading farms and agribusinesses across the Philippines. His client portfolio includes small to large-scale broiler and layer farms, vaccine manufacturers, and international nutrition companies. He is also committed to advancing the industry through training and capacity-building, regularly mentoring company personnel and farm staff on diagnostics, disease management, and modern husbandry techniques. Recognized for his contributions, Dr. Yabut was awarded Most Outstanding Veterinarian in Farm Practice (2023) by the Philippine Veterinary Medical Association. Prior to this, he was with San Miguel Foods, Inc. (1990 to 1997), where he served in various animal health and management roles. Dr. Yabut developed extensive expertise in vaccination programs, medication protocols, biosecurity systems, and poultry husbandry practices. With a Doctor of Veterinary Medicine degree from the University of the Philippines – Los Baños, and continued education at institutions such as the Royal GD Institute in the Netherlands and the University of Georgia, Dr. Yabut combines academic rigor with practical expertise. His long-standing commitment to poultry health and productivity makes him a trusted advisor in the livestock and agribusiness sectors.

Mr. Geronimo L. Collado II joined the Company on 01 April 2025 as its Assistant Vice President, Business Strategy Manager. He brings with him over 2 decades of leadership experience across sales and marketing management, corporate strategy, business development, and portfolio diversification. He has a proven track record in driving revenue growth, launching innovative products, and expanding global business footprints, particularly in the food, beverage, and FMCG industries. Throughout his career, Mr. Collado has successfully spearheaded new product development and market expansion initiatives for leading companies such as Asia Brewery Inc. (2023-2025), San Miguel Foods (2000-2006), Infintech Digital Gaming Corp. (2022-2023), and EDGE Corporation (2019-2022). Notable achievements include the launch of several new beverage products under Asia Brewery's Alco RTD category and the execution of corporate strategic roadmaps that integrated omni-channel marketing campaigns and digital infrastructure enhancements. As a business development leader and independent consultant, he has advised top organizations, agribusinesses, and cooperatives on sustainable growth strategies, mergers and acquisitions, and corporate planning. His entrepreneurial acumen and strong network in multi-sectoral industries have enabled him to forge high-value partnerships and deliver consistent business results in both local and international markets. Recognized for his dynamic leadership, strategic vision, and ability to innovate, Mr. Collado continues to drive organizational success through cross functional collaboration, customer-centric solutions, and expansion into emerging industries. Mr. Collado graduated with the distinction of *Magna Cum Laude* from the University of the Philippines with a degree in BS Agribusiness Management.

## **SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant - **VITARICH CORPORATION**

By:

A handwritten signature in blue ink, appearing to be 'M. Dabu-Pepito', written over a horizontal line.

**MARY CHRISTINE DABU-PEPITO**  
Assistant Corporate Secretary, Corporate  
Information Officer and Compliance Officer

Date: 02 September 2025