





BUILD PROFESSIONAL RELATIONSHIPS THAT CONVERT WHILE YOU SLEEP

Build your professional network and generate B2B leads on autopilot while maintaining the authenticity that makes LinkedIn networking effective. This system combines the personal touch of relationship building with the consistency and scale that drives predictable business growth.

What It Does (Core Capabilities)

1. Strategic Connection Automation

- Systematic relationship building with ideal prospects
- · Industry influencer identification and engagement
- Geographic and demographic targeting optimization

2. Personalized Messaging Sequences

- Industry-specific conversation starters & follow-ups
- · Value-first intros avoiding immediate sales pitches
- · Response-based conversation flow adaptation

3. Content Engagement Strategy

- · Like, comment, and share relevant content
- Increases visibility and thought leadership positioning
- · Builds social proof through consistent engagement

4. Prospect List Curation

- Organized management of connections and prospects
- Relationship status tracking and progression monitoring
- Integration with CRM for complete relationship history

5. Performance Analytics

- · Track connection rates and response metrics
- · Optimize messaging based on performance data
- · Measure ROI and conversion attribution

optional Add-ons

1. LinkedIn Sales Navigator Integration

- Advanced prospecting and lead identification tools
- 2. Multi-Touch Campaign Coordination with Email
 - Unified outreach across multiple channels
- 3. Industry-Specific Messaging Templates
 - Proven frameworks for your market
- 4. Team Account Management and Coordination
 - Multi-user coordination and management
- 5. Advanced Analytics and Attribution Tracking
 - Complete funnel analysis and optimization





PRICING SNAPSHOT (TYPICAL RANGE)

Al Chatbots - Website

Starting At

Development: \$1,500

Monthly Retainer: \$800–1,200

*With CRM Integration

Starting At

Development: \$1,500-2,000

Monthly Retainer: \$750–1,250

Generate higher-quality leads at lower cost than traditional advertising





WHY IT MATTERS

Compound Growth: Network effects create exponentially increasing opportunities

Professional Credibility: Build thought leadership and industry recognition

Warm Relationship Building: LinkedIn connections convert 3-5x higher than cold outreach

Ideal For:

B2B professional services

Consultants and coaches

Technology companies

Executives building personal brands



CRAFI DIGITAL



