



AI COMMUNICATION SYSTEMS

AI Integrated Communication





GIVE YOUR BUSINESS A FULL-TIME, MULTI-CHANNEL TEAM—WITHOUT HIRING ONE.

Craft Digital's AI Integrated Communication system is designed to handle what most businesses struggle with: speed, accuracy, and follow-up. This isn't just a chatbot. It's a fully integrated, always-on communication machine that speaks your brand fluently—across email, SMS, and voice.

What It Does (Core Capabilities)

1. AI SMS Agent

- Instant response to inbound messages
- Lead qualification via smart flows
- Appointment scheduling & confirmations
- FAQ handling using dynamic knowledge base
- Two-way conversation memory (thread continuity)

2. AI Email Agent

- Personalized email replies triggered by form fills or requests
- Smart routing based on keywords or urgency
- Automated follow-up sequences
- CRM integration for pipeline updates

3. AI Voice Agent (Lite Version)

- 24/7 call answering & lead intake
- Routing logic for appointment booking, FAQs, or escalations
- Can trigger outbound follow-ups via text or email
- Optional live transfer during business hours

Optional Add-Ons

1. Custom CRM Workflow Buildout

- (Trigger-based automation, pipeline setup, field mapping)

2. Outbound Campaign Layer

- (Re-engagement, abandoned lead recovery, reviews requests)

3. Multilingual Support

- (Spanish included by default. Additional languages on request.)

4. Custom Brand Persona / Prompt Tuning

- (Tone, vocabulary, tone-specific behavior logic)





PRICING SNAPSHOT (ESTIMATE FOR SMALL-MID MARKET)

Base Communication System

Starting At

Development: \$4,500
Monthly Retainer: \$1,500–2,500

Voice Agents – Outbound Only

Starting At

Development: \$2,000–3,000
Monthly Retainer: \$1,200–2,000

SMS System Only

Starting At

Development: \$1,500–3,000
Monthly Retainer: \$750

CRM Build & Pipeline Engineering

Starting At

Development: \$3,500–6,000
Monthly Retainer: \$1,200–2,000

Email Agent Only

Starting At

Development: \$2,000–2,500
Monthly Retainer: \$500–750

Add-On Services (à la carte)

Starting At

Development: Priced per use case
Monthly Retainer: TBD per client

*Pricing depends on system complexity, integration needs, and monthly interaction volume.

Talk to us to scope your system.





WHY IT MATTERS

Faster Lead Response = Higher Conversions

AI agents reply in under 5 seconds—24/7. No lost leads.

Consistent, Human-Like Communication

Each channel speaks with brand tone, logic, and clarity

Plays Nice With Your Stack

Integrates with HubSpot, GoHighLevel, Webflow, Zapier, and more.

Ideal For:

Agencies who need scalable AI for clients

Home services, medspas, clinics, law firms

Any team losing leads to slow replies or overwhelmed inboxes



CRAFT **DIGITAL**



We untangle problems

From mess to meaning

