

SkillCorner

Privacy Notice

(Last updated July 2025)

1. INTRODUCTION	
Who are we?	<p>We are SkillCorner SAS ("SkillCorner", "we", "us"), a company incorporated and registered in France, with a registered address 2 rue des Quatre-Fils, 75003 Paris.</p> <p>Where we decide the means of, or purposes for, processing your personal data, we are the "controller."</p>
What's this notice about?	<p>This notice explains how we collect and use personal data, as a controller, in relating to the following groups of individuals:</p> <ul style="list-style-type: none">• "Website Visitors", which refers to individuals who visit our main website ("Website").• "Customer Personnel", which refers to individuals who are employed or engaged by a third-party organisation, to whom we are providing services (including a demo), or to whom we intend to provide services.• "Sportspersons", which refers to individuals (including football players, basketball players and American footballers) whose information we collect in order to service our customers. <p>We update this notice from time to time, so you should check back in on a regular basis. Where appropriate, we will actively notify you of changes.</p> <p>Other websites or services mentioned on either our Website, or our web interface which some of our customers use to access our services ("SkillCorner Web App"), may not be operated by us. You should refer to the privacy notices on those websites to understand how they process personal data.</p>
What are your rights?	<p>You have the following rights, although these rights may be limited in some circumstances:</p> <ul style="list-style-type: none">• Ask us to send a copy of your personal data to you or someone else• Ask us to restrict, stop processing, or delete your personal data• Object to our processing of your personal data• Object to use of your personal data for direct marketing purposes• Ask us to correct inaccuracies in your personal data
How do you contact us?	<p>If you have any questions concerning this notice, including how you can exercise your rights, please contact us at: contact@skillcorner.com.</p> <p>If we cannot resolve your issue, you can contact the relevant regulator or supervisory authority in your country. For example, if you are based in:</p> <ul style="list-style-type: none">• the United Kingdom, you can get in touch with the Information Commissioner's Office: https://ico.org.uk/concerns.• France, you can get in touch with the Commission nationale de l'informatique: Contact us CNIL.

2. HOW WE USE YOUR PERSONAL DATA

Website Visitors

What information? – We collect and use the following information:

- **Technical data:** includes (i) information relating to the device which you use to access our Website, and information relating to such device (including IP address, screen resolution, operating system, and browser type and version); (ii) identifiers used to identify you when you visit our Website; and (iii) information about how you interact with content on our Website (such as the pages you visit or the content which you engage with). We collect this information using the technology described in Section 4 of this Privacy Notice.
- **Recruitment data:** includes your name, email address and any information relating to you which you share with us (including your CV) for recruitment purposes. We collect this information when you submit job enquiries to us at contact@skillcorner.com, via forms on our Website, via recruitment platforms or via recruitment agencies.
- **Enquiry data:** includes your name, email address and any other information relating to you which you share with us. We collect this information when you email us at contact@skillcorner.com, or message us via the "Find out more" section of our Website.
- **Marketing data:** includes your first name, email address and your marketing communication subscriber preferences. We collect this information when you procure services from us, or when you opt-in to receive marketing communications from us (e.g. via our Website).

Why are we using this information?

- **Technical data:** to correct technical errors and bugs on our Website, make technical updates and improvements to our Website, and understand how you use our Website.
- **Recruitment data:** to receive job enquiries, assess whether individuals are suitable to work with or for us (by considering skills, experience, qualifications and general competency), communicate with applicants about recruitment processes, and maintain appropriate records relating to recruitment processes.
- **Enquiry data:** to respond to your questions, requests and complaints.
- **Marketing data:** to send you information about our business, services and products.

How are we using this information / what is our legal basis for doing so? –

- **Technical data:** in some cases, we are able to use this information because you have given your consent to us doing so. In other cases, we are able to use this information because it is necessary for our legitimate interest in promoting the success of our business and furthering our commercial interests, or our mutual legitimate interest in improving our services and products.
- **Recruitment data:** we are able to use this information because it is necessary for our mutual legitimate interest in ensuring that you are the right candidate for the role, suitably qualified and experienced, and that the terms of your prospective employment or engagement meet our mutual expectations and business objectives.
- **Enquiry data:** we are able to use this information because it is necessary for our legitimate interests in promoting the success of our business and furthering our commercial interests; or our mutual legitimate interest in improving our services and products, ensuring that you have a positive experience when using our services, and ensuring that you receive good customer care.
- **Marketing data:** in some cases, we are able to use this information because you have given your consent to us doing so. In other cases, we are able to use this information because it is necessary for our legitimate interest in promoting the success of our business and furthering our commercial interests, or our mutual legitimate interest in ensuring that you are informed about products, services and business updates which you may be interested in.

How long do we use this information for? – We retain this information for as long as it is reasonably necessary to do so, taking into account the purpose for collecting and using the relevant information. The specific retention period may vary based on factors such as:

- **Technical data:** any retention requirements imposed by third-party service providers which are used to collect this information; whether the error or bug which the information relates to, has been resolved; or whether we need to continue retaining the information in order to finalise any updates or improvements to our Website, or maintain the ongoing safety and security of our Website.
- **Recruitment data:** whether you are successful with your job application (where we will retain this information for [two] years following the end of your employment or engagement with us), or unsuccessful (where we will retain this information for [two] years following the submission date of your application).
- **Enquiry data:** whether the issue which the enquiry relates to has been resolved.
- **Marketing data:** whether you inform us that you no longer wish to receive SkillCorner's marketing communications.

Customer Personnel

What information? – We collect and use the following information:

- **Business data:** includes your name, work email address, work telephone number, Slack profile details, company, role and any information relating to you which is included in any correspondence, materials or other information which you or your company share with us, in relation to the provision of our services. We collect this information from you in advance of, and during, the provision of services to you or your company.
- **Service usage data:** includes information about your use of our services, including your use of the SkillCorner API and SkillCorner Web App, which features and tools you use, what data you access (and when and how), any feedback which you provide on our services (including via surveys). We collect this information using the technology described in Section 4 of this Privacy Notice.
- **Technical data:** includes (i) information relating to the device which you use to access our services, and information relating to such device (including IP address, screen resolution, operating system, and browser type and version); and (ii) identifiers used to identify you when you use our services. We collect this information using the technology described in Section 4 of this Privacy Notice.

Why are we using this information? – We use the business data to provide you or your company with our services, and administer our relationship with you and/or your employer. And we use the technical data to understand how you use, and to improve, our services; and correct errors and bugs in our services.

How are we using this information / what is our legal basis for doing so? – We are able to use this information because it is necessary for our legitimate interest in promoting the success of our business, delivering high-quality services and furthering our commercial interests.

How long do we use this information for? – We retain service usage data for 1 year. For the remainder of this information, we retain it for as long as it is reasonably necessary, taking into account the purposes and objectives set out above. The specific retention period may vary based on factors such as:

- The nature and status of the relationship between SkillCorner and you (or your company).
- Any legal or contractual obligations, which SkillCorner is subject to, which dictate how SkillCorner shall retain the relevant information.
- Whether SkillCorner needs the relevant information to improve its services and products.

Sportspersons

What information? – The information which we collect and use for each Sportsperson depends upon the sports in question. Specifically, we collect and use the following information:

	Football players	Basketball players	American football players
Player metadata – biographical information about an individual, including name, age, position, and club or team	Yes	Yes	Yes
Tracking data – information relating to the location (on the court, pitch or field) of an individual during a game	Yes	Yes	Yes
Event data – information relating to individual player actions during a game <i>In football, this is known as Game Intelligence Data; in basketball, it is known as Markings Data; and in American football, it is known as Contextual Data</i>	Yes <i>Examples: goals, shots, passes, off-ball runs, passing options, player possessions and defensive engagements</i>	Yes <i>Examples: stats and event data covering possessions, chances, shots, rebounds, turnovers, fouls, timeouts, passes, touches, picks, handoffs, off-ball screens, drives, closeouts, posts, isolations, boxouts,</i>	Yes <i>Examples: stats and event data covering distance covered, pass attempts, pass completions, passing yards, rushes, rushing yards, catches, receiving yards, blocks, tackles, sacks, pressures, pass breakups, pass coverage, coverage separation,</i>

		<i>transitions, cuts and rotations</i>	<i>interceptions, touchdowns, out of bounds</i>
Physical data – information about an individual’s physical activity and movement during a game or match	Yes <i>Examples: distance in speed zones, total distance, run distance, high speed run distance, sprint distance, meters per minute</i>	No	Yes <i>Examples: distance in speed zones, total distance, run distance, high speed run distance, sprint distance, get-off times</i>
Prediction data – information which predicts how an individual performs in games (using that individual’s raw Tracking Data)	No	No	Yes <i>Examples: pass completion probability, pressure index, expected yards after catch or expected rush yards</i>

In most cases, this data is generated from video footage, using our automated technology. The underlying video footage is provided to us either by our data partners (which includes third-party sports and performance analytics providers and scouting platforms), or our customers. In other cases, this data is collected directly from our data partners, without using our automated technology (e.g. player metadata).

Why are we using this information? – We use this information to provide our services to our customers, and to improve the delivery of those services.

How are we using this information / what is our legal basis for doing so? – We use this information because it is necessary for our legitimate interest in promoting the success of our business, delivering high-quality services and furthering our commercial interests.

How long do we use this information for? – We retain this information for as long as it is reasonably necessary, taking into account the purposes and objectives set out above. The specific retention period may vary based on factors such as:

- Whether the individual is still competing in the relevant sport, and in which competition they are competing.
- Any legal or contractual obligations, which SkillCorner is subject to, which dictate how SkillCorner shall retain the relevant information.
- Whether SkillCorner needs the relevant information to improve its services and products.
- Any retention requirements imposed by the third-party data partners from whom we collect this information (or the underlying video footage from which this data is generated).

3. DATA SHARING

International transfers

We are based in France, and we may occasionally collaborate with partners based in other countries or use subcontractors based in other countries. Where we transfer personal data internationally, we implement certain contractual measures in order to safeguard such transfers, where required by applicable data protection laws to do so. For more information, please contact us using the contact details at the start of this notice.

Currently, we share your personal data with the following:

Email marketing platform providers
(so that we can send marketing communications)

Customer feedback platforms providers (so that we can monitor and respond to customer feedback)

Recruitment agencies and recruitment platform providers (so that we can receive and process job applications)

Marketing agencies (so that we can develop our Website and undertake marketing campaigns)	IT support providers (so that we can receive technical support for the Website and Website App)	Analytics service providers (so that we can understand how individuals use our services)
Collaborative interface design applications (so that we can develop our Website)	Knowledge management platform providers (so that we can manage our knowledge base)	Task management platform providers (so that we can organise and manage the delivery of our projects)
<u>In future</u> , we may share your personal data in the following ways:		
Legal reasons	<p>We may disclose your personal data where required by law, government, competent authorities or the courts or to establish, exercise or defend our legal rights, and for the purposes of preventing crime and fraud.</p> <p>We would likely be able to do this because it is necessary for us to comply with a legal obligation, or in order to pursue our legitimate interests in: (i) obtaining advice in relation to legal and similar proceedings; (ii) communicating with relevant third parties in relation to legal and similar proceedings; and/or (iii) protecting and defending ourselves from legal and similar proceedings.</p>	
Corporate activity	<p>If involved in a re-organisation of our organisation or its assets, personal data we hold may be shared in order to pursue the legitimate interests of us, our beneficiaries and other parties involved within such re-organisation, unless those interests are outweighed by prejudicial impacts upon you.</p> <p>We would likely be able to do this because it is necessary for us to pursue our legitimate interests in, which would typically include our interest in undertaking the relevant reorganisation.</p>	

4. COOKIES, ANALYTICS AND SIMILAR TECHNOLOGIES		
<p>Cookies, pixels and other technologies store and access data on devices to help websites and apps work. This table explains their purpose, how long they last, and who else can access their data. We get consent to use them unless they're essential to provide the applicable services.</p> <p>Most browsers allow control over cookies, for more information: Google Chrome Microsoft Edge Mozilla Firefox Microsoft Internet Explorer Opera Apple Safari.</p>		
Cookie/data	How long is it stored?	Information
_cf_bm	29mins 49 seconds	<p>We place this cookie on your device in order to detect and mitigate bot traffic on the Website and Website App.</p> <p>We use Cloudflare to place these cookies, and you can find out more information about Cloudflare here: Privacy & Data Protection Cloudflare.</p>
s7	Persistent	<p>We place this cookie on your device in order to gather data regarding site usage and user behaviour on the website.</p> <p>We use HubSpot to place these cookies, and you can find out more information about HubSpot here: Privacy Policy HubSpot</p>
_ga	1 year 1 month	<p>We place this cookie on your device in order to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in</p>

		<p>each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</p> <p>We use Google Analytics to place these cookies, and you can find out more information about Google Analytics here: Privacy Disclosures Policy</p>
_cfuid	Session	<p>We place this cookie on your device in order to enhance security and performance, help identify trusted web traffic and ensure a secure browsing experience for users.</p> <p>We use Cloudflare to place these cookies, and you can find out more information about Cloudflare here: Privacy & Data Protection Cloudflare.</p>