

bb BLANC®

THE EXPERIENCE IS EVERYTHING



DISCOVER THE bb DIFFERENCE

Since 2008, bb Blanc has been at the forefront of shaping the event industry in Canada by providing award winning event design, audio visual/staging production and live entertainment for a variety of events and large-scale meetings. Our current client list features several of the nation's most recognizable brands across diverse industries, including finance, technology, healthcare, and manufacturing. We successfully manage an extensive and diverse portfolio of events, delivering exceptional experiences across the country. By collaborating closely with our clients and leveraging our extensive expertise, we transform their visions into reality, ensuring that every event is customized to surpass expectations.

CRAFTING THE EXPERIENCE

At bb Blanc, we believe that the experience is everything. Our team of expert designers, audiovisual technicians, and event specialists work tirelessly to create immersive environments that captivate audiences. From innovative designs and stunning visual effects to carefully curated entertainment, we pay meticulous attention to every detail to ensure a seamless experience that aligns with our clients' objectives. With our extensive knowledge of the latest technologies and trends, combined with our creative vision and problem-solving skills, we deliver high-caliber productions that set the standard for excellence in the industry.

THE bb ADVANTAGE

- Audiovisual concept/ideation and equipment (45,000 sq. ft. warehouse 10 min north of Pearson Airport)
- Creative concept ideation and production, event design, CAD drawings, 3D renders & floor plans
- Technical production (show calling, stage management, speaker and content management, on-site, virtual operation and run of show)
- Project management (PM assigned to each event, pre-production planning, site visits, operational leadership throughout event, post-event evaluation)
- Content Creation (graphic design, branding, animations, video and photography production)
- Content Coordination (collaborate with script writers, presentation designers, incentive planners, and logistical agencies)
- Collaborative approach between venues and 3rd partners
- Event sourcing (entertainment and décor)

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