

Mississauga is a city of villages, created through the amalgamation of several heritage communities, including Port Credit, Streetsville, Clarkson, Cooksville and Malton.

Mississauga: A Cultural Canvas

#DYK

CANADA'S
6TH LARGEST CITY

HOME TO 75+ FORTUNE 500
COMPANIES

145 LANGUAGES
SPOKEN

Mississauga is a young, welcoming city with diversity woven into its fabric. People from across the globe have made Mississauga home and are integral to the exciting transformation taking place in this sprawling metropolis that reaches from Pearson International Airport southward to historic villages situated along the Lake Ontario waterfront. A positive entrepreneurial vibe is evident at every turn, from the city's modernization programs to a flourishing arts scene, vibrant cultural celebrations and global cuisine.



Absolute World twin skyscrapers

NOTABLE

In 2024, Mississauga celebrated a culinary milestone with two restaurants earning spots in the prestigious MICHELIN Guide. Guru Lukshmi received a Bib Gourmand for its flavourful and affordable dishes, while Tamarind Modern Indian Bistro was recognized with a MICHELIN Recommendation for its innovative take on Indian cuisine.

MISSISSAUGA'S CENTRAL LOCATION

means it's well connected to the rest of Canada and the world, and offers a variety of transportation options:

- Pearson International Airport (YYZ) for domestic and international flights
- GO Transit rail and bus service for inter-city and inter-regional public transportation
- Seven major 400-series highways and a short drive to downtown Toronto and the U.S. border at Niagara

VISIT MISSISSAUGA TEAM MEMBER TIP

Mascia Michalakos' favourite unexpected teambuilding activities you can do in Mississauga:

- Rock climbing and bouldering at Hub Climbing, Canada's largest indoor climbing gym
- Charter a boat and catch freshwater salmon on Lake Ontario
- Challenge yourself and your team at BRKFREE, a unique high-tech, social entertainment experience



Mississauga Celebration Square

Why Mississauga?

With exceptional venue infrastructure, strong partnerships and top-tier service support, Mississauga is the perfect host for events of any size. Here's why two high-profile events chose Mississauga as their destination.

CSAE Summer Summit

Date: July 5–7, 2023

Attendees: 280+ association executives and business members

Venue: Hilton Mississauga/Meadowvale

"When we choose a destination, we look at the overall vibe and energy so that we're working with a partner and we're in a place where our group is excited to be. Among our program highlights was the opening keynote by Raia "Coach" Carey, manager of culture, diversity and inclusion at the SickKids Foundation, speaking about embracing stress in the workplace. And on the morning of our final day, Visit Mississauga offered several experiences around the city, including a 5-km guided hike, meditation opportunities and an indoor/outdoor swim."

— Tracy Folkes Hanson, CAE, President & CEO, Canadian Society of Association Executives

VISIT MISSISSAUGA TEAM MEMBER TIP

Ryan DeSouza's top picks for family-friendly fun:

- Cheer on the Raptors 905 at the Paramount Fine Foods Centre
- Explore Port Credit and its scenic waterfront, shops and restaurants
- Have a blast at The Rec Room with games, virtual reality and delicious eats for all ages



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SITE SELECTION
MAGAZINE NAMED
MISSISSAUGA ONE
OF CANADA'S BEST
LOCATIONS

Mississauga boasts abundant green space and waterways, including the stunning Credit River



CSAE Summer Summit



Posta Italbar Cucina event buyout

BFUTR 2024

Dates: November 6–7, 2024

Attendees: 5,400 Canadian and U.S. Black tech employers, professionals and students

Venue: The International Centre

Mississauga welcomed the BFUTR 2024 Global Tech Summit—North America's largest Black tech conference. In partnership with key industry champions, including Visit Mississauga, the summit, hosted by Obsidi®, aimed to bridge the network gap between Black talent and tech career opportunities across North America's tech ecosystem. This dynamic tech event positioned Mississauga as a hub for innovation while delivering regional economic impact.

"BFUTR 2024 is more than just a tech event," says Lekan Olawoye, founder and CEO of Obsidi®. "It's a movement focused on empowering professionals and creating meaningful connections with employers of choice, ensuring Black talent can access opportunities across North America's tech ecosystem. Mississauga's innovative spirit and diverse community make it the perfect location for this global tech industry gathering."

PHOTOS: CSAE

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BOMBARDIER
RECENTLY OPENED
A NEW AIRCRAFT
MANUFACTURING
CENTRE IN
MISSISSAUGA

Mississauga for Groups



FAST FACTS

7,000+ guestrooms
throughout the city

60+ international brand hotels,
including Hilton Mississauga/
Meadowvale, Hyatt Place
Toronto/Mississauga Centre,
Delta Hotels Toronto
Mississauga

750,000 sq. ft. of conference
and event space, including a
number of venues close to the
airport for convenient fly-in,
fly-out gatherings

Enhance your program

Mississauga is a community of entrepreneurs, academics and artists
who are available to provide keynotes and workshop leadership.

- Mississauga is within an hour's commute of 32 universities and colleges and is home to University of Toronto Mississauga, Metalworks Institute and Sheridan College
- The city is home to 75+ Fortune 500 companies and 1,400+ multinational firms
- Key knowledge-based industries include aviation, advanced manufacturing, financial services, information and communications technology, life sciences, pharmaceuticals and smart logistics

Scan the QR code to learn
about the Business Events
Hosting Incentive Program,
which provides financial
support to qualified planners
who bring conferences and
events to the city.



VISIT MISSISSAUGA TEAM MEMBER TIP

Katelyn May's favourite places
to recharge and relax:

- The spa at the Glenora Inn
- Paddle boarding
- Yoga
- Retail therapy





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**THE INTERNATIONAL
CENTRE'S STATE-OF-THE-
ART KITCHEN CREATES DISHES
REFLECTING DIVERSE
CUISINES FROM AROUND
THE WORLD**

FAST FACTS

- The International Centre is Mississauga's largest event venue
- 500,000 sq. ft. of customizable exhibition and trade show space
- A 48,000-sq.-ft. conference centre and 35 scalable rooms
- Close to Pearson International Airport and many nearby hotels
- Free parking for 5,000+ vehicles

**Trevor Graham, chief operating officer,
The International Centre, addresses two
topics that are on event planners' minds.**

Sustainability: "Planners primarily ask us about water conservation, energy conservation and food waste," says Graham. "We're now fully LED throughout our facility and we have sensors and motion detectors to regulate heating and air conditioning. If halls are empty or there are only a few people, everything shuts down to a prescribed level. Food waste can be a challenge when catering for 3,000 to 4,000 people at a time. We work with clients to know how many guests we'll be serving and our preparation is staged to reduce waste. If there is leftover food, we donate it locally on our clients' behalf."

Value for money: "It comes down to cost and our track record of adding value where we can. This can include working with clients to move their events to lower-cost shoulder dates and we negotiate cleaning, security and parking vendor costs on behalf of our customers."



Paramount Fine Foods executive chair, Mohamad Fakih, explains why Mississauga is home.

What excites you about Mississauga?

"I love the diversity. The one recipe of success is hiring good people with a variety of experiences. A lot of skilled people have come to Mississauga from different parts of the world who bring that grit, that hunger to succeed."

Top suggestions for business visitors?

"I get on my Vespa and go down to Port Credit with my son to grab an ice cream. It feels like Europe, but much nicer. Visitors should also see Celebration Square, where there are plaques to people who have helped make Mississauga what it is today. Also, break bread with other people at all the ethnic restaurants."

Mississauga Trailblazer

Nav Bhatia, nicknamed the Raptors Superfan, is a Canadian businessman and proud Mississauga resident. He regularly speaks to groups about his journey from India to making a new home in Canada and the obstacles he overcame along the way. Over the years, he's built a successful car dealership enterprise and is a philanthropist who, through the Nav Bhatia Superfan Foundation, raises money to help build community basketball courts and send children to camp.



FAST FACTS

- Founded in 2006, Paramount Fine Foods offers Middle Eastern fare through its restaurants and catering service
- The Paramount Fine Foods Centre (formerly called the Hershey Centre), is Mississauga's premier sports and entertainment facility, featuring four NHL regulation size ice rinks, a 5,100-seat multi-purpose spectator arena, portable FIBA-size basketball court, outdoor sport facilities, 25 private suites as well as hospitality and meeting spaces



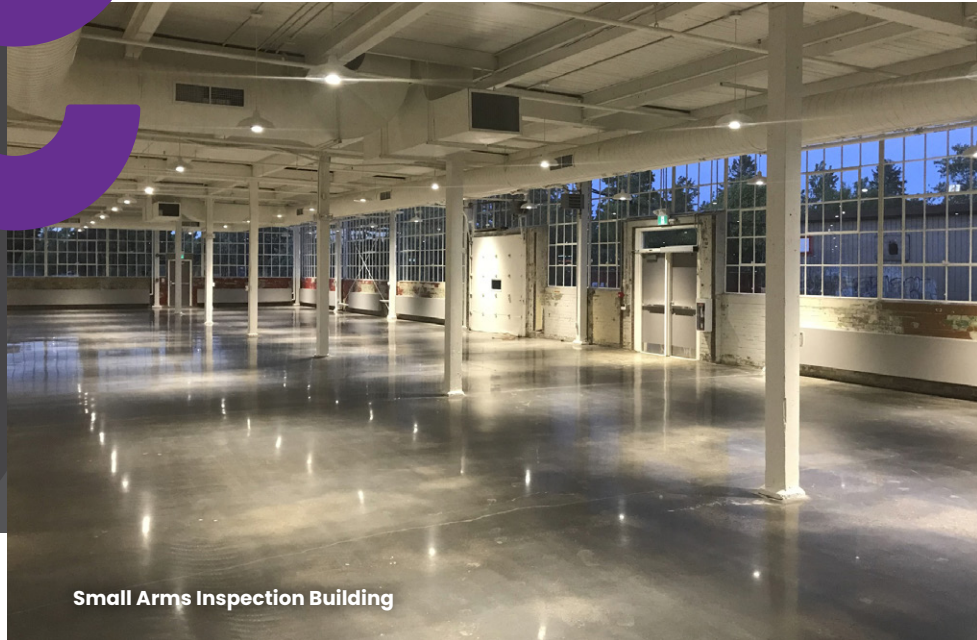
VISIT MISSISSAUGA TEAM MEMBER TIP

Kyle Passmore's favourite restaurants for larger groups:

- Clarkson Pump & Patio
- Posta Italbar Cucina
- Bar 6ix Sports & Wings
- GAMETIME Eatery & Entertainment
- The Crooked Cue
- The Wilcox Gastropub



Versatile Spaces



Small Arms Inspection Building

The Living Arts Centre is a fully equipped theatre and event space that's perfect for symposiums, panel discussions, trade shows and celebrations. The on-site LIVE! Restaurant offers private rooms for group dining.

Mississauga Celebration Square is located in the heart of the city and hosts cultural events, concerts and festivals throughout the year. The site features a main stage as well as a smaller amphitheatre, with the entire venue able to host up to 30,000 people.

The Small Arms Inspection Building is a former industrial space reimagined as a creative hub for arts and culture programming, hands-on workshops, exhibitions, performances and gala events.

Corporate Event Centre at CHSI with space to host meetings, training programs, board meetings or conferences for up to 288 people.

Mississauga Convention Centre is a highly flexible venue featuring seven interior halls, a stunning foyer, landscaped grounds and space to host up to 2,400 guests.

Living Arts Centre





Chef Massimo Capra, Capra's Kitchen



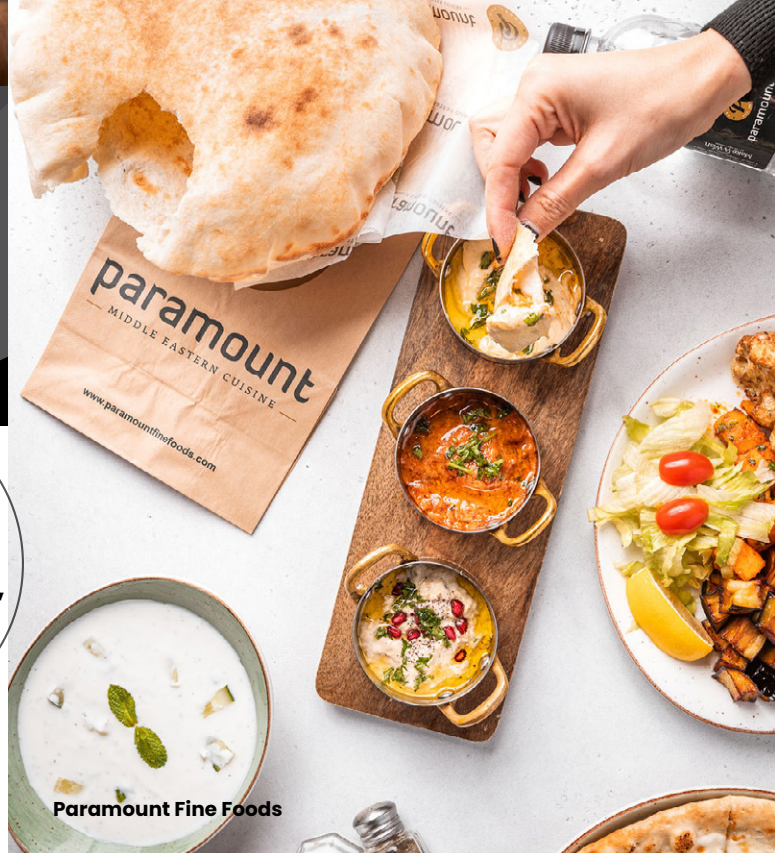
Elevated Dining

With more than 2,000 local restaurants showcasing the city's multicultural diversity, visiting groups can sample authentic dishes from across the globe.

Sophisticated **Posta Italbar Cucina** serves quality Italian cuisine with an emphasis on organic ingredients sourced seasonally from local farms. Situated at the waterfront overlooking picturesque Port Credit Harbour, the restaurant has a private dining room for up to 20 guests and the entire venue is available for buyouts for up to 300 people.

The Food District at the Square One Shopping Centre is a curated collection of more than 25 artisans, merchants and restaurants reflecting global cuisine. Among the unique shops are Mogouyan, specializing in hand-pulled noodles served in rich, flavourful broth; Farzi Café, offering modern, Instagram-worthy Indian cuisine; and Hattendo, a Japanese bakery renowned for its delectable cream buns.

#DYK
GROUPS LOVE THE
REC ROOM'S CASUAL
FARE + ON-SITE GAMES,
BILLIARDS
AND BOWLING



Paramount Fine Foods

VISIT MISSISSAUGA TEAM MEMBER TIP

Tej Kainth's favourite dine-around restaurants and foodie festivals:

- NMTO's Food Truck Festivals
- Carassauga Festival of Cultures
- Miga Korean BBQ
- Rick's Good Eats, homestyle Punjabi-Canadian cuisine, owned by Chef Rick Matharu
- Capra's Kitchen, an upscale Italian eatery owned by Chef Massimo Capra



Business or Bleisure?

Discover more of Mississauga

Bring your partner, kids, family and friends and spend a few extra days in Mississauga to experience more arts and entertainment, shopping, festivals and attractions.

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SQUARE ONE IS
ONTARIO'S LARGEST
SHOPPING CENTRE AND
THE SECOND LARGEST
IN CANADA

Recently renovated **Glenerin Inn & Spa** is ideal for luxurious retreats and wellness getaways. The 1920s historic stone mansion is set amid two acres of manicured grounds and features 30 luxurious guestrooms and suites, private spaces for corporate gatherings, on-site dining and a full-service boutique spa.

Mississauga is a hub for exciting attractions and events! Experience the thrill of **BRKFREE**, where immersive rooms challenge you with a dynamic mix of physical, mental and skill-based obstacles. **Celebration Square**, the city's vibrant centrepiece, hosts spectacular festivals and celebrations year-round. From dazzling cultural showcases to lively concerts and family-friendly fun, Mississauga sets the stage for unforgettable experiences.

RETAIL DAY TRIPS

Square One Shopping Centre offers 330+ brand name shops, retailers and restaurants. Square One sustainability initiatives include solar panels, water management and a rooftop beehive and garden.

Erin Mills Town Centre has completed \$100-million in renovations, including enhancing natural light in the Centre Court. The mall is also home to Cineplex Junxion, Mississauga's newest movie theatre and entertainment complex.

Heartland Town Centre is Mississauga's premier outdoor shopping centre and outlet mall. Home to over 180 stores, restaurants and services, Heartland's got you covered for sweet treats with world-famous Krispy Kreme Doughnuts and Ontario's first Crumbl Cookies store.

REACH OUT TO THE TEAM

Get in touch to learn how Visit Mississauga can help make your event the best ever!

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VISIT MISSISSAUGA TEAM MEMBER TIP

Victoria Clarke's favourite cultural festivals:

- Jackalope and APIK, two thrilling action sports festivals
- Italfest, Latin Festival and Japan Festival Canada
- TD Mosaic Fest
- Bollywood Monster Mashup, Canada's largest South Asian festival

