

CREATE YOUR CONFERENCE ON THE COAST



RICHMONDBC **BUSINESS EVENTS** DESTINATION INFORMATION PACKAGE

PACIFIC. AUTHENTIC. RICHMONDBC

HOST CITY

In our city, Canada's iconic west coast lifestyle is infused with Pacific sensibilities. A place that is real, raw, and unvarnished. A place that is constantly evolving while holding onto our vibrant history.

Our team at Tourism Richmond works seamlessly with our hotel and venue partners and is committed to producing an outstanding event for your delegates. We welcome this opportunity to showcase Richmond – and we are ready!

We are an international, culturally diverse, and dynamic city with citizens originating from over sixty cultural backgrounds. Much of the recent population growth is from Asian immigrants, which is reflected in the city's exotic shopping and dining. This authentic flavour weaves itself throughout Richmond's festivals, restaurants, and unique community neighbourhoods. Conference delegates will enjoy a myriad of activities, such as arts and cultural events, museums, historical sites, and galleries.

Whether you're travelling from near or far Richmond is connected by modern public transportation, major thoroughways, ferry systems, and the Vancouver International Airport (YVR) — Richmond is easily accessible, ideal for visitors from any origin.





RICHMOND HIGHLIGHTS:



🍴 EAT

Richmond boasts the most authentic Chinese cuisine outside of China and is home to 800+ restaurants serving delicious food from all around the world. Our Dumpling Trail is also a foodie favourite, while visitor-friendly wineries, breweries, fresh seafood, and produce farms are also popular.



🌟 PLAY

The flat topography and coastal conditions are ideal for golf, waterfront bike rides, and bird watching – in every season!



🏠 EXPLORE

See history come to life in Steveston Village, home to two National Historic Sites and Fisherman's Wharf, where you can see the daily catch from the anglers who caught them. While you're there, shop Steveston's many boutiques and don't forget to try its famous and fresh fish & chips.



🎁 SHOP

Find high fashion without the high price at McArthurGlen Designer Outlet Vancouver Airport, where luxury brands are sold at up to 70% off. CF Richmond Centre, is home to popular stores like Sephora, Apple, and H&M, and is right across the street from the Richmond Conference Centre.



RICHMOND KEY STATS

Richmond provides the perfect backdrop for any group.



800+
RESTAURANTS



100+
PUBLIC PARKS



230,658
POPULATION



TIME ZONE
Pacific Standard Time
(UTC-8)



AIRPORT
Vancouver International
Airport (YVR)



CURRENCY
Canadian Dollar



OFFICIAL LANGUAGES
English, French



OTHER COMMON LANGUAGES
Cantonese, Mandarin



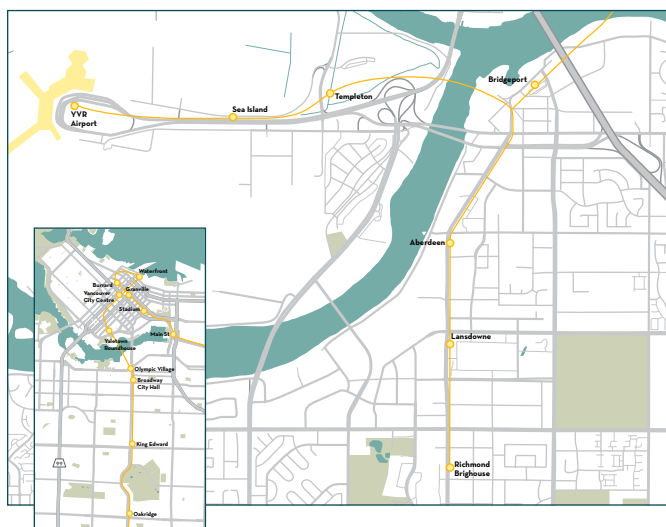
TRANSPORTATION

Richmond is the home of Vancouver International Airport (YVR). As the gateway to Western Canada and Asia, it's also well-linked by roads as well as fast and efficient transit services to neighbouring cities and the rest of the region. Richmond is a city that's easy to reach and easy to get around.

GETTING AROUND RICHMOND

Navigating Richmond's grid-based street system is simple. Alongside our popular public bus network and Canada Line rapid transit SkyTrain system, there are taxis, rental cars, and hotel shuttles to keep you on the move. Many services are fully accessible to those with mobility challenges. The Canada Line subway system links the airport to Richmond's city centre as well as downtown Vancouver and beyond.

CANADA LINE



TAXIS & LIMOUSINES

Richmond has a full array of taxi operators, each bookable via phone or online. The cab stands at Vancouver International Airport (YVR) are on Level Two of the Domestic and International Arrivals areas. These taxis use standard set prices from the airport to many Metro Vancouver locations. Wheelchair-accessible vehicles are also available.

Richmond Taxi Company | 604-272-1111

Kimber Cabs | 604-238-8888

Garden City Cabs of Richmond | 604-233-111

Limojet Gold Limousine Services | 604-215-3337

Aerocar Service | 604-298-1000

Airport Butler Meet & Greet Services | 604-244-9868

COACHES

A wide selection of quality coach transportation is available for visiting groups, from nine-person vans to 56-person buses. Private sightseeing tours and dedicated transportation charters can also be booked for those travelling in and around Richmond, Vancouver, Whistler, and beyond.

International Stage Lines | 604-270-6135

Universal Coach Line | 604-322-7799

Charter Bus Lines | 604-940-1707

VTC Coach Services | 604-801-5515

Pacific Coach Lines | 1-800-661-1725

Traxx Coachlines | 1-877-872-9977



TRANSPORTATION (continued)

VANCOUVER INTERNATIONAL AIRPORT NORTH AMERICAN NON-STOP DESTINATIONS



Canada	CODE	AIRLINE	FLIGHTS / WEEK	
			SUMMER	WINTER
Calgary	YYC	AC, F8, WS, Y9	189	159
Edmonton	YEG	AC, F8, WS, Y9	121	97
Halifax	YHZ	AC, WS	126	24
Montréal	YUL	AC, F8, TS, WS, Y9	83	34
Ottawa	YOW	AC, F8, WS, PD	29	15
Québec City	YQB	AC	3	0
Regina	YQR	AC, WS	22	18
Saskatoon	YXE	AC, F8, WS	27	19
Toronto	YYZ	AC, AU, F8, PD, WS, Y9	191	130
Waterloo	YKF	F8	7	5
Whitehorse	YXY	4N, AC	30	29
Winnipeg	YWG	AC, F8, WS, Y9	48	33
Yellowknife	YZF	AC	11	7
Windsor	YQG	F8	17	4

United States	CODE	AIRLINE	FLIGHTS / WEEK	
			SUMMER	WINTER
Anchorage	ANC	AC	4	0
Austin	AUS	AC	2	4
Boston	BOS	AC, B6	14	0
Chicago	ORD	AA, AC, UA	22	20
Dallas/Fort Worth	DFW	AA, AC, UA	16	14
Denver	DEN	AC, UA	32	28
Honolulu	HNL	AC, WS	15	28
Houston	IAH	AC, UA	17	14
Kahului	OGG	AC, WS	14	12
Kona	KOA	AC, WS	0	9
Las Vegas	LAS	AA, F8, WS	13	32
Lihue	LIH	WS	0	5
Los Angeles	LAX	AA, AC, F8, UA, WS	70	70
Miami	MIA	AC	2	3
Minneapolis	MSP	DL, SY	13	14
New York	JFK	B6	7	6
Newark	EW	AC, UA	17	7
Orange County	SNA	AC, WS	11	11
Orlando	MCO	WS	1	1
Palm Springs	PSP	AC, WS	7	20
Phoenix	PHX	AC, F8, WS	7	16
Portland-Mesa	PDX	AC	25	35
Sacramento	SMF	AC	7	7
Salt Lake City	SLC	DL	9	14
San Diego	SAN	AC, WS	16	19
San Francisco	SFO	AC, F8, UA, WS	77	67
Seattle	SEA	AC, AS, DL	111	115
Washington DC	IAD	AC	3	4

British Columbia	CODE	AIRLINE	FLIGHTS / WEEK	
			SUMMER	WINTER
Bella Bella	ZEL	8P	7	7
Bella Coola	QBC	8P	11	10
Campbell River	YBL	8P, 9M	24	22
Comox	YQQ	8P, AC, WS	39	42
Cranbrook	YXC	8P, AC, WS	15	21
Fort St. John	YXJ	AC, WS	27	34
Kamloops	YKA	AC, WS	27	42
Kelowna	YLW	4N, 9M, AC, F8, WS, Y9	103	125
Masset	ZMT	8P	7	6
Nanaimo	YCD	AC, WS	41	49
Penticton	YYF	8P, AC	14	25
Port Hardy	YZT	8P	13	13
Powell River	YPW	8P	28	26
Prince Rupert	YPR	AC	7	13
Qualicum Beach	XQU	SG	2	2
Quesnel	YQZ	9M	4	2
Sandspit	YZP	AC	6	7
Smithers	YYD	AC	7	14
Terrace	YXT	AC, WS	40	48
Tofino	YAZ	8P	10	7
Trail	YZZ	8P	14	14
Victoria	YYJ	4N, 8P, AC, WS	108	138
West Kootenay	YCG	AC	7	14
Williams Lake	YWL	8P, 9M	16	15

Mexico	CODE	AIRLINE	FLIGHTS / WEEK	
			SUMMER	WINTER
Cancun	CUN	AC, WG, WS	6	16
Mazatlán	MZT	WG, WS	0	1
Mexico City	MEX	AC, AM	27	23
San Jose	SJD	AC, F8, WG, WS	0	15
Huatulco	HUX	WS	0	3
Zihuatanejo	ZIH	AC	0	7
Puerto Vallarta	PVR	AC, F8, WG, WS	8	24

Updated: May 2023



CONFERENCE HOTEL PROPERTIES



23 WORLD CLASS HOTEL BRANDS AT YOUR SERVICE

Just minutes away from the Vancouver International Airport, Richmond boasts a wide range of hotel brands to meet any groups needs. With 24-hour shuttle services to and from the airport*, group meeting space up to 45,000 square feet, and a variety of dining options your delegates will feel at home while experiencing their Conference on The Coast.





DESTINATION INCENTIVES & UNIQUE VALUE

CREATE YOUR CONFERENCE ON THE COAST



EARN FUNDS FOR BOTH PRE-BID AND BOOKED EVENT COSTS

NEW
**INCENTIVE
PROGRAM**

In collaboration with 20+ hotel partners, Tourism Richmond is offering a new event incentive for meeting planners.

- New, flexible program launched in 2024
- Significant funding available
- Includes funding for both bid-phase expenses and booked business event costs

CONTACT US TO LEARN MORE AND APPLY

RICHMONDBC
BUSINESS EVENTS

BUSINESS DEVELOPMENT TEAM
sales@tourismrichmond.com

VISIT **RICHMONDBC.COM/BUSINESSEVENTS**



THE VALUE OF MEETING IN RICHMOND BC

● **COLLABORATION**

Our team at Tourism Richmond works seamlessly with our hotel and venue partners, the City of Richmond, our business stakeholders and our highly connected Board of Directors. We are committed to providing you with all available resources from this extensive network to ensure an outstanding event for your delegates.

● **CONVENIENCE**

Richmond is easy to get to. As the home of the award-winning Vancouver International Airport and a float plane terminal, in close proximity to ferry terminals, and part of the rapid transit Canada Line SkyTrain (built for the 2010 Olympics) delegates will enjoy the convenience of arriving as well as planning their post-event adventures. Our conference hotels also have the added benefit of seven, 24-hour shuttles services from the door of the Airport to the door of the hotel removing logistical planning and costs from your delegates agendas.

● **WORLD CLASS ACCOMODATIONS**

A well-rounded and comprehensive set of attendee hotel room options, that will fit a variety of budgets and loyalty programs; and a recently renovated conference facility boasting 45,000 square feet of flexible meeting space which will perfectly suit your needs.

● **ECONOMIC ADVANTAGE**

Richmond boasts gorgeous water and mountain views, boardwalks, fine dining and natural spaces – everything you think of when you think Vancouver. However, Richmond also boasts competitive rates below some of its sister cities such as Vancouver, Victoria or Whistler. Additionally, our hotels are flexible when it comes to expenses such as AV costs and attrition structure.



VALUES (cont.)

● LOCATION, LOCATION, LOCATION

Richmond isn't just convenient to get to, but once you are here the possibilities are endless. As a natural attendance builder and the gateway to British Columbia, your delegates will be excited to attend the conference and are historically shown to take advantage of before and after activities increasing their commitment to attending. Whether its here in Richmond, downtown Vancouver, Vancouver Island or Whistler the value of proximity is a natural attendance builder.

● CULTURAL CONVERGENCE

Our tourism colleagues will have an unforgettable experience discovering the world-renowned food, drink, and entertainment options waiting for them just outside the hotel lobby. Whatever you crave – incredible Asian cuisine, breathtaking nature, or captivating history – Richmond is an experience truly Canadian in its multicultural essence and is authentically Pacific.

● ANTICIPATION OVER EXPECTATION

Tourism is all about discovering new destinations and experiences. Every time you go somewhere new your senses come alive and you allow yourself to be surprised and delighted by the destinations unique charm and adventures. Richmond offers delegates a chance to do just that. Offering delegates a chance to discover something new around every corner creating an experience of anticipation



EVENT AND SOCIAL SPACES

Richmond's diverse cultural and economic landscape provides an eclectic mix of unique venues ready to set the stage for offsite socials and events that are part of, or even outside of the conference. Whether its historic seaside museums, expansive and lux airplane hangars, tall glass atriums, Olympic sports facilities or regal theatres, delegates will be inspired and delighted no matter the location.

Here are some early thought starters that will create a memorable and integrated set of opportunities for engagement and interaction among delegates, Industry groups, board meetings and smaller receptions:



RICHMOND OLYMPIC OVAL

The versatile indoor and outdoor spaces make it the perfect setting to “wow” your delegates. We will tailor an exciting and invigorating experience that might include a cocktail reception, try-it sessions of our world-famous climbing wall and/or wheelchair basketball, a tour of the Richmond Olympic Museum (with over 400 Olympic artifacts!), and a high-performance athlete demonstration, or a venue tour as part of the conference program. The Legacy Lounge, once housing media during the 2010 Olympics and just off the Richmond Olympic Museum, boasts floor-to-ceiling windows overlooking the facility with a large bar and features such as built-in AV.

IDEAL FOR:

- Large-scale event reception
- Board meetings or smaller receptions



EVENT AND SOCIAL SPACES (continued)



LULU ISLAND WINERY

Situated on over 15 acres of lush vineyards lies the Lulu Island Winery. With its close proximity to the city of Richmond, this venue's scenery is both unique and unforgettable.

With two large tasting rooms and additional function space groups of all sizes can experience tastings, tours and a flexible function space perfect for networking socials of all sizes.

IDEAL FOR:

- Large-scale event reception
- Board meetings or smaller receptions



CASK WHISKY VAULT

A sanctuary of style and unapologetic celebration of the finer things in life, Cask compliments a seemingly endless array of single malts, bourbons and blended whiskies with the casual dining style of an Izakaya.

Featuring a large and comfortable main dining space and two private dining rooms for up to 10 guests, Cask is a place to retreat to - a world to indulge in.

IDEAL FOR:

- Medium-sized socials
- Board meetings

ADDITIONAL VENUE OPTIONS

- BCIT Aerospace Campus
- Britannia Shipyards Historic Site
- Gulf of Georgia Cannery



LOCAL RESTAURANT GUIDE

As a coastal city, Richmond is known for its fresh ocean fare but revered for its unparalleled wealth of authentic Asian cuisine. Venture to Taiwan, Hong Kong, Singapore, China, Vietnam, Japan and many others, with all the flavours and no jet lag. That's only the beginning of what's waiting here for you—come take a bite.

With 800+ restaurants, the largest per capita in Canada, delegates will be spoiled for choice when it comes to offsite meetings big or small. Whether they are looking for world-class Asian cuisine, a casual chain, superb seafood and everything in between, Richmond will have it covered.

Here is a sampling of some of our favorites – either an easy walking or short driving distance from our major hotel brands.

CHINESE AND DIM SUM

Suhang Restaurant
Jade Seafood Restaurant
Fisherman's Terrace

CASUAL CHAINS

Cactus Club
Earls

SEAFOOD

Steveston Seafood House
Blue Canoe
Catch Seafood House

SOUTH ASIAN

Baan Lao Fine Thai Cuisine
Ember Indian Kitchen

AT THE VERSANTE

Bruno
CASK Whisky Vault
Acre Through The Seasons

STEAKHOUSES

Chop Steakhouse & Bar
The Keg



PRE- AND POST-TOURS AND EXPERIENCES

Richmond is defined by its raw natural beauty and dynamic cultural offerings. These experiences are your entry to the real Richmond. Immerse yourself in the character of this place and get to know the diverse characters that make up our city. Eat, explore, seek out and discover the truth of Richmond through these cultural, natural, and culinary experiences. A Pacific. Authentic. Experience.

Here are some early thought starters that will provide delegates with an insider's experience to Richmond that will leave them with lasting memories:

ADDITIONAL PRE-TOUR EXPERIENCES

- Bike the Dyke
- Steveston Village Shopping/Exploring
- McArthur Glen Outlets shopping and lunch at Bibo Italian
- Wine Tour (Lulu Island Winery, Vancouver Flower Winery and Country Vines Winery)
- Birding 101



ATHLETES INSPIRING EXCELLENCE TOUR

Get inspired with an intimate athlete experience featuring Team Canada's top performers! After an intimate talk in our theatre, head up to our activity floor for a sport demonstration and coaching session in this one-of-a-kind experience.

This tour also provides access to ROX, Canada's first official Olympic Museum. Delegates will get to view and engage with the museum's many artifacts, exhibits, interactive challenges, and virtual sport simulators.

AUTHENTIC ASIAN EATS FOODIE TOUR

According to the New York Times, Richmond has the best Chinese food in all of North America. Ask any Chinese food aficionado and they'll point you to Richmond. You'll find the biggest selection and highest quality dim sum, dumplings, bubble tea, and Chinese pastries. Definitely bring an appetite.



RICHMOND DMO AND HOSPITALITY SERVICES

SINGLE POINT OF CONTACT

Tourism Richmond is pleased to provide single point of contact services from bid to post-convention follow-up including the provision of final pickup numbers and gross revenue for client purposes.

CONTACT

Contact our Business Development team at:
sales@tourismrichmond.com

ATTENDANCE BUILDING SUPPORT

Tourism Richmond understands that creating buzz and excitement around your event is critical to the success of registration and delegate enjoyment. We offer an extensive suite of marketing tools such as a variety of destination videos, b-roll, a large suite of photographic images all complimentary.

Have something specific in mind? Let us know and our team is happy assist in developing something to fit your needs to ensure the event is a success.

SITE VISIT FUNDING

Richmond's network of DMO representatives, Hotel partners and attraction and dining stakeholders are pleased to host site visits for potential and confirmed clients.

Complimentary site visits include air, transportation, hotel, meals and entertainment for the event organizing committee as needed leading up to the event. Our team will organize and execute an itinerary that meets your needs including viewings of hotel properties, offsite venues, local dining spots and guest activities.

We are happy to be your host!

ONSITE INFORMATION

Maps and guides, such as our famous Dumpling Trail, are available to be handed out during registration by your teams or added to welcome bags allowing delegates to explore our diverse and authentic city.



PARTNERING FOR SUCCESS

Collaboration is at our core and we are excited at the opportunity to host our industry and showcase our diverse and unique destination.

The team at Tourism Richmond and our 12-member Board of Directors are a diverse and well-connected group, who can offer connections across of multitude of topics and disciplines and will be ready to assist at any time during the event planning or during the event.

As well, if needed, our event production partner Connect Seven, is a local event partner who would provide assistance with on-the-ground event services ranging from venue preparation and liaison, to full event management services during the congress. Whatever is needed.

Their team works seamlessly between venues and has a depth of experience second to none in Richmond.

TOURISM RICHMOND'S
CORE ORGANIZATIONAL
VALUES ARE:

EPIC

EXCELLENCE

PROACTIVE • RESPONSIVE
COURAGEOUS • OPTIMISTIC

PASSION

ENERGETIC • ENGAGED • INSPIRED

INTEGRITY

RESPECTFUL • COMMITTED • CLEAR

COLLABORATION

DIVERSE • INCLUSIVE • FOCUSED



THANK YOU

BUSINESS DEVELOPMENT TEAM

sales@tourismrichmond.com

RICHMONDBC
BUSINESS EVENTS

VISIT [RICHMONDBC.COM/BUSINESSEVENTS](https://richmondbc.com/business-events)