



CARRIE'S
Beanies4
Brain Cancer



PROUD PARTNER
EQUITY-ONE™



FUNDRAISING TIPS

Team CB4BC is taking on the Point to Pinnacle to support the brilliant researchers at [The Brain Cancer Centre](#).

We're on a mission to raise a record-breaking amount for brain cancer research, and we're thrilled to have you on board. Together we can make a real difference.

We know asking for donations can feel daunting, so here are some simple tips to help you kick off your fundraising journey.

Getting Started

Start by letting your friends, family, and colleagues know why you're taking part.

To make it easy, we've prepared some handy resources and social media templates you can use whenever you like.

RESOURCES



Need help? Email p2p@carriesbeanies4braincancer.com

Update Your Grassrootz Page

Your Grassrootz page is where supporters will donate.

Add a personal introduction about why you're taking on this challenge, and keep it updated with photos, videos, and training milestones so your community feels connected and part of your journey.

Team Up!

Fundraising is more fun together. Team up with friends or colleagues to keep each other motivated along the way and share in the highs and challenges of the journey.

Be sure to set up a team page on Grassrootz so you're all connected and your fundraising total builds collectively.

Kick Off With A Story

Start by letting your friends and family know why you're taking on this epic challenge. Personal stories make a powerful impact – don't be shy about sharing what this means to you.

Use photos, videos and training updates to help bring your journey to life. Your community will love seeing your progress and cheering you on.



Set A Fundraising Goal

Every donation makes a difference in the fight against brain cancer. Start with a goal that feels achievable and fun – and once you hit it, raise the bar!



Free Team Merch

- Raise \$100 and score a FREE Team CB4BC race singlet and cap.
- Raise \$5,000 and add a hoodie to your collection!

Share! Share! Share!

Keep your community updated through your socials. Share progress, challenges, and wins — especially when you hit milestones!

Regular updates remind people to support you and make it easy for them to spread the word.



Always include the link to your fundraising page when you post

We'll be posting heartfelt stories from P2P participants over the coming weeks. We'd love you to share these too and help raise awareness.

GET CREATIVE

Beyond donations, there are lots of ways to boost your fundraising. Here are a few ideas:

- **Local Sponsorships:** Ask local businesses for sponsorship in exchange for a shout-out or logo on your social media page.
- **Company Matching:** Ask your employer or a local business to match donations.
- **Auctions & Raffles:** Collect donated goods and services from local businesses.
- **Pledge-Per-Kilometre:** Ask supporters to sponsor every kilometre you run.
- **Bake Sale or Dinner:** Food always brings people together, and gathering around the table provides a great chance to share your story.
- **Trivia Night:** Host a fun night at a local pub or community centre, charging entry fees for teams.
- **Fitness Fundraiser:** Partner with a local gym/instructor for a special class with fees going towards your fundraising goal.

Thank Your Supporters

A simple shout-out on your social media or a message on your fundraising page helps supporters feel appreciated and encourages them to spread the word.

Have another idea?

Email us at p2p@carriesbeanies4braincancer.com and we'll help you make it happen.

We can't do this without you!

Your efforts bring us closer to a future where no family has to lose someone they love to brain cancer.

Need help? Visit our website for information and resources.

INFO & RESOURCES