



SHARE YOUR JOURNEY

We want to hear your story! Record a short video (30–60 seconds) talking about your journey and why you're taking on Point to Pinnacle.

Keep it natural, honest and to the point — this is about your reason for rising to the challenge!

Once you've filmed your message:

- 1 Add the Team CB4BC frames** (image or video) to the start/end of your clip. You can download these resources (and more) [here](#).
- 2 Post it to your social channels** — Instagram, Facebook, TikTok, LinkedIn — wherever your community is.
- 3 Include your fundraising link** in your post caption so people can donate directly.
- 4 Tag your video with @carriesb4bc** so we can find you and help spread the word!



TIP: Start your video with energy and finish with a call to action

We can't do this without you!

Your efforts bring us closer to a future where no family has to lose someone they love to brain cancer.

INFO & RESOURCES