assivo

LEGAL NOTICE

Trademark & Intellectual Property Notice

Assivo's registered and claimed marks, the terms on which they and other Assivo materials may be referred to, and how infringement and impersonation are reported.

Issued by	**Assivo, Inc.**
Effective date	**September 8, 2026**
Last updated	**September 8, 2026**
Official publication	**assivo.com/legal/trademarks**
Outside counsel	**Ian J. Block, Partner, Neal, Gerber & Eisenberg LLP**

Contents

Article I. Purpose and Status
Article II. The Assivo Marks
Article III. Use of the Assivo Marks
Article IV. Assivo Materials
Article V. Enforcement
Article VI. Reporting Infringement and Impersonation
Article VII. Contact
Outside Counsel

Article I. Purpose and Status

Section 1.01 Purpose

This Notice identifies the trademarks, service marks, and other intellectual property of Assivo, Inc. ("Assivo"), states the limited terms on which they may be referred to, and describes how suspected infringement or impersonation may be reported.

Section 1.02 Status of This Notice

This Notice is informational. It is not a license, an offer of a license, or a waiver of any right. Assivo's rights in its marks and other intellectual property exist independently of this Notice and are not limited by it. Nothing in this Notice creates any right in any Person. Assivo may revise this Notice at any time. The version published at the address shown on the cover of this document is the authoritative version.

Section 1.03 Definitions

(a) "**Assivo Marks**" means the marks identified in Article II, whether registered or unregistered, together with any stylization, logo, design, trade dress, tagline, domain name, or social-media handle in which Assivo has rights.

(b) "**Assivo Materials**" means the content of assivo.com, Assivo's proposals, presentations, documents, photographs, illustrations, software, methodologies, and any other work in which Assivo holds copyright or other rights.

(c) "**Person**" means any individual or entity.

(d) "**Assivo Group**" means Assivo, Inc. together with its present and future parents, subsidiaries, affiliates, branches, and delivery entities in any jurisdiction, and their respective successors and assigns; and "**Assivo**" includes each member of the Assivo Group where the context permits. Rights in the Assivo Marks and Assivo Materials are held by Assivo, Inc. and may be used by other members of the Assivo Group under license.

Article II. The Assivo Marks

Section 2.01 Registered Marks

ASSIVO® is a registered trademark of Assivo, Inc., registered on the Principal Register of the United States Patent and Trademark Office on October 22, 2024, U.S. Registration No. 7,543,873 (Serial No. 98/292,084).

Section 2.02 Claimed Marks

Assivo also claims common-law and other rights in the Assivo logo (the interlocking-diamond device, alone and in combination with the word ASSIVO), in the tagline YOUR QUIET ADVANTAGE, in the Assivo blue used in its visual identity, in the domain assivo.com, and in the handle linkedin.com/company/assivo, whether or not registered.

Section 2.03 Notice Symbols

Assivo uses ® with registered marks and ™ with claimed marks. Omission of a symbol is not a waiver of any right.

Section 2.04 Other Marks

Names and marks of clients, vendors, and other third parties that appear in Assivo Materials belong to their owners, are used for identification only, and do not imply endorsement.

Article III. Use of the Assivo Marks

Section 3.01 No License

No Person may use any Assivo Mark without Assivo's prior written consent, except as expressly permitted in Section 3.02. Consent, where given, is limited to the use described, may be conditioned, and may be withdrawn at any time.

Section 3.02 Permitted Reference

A Person may refer to Assivo by name in plain text, truthfully and without stylization, to identify Assivo or its services (for example, in a factual statement that the Person is or was a client, supplier, or employee), provided the reference is accurate, does not use the Assivo logo or trade dress, does not suggest sponsorship, endorsement, or affiliation, and is not more prominent than the Person's own name or mark.

Section 3.03 Prohibited Uses

Without limiting Section 3.01, no Person may:

(a) use any Assivo Mark, or any confusingly similar name, logo, or design, as or in a company name, product or service name, domain name, social-media handle, email address, or advertising keyword;

(b) register or use any domain name, subdomain, or account that incorporates or imitates any Assivo Mark;

(c) reproduce the Assivo logo, or alter, animate, recolor, or combine it with other elements;

(d) use any Assivo Mark in a manner that is false, misleading, disparaging, or that suggests an affiliation, partnership, endorsement, or authorization that does not exist;

(e) use any Assivo Mark, or the name, title, photograph, or signature of any Assivo personnel, in connection with recruiting, solicitation, invoicing, or any communication not authorized by Assivo; or

(f) use any Assivo Mark in connection with goods or services that Assivo does not provide.

Section 3.04 Clients and Partners

Any right of a client, supplier, or partner to use an Assivo Mark, including in a case study, press release, or list of relationships, is governed solely by the written agreement between that Person and Assivo, and requires Assivo's prior written approval of each use unless the agreement provides otherwise.

Section 3.05 Press

Members of the press may reproduce the Assivo name and logo, unaltered, in editorial coverage of Assivo, and may obtain approved logo files by writing to hello@assivo.com.

Article IV. Assivo Materials

Section 4.01 Copyright

Assivo Materials are protected by copyright and other laws. © 2017–2026 Assivo, Inc. All rights reserved. Assivo Materials may not be copied, reproduced, distributed, displayed, modified, or used to create derivative works, or used to train or evaluate any machine-learning model, without Assivo's prior written consent, except that Website content may be viewed in a browser for personal reference.

Section 4.02 Photographs and Personnel

Photographs of Assivo's facilities and personnel, and the names, titles, and biographies of personnel, are Assivo Materials and may not be reproduced or used for any purpose without Assivo's written consent.

Section 4.03 Proposals and Confidential Materials

Proposals, presentations, pricing, and similar documents furnished to a prospective client are confidential Assivo Materials furnished for that recipient's internal evaluation only, and are subject to the Terms & Conditions at assivo.com/legal/terms-conditions.

Section 4.04 Trade Secrets and Know-How

Assivo's methodologies, process documentation, training materials, and operating procedures are trade secrets and confidential information of Assivo, and are disclosed only under written confidentiality obligations.

Article V. Enforcement

Section 5.01 Reservation

Assivo reserves all rights in the Assivo Marks and Assivo Materials and will enforce them as it considers appropriate, including through demand letters, domain-name dispute proceedings, platform takedown requests, and litigation, and by referral to law-enforcement authorities where conduct may be criminal.

Section 5.02 No Waiver or Estoppel

No delay or failure by Assivo to act against any use is a waiver of its rights, an acquiescence in that use, or a basis for any Person to claim a right to use any Assivo Mark or Assivo Material.

Section 5.03 Remedies

Assivo's remedies for infringement, dilution, unfair competition, cybersquatting, and misappropriation are those available at law and in equity, including injunctive relief, damages, profits, statutory damages where available, and attorneys' fees, and are cumulative.

Article VI. Reporting Infringement and Impersonation

Section 6.01 Impersonation

Suspected impersonation of Assivo or its personnel, including fraudulent domains, websites, social-media accounts, recruiting, invoices, or payment instructions, should be reported as described in Assivo's Notice Regarding Fraudulent Impersonation at assivo.com/fraud-alert.

Section 6.02 Infringement

Suspected infringement of the Assivo Marks or Assivo Materials may be reported to legal@assivo.com or to Assivo's outside intellectual property counsel identified below. Reports should include the location of the use, screenshots, and any contact information for the Person responsible.

Section 6.03 Claims Against Assivo

A Person who believes that Assivo Materials infringe that Person's copyright may send a notice complying with 17 U.S.C. § 512(c)(3) to the address in Article VII, Attention: Copyright Agent. A Person who believes that an Assivo Mark infringes that Person's rights should write to outside counsel identified below.

Article VII. Contact

> **Assivo, Inc.**
> Attention: Legal
> 444 West Lake Street, Suite 1700, Chicago, Illinois 60606
> legal@assivo.com

Outside Counsel

Legal inquiries concerning this Trademark & Intellectual Property Notice may be directed to Assivo's outside counsel. This does not replace any notice address specified in this document.

> **Ian J. Block**
> Partner, Intellectual Property
> Neal, Gerber & Eisenberg LLP
> 225 W. Randolph Street, Suite 2800, Chicago, Illinois 60606-1976
> Direct: (312) 269-2960 | iblock@nge.com

Contacting counsel through this document does not create an attorney-client relationship between Neal, Gerber & Eisenberg LLP and the person making contact. Counsel represents Assivo, Inc. only. Routine inquiries may also be sent to hello@assivo.com.

Assivo | 444 West Lake Street, Suite 1700, Chicago, IL 60606 | assivo.com