

TRUSTEE RECRUITMENT

WHO ARE FARM CORNWALL?

From early beginnings in West Cornwall the charity has been supporting farmers, farm families and the wider farming community when they have faced challenges such as changing funding and regulations, challenging farm economics, wellbeing, physical and mental health challenges, and problems of rural isolation



OUR ACHIEVEMENTS



Farm Cornwall has also built up a sound reputation for advocacy on behalf of farmers to DEFRA and other government bodies; for pressing the case of Farming in Cornwall to national bodies like the NFU and for working in partnership with other support organisations like FCN and RABI.



With over 12,000 people employed in the wider farming community, there is no shortage of demand for the charity's services.



In recent times, the charity has supported the development of a 'Ladies in Wellies' group that now has just under 500 members throughout the County who meet and chat together offering mutual support, farm walks, and specific topic discussions to name a few.



In the past 36 months, another new group has been started called 'The Next Generation' to bring together the 25-45 year old farm people who often, due to their farming commitments, have less opportunity to meet, socialise and just get off the farm'.



FARM CORNWALL SUPPORT IN 2025

A YEAR OF GROWTH



**WE HAVE SUPPORTED
FARMING COMMUNITIES IN
ALL OF THESE AREAS**

Last year the Rural Support Manager and part-time Outreach worker covered 22,000 miles meeting clients in every corner of the County.

They visited over 100 individual farms requiring over 300 individual calls. Of these 43% were in West Cornwall; 30% Mid Cornwall; 11% South East Cornwall with 12% in the North Cornwall area plus 1% on the Isles of Scilly.

Our Support

- ✓ The top 4 reasons for their visits were Business advice 25%; mental health 14%; Debt advice 17%, grant advice 10% and Family/succession planning 14%.
- ✓ The top 4 types of farm gaining support were beef 39%; Dairy 27% and Arable 11% with Sheep at 15%.
- ✓ Four editions of the Farm Cornwall newsletter were produced and mailed to 390 individuals and farm businesses and a further 187 downloaded from the website.



BACKGROUND TO THIS EXCITING ROLE AS A TRUSTEE AT FARM CORNWALL



With Farm Cornwall nearing its 25th Anniversary the five Trustees commissioned a review to ensure that the Charity was 'fit for purpose' in meeting the increasing needs of the farming community in Cornwall.



Nearly 30 recommendations were made and accepted by the Trustees in November 2024. These recommendations were wide-ranging and included:



- Endorsing a new constitution
- Agreeing new Vision, Mission and Values statements
- **Recruiting more trustees with a passion for the charity**
- Creating a new website and updated brand image
- Establishing a new Forum to engage with Landowners and Land Agents
- Redefining the role of the Rural Support Manager
- Introducing the new role of Charity Manager



LADIES IN WELLIES



COULD YOU BE ONE OF OUR NEW TRUSTEES?

- ☒ Do you have an interest in the farming community and understand the value of a charity like Farm Cornwall?
- ☒ Can you contribute specific expertise and knowledge to the Board from your professional background (accountancy, law, veterinary, auctioneering services, etc), or as a stakeholder (supplier, funder, client) or other experience as a charity trustee?
- ☒ Are you able to attend between 4 and 6 Trustee meetings per year (some in person, some virtually)?

If you can positively answer these questions, then we would love to hear from you.

Please email Tom Sneddon, Interim Charity Manager on tom@farmcornwall.co.uk with a brief synopsis of your skills and why this position at Farm Cornwall interests you. If you'd like an informal chat, then please call Tom on 07768033652.

We are hoping to recruit our new trustees by the end of January 2026.

